



the Christmas Book 1944

Items on this cover are shown on Pages 2, 121 and 140. Index on Page 134.

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MONTGOMERY WARD • BALTIMORE



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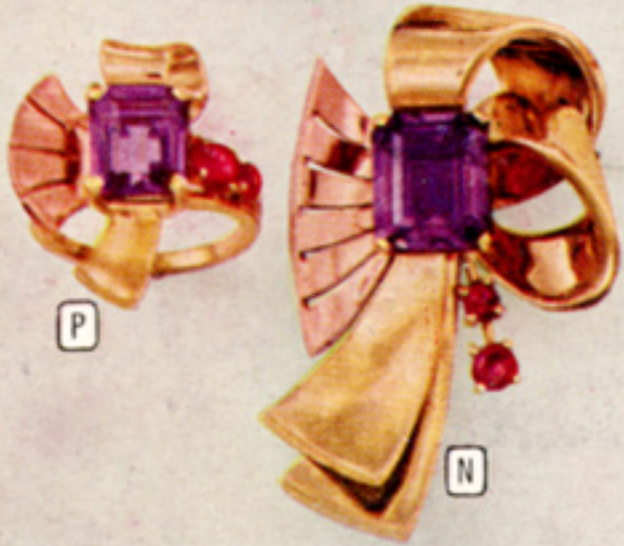
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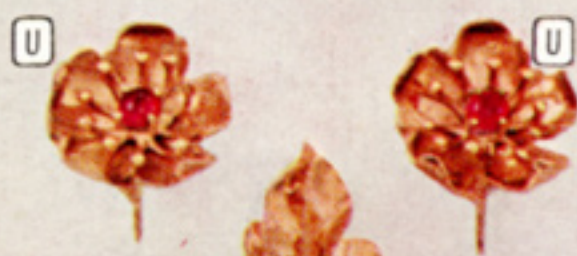
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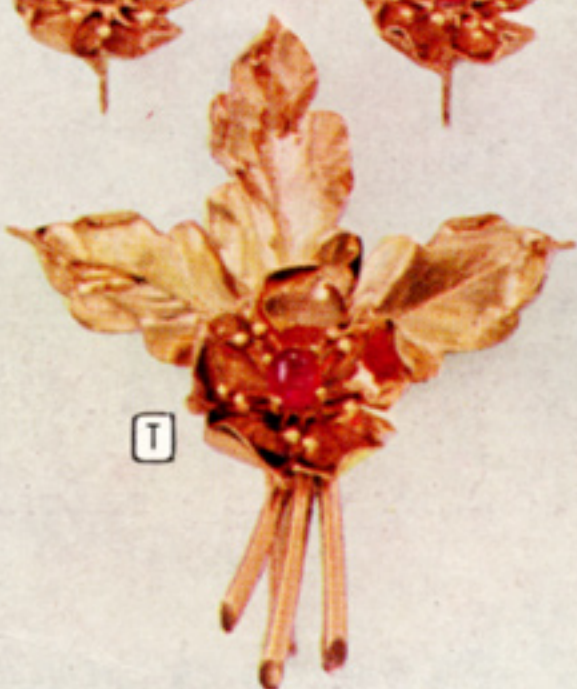
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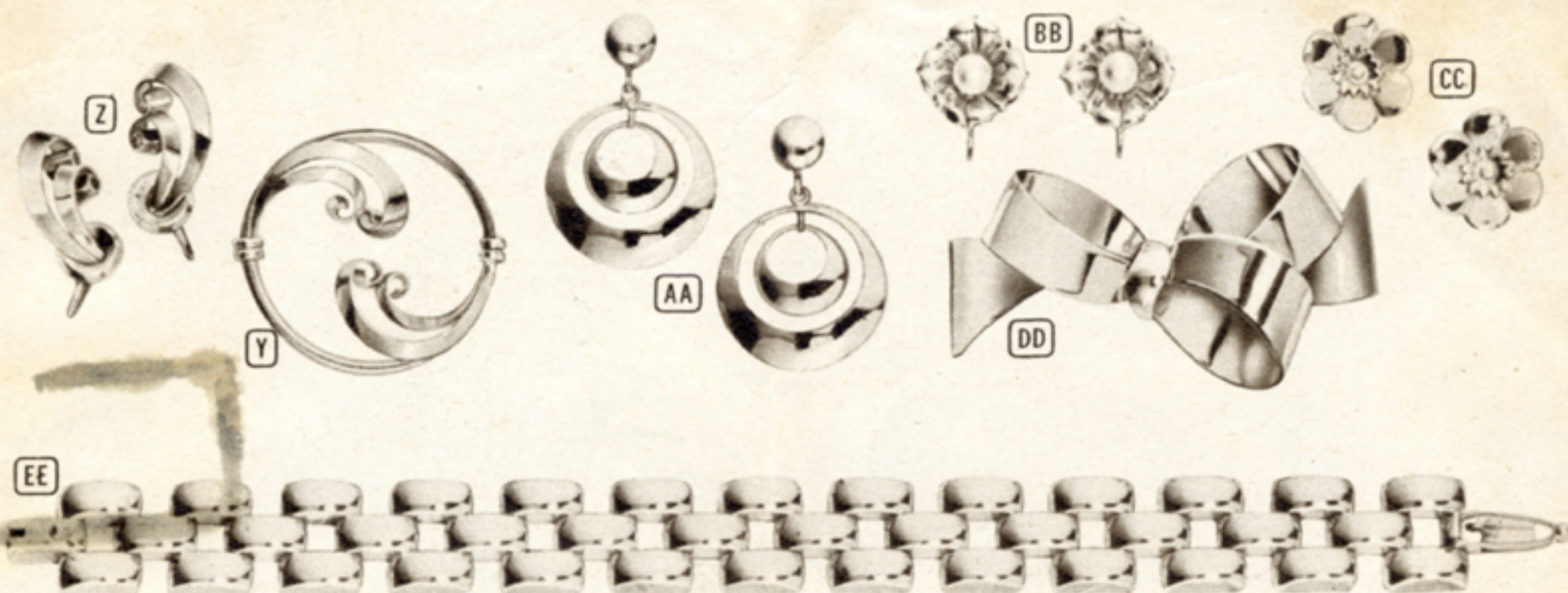
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2 WARDS ALL

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Solid Gold Jewelry...Genuine Stones

SOLID GOLD JEWELRY, plain or set with genuine fine quality stones—brilliant diamonds, rubies, sapphires, aquamarines, amethysts, citrines (topaz quartz) and lustrous cultured pearls. Exquisitely fashioned designs of solid 10K and solid 14K rose, yellow and green gold. Solid 14K gold is finer than solid 10K because gold content is greater and takes a more beautiful finish. All diamonds are Better Quality except ring (H) which is set with 3 Best Quality Diamonds. Individual diamond carat sizes are given in each description. Size of other gems readily seen from picture, because all jewelry is shown actual size. Pins and bracelets have safety clasps. All

earring attachments, whether screw or clip type, or for pierced ears, are well made of solid 10K or 14K gold for greatest comfort and security. All pieces beautifully hand polished and hand finished; some completely handmade. See Which Ring Shall I Buy in fall General Catalog for descriptions of gems and types of cutting and setting; also refer to measuring chart for rings. Rings come in sizes $4\frac{1}{2}$ to $8\frac{1}{2}$. Fine quality jewelry is a thing of rare beauty and enduring satisfaction. Make your choice now and pay a little each month on Wards Convenient Time Payment Plan. See Pg. 141 for details. Gift boxed. Mailed Postpaid from Chicago.

(A) AMETHYST BROOCH. Solid 14K rose and green gold. Faceted amethyst, prong set.
45 T 7212T—Amethyst Circle Brooch...\$38.50

(B) AMETHYST BOW KNOT BROOCH. An exquisite design beautifully hand made in solid 14K yellow gold. Deep purple square-cut amethyst prong set to enhance its beautiful color.
45T7158T—Amethyst Bow Knot Brooch\$215.00

(C) DIAMOND AND RUBY BROOCH. An unusually lovely creation in solid 14K rose and green gold with 5 faceted rubies prong set surrounding one 3/100 carat bezel set diamond centered in blossom. All hand made.
45T7178T—Diamond and Ruby Brooch \$225.00

(D) FLEXIBLE GOLD AND RUBY BLOSSOM BRACELET. Nine lovely blossoms in solid 14K yellow gold, each set with one faceted prong set ruby (9 in all) for greater brilliance.
45 T 7179T—Bracelet with 9 rubies...\$295.00

GEM SET RINGS. Solid 14K gold mountings with facet cut stones. In sizes $4\frac{1}{2}$ to $8\frac{1}{2}$.

(E) LARGE AMETHYST RING (shown) or yellow citrine (topaz quartz) in 14K rose gold with 6 rubies, 3 each side. Stones prong set.
45 X 5860T—State ring size and stone...\$94.95

(F) AMETHYST RING or yellow citrine (topaz quartz) (shown) in 14K yellow gold with 4 rubies 2 each side. Stones all prong set.
45 X 5859T—State ring size and stone...\$64.95

(G) AQUAMARINE RING of 14K yellow and rose gold with 4 rubies prong set, 2 each side, to enhance brilliance and enchanting blue-green color of prong set aquamarine.
45 T 7180T—Ring. State ring size...\$175.00

(H) BAND RING. 14K yellow gold, three 3/100 ct. round-cut diamonds, 6 square-cut rubies, emeralds or sapphires—channel set.
45 X 7985T—State ring size and stone.\$120.00

(J) PEARL SET SHELL DESIGN EARRINGS. Solid 14K yellow gold with cultured pearls.
45 T 7181T—Earrings. Screw type. Pr...\$79.50

(K) GEM SET SHELL DESIGN EARRINGS (shown on cover). Solid 14K rose and green gold with 2 faceted rubies and 1 single-cut diamond, about 2/100 ct. size, in each. Stones are bead set. Most comfortable screw type.
45 T 7182T—Gem Set Earrings. Pair.\$165.00

(L) MODERNISTIC EAR CLIPS. Solid 14K rose gold, each with 3 faceted rubies prong set. Fitted with solid 14K white gold clips.
45 T 7183T—Modernistic Ear Clips. Pr.\$124.50

(M) FLEXIBLE LINK BRACELET (shown on cover). Rose and green gold, highly polished. Finer than (EE) because it is solid 14K gold.
45 T 7184T—Gold Link Bracelet...\$89.50

(N)(P)(R) IMPRESSIONISTIC BOW KNOT SET—Solid 14K yellow and rose gold with square-cut amethyst (shown) or yellow citrine (topaz quartz) and 2 cabochon rubies, all prong set. Ring sizes, $4\frac{1}{2}$ to $8\frac{1}{2}$.

(N) 45 T 7190T—Brooch. State stone...\$195.00

(P) 45 T 7189T—Ring. State size of ring wanted and choice of center stone...\$99.50

(R) 45 T 7185T—Ear Clips. State stone...150.00

(S) DIAMOND EARRINGS for pierced ears only. Solid 14K yellow gold with round-cut diamonds in white gold prongs. Bar loop screws.
45 T 7160T—Earrings. State carat size.
5/32 carat diamond. Pair...\$145.00
3/32 carat diamond. Pair...90.00

(T) FULL BLOSSOM BROOCH. Solid 14K yellow gold with 1 large prong set, cabochon-cut ruby surrounded by tiny gold stamens.
45 T 7191T—Full Blossom Brooch...\$150.00

(U) FULL BLOSSOM EARRINGS. Match pin (T).
45 T 7186T—Ear Screws. Pair...\$79.50

(V)(W)(X) WILD ROSE SET—Matching brooch, ring, earrings in solid 14K rose, green and yellow gold. Each piece with or without 3/100 ct. round-cut, bezel set diamond.

(V) 45 T 7194T—All Gold Brooch without diamond (shown)...\$47.50
45 T 7159T—Same Brooch with diamond 79.50

(W) 45 T 7192T—Ring with diamond (shown). Ring sizes: $4\frac{1}{2}$ to $8\frac{1}{2}$. State size...\$69.50
45 T 7193T—Same ring without diamond 39.50

(X) 45 T 7187T—All Gold Ear Screws without diamonds (shown). Pair...\$32.50
45 T 7188T—Same with diamonds. Pair...79.50

(Y) SCROLL-CIRCLE BROOCH. Solid 10K rose and green gold with an artistic scroll design.
45 T 7196T—Gold Circle Brooch...\$24.50

(Z) SCROLL EARRINGS. Solid 14K rose and green gold. Match above brooch (Y).
45 T 7195T—Earrings. Screw type. Pr...\$28.50

(AA) HOOP EARRINGS for pierced ears only. Solid 10K yellow gold. Popular gypsy style, hang below ear. Bar loop screw type.
45 T 7197T—Hoop Earrings. Pair...\$21.50

(BB) PEARL AND GOLD EARRINGS. Solid 14K yellow gold with lustrous cultured pearls.
45 T 7198T—Earrings. Screw type. Pr...\$22.50

(CC) BUTTERCUP EARRINGS for pierced ears only. A dainty design made of solid 10K yellow gold. Bar loop screw type.
45 T 7172T—Buttercup Earrings. Pair...\$13.95

(DD) BOW KNOT BROOCH. A classic accessory in solid 14K rose and green gold.
45 T 7199T—Gold Bow Knot Brooch...\$37.50

(EE) FLEXIBLE LINK BRACELET similar to bracelet (M), but solid 10K yellow gold. Equally well made and brightly polished.
45 T 7211T—Gold Link Bracelet...\$79.50

ALL SHOWN ACTUAL SIZE. PRICES INCLUDE 20% FEDERAL TAX. SHIPPED POSTPAID FROM CHICAGO.

COLORS ON THE OPPOSITE PAGE MATCH MERCHANDISE AS CLOSELY AS MODERN SPEED PRINTING PERMITS.



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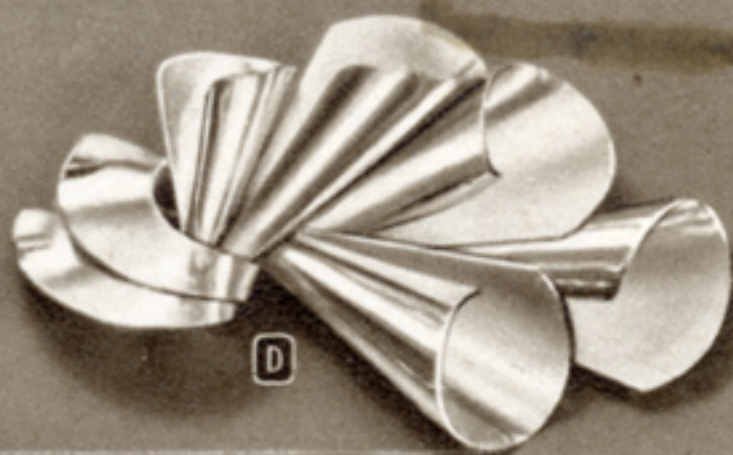
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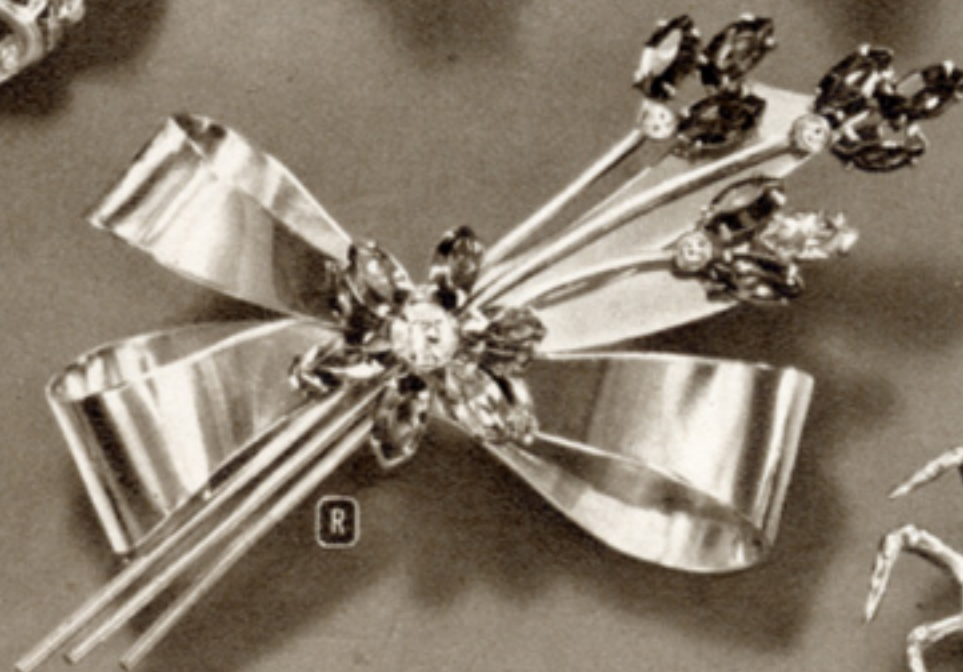
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Fashion Jewelry and Watches

Fashion Jewelry shown actual size. Bracelet and pins have safety clasps. Gift boxes. Buy several of these perfect gifts to please the feminine members of your family as well as your friends. Take advantage of Wards Credit Terms and pay a little each month. See Page 141 for complete details. Shipped from Chicago. Pay postage only from Wards Mail Order House nearest you.

(A) SWALLOW PIN. Yellow gold plate on sterling silver. Graceful lightweight pin.
45 T 6243T—Swallow Pin. Ship. wt. 4 oz. \$2.10

(B) CALLA LILY PIN by Coro. Made of rose gold plate on sterling silver. Center of lily paved with choice of imitation blue sapphires and rhinestones or rubies and rhinestones. Round cut rhinestones grace ribbon tie and tipstems in sparkling brilliance. Graceful, dramatic accessory for dress-up occasions.
45 T 6258T—State stones. Ship. wt. 4 oz. \$24.95

(C) RHINESTONE AND GOLD EARRINGS by Coro. Will harmonize nicely with pin above. Rose gold plate on sterling silver studded with rhinestones. Hang in jabot-drop below the ear. Lovely for evening. Screw type.
45 T 6259T—Earrings. Ship. wt. 4 oz. Pr. \$13.95

(D) MASQUERADE PIN by Monet. Modernized two-toned flute design. Yellow and rose gold plate on sterling. Hand assembled and beautifully hand finished. Lightweight, tailored—perfect for suits. See earrings below.
45 T 6241T—Pin. Ship. wt. 4 oz. \$11.95

(E) MASQUERADE EARRINGS by Monet. Recommended to wear with pin above. Yellow and rose gold plate on sterling. Comfortable Monet clip-on style, adjustable to any lobe.
45 T 6242T—Earrings. Ship. wt. 4 oz. Pr. \$8.00

(F) CUP EARRINGS by Coro. Rose gold plate on sterling silver with 7 imitation rubies in dainty individual bezel settings. Shiny gold cup catches and reflects light. Screw type.
45 T 6252T—Earrings. Ship. wt. 4 oz. Pr. \$3.00

(G) FINGERPRINT BRACELET by Monet. Yellow gold plate on sterling silver. Striking fingerprint pattern. Guard chain. Lightweight. Fits average size wrist. So smart and tailored, she'll wear it as her all-occasion, go-with-everything ornament. See earrings below.
45 T 6239T—Bracelet. Ship. wt. 4 oz. \$11.00

(H) FINGERPRINT EARRINGS to match above bracelet. Adjustable Monet clip-on style.
45 T 6240T—Earrings. Ship. wt. 4 oz. Pr. \$4.50

(J) SIMULATED PEARL BUTTON EARRINGS for pierced ears only. Sterling silver screws.
45 T 6244T—Earrings. Ship. wt. 4 oz. Pr. \$1.15

(K) CROWN JEWEL PIN by Coro. Regal design rich in color. Rose gold plate on sterling silver lavishly studded with rhinestones and brightly colored imitation stones. Three large center cabochon-cut stones, prong set in top of crown—2 emeralds and 1 ruby. Definitely gay and charming; an ideal gift.
45 T 6257T—Crown Pin. Ship. wt. 4 oz. \$15.95

COSTUME AND NOVELTY RINGS. Come in sizes 4½ to 8½. State size wanted. See Measuring chart in your Ward General Catalog.

(L) BIRTHSTONE RING. Lovely imitation birthstone prong set in solid 10K yellow gold mounting. Choice of 12 birthstones. For birthstone table, see your Ward General Catalog.
45 T 6660T—State month, size. Postpaid. \$7.50

(M) ONYX AND DIAMOND RING. Genuine black onyx prong set in solid 10K yellow gold heavyweight mounting. Centered in onyx is 1 single-cut diamond set in white gold plate setting to appear larger and more brilliant.
45 T 6662T—Ring. State size. Postpaid. \$21.95

(N) FRIENDSHIP RING. Three separate solid 10K yellow gold bands hinged to form 1 ring. When closed, hands on outside bands clasp; when open, reveal heart on center band.
45 T 6661T—Ring. State size. Postpaid. \$13.50

(P) LEAF EARRINGS. Rose gold plate with imitation multi-colored stones. Screw type.
45 T 6251T—Earrings. Ship. wt. 4 oz. Pr. \$3.50

(R) BOW-KNOT SPRAY PIN by Coro. Rose gold plate on sterling silver. Rich multi-colored imitation stones prong set in artistic center nosegay and stemmed floral buds. An exquisite array just waiting for compliments.
45 T 6250T—Bow Pin. Ship. wt. 4 oz. \$11.95

(S) FLORAL EARRINGS by Coro. Harmonize nicely with pin above. Multi-colored imitation stones on rose gold plate. Screw type.
45 T 6253T—Earrings. Ship. wt. 4 oz. Pr. \$4.50

(T) TWINKLING TWIN PINS by Coro. This intriguing pair is bound to win your heart. Clear lucite bodies rhinestone studded, heads rhinestone paved, imitation emerald eyes. Legs, feelers, clip-pin backs are rose gold plate on sterling silver. Clip them to your head band, belt, purse or dress—they're the newest, smartest thing in fashion modes.
45 T 6256T—Pins. Ship. wt. 6 oz. Pr. \$22.00

BUREN COSTUME WATCHES. Movements made by Swiss craftsmen, cases by distinguished American designers. Both have 10K rolled gold plate cases and safety clasp pins. Cases are rose gold, pins yellow and rose gold. Thick beveled crystals. Ship. wt. ea. 1 lb. 2 oz.

(U) SQUARE-SHAPED CASE with floral bar pin. Yellow gold-tinted dial with dot markers and gilt Roman numerals. Convenient second hand. More elaborate style than (V).
45 T 8349T—7-jewel movement. \$19.95
45 T 8350T—17-jewel movement. 22.95

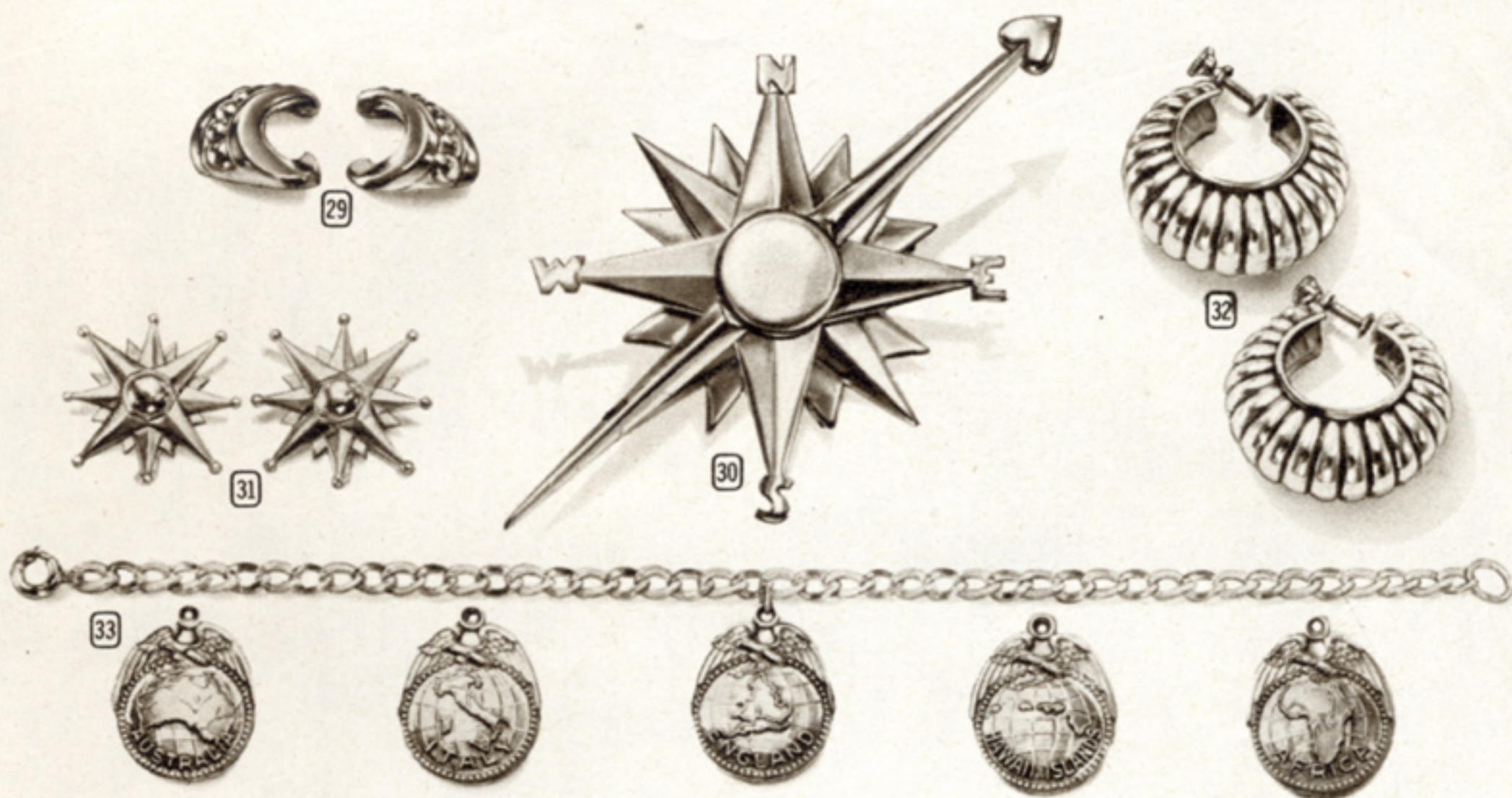
(V) SQUARE-SHAPED CASE with loop bar pin. Two-toned dial, rose tinted with silver-colored center panel. Black numerals, convenient second hand. Smart, tailored style.
45 T 8347T—7-jewel movement. \$19.95
45 T 8348T—17-jewel movement. 22.95

(W) CRESCENT EARRINGS made of Mexican silver. Choice of rose gold plate on silver or all silver. Screw type. Ship. wt. 4 oz.
45 T 6249T—State gold or silver. Pr. \$4.50

(X) TRIPLET OWL PIN by Coro. A brand new creation to flatter your costume in a variety of ways. May be worn as 1 triple pin or 3 matching clips. Body and perch are rose gold plate on sterling silver. Body is open filigree set with choice of imitation rubies and rhinestones or blue sapphires and rhinestones. Tail and head rhinestone studded.
45 T 6254T—State stones. Ship. wt. 6 oz. \$31.75

(Y) OWL EARRINGS by Coro. Match above pin. Choice of ruby or sapphire. Clip type.
45 T 6255T—State stones. Ship. wt. 4 oz. Pr. \$14.95





Charm, Novelty and Coin Jewelry

Shown actual size. Gift boxes. All bracelets, anklets and pins have safety clasps. Use Wards Time Payment Plan this Christmas. Page 141 will give you complete details of convenient monthly terms. All shipped from Chicago. Pay postage only from Wards nearest Mail Order House. Ship. wt. each 4 oz.

[1][2][3] ALLIED COIN JEWELRY. Genuine coins from one of the allied nations—Great Britain, Mexico, Canada, South America, etc. Copper and yellow gold finishes. Sorry no choice of country or color finish.

(1) **ALLIED COIN PIN.** Large center coin, dangling smaller coins. New and smart.
45 T 6201T—Allied Coin Pin.....\$5.95

(2) **ALLIED COIN BRACELET.** Coins joined by double links. Wear with pin above.
45 T 6202T—Allied Coin Bracelet.....\$4.25

(3) **ALLIED COIN EARRINGS** with metal screws.
45 T 6203T—Allied Coin Earrings. Pr...\$2.50

[4] LEAF EARRINGS. Yellow gold plate on sterling or all sterling silver. Screw type.
45 T 6227T—Earrings. State choice. Pair...\$1.15

[5] IDENTIFICATION ANKLET by Forstner. Fine, dainty solid 10K yellow gold chain, 8½ inches long. Plaque for two initials.
45 T 6487ET—Anklet. Print initials.....\$2.98

[6] GOLD STARTER BRACELET with single heart charm. Solid 10K yellow gold chain, 7 inches long. Solid 14K yellow gold heart.
45 T 6204T—Bracelet with heart.....\$9.50
45 T 6208T—Gold Heart Charm only... 4.50

SOLID 14K YELLOW GOLD CHARMS

All hand finished and polished. Charms with tiny movable parts hand assembled.

HEART CHARM. Solid 14K yellow gold, shown on bracelet No. (6) described above.
45 T 6208T—Gold Heart Charm only... \$4.50

[7] POKER CHIP RACK in Solid 14K yellow gold with colored plastic chips fastened inside.
45 T 6214T—Poker Chip Rack Charm...\$8.50

[8] CAN OPENER. Solid 14K yellow gold charm with real movable sterling silver cork-screw.
45 T 6211T—Can Opener Charm.....\$4.95

[9] KNIFE. Solid 14K yellow gold charm with 2 tiny sterling silver blades that really open.
45 T 6216T—Knife Charm.....\$9.95

[10] HARMONICA in solid 14K yellow gold. Actually plays a few wee notes.
45 T 6217T—Harmonica Charm.....\$9.95

[11] SCISSORS. Made of solid 14K yellow gold. Open and close just like real big ones.
45 T 6210T—Scissors Charm.....\$6.50

[12] BELL. A wee replica in solid 14K yellow gold that will tinkle gaily on your wrist.
45 T 6206T—Bell Charm.....\$3.50

[13] BABY SHOE. Solid 14K yellow gold. Tiny as a gremlin's shoe. Gold thread laces.
45 T 6212T—Baby Shoe Charm.....\$9.95

[14] DICE SHAKER in Solid 14K yellow gold with 2 removable red plastic dice. Hinged lid.
45 T 6215T—Dice Shaker Charm.....\$8.50

[15] IDENTIFICATION TAG in Solid 14K yellow gold with space for one initial on each side.
45 T 6209ET—Tag Charm. Print 2 initials.\$4.15

[16] WISHBONE. Solid 14K yellow gold. Wish it on her bracelet for good luck always.
45 T 6205T—Wishbone Charm.....\$3.25

[17] PICTURE FRAME. Solid 14K yellow gold. Will hold two tiny pictures, one each side.
45 T 6213T—Picture Frame Charm.....\$7.00

[18] "KEY TO MY HEART." Solid 14K yellow gold. A sentimental token of your affection.
45 T 6207T—"Key to My Heart" Charm.\$4.15

[19] STERLING SILVER CHARM BRACELET. Very well made and heavier weight than bracelets below. Movable charms hand assembled. Camera pops open; double hearts; scissors open and close; flashlight; and wee tongs grasp plastic ice cube. Bracelet 7 in.
45 T 6218T—Bracelet with 5 charms...\$7.00

[20] STERLING SILVER CHARM BRACELET with five miniature musical charms. A concertina that moves, saxophone, piano, French horn and drum. Bracelet 7 inches long.
45 T 6219T—Bracelet with 5 charms...\$3.50

[21] TO [26] STERLING SILVER CHARM BRACELET AND DANGLE EARRINGS. Lyre, binocular, "forget-me-not" heart, leg and bug.
(21) 45 T 6220T—Charm Bracelet with five novelty charms. Length 7 inches...\$2.75
(22) 45 T 6221T—Lyre Earrings. Pair... 1.65
(23) 45 T 6222T—Binocular Earrings. Pr. 1.65
(24) 45 T 6223T—Heart Earrings. Pair... 1.65
(25) 45 T 6224T—Leg Earrings. Pair... 1.65
(26) 45 T 6225T—Bug Earrings. Pair... 1.65

[27] MUSHROOM EARRINGS by Monet. Lightweight plastic encased in yellow gold plate on sterling or all sterling. Clip style.
45 T 6228T—State gold or sterling. Pair...\$2.05

[28] CIRCLE EARRINGS. Rose gold plate on sterling silver or all sterling silver. Screw type.
45 T 6226T—Earrings. State choice. Pr...\$3.25

[29] HALF-MOON EARRINGS. Mexican silver, rose gold plated or all silver. Screw type.
45 T 6229T—State gold or silver. Pair...\$4.15

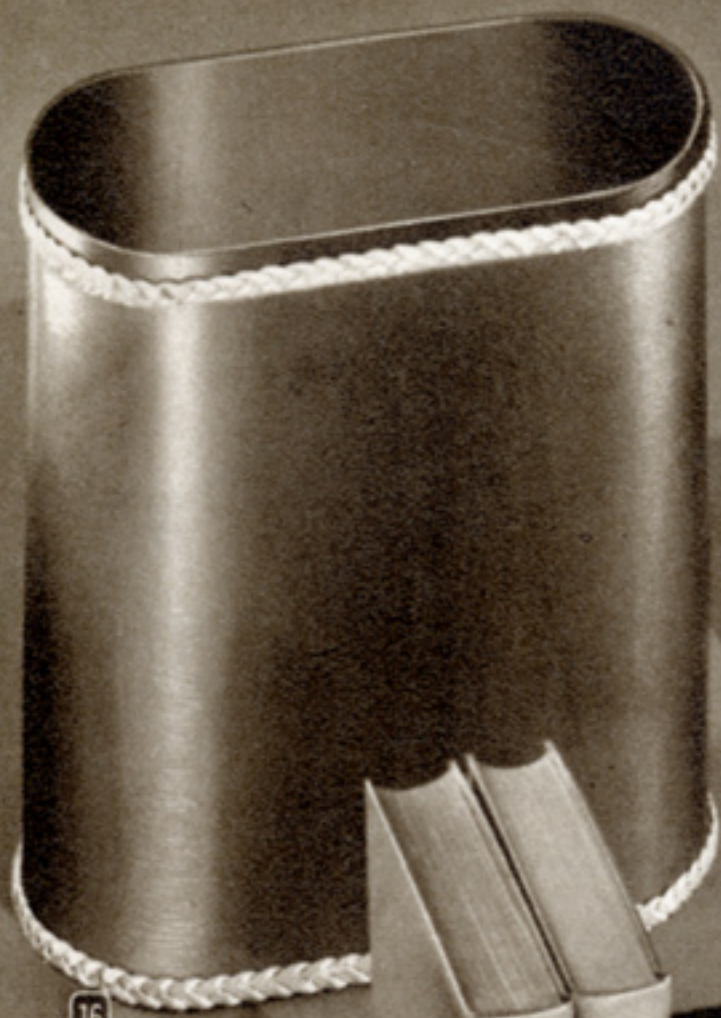
[30] "WHITHER THOU GOEST" PIN. Chart your romantic course with this unique heart-finding costume pin. Set the compass needle in the direction your heart lies... North, South, East, West or in between. Beautifully made of shiny sterling silver.
45 T 6237T—"Whither Thou Goest" Pin...\$10.50

[31] "WHITHER THOU GOEST" EARRINGS. Match pin No. (30). Sterling silver. Screw type.
45 T 6238T—Earrings to match (30). Pair \$3.25

[32] HOOP EARRINGS. Our most flattering Mexican silver earrings. Rose gold plate on silver or all silver. Hollow design. Screw type.
45 T 6230T—State gold or silver. Pair...\$7.50

[33] GLOBAL CHARM BRACELET AND CHARMS. Sterling silver starter bracelet and charm tokens of foreign countries. Bracelet, 7 inches long, comes with 1 charm: England, Italy, Australia, Hawaiian Islands, Africa, France or New Guinea. Wear it proudly as a personal salute to your man in service.

45 T 6231T—Bracelet with 1 charm. State article no. and name of country.....\$2.25
45 T 6232T—Global charms. State article no. and name of country. Each.....\$1.35



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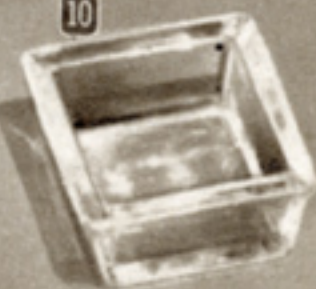
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Accessories...the Perfect Home Gift

1 THREE ENGLISH BULLDOGS. Three thoroughbred English bulldog pups to guard your curio shelf. They are made of White composition with Black markings, and are about 5½, 3½ and 3 inches high.

86 T 9929—Ship. wt. 5 lbs. Set of 3.....\$3.50

2 BIRCH 3-PC. SALAD SET AND CHEESE TRAY. Be a hostess with ease when you serve with this distinctive wood ensemble. Each piece is made of Birch wood with smooth permanent finish that is not harmed by your favorite dressing.

3 3-PC. SALAD SET. Set consists of bowl, abt. 7¾ by 2⅞ in.; fork and spoon, each about 9½ inches long.

86 T 9916—Wt. 3 lbs. 8 oz. 3-Pc. Set.....\$5.50

4 CHEESE TRAY. A tray of countless uses, for holiday spreads. Abt. 13⅞-in. diam.

86 T 9917—Ship. wt. 3 lbs. Tray only...\$3.50

5 PAIR OF HUNTSMEN. Two alert huntsmen in their traditional bright "Pink" hunting coats, Tan breeches and Black boots, each with his faithful hunting dog. Both composition figures are hand painted and each is about 13 inches high.

86 T 9909—Ship. wt. 8 lbs. 8 oz. Pair...\$10.00

6 GLASS COVERED JAR. A hunter in bright colors rides on the front of this ample jar, his hunting horn and riding boot adorn either side. Cover has a knob for lifting and fits tightly to keep cookies, candy, nuts, popcorn or potato chips fresh. About 11¼ in. high.

86 T 9926T—Ship. wt. 7 lbs. 8 oz.....\$3.95

7 MAMMOTH PRETZEL MUG. If you're looking for something different in the way of gifts, this is a happy choice. It's a huge mug made to hold pretzels, popcorn or potato chips for your holiday round of parties. Reynard the Shrewd Fox is done up in bright Pink and the same gay colors as (5) above and (7) below. Made of clear, sturdy glass, it is abt. 10½ inches high, 5⅞ inches in diameter.

86 T 9927T—Shipping weight 9 lbs....\$6.50

8 "REYNARD THE FOX" TILE. Reynard in bright Pink against chalk White tile matches the design on the Pretzel Mug (6). Made of heat-resisting tile with colors fired on to stay even under hot dishes. About 6 in. sq.

86 T 9928—Ship. wt. 2 lbs. 8 oz.....\$1.25

9 WOOD RELISH TRAY. The sort of gift you'll want to keep for yourself... it's so perfect for light snacks and buffet suppers. Made of wood with light Oak finish and a three-compartment glass inset for relishes, cheeses and dressings. Abt. 15⅞ x 8½ in. overall.

86 T 9972—Ship. wt. 5 lbs. 8 oz.....\$2.95

10 PAIR OF PHEASANT FIGURES. Exotic tropical birds inspired by a pair of antique French Terra-Cotta Pheasants. Made of composition and hand painted in the natural Blues, Yellows and Reds of these vivid birds. Each is about 8½ in. high.

86 T 9933T—Ship. wt. 10 lbs. Pair.....\$15.00

11 3-PC. CIGARETTE SET. Cheers will greet this classic cigarette set on Christmas morning. Made of clear, heavy crystal, the set consists of a cornucopia container, about 3½ inches high, and two trays, each about 3 inches square. (Cigarettes shown are not included.)

86 T 9937—Ship. wt. 2 lbs. 8 oz. 3-Pc. Set...\$1.25

12 HITCHING POST FIGURES. Authentic reproductions of 19th Century hitching post heads... modernized in antique Bone-Ivory and Black and exclusive at Wards. They hold books with dignity and make a wonderful gift for a man. Made of strong composition with iron hitching post rings finished in Black enamel. Abt. 9½ in. high. Abt. 4-in. diam.

86 T 9918—Ship. wt. 16 lbs. Pair.....\$8.95

13 CHRISTMAS TREE WITH CANDLES. Gala reminder of the holiday season with four cheery Red candles to light on Christmas Eve. Green composition tree has bright Gold color stars as decoration and a metal lined container for sprigs of holly. Height overall about 10½ inches. (Holly not included.)

86 T 9943—Shipping weight 5 lbs.....\$2.75

14 TO **15** "BLUE JADE" POTTERY HORSES. Merry colts that prance right into your collection... they come in a rich shade of deep Blue called "Blue Jade." Each colt has White mane, tail and feet.

(13) 86 T 9989—STANDING COLT. Abt. 4⅞ in. high overall. Ship. wt. 2 lbs.....\$1.95

(14) 86 T 9988—PRANCING COLT. Abt. 3⅞ in. high overall. Ship. wt. 1 lb. 12 oz.....\$1.95

(15) 86 T 9987—FROLICKING COLT. Abt. 3⅞ in. high overall. Ship. wt. 1 lb. 12 oz.....\$1.95

16 TO **20** MATCHMATES IN RED ARTIFICIAL LEATHER. Rich Red Artificial Leather strikes the color note of the season and adds a mellow air of distinction to library, den or living room all the year through. Five matching pieces trimmed with Beige saddle lacing.

16 WASTE BASKET. Red Artificial Leather basket is the perfect catch-all and promotes neatness in your home. It's a mate to the four pieces below. Abt. 12¾ in. high.

86 T 9923—Shipping weight 3 lbs.....\$3.95

17 PAIR OF BOOKENDS. Classically shaped crystal bookends adorned with bands of the Red Artificial Leather. Each bookend is about 5¼ inches square. The pair matches (16) above, (18) (19) (20) below.

86 T 9924—Ship. wt. 10 lbs. Pair.....\$4.50

18 BOOK COVER. Keep your favorite volumes clean by slipping them into this Red Artificial Leather jacket. It holds any book up to abt. 8¼ x 5¼ inches, is exclusive at Wards. Matches (16) (17) above, (19) (20) below. Size overall closed, abt. 9⅞ x 6½ in.

86 T 9970—Shipping weight 1 lb.....\$2.25

19 INKWELL AND QUILL. A business-like inkwell that is easy to fill and dip from. Made of clear glass with a band of Red Artificial Leather to match pieces above and (20) below, and a stately Beige quill for a bit of atmosphere. Inkwell is about 2⅞ in. sq. 2¼ in. high.

86 T 9971—Ship. wt. 1 lb. 8 oz.....\$1.25

20 ASHTRAY. A distinguished ashtray that is a welcome addition to any room. It has three rests for cigarettes and is designed of clear glass with a band of Red Artificial Leather as decoration. Matches four pieces above. About 5 by 3¼ inches overall.

86 T 9925—Ship. wt. 1 lb. 8 oz.....65c

21 3-PC. CIGARETTE SET. Warm the heart of any dog lover with a gift of this cocker spaniel cigarette box and two matching ashtrays of fine White China. The box is about 4⅞ by 3⅞ in. overall and each tray is about 3½ by 3 inches.

86 T 9905—Wt. 2 lbs. 8 oz. 3-Pc. Set.....\$3.95

Use Wards Time Payment Plan. See Page 141. "T" after Art. No. means shipped from Chicago. You pay postage from nearest house.





For the Home and Hostess

[1] TRIPLE JAM JAR. A gift with all the quiet charm of the old world, this jam jar is adapted from an 18th Century French piece. Exclusive at Wards. Made of fine White Semi-Porcelain hand decorated with ripe Red strawberries that look good enough to eat. The jar has three joined sections for different kinds of jams or dressings, and three covers, each with an opening for your spoon servers. Height is about 4½ inches.

86 T 9957—Shipping weight 3 lbs.\$5.00

[2] SWAN SUGAR AND CREAM SET. A refreshing design in the indispensable sugar and cream set. Of fine translucent White China that will please the most discriminating hostess. Sugar bowl is about 3 by 6 inches; cream pitcher is about 2¾ by 5¼ inches.

86 T 9906—Wt. 2 lbs. 8 oz. Set of 2.....\$2.25

[3] [4] HORSE AND DUCK PLAQUES. Merry plaques for your Christmas list, they will delight the small fry and amuse the adults of the family. Each figure is hand carved in wood and then applied to sanded plywood plaque . . . decorated in bright colors. Both are about 6½ by 7½ inches.

(3) 86 T 9990—HORSE PLAQUE. Wt. 2 lbs. . .75c

(4) 86 T 9991—DUCK PLAQUE. Wt. 2 lbs. . .75c

[5] SERVING TRAY. Let this handsome tray save you steps while serving or be very exclusive with breakfast in bed. To be had only at Wards. The deep gallery prevents dishes from sliding off, and the protective glass is easily wiped clean after use. Made of wood finished in soft Green alcohol-resistant enamel. The heavy wallpaper under the glass is also in soft shades of Green. The tray is about 18½ by 12½ inches.

86 T 9879—Ship. wt. 5 lbs. 8 oz.\$4.50

[6] 3-PC. CONSOLE SET. Crystal in the modern mood . . . three matching pieces for your Christmas table. Float a gay poinsettia in the 2-inch deep square bowl and put a matching candle in each holder. Bowl is abt. 8 in. sq. and 2 in. deep; each holder is abt. 6½ in. high. (Candles not incl., listed at right.)

86 T 9935—Ship. wt. 8 lbs. 3-Pc. Set.\$3.95

[7] GLASS BUD VASE. Crystal makes a perfect setting for long-stemmed buds, and this is the gracious kind of vase that lends an air to any room. About 10½ inches high.

86 T 9952—Ship. wt. 2 lbs. 8 oz.75c

[8] [9] PEAR AND APPLE PLAQUES. Matching plates hold realistic apple and pear that fairly make your mouth water. They are colorful additions to your breakfast nook or dining room. These tantalizing plaques are made of composition hand painted in the natural Red and Yellow of the fruits and finished in a high gloss lacquer. Each is about 6 inches in diameter. Ship. wt. each 2 lbs. 12 oz.

(8) 86 T 9993—PEAR PLAQUE.....65c

(9) 86 T 9992—APPLE PLAQUE.....65c

[10] PAIR OF CORNUCOPIA VASES. Sophisticated versions of the cornucopia that do double duty as bookends or matching pieces on either end of your mantel. Each crystal vase is abt. 5½ inches high. (Plants not included.)

86 T 9941—Ship. wt. 10 lbs. Pair.\$5.00

[11] CRYSTAL URN. The correctness of crystal is exemplified in this modern urn that depends on simplicity and beauty of design for its distinction. Use it for both artificial and fresh flowers. It is about 5½ inches high with about 3½-inch diameter.

86 T 9945—Shipping weight 2 lbs.85c

[12] 5-PC. CIGARETTE SET. A trim set that is infinitely useful as well as good looking. There is a capacious clear crystal box, about 4¾ by 3½ inches, and four matching ash-trays, each about 3¾ inches square.

86 T 9960—Wt. 7 lbs. 8 oz. 5-Pc. Set.\$1.00

[13] BENT GLASS PLATE. A graceful and durable 16-inch plate for serving sandwiches and salads at Christmas and all year 'round. Made of Bent glass in clear crystal with thin shadow lines on the back and a fruit pattern permanently fused into the overall design of the plate. Soap and water will not harm the Blue and Plum color design. Abt. 16-in. diam.

86 T 9950—Shipping weight 4 lbs.\$3.25

[14] PAIR OF TWO-LIGHT CANDLEHOLDERS. Reminiscent of the charm of colonial days are these clear crystal holders, each for two candles. Exclusive at Wards. Give a pair to someone you particularly want to please, for her mantel or refectory table. Each candleholder has a removable bobèche to catch the tallow. About 8½ inches high. Base diam. abt. 5 in. (Candles not incl., listed at right.)

86 T 9959—Ship. wt. 6 lbs. Pair.\$3.50

[15] GLASS CANDLE AND FLOWER HOLDER. An ingenious gift that will add sparkle to your table this Christmas. Fill the four tubes with holly berries and mistletoe in winter and short stemmed garden flowers in summer. Or match the candles to your flowers in two of the holders . . . there's no end to what you can do in unusual decorations. Made of clear glass and Lucite, it is about 7 inches high by 8¼ inches in diameter. (Holly not included.)

86 T 9949—Shipping weight 2 lbs.\$2.75

[16] PAIR OF CORNUCOPIA CANDLEHOLDERS. An elegant gift . . . a pair of polished crystal cornucopias for your festive board at Christmas time. Each holds one candle and is about 4 in. high. (Candles not incl., listed below.)

86 T 9940—Ship. wt. 3 lbs. Pair.\$1.95

[17] ST. FRANCIS FLOWER HOLDER. Kindly St. Francis of Assisi with his dove and rabbit makes an appealing background for holly berries or summer flowers. Made of composition with Dark Green finish and Gold-color rabbit and dove. Two niches for flowers have glass liners to prevent leaking. About 11½ by 5½ inches. (Holly is not included.)

86 T 9932—Shipping weight 4 lbs.\$3.25

[18] PAIrette SALT AND PEPPER SHAKERS. Unique shakers of lustrous crystal with polished Sterling Silver tops. They nestle snugly in their tray and give a decorative effect. About 1¾ by 1¼ inches overall. Price includes 20% Federal Tax.

86 T 9922—Wt. 1 lb. 12 oz. Two 3-Pc. Sets.\$1.20

[19] 5-PC. CIGARETTE SET. The indispensable cigarette set that makes an admirable gift for the home. This time in clear crystal with four matching trays . . . fit them together around container in a decorative petal design. Container is abt. 4¾ in. high, 2¼ in. in diameter. Each tray is about 4 inches long.

86 T 9938—Ship. wt. 4 lbs. 5-Pc. Set.\$1.25

DRIPLESS TABLE CANDLES. (Not Shown.) Red, White, Yellow, Green or Pink. State Color.

86 X 9655—10-inch. Wt. 1 lb. 8 oz. 6 for...29c

86 X 9656—12-inch. Wt. 2 lbs. 4 oz. 6 for...34c

86 X 9103—14½-in. Wt. 1 lb. 8 oz. 4 for...29c

Buy at Wards this Christmas and use the Time Payment Plan. See details on Page 141.



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21



Feminine Gifts of Lasting Charm

[1] WHITE ROCHELLE CHINA CANDY DISH. A dainty dish for holiday delicacies. Embossed floral design—traced in burnished Gold. About 5½ inches long, 4½ inches wide. 86 T 9880—Ship. wt. 2 lbs. 8 oz. . . . \$2.95

[2] SCOTTIES. Exclusive at Wards, Wistful White Scotties with perky yellow and blue bows. Black eyes, nose. Hand-decorated semi-porcelain. About 3½ by 2⅞ inches high. 86 T 9913—Wt. 1 lb. 8 oz. Scottie Pair. . . \$1.00

[3] CHERUB BOOKENDS. Unusual in design and color. Heavy composition finished in lovely tones of Green, Gold and Tan. Felt base prevents marring. About 10¾ in. high. 86 T 9975T—Ship. wt. 10 lbs. Pair. . . . \$15.00

[4][5][6] MATCHING CLOCK, PICTURE FRAME, VANITY TRAY. Give her glamour with these "special" gifts any woman will cherish. Matching pieces of pale Blue glass with raised China orchid and foliage applique in lovely shades of Pink, Blue, Green.

[4] CLOCK. Matches (5) (6). 30-hr. New Haven movement (no alarm). Easel back. 86 T 9852T—Abt. 6 in. sq. Wt. 8 lbs. 8 oz. \$12.50

[5] PICTURE FRAME. A lovely setting for that "important" picture. Matches (4) (6). Clear plate glass covers picture. Strong easel stand holds frame firmly. Holds an 8x10 in. picture. About 13 by 10⅞ inches. 86 T 9851T—Ship. wt. 8 lbs. . . . \$12.50

[6] VANITY TRAY. Mirrored center. Tray about 18x10 in. Matches (4) (5). (See Vanity Set (7) below.) 86 T 9850T—Ship. wt. 9 lbs. Tray only. . \$12.50

[7] 4-PC. VANITY SET. Lustrous clear crystal adds a touch of luxury to her dressing table. 2 Perfume Bottles abt. 4¾ in. high, with stoppers; matching Powder Jar abt. 2¾ in. high, with cover; 5 by 8½-in. Tray with mirrored top. (Tray not shown.) 86 T 9977—Ship. wt. 5 lbs. 12 oz. Set. . . \$5.00

[8] SHADOW BOX. For her bedroom wall. Pink cloth Camellia and Green leaves on Cream cotton crash. Natural wood frame with glass. Hook for hanging. Abt. 7¾x6¾x1¾ in. deep. 86 T 9985T—Ship. wt. 3 lbs. 8 oz. . . . \$7.95

[9][10] MATCHING WALL BRACKET AND MIRROR. A touch of Gold color in baroque design to brighten any room. Exclusive at Wards. Both pieces are made of composition with dull Gold-color finish. Hooks for hanging.

[9] PAIR OF WALL BRACKETS. Modern wall charmers for flowers or ivy. Removable glass plant holder. Bracket about 8¼ in. high, 7 in. wide at top. Gold-color composition. 86 T 9974—Ship. wt. 4 lbs. 8 oz. Pair. . . \$2.95

[10] MIRROR. Double-strength plate glass gives true reflection. Gold-color comp. frame. 86 T 9968—Abt. 10½-in. diam. Wt. 4 lbs. \$2.95

[11] THISTLE BOOKENDS. Different yet delightful. Heavy composition in antiqued Gold-color. Red and Green thistle flower and bud in bold relief against a circular fluted frame—Black background. Felt base prevents marring. About 8 in. high. 86 T 9966—Ship. wt. 8 lbs. 8 oz. Pair. . . \$8.95

[12] POTTERY FLOWER HOLDER. An enchanting ornament with a purpose. Girl figure in White dress touched with vari-colored flowers. She stands beside pastel Blue post that holds your favorite posies. Abt. 10 in. high. 86 T 9910—Ship. wt. 3 lbs 12 oz. . . . \$3.95

[13] SHELL VASE. A classic design—she'll like it with smaller cut flowers or ivy on bookcase or Mantel. Antiqued Green China, stippled in Gold. Abt. 7¾ in. high, 5½ in. opening. 86 T 9857—Ship. wt. 4 lbs. 4 oz. . . . \$3.75

[14] MADONNA. Wards Exclusive. Tall graceful Madonna reflects the Christmas spirit on mantel or table. Composition—Pickle-Pine and Gold color finish. 2 White candle tapers. About 12 inches high; base 4⅝ inches wide. 86 T 9846—Ship. wt. 2 lbs. 8 oz. . . . \$1.95

[15] BUD VASE. Choose this for those who love unusual accessories. Delicately slender vase of Crownford China. In Ivory, Dusty Pink or Powder Blue. About 7¾ in. high. 86 T 9816—Wt. 2 lbs. 8 oz. State color. . \$1.95

Wards Time Payment Plan will Help you Budget Your Christmas Order—See Page 141. "T" after Art. No. means shipped from Chicago. You pay postage from nearest house.

[16] NEVER-SPILL ASH TRAYS. A practical gift for your Santa Claus list. Semi-porcelain. One each: Dusty Rose, Powder Blue, Nile Green, Ivory. About 3 in. square. 86 T 9958—Ship. wt. 3 lbs. Set of Four. . . . 75c

[17] MADONNA AND CHILD. A lovely candle-lighted Christmas theme. Made of composition—Pickle Pine and Gold color finish. 10⅞ in. high. About 10 in. wide at base. Two Red candles included. 86 T 9986—Ship. wt. 5 lbs. 8 oz. . . . \$3.50

[18] ANGEL WITH ACCORDION. Child-like figure beautifully designed. White pottery with Gold-color trim. About 4⅝ in. high. 86 T 9878—Ship. wt. 2 lbs. . . . \$1.95

[19] MADONNA FLOWER HOLDER. An appropriate Christmas gift. For short-stemmed flowers or ivy. Set on table or hang on wall. White glossy pottery. Abt. 6⅞ in. high. 86 T 9980—Ship. wt. 3 lbs. . . . \$1.00

[20] TUDOR ROSE MINIATURE JUG. A novel flower holder. Exclusive at Wards. White Rochelle China, traced in Gold—natural colored floral design. About 5¼ in. high. 86 T 9921—Ship. wt. 2 lbs. 8 oz. . . . \$2.95

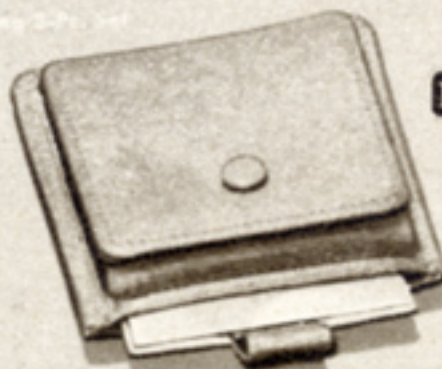
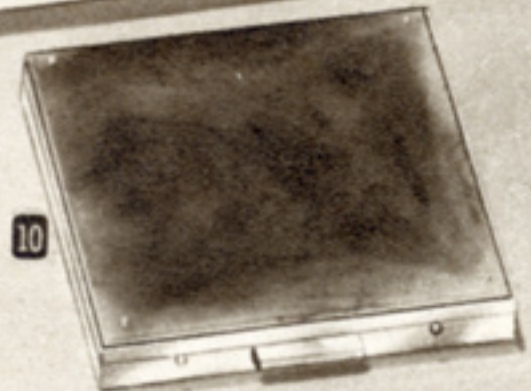
[21][22] MATCHING ASH TRAY AND CIGARETTE BOX. Beautiful gifts of colorful design. Pink pottery, trimmed with elaborate 18-carat Gold glazed pottery bows.

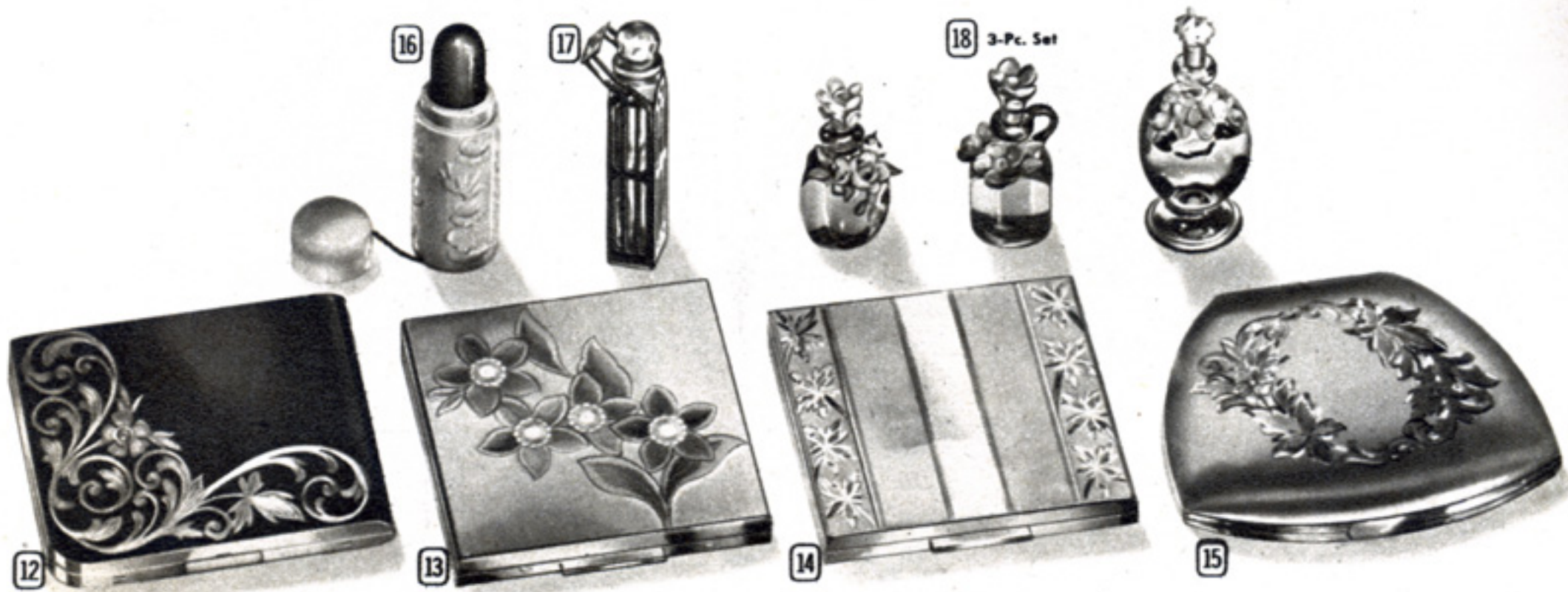
[21] ASH TRAY. About 3½ by 3 inches. 86 T 9831—Ship. wt. 1 lb. 8 oz. . . . \$2.50

[22] CIGARETTE BOX. Abt. 4¼ by 3½ inches. 86 T 9830—Ship. wt. 2 lbs. . . . \$6.95

[23][24] ANGELS. Children love these appealing figures—exclusive at Wards. Hand painted White semi-porcelain, Yellow trim. Abt. 3⅞ in. high. Ship. wt. ea. 2 lbs. 4 oz. (23) 86 T 9914—Girl Angel. . . . \$1.00 (24) 86 T 9915—Boy Angel. . . . 1.00

[25] CHINA FIGURES. Exclusive at Wards. Hand painted China Gay Nineties figures. Vari-colored—will blend well with period furniture. Height each about 5⅞ inches. 86 T 9845T—Ship. wt. 2 lbs. 8 oz. Pair. . \$15.00





Manicure Sets, Compacts, Perfume Bottles

1 REVLON GABARDINE MANICURE SET. Neatly tailored Gabardine-covered case with contrasting plain colored lining. Contains 1 ounce each of Cuticle Remover, Polish Remover; ½ ounce each of Adheron, Nail Enamel in attractive shade; large lipstick in plastic case; 2 emery boards; manicure stick; nail white pencil; eyebrow tweezers. Case about 9¼ in. wide at base, 4½ in. high.
53 T 3543—Set. Postpaid.....\$5.92

2 REVLON CORDUROY MANICURE SET. Case covered with fine Corduroy, has plain dark lining. Contains ½ ounce each of Nail Enamel, Adheron; 1 ounce Polish Remover; pad of sterilized cotton; emery board; manicure stick; triple cut steel nail file; lipstick in cardboard case. Manicure case is about 6¼ inches wide at the base, 4 inches high.
53 T 3542—Set. Postpaid.....\$3.39

3 SARANE MANICURE TRAVEL KIT. Genuine Black Leather case with plain lining. Case opens flat for convenient use. Contains all necessities for a complete manicure: ¾ ounce each of Cuticle Oil, Cuticle Remover, Polish Remover; and two ¾-ounce bottles of Nail Polish. Also a tube of cotton, nail white pencil, orangewood stick and emery board. Case about 8 inches by 3¾ inches.
53 T 3657—Set. Ship. wt. 1 lb. 9 oz....\$2.50

4 KLENALE MANICURE SET. Blue colored imitation leather case, plain lining. Contains ¾ ounce each of Cuticle Remover, Cuticle Oil, Polish Remover; and two ¾-ounce bottles of Nail Polish in attractive shades. Also tube of cotton, nail white pencil and manicure stick. Case about 6½ by 3¼ inches.
53 T 3656—Set. Ship. wt. 12 oz....\$1.39

5 KLENALE MANICURE SET. Maroon imitation leather case, plain lining. Contains ¾ ounce each of Cuticle Remover, Nail Polish, Polish Remover; emery board and manicure stick. Case about 3¾ by 3 inches.
53 T 3655—Set. Ship. wt. 8 oz.....\$69c

6 CHEN YU UTILITY MANICURE SET. Imitation leather case with plain lining. Contains four ½-ounce bottles—Nail Lacquer, Lacquerol, Remover, Chip Chek. Case 6 by 3 in.
53 T 3534—Set. Postpaid.....\$2.40

7 CHEN YU DE LUXE MANICURE SET. Case of imitation pigskin with plain lining. Opens wide—has flap fastener. Contains 2¾ oz. Hand Lotion; ½ oz. each of Lacquerol, Remover, Nail Lacquer. Also two ½-oz. bottles of other shades of Nail Lacquer. Emery board, nail white pencil, manicure stick. Case about 7 in. wide at base, 5 in. high.
53 T 3535—Set. Postpaid.....\$4.20

8 REX LEATHER PANCAKE COMPACT. Genuine Leather over metal frame. Tooled design on top. Has large powder compartment, true vision mirror, puff and powder sifter. 4½-in. diameter. COLORS: Red, Blue or Brown.
53 T 1350—State Color. Ship. wt. 6 oz...\$1.89

9 MAVCO BLACK BEAUTY COMPACT. Very thin compact made of Jet Black Lucite. Patented closure prevents powder leaking. Has large powder compartment, puff, full mirror, powder sifter. About 5 inches in diam.
53 T 1411—Shipping weight 5 oz....\$2.98

10 TORTOISE TOPPED COMPACT. Made of gold-colored metal, top of polished tortoise shell. Plain back. Large compartment holds unusually generous amount of powder. True vision mirror, thick puff, powder sifter. Compact is about 3¾ inches square. A particularly handsome Christmas gift for her.
53 T 1351—Shipping weight 8 oz....\$3.98

11 THREE-PIECE MATCHING LEATHER SET—Full pack Cigarette Case, Compact and Billfold. Genuine Leather with lizard grained effect. COLORS: Bright Red, Dark Brown, Dark Blue or Black. Three pieces are same color. Gift boxed. Shipped from Chicago. You pay postage from nearest Ward Mail Order House. Full-Pack Cigarette Case for regular size cigarettes. Tan leather lining. Sides reinforced to hold pack without crushing. Size: 3 by 2½ in. Three-in-One Compact, white leather lining. Coin purse style for loose powder. Mirror pulls out. Leather loop at top of mirror to hold lipstick. Size: 3¼ by 3¼ in. Neat, practical combination. Billfold, same color leather inside and out. Bill section rayon lined. 4 card pockets. Size open: 7 by 3½ in. Smart, attractive gift. Ship. wt. for set 6 oz.
45 T 7157T—3-Pc. Set. State 1 color...\$7.35

12 ELGIN BLACK ENAMEL COMPACT. Gold-colored metal covered with black enamel. Floral design etched through enamel on top. True vision mirror, powder puff. Metal flap closes over powder compartment. 3x2¼ in.
53 T 1391—Shipping weight 8 oz....\$2.98

13 ELGIN SQUARE COMPACT. Very thin, and distinctively attractive. Gold-colored metal with large flower design in pastel shades on the top. Plain back. Has full true vision mirror, ample powder compartment, powder puff and sifter. 2¾ in. square.
53 T 1390—Shipping weight 4 oz....\$4.98

14 ELGIN THIN SQUARE SILVER COMPACT. Sterling silver, with engine tooled striped and floral design on top. Plain back. Has true vision mirror, ample powder compartment, sifter, powder puff. 2¾ in. square.
53 T 1389—Shipping weight 8 oz....\$9.60

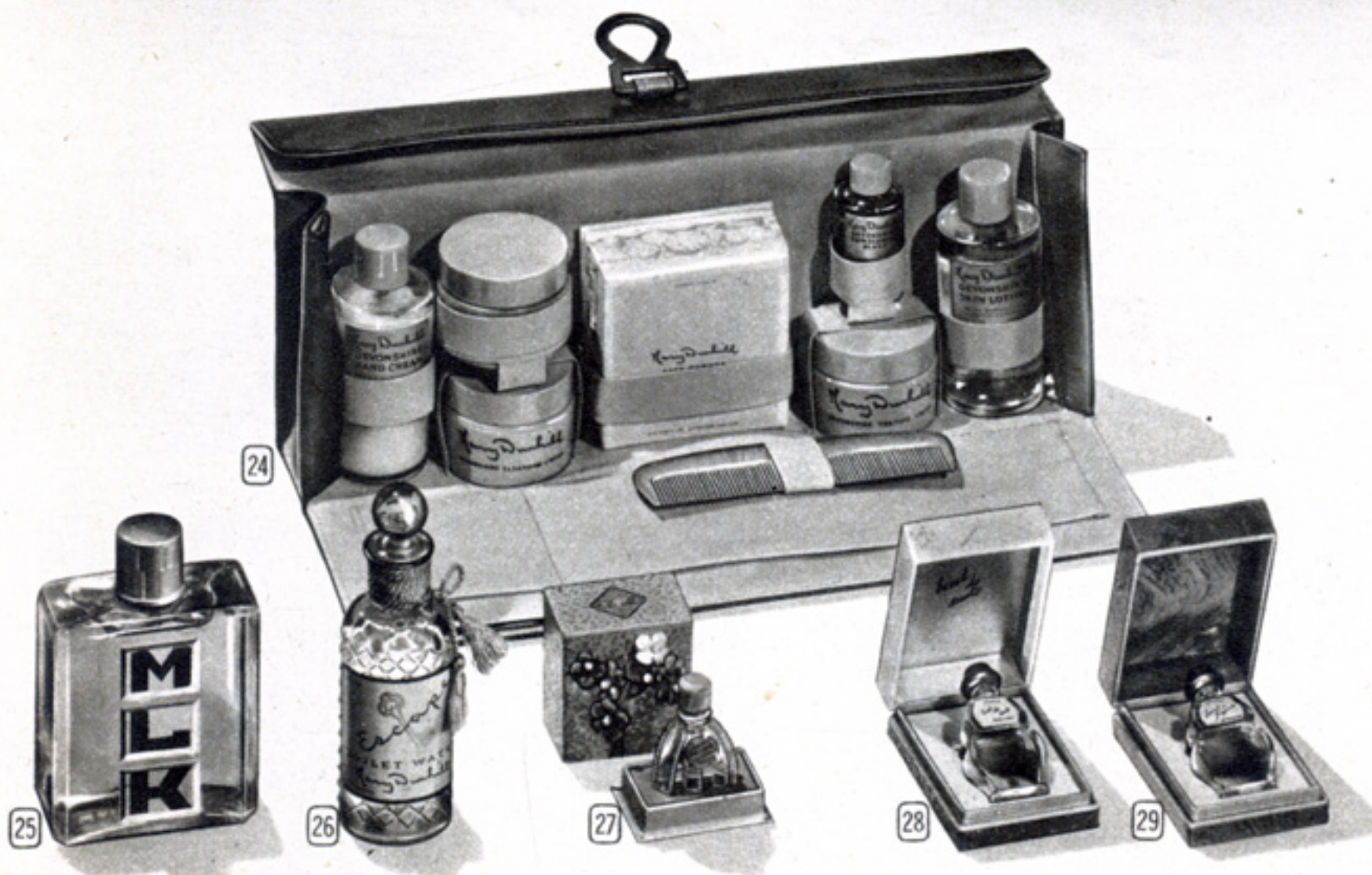
15 ELGIN STERLING SILVER COMPACT. Dainty, elegant as a piece of fine jewelry. Beautiful satin-smooth sterling silver finish with etched gold filled floral design on top. Has full true vision mirror, powder puff. Metal flap over powder compartment prevents powder leaking. About 3¼x2¾ in.
53 T 1388—Shipping weight 12 oz...\$15.00

16 CHEN YU LIPSTICK. Large lipstick in white plastic case. SHADES: Dragon's Blood Ruby (dk. blue-red), Flameswept Red (lt. orange-red), or Black Rose (very dk. blue-red).
53 T 3532—State Shade. Postpaid.....\$1.20

17 PERFUMETTE. Clear glass container encased in sterling silver holder. Glass applicator with glass stopper ground smooth to fit snugly—prevents spilling or leaking of perfume. Purse size, 2¼ inches high. Gift boxed. Shipped from Chicago. You pay postage from nearest Ward Mail Order House.
45 T 6266T—Perfumette. Ship. wt. 4 oz.\$2.89

18 PERFUME BOTTLES. Clear, hand-blown glass decorated with flowers made of tiny shells, hand-painted in pastel colors. Glass applicators with cork stoppers. True collectors' items; for boudoir or whatnot. 1½ to 2 in. high.
53 T 522—Postpaid. Set of 3 Bottles....\$1.49





Perfumes, Colognes and Gift Sets

[1] L'ORLE SACHET BOOK AND CONCENTRATED PERFUME. Box, 5 1/4 x 4 1/4 in., in shape of a book is padded and covered with pastel Rayon Taffeta in dainty floral design. Contains pillow of matching material and a 1/2-oz. vial of perfume essence with which to scent it. Pillow can be used as a sachet. Or perfume essence may be used as a regular perfume. In two delightful fragrances: Cafe Society (sophisticated); and Dare Me (magnetic). 53 X 1926—State Scent. Postpaid.....**\$6.00**

[2] DE AVRIL 3-PIECE SET. 4 oz. each of Bubble Bath and Cologne; 3 1/2-oz. Shaker of Talcum; all in Valse de Fleurs fragrance. In pink and blue floral design Gift Box. 53 T 1711—Set. Postpaid.....**\$3.00**

[3] DE AVRIL 5-PIECE SET. Contains 4 oz. of Cologne; 1/2 oz. Perfume; 3 1/2-oz. Shaker of Talcum Powder and two small pastel colored sachets; all in charming Valse de Fleurs fragrance. In Gift Box like the set above. 53 T 1712—Set. Postpaid.....**\$6.00**

DE AVRIL 2-PIECE SET. Not shown but in same style Gift Box as sets (2) and (3). 4 oz. Cologne; 3 1/2 oz. Talc. Valse de Fleurs scent. 53 T 1710—Set. Postpaid.....**\$1.80**

[4] IMPERIALE Russe SET by LENGUEL. 8 oz. Dusting Powder and 3 oz. of Essence Imperiale Russe—an old and irresistible fragrance originally created for a famous Russian empress. Bottle, box of Russian motif. 53 T 1661—Set in Gift Box. Postpaid.. **\$4.20**

ESSENCE IMPERIALE Russe only. 3-oz. Bottle. 53 T 1660—Gift Box. Postpaid.....**\$2.40**

[5] COTY SABOTS. Small, attractive wood shoes, natural colored, nicely carved. Shoes contain Coty's Emeraude and L'Aimant perfumes—a 0.35-ounce bottle of each. 53 X 2606—Set in Gift Box. Postpaid.... **\$6.00**

[6] COTY TOBOGGAN PERFUME SET. Miniature wood toboggan, beautifully made—looks like a real toboggan. Holds 4 small, attractive bottles of Coty perfumes. 0.35 oz. each of L'Aimant, Emeraude, Paris and Styx. Decorated with bell and holly leaves. 53 X 2605—Set in Gift Box. Postpaid.. **\$12.00**

[7] [8] [9] ATTAR OF PETALS TOILETRIES by ORLOFF. In hand-painted milkglass adaptations of old apothecary jars which serve many decorative and practical purposes after contents are used. Jars can be re-labeled and used in sets in boudoir, bath or kitchen. Toiletries are of fresh, vivid floral fragrance.

[7] ATTAR OF PETALS TOILET WATER. A delightful, romantic blend of floral essences. 53 T 1726—3 7/8 ounces. Postpaid.....**\$1.80**

[8] ATTAR OF PETALS FLOWER POTPOURRI. Perfumed cloth flower petals in pastel colors. To scent accessories, lingerie, handkerchiefs. In quaint mortar-and-pestle jar. 53 T 1728—Jar and Potpourri. Postpd. **\$1.50**

[9] ATTAR OF PETALS DUSTING POWDER. For sweet-scented after-bath refreshment. 53 T 1727—10 oz. with Puff. Postpaid.. **\$3.00**

[10] GOLDEN BUTTERFLY COLOGNE by LUCRETIA VANDERBILT. 2 1/2 ounces fragrant floral cologne in fancy shaped bottle of cream colored china; gold butterfly decorations. 53 T 1715—Gift Box. Postpaid.....**\$3.95**

[11] GOLDEN BUTTERFLY BATH POWDER by LUCRETIA VANDERBILT. 1 pound of powder in cream colored china jar—has golden butterflies and bow decoration. 53 T 1716—Gift Box. Postpaid.....**\$3.95**

[12] COURAGE GIFT SET by BOURJOIS. 1/4 oz. Perfume; 3 oz. Concentrated Cologne. 53 T 1344—Smart Gift Box. Postpaid.... **\$6.60**

[13] COURAGE PERFUME by BOURJOIS. Gay. 53 T 1346—1/4 oz. Gift Box. Postpaid. **\$2.40**

[14] TEZA PERFUME AND COLOGNE SET by DE RAYMOND. 1/4 oz. Perfume, 2 oz. Cologne. 53 T 718—Set in Gift Box. Postpaid.... **\$4.50**

PINK PERFUME AND COLOGNE SET by DE RAYMOND. Not shown but same style box as (14) above. Contains 1/4 oz. Perfume; 2 oz. Cologne. Carnation fragrance. 53 T 717—Postpaid.....**\$4.50**

[15] DEVILTRY PERFUME by DE RAYMOND. Spicy. 53 T 720—1/4 oz. Gift Box. Postpaid.. **\$4.20**

[16] MIMZY TOILET WATER by DE RAYMOND. Floral. 3 ounces in cut-crystal bottle. 53 T 702—Gift Box. Postpaid.....**\$2.10**

[17] BOND STREET TOILET WATER by YARDLEY. 53 T 2286—6 oz. Gift Box. Postpd... **\$3.00**

[18] OLD ENGLISH LAVENDER WATER by YARDLEY. True lavender fragrance. 53 T 2273—5 oz. Gift Box. Postpaid.... **\$3.00**

[19] BOND STREET PERFUME by YARDLEY. Elegant, smooth—for the discriminating. 53 T 2281—1/4 oz. Gift Box. Postpaid... **\$3.00**

[20] CARILLON PERFUME by ATKINSON. Floral. 53 T 554—1/2 oz. Gift Box. Postpaid.. **\$6.60**

[21] BEAU CATCHER PERFUME by VIGNY. Saucy. 53 X 400—5/16 oz. Gift Box. Postpaid. **\$4.50**
53 X 408—1/8 oz. Gift Box. Postpaid.... **\$1.80**

[22] JE REVIENS PERFUME by WORTH. 53 X 402—7/32 oz. Gift Box. Postpaid. **\$3.60**

[23] BREATHLESS PERFUME by CHARBERT. Heady. 53 X 1252—1/4 oz. Gift Box. Postpaid. **\$4.20**

[24] MARY DUNHILL COSMETIC CASE. Imitation leather, lined. Snap fastener, carrying strap. 2 oz. ea. Devonshire Hand Cream, Face Powder, Skin Lotion; 3/4 oz. ea. Devonshire Cleansing, Texture Cream; 1 oz. Face It (make-up base); 1/2 oz. Devonshire Complexion Blush; mirror, comb, facial tissues. Medium shades. Case 12 1/4 x 4 1/2 x 2 1/4 in. 53 T 434—Fitted Case. Postpaid..... **\$15.00**

[25] PERSONALIZED COLOGNE by MARY DUNHILL. 6 ounces of delightful floral bouquet fragrance. In monogrammed bottle with three gold-colored letters—all but X. Postpd. 53 T 424E—Be Sure to Print 3 Initials.. **\$3.60**

[26] ESCAPE TOILET WATER by MARY DUNHILL. 53 T 431—3 oz. Gift Box. Postpaid.. **\$6.00**

[27] FLOWERS OF DEVONSHIRE PERFUME by MARY DUNHILL. Delicately spicy, sweet. 53 X 421—3/8 oz. Gift Box. Postpaid.... **\$7.20**
53 X 425—1/8 oz. Gift Box. Postpaid.... **\$3.00**

[28] TOUT DE SUITE PERFUME by SUZANNE. 53 X 406—1/4 oz. Gift Box. Postpaid. **\$4.20**

[29] SECRET DE SUZANNE PERFUME by SUZANNE. 53 X 404—1/4 oz. Gift Box. Postpaid. **\$4.20**



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18 WARDS CB AS

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2-Pc. Set





Other Cosmetic Gifts... Fancy Soaps

1 MAX FACTOR COLOR HARMONY MAKE-UP SET. Contains 3 1/8 oz. Cleansing Cream; 1 3/4 oz. Pancake Make-up; 3 3/4 oz. Face Powder; Tru-Color Lipstick and Cake Rouge. Powder, Lipstick, Rouge and Pancake Make-up all come in harmonizing shades for Blonde, Brunette, Brunette or Redhead. Red and gold gift box, lined, with hinged lid. 53 T 1531—State Shade. Postpaid.....\$5.46

2 EVENING IN PARIS GIFT SET. 0.20 oz. Perfume, 1 oz. Cologne, 3 1/4-oz. shaker of Talcum, all in delightful Evening in Paris scent. Lined gift box with hinged lid. 53 T 1302—3-Pc. Set. Postpaid.....\$3.00

3 EVENING IN PARIS MAKE-UP SET. 2 5/8-oz. box of Face Powder, Lipstick in plastic case, Cake Rouge, 3 1/4-oz. shaker of Talcum and 0.44-oz. flacon of Evening in Paris perfume. Powder, Lipstick, Rouge in matching shades. Attractive satin-covered gift box, bow decoration, tassel opener, hinged lid. 53 T 1303—5-Pc. Set. Postpaid.....\$6.60

4 VIDA-RAY MAKE-UP SET. 3/4 oz. Beauty Make-up Cake; Lipstick; Cake Rouge; 4 oz. Face Powder. In matched medium shade. 53 T 5405—4-Pc. Set. Gift Box. Postpaid.\$4.20

5 VIDA-RAY BATH TOILETRY SET. 6 oz. Cologne; 1 1/4 oz. Powder Sachet; 6 oz. Dusting Powder; 1 large, 2 small cakes of toilet soap—all in gay Gallivanting fragrance. 53 T 5406—6-Pc. Set. Gift Box. Postpaid.\$5.82

6 HINDS GIFT SET. 2 1/4 ounces of Honey and Almond Cream; 2 ounces each of Silver Lace Dusting Powder, Perfumed Bath Salts, and Perfumed Bath Softener. 53 T 4991—4-Pc. Set. Gift Box. Postpaid..\$60c

7 FRIENDSHIP'S GARDEN PLANTATION BOX. Contains 4 oz. of Toilet Water and 7 oz. of fine Dusting Powder, both with the provocative fragrance of the flowers of an old southern garden. Gay colored gift box. 53 T 1848—2-Pc. Set. Postpaid.....\$2.40

8 OLD SPICE PERFUME. A thoroughly American fragrance of crushed rose petals and spirited spices. In Early American design bottle and decorative gift box. 53 T 1829—2 drams. Postpaid.....\$3.00

9 FOLLOW ME COLOGNE AND TALCUM POWDER SET by VARVA. Includes 3 oz. of Eau de Toilette and 3-oz. shaker of Talcum, both in lovely, lasting Follow Me fragrance. 53 T 370—2-Pc. Set. Gift Box. Postpaid..\$2.40

10 FOLLOW ME 4-PIECE SET by VARVA. Contains 1/8 ounce of subtle, provocative Follow Me Perfume; 1 ounce of Powder Sachet, 3 ounces of Toilet Water and a 3-ounce shaker of Talcum Powder. Set comes in gift box. 53 T 371—4-Pc. Set. Postpaid.....\$4.80

11 LOUIS PHILIPPE 3-PIECE GIFT SET. Contains Angelus Lipstick, Cake Rouge and 3/4-ounce Make-up Cake. SHADES: Brunette, Blonde or Titian. Postpaid. 53 T 1878—Gift Box. State Shade.....\$2.27

12 DON JUAN GIFT ENSEMBLE. 5 Lipsticks in light-to-dark shades (Raspberry, Medium, Vivid, Hostess Red, Military Red) and a 1/8-oz. Cake Make-up which gives delicate finish to complexion. Make-up shades: Natural; Belge; Brunette; or Dark Brunette. 53 T 504—State Shade. Postpaid.....\$1.80

13 CARDINAL 2-PIECE SET. 10 ounces of Dusting Powder and 4 ounces of Cologne in Bouquet or Spice fragrance. Gift box. 53 T 2214—State Scent. Wt. 2 lbs. 4 oz..\$98c

14 CARDINAL 3-PIECE SET. Includes 3 drams of floral Cologne; 3/4-ounce jar of Powder Sachet and 5 ounces of Dusting Powder. 53 T 2213—Gift Box. Wt. 1 lb. 4 oz.....\$49c

15 LE SONIER BROCADE SACHET CASE—for handkerchiefs. White Rayon Satin Brocade of floral design. Lined and bound in a pastel color. Has inside pocket of white. Delicate, spicy fragrance. 4 3/4 x 7 inches folded. 53 T 1859—Gift Box. Postpaid.....\$1.00

16 MUSICAL POWDER BOX. Hand made box of inlaid mahogany, maple and walnut. Natural finish. Has beveled mirror cover with gold leaf and pearlized knob decoration; pearlized feet to match. Swiss hand made musical movement plays a gay tune when lid is lifted. Large powder compartment, large puff. Box is 5-in. diameter, 5 in. high. 53 T 2200—Gift Box. Ship. wt. 1 lb.....\$5.98

17 DIF TONE COMB AND BRUSH SET. Transparent plastic, similar to Lucite. Brush has strong, white Nylon bristles, flared for most effective brushing. Comb about 6 7/8 in. long; brush about 7 3/4 in. long. In two pastel colors: Rose or Blue. Shipping weight 1 lb. 53 T 3726—2-Pc. Set. State Color.....\$2.98

18 DIF TONE MIRROR. Oval shaped double mirror. Handle and frame of same transparent plastic as comb and brush set above. Glass has smooth beveled edge. About 12 in. long overall. Two Colors: Rose or Blue. 53 X 3800—State Color. Ship. wt. 2 lbs...\$3.69

19 LE SONIER POWDER MITT. Porous White Corduroy palm, pastel Rayon back, White dot design. With 4 oz. talcum in Apple Blossom fragrance. Mitt is refillable. Gift box. 53 X 1852—Postpaid.....\$1.30

20 ROSE GARDEN SOAP ENSEMBLE. Four bath-size cakes of soap molded in shape of roses, and one large rose-shaped bath ball on shower cord. Rose scent. 53 T 4218—Gift Box. Ship. wt. 2 lbs.....\$1.25

21 FORMAL GARDEN SOAP. Oval bar of soap on woven shower cord. One side of soap embossed with swan and floral design. Apple Blossom fragrance. Cut weight 8 ounces. 53 T 4302—Gift Box. Postpaid.....49c

22 12 LARGE CAKES OF FLORAL SOAP. A gift to add beauty to any bathroom. Hard milled, cold cream base soap in six assorted colors and fragrances. Two each of Rose Geranium, Sweet Pea, Clover, Bluebell, Honeysuckle and Bouquet. Cut wt. each 3 1/2 oz. 53 X 4239—Ship. wt. 3 lbs. 6 oz.....98c

23 8 CAKES OF FLORAL SOAP. Hard milled, cold cream base soap in assorted colors and floral scents. Two cakes each of Apple Blossom, Carnation, Mimosa, Gardenia. Cut wt. 2 3/4 oz. per cake. Ship. wt. 1 lb. 11 oz. 53 X 4238—Box of 8 Cakes.....49c

24 LUXOR AMERICAN BEAUTY DUSTING POWDER. 6 oz. of rose-scented powder in glass jar with raised rose motif. With large puff. Jar may be re-used for candy, etc. 53 T 1901—Gift Box. Postpaid.....\$1.20



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Lucite Dresser Accessories

Crystal clear Lucite will blend and harmonize with any color scheme. Each piece distinctively styled and designed. Our finest sets, Nos. (1) and (2) are cut from thick sheets of lucite, hand finished and decorated. All other sets and pieces are molded from lighter lucite. All lucite is lightweight yet break-resistant. Cleans as easily as glass. One-piece construction is stronger than lock-top, where 2 pieces are cemented together. Beveled plate glass mirrors. Pure animal or nylon bristles are not available in all sets. Fiber bristle used is the finest available. Gift boxed. Wards Time Payment Plan will simplify your Christmas shopping. See Page 141. Shipped from Chicago; you pay postage only from nearest Ward Mail Order House.

[1] THREE-PIECE LUCITE SET. Hand finished and decorated in fine quality, heavyweight lucite. Double plain mirror, 11 $\frac{3}{4}$ in. long. Black nylon bristle brush, lucite back. Lucite comb. 1-piece construction. 45 T 6420T—Three-Piece Lucite Set. Ship. wt. 1 lb. 12 oz.\$12.50

[2] THREE-PIECE LUCITE SET. Hand finished and decorated in fine quality, heavyweight lucite. Double mirror (11 in.), plain and magnifying sides. Animal bristle brush, plain mirror back; comb. Lock-top construction. 45 T 6419T—Three-Piece Lucite Set. Ship. wt. 1 lb. 12 oz.\$10.00

[3] THREE-PIECE LUCITE SET with engraved mirror backs. Plain mirror, 13 $\frac{1}{2}$ in. long. Nylon bristle brush; comb. One-piece construction. 45 T 6418T—Three-Piece Lucite Set. Ship. wt. 1 lb. 12 oz.\$6.95

[4] GLASS PUFF JAR. Engraved mirror and lucite lid. Matches No. (3). 45 T 6421T—Glass Puff Jar. Diameter 4 inches. Ship. wt. 1 lb.\$1.69

[5] THREE-PIECE LUCITE SET with engraved mirror backs. Plain mirror, 13-in. Fiber bristle brush, matching comb. Lock-top construction. 45 T 6416T—Three-Piece Lucite Set. Ship. wt. 1 lb. 12 oz.\$5.15

[6] GLASS PUFF JAR with engraved mirror and lucite lid. Matches 3-pc. lucite set No. (5) above. Same quality and construction as jar No. (4). 45 T 6417T—Glass Puff Jar. Diameter 4 inches. Ship. wt. 1 lb.\$1.69

[7] LUCITE DOUBLE HAND MIRROR, plain both sides, 14 $\frac{3}{4}$ in. Light pink or blue. Flattering to fancy dressing table. 1-piece construction. 45 T 6424T—Double Hand Mirror. State pink or blue. Ship. wt. 1 lb.\$4.75

PRO-PHY-LAC-TIC WOOD SET

[15] THREE-PIECE SET with zebra decoration in gold, green and red on white enameled background. Plain mirror (11 $\frac{1}{2}$ in.), animal bristle brush and white comb. Designed especially for the younger generation. 45 T 6422T—Three-Piece Wood Set. Ship. wt. 1 lb. 12 oz.\$3.25

[8] LUCITE STANDING MIRROR. Plain and magnifying sides. One-piece construction. Hinged stand designed so mirror may be used on top of dresser or hung on the wall. For matching puff box, see description below. 45 T 6427T—Mirror. Height 7 $\frac{7}{8}$ in.; diam. 6 $\frac{5}{8}$ in. Ship. wt. 1 lb.\$4.75

[9] LUCITE PUFF BOX. Fits into above mirror base or use separately. 45 T 6428T—All Lucite Puff Box. Diam. 4 $\frac{3}{4}$ in. Ship. wt. 1 lb.\$1.98

[10] LUCITE DOUBLE HAND MIRROR, plain 1 side, reverse side magnifying. Length 9 $\frac{1}{4}$ in. Lock-top construction. Not so heavyweight or well finished as more expensive hand mirrors. Harmonizes with 3-pc. set No. (5). 45 T 6423T—Lucite Double Hand Mirror. Ship. wt. 1 lb.\$1.69

[11] LUCITE DOUBLE HAND MIRROR with plain and magnifying sides, 7 $\frac{1}{4}$ in. long. Heavier weight, more substantial than other individual mirrors. One-piece construction. Plain style suitable for both men and women. 45 T 6425T—Lucite Double Hand Mirror. Ship. wt. 1 lb.\$5.15

[12] LUCITE PICTURE FRAME with space for 2 pictures, one on each side. 4 $\frac{3}{4}$ in. high by 5 $\frac{1}{4}$ in. wide. Will blend nicely with lucite sets shown. 45 T 6429T—Lucite Picture Frame. Ship. wt. 1 lb. Each \$1.19; Pair \$2.25

[13] AND [14] INFANTS' TWO-PIECE LUCITE SETS. Plain combs, brushes with pure soft goat's hair bristles. Boys' brush, military style, 3 inches long. Girls' brush, with handle, 6 in. long. Ship. wt. ea. 1 lb. (13) 45 T 6430T—Baby Boys' Two-Piece Comb and Brush Set.\$2.98 (14) 45 T 6431T—Baby Girls' Two-Piece Comb and Brush Set. 2.98

DECORATIVE PLASTIC SET

[16] THREE-PC. SET. Plastic frame, pastel colored center design—light blue border around flowers on white background. Plain mirror (13 $\frac{1}{4}$ in.); fiber bristle brush, comb. Material, though similar to lucite, is not so clear. 45 T 6415T—Three-Piece Plastic Set. Ship. wt. 1 lb. 12 oz.\$2.98



Her favorite gift... a beautiful

PRICES ON THESE TWO PAGES ALREADY

Jolles
ORIGINAL

HANDBAGS STYLES 1 AND 3

TIME PAYMENT... Wards way, will enable you to do all your Christmas shopping and still manage on your regular budget. By arranging time payments you may give presents that you would be proud to own. See Pg. 141 for full details.

22 WARDS CBSDK

① **CALLA LILLY** — distinctive Lucite accent for this exclusive Jolles design. Expertly tailored in fine quality Goatskin Leather. Snap fastened flap hides large zipper pocket, so convenient for personal papers. Rayon lining, wall pockets, frame coin purse, mirror. About 15 x 8½ in. Colors: Black or Brown. 30 T 1714T—Ship. wt. 1 lb. 12 oz. State color. 25.75

③ **HAND TUCKED LEATHER** . . . Jolles original design. Lovely Goatskin shirred like fabric into a new draped silhouette . . . perfect with soft suits. Top zipper gives secure close. Rich Rayon Taffeta lines the roomy interior. Wall pockets, frame coin purse, and mirror. About 14½ x 6½ in. Colors: Black or Brown. 30 T 1715T—Ship. wt. 1 lb. 8 oz. State color. 16.20

⑤ **NEW DEEP SILHOUETTE** in softly draped smooth Leather. Top zipper closing with plastic finger pull. Perfect for soft costume suits and finer afternoon dresses. Fullness of gathers and depth make it roomy. Rayon lining, wall pockets, envelope coin purse and mirror. About 12 x 9½ in. Colors: Black or Brown. 30 T 1722T—Ship. wt. 1 lb. 8 oz. State color. 8.50

② **GENUINE RAYON CORDE** with dramatic twirled Lucite bracelets that can be turned down to carry under arm. Beautiful hand worked design in front and back. Extended top zipper allows large opening. Fine quality Rayon lining, wall pockets, frame coin purse, mirror. About 15½ x 7¼ in. Colors: Black or Brown. 30 T 1716T—Ship. wt. 1 lb. 8 oz. State color. 15.26

④ **TOP ZIPPER** closing in fine quality Goatskin Leather. Ornamental Lucite insets on new cuff treatment. Very roomy because of wide gussets and soft gathers back and front. Practical with all costumes. Rayon lining, wall pockets, envelope coin purse, mirror. About 15 x 8 in. Colors: Black, Brown, Navy. 30 T 1721T—Ship. wt. 1 lb. 14 oz. State color. 8.50

⑥ **DRESSMAKER PLEATS** on Alligator-grained Leather is news. A handbag that dramatizes any costume. Has convenient wide double handles. Neat top zipper closing. Spacious interior is fitted with fine Rayon lining, wall pockets, envelope coin purse, comb, mirror. Size: About 14 x 7 inches. Sport Rust only. 30 T 1720T—Ship. wt. 1 lb. 6 oz. 14.30



handbag of the finest quality

INCLUDE THE 20% FEDERAL EXCISE TAX

[7] DRAMATIC SPLENDOR in exquisite New Wool Broadcloth. Crystal-like bar at top serves as handle, or she may carry handbag under arm. So sumptuous that it will enhance her loveliest outfits. Swagger pockets on either side of top zipper. Rayon lined, envelope coin purse, mirror, comb. About 17 x 9½ in. Black.
30 T 1719T—Ship. wt. 1 lb. 14 oz. 14.30

[9] NEW DETAILS in your favorite Leather Bag. Rolled cuff has corded edge. Soft fullness front and back. Zipper top has plastic coil wrist loop for easy carrying. Nice wide opening and very roomy interior. Rayon lining, wall pockets, envelope coin purse and mirror. About 15 x 8 in. Colors: Black or Brown.
30 T 1723—Ship. wt. 1 lb. 9 oz. State color. 8.50

[11] SCULPTURED DRAPING on a classic style. Fine quality, long-wearing Goatskin. Inside zipper compartment. Ornamental Lucite clasp mounted on leather covered metal frame. Very roomy interior. Fine quality Rayon lining. Envelope coin purse, comb and mirror. About 14 x 7½ in. Colors: Black or Brown.
30 T 1718T—Ship. wt. 1 lb. 10 oz. State color. 14.30

[8] ARISTOCRATIC SIMPLICITY in luxurious Genuine Alligator import. Richly lined with velvety suede leather. A Handbag to treasure for years. Extended top zipper opens exceptionally wide. Custom fitted with inside zipper pocket, wall pockets, frame coin purse, mirror. About 11½ x 8¾ in. Black, Brown, Navy, Red.
30 T 1712T—Ship. wt. 1 lb. 15 oz. State color. 44.83

[10] GENUINE ALLIGATOR import, so luxurious yet simple. A Handbag her friends will admire; she will be proud to possess. Wide bottom and side gussets make for interior roominess. Handsome suede lining, inside zipper pocket, wall pockets, frame coin purse, mirror. About 11 x 7 in. Brown, Green, Red or Navy.
30 T 1713T—Ship. wt. 1 lb. 9 oz. State color. 42.15

[12] HAND SMOCKING on a fine quality Goatskin Leather. Glamorous Bag sure to compliment the most simple costumes, and give long wear. Lucite pull on top zipper closing. Specially wide opening roomy interior. Rayon lining, wall pockets, envelope coin purse, mirror, comb. About 15 x 8½ in. Colors: Black or Brown.
30 T 1717T—Ship. wt. 1 lb. 7 oz. State color. 14.30



Handbag styles 8 and 10
THE SUFFIX "T" after the style number means that handbags on these two pages will be mailed from Chicago. However, send your order to, and pay postage from House nearest you. It might mean that you will receive your merchandise a day later than usual.



ZIPPERED COIN PURSE of Genuine Morocco Goatskin. Roomy zippered compartment will keep her money safe; snap fastened expanding pocket is handy for tax tokens, lipstick, stamps, etc. Size abt. $4\frac{1}{4} \times 3\frac{1}{4}$ in., is convenient to tuck in coat pocket or use as a coin purse in any handbag. Ship. wt. 5 oz. Please state color: Black, Red.

30 T 1730 — 1.19

Buy on Wards Time Payment Plan. See Page 141.

24 WARDS CASH

Give her a lovely handbag

ALL THESE PRICES ALREADY INCLUDE THE 20% FEDERAL EXCISE TAX

1 GENUINE LIZARD . . . fine grained pieces in a handsome patchwork pattern. Exceptionally durable. Trimly tailored. Fine quality rayon lining, wall pockets, envelope coin purse, mirror. About $12 \times 6\frac{1}{2}$ in. Colors: Black, Brown. Ship. wt. 1 lb. 4 oz.
30 T 1724—Please state color 7.14

3 SHIRRED BOTTOM set into this pouch of soft smooth Leather. Sturdy metal frame has ornamental plastic lock. Rayon lining, wall pockets, envelope coin purse and mirror. About $15\frac{1}{2} \times 7\frac{3}{4}$ inches. Colors: Black, Brown, Red. Ship. wt. 1 lb. 1 oz.
30 T 1727—Please state color 5.94

5 SWAGGER POCKETS on either side of top zipper, handy for ration books, hankies, gloves. Grained Leather, soft front detail. Rayon lining, wall pockets, envelope coin purse, mirror. About $14 \times 7\frac{1}{2}$ in. Colors: Black or Brown. Ship. wt. 1 lb. 6 oz.
30 T 1726—Please state color 5.94

2 HAND SHIRRED . . . exceptional value in an oversized Handbag of lovely Rayon Faille, so feminine yet so practical. Zipper top opens wide; has plastic wrist loop. Rayon lining, wall pockets, envelope coin purse, mirror. Abt. $16\frac{1}{2} \times 9$ in. Colors: Black, Brown, Navy, Red. Ship. wt. 1 lb. 10 oz.
30 T 1725—Please state color 7.14

4 TOP ZIPPER . . . Simulated leather in a new embossed design. Lining is simulated Leather, too, neatly tailored to give long wear. Roomy interior fitted with wall pocket, mirror, and envelope coin purse. Size: About $13\frac{1}{2} \times 8$ inches. Colors: Black, Brown or Navy. Ship. wt. 1 lb. 2 oz.
30 T 1729—Please state color 2.38

6 TOP ZIPPER on a pouch of Simulated leather . . . styled like a more expensive Bag. Smart handle detail, new flared collar and pretty plastic pull on zipper. Rayon lining, large envelope coin purse and mirror. Size: About $14 \times 9\frac{1}{4}$ inches. Colors: Black, Brown, Navy. Ship. wt. 1 lb. 8 oz.
30 T 1728—Please state color 3.54

The Coat Book

WARDS FINEST FURS AND FABRICS



Montgomery Ward & Co. Inc. 1411 North Dearborn Street, Chicago 10, Illinois
This book is a free gift to you. It contains a complete guide to the latest in fur fashion. It is a must for every woman who is interested in the world of fur. It is a book that will give you the inside story on the latest in fur fashion. It is a book that will give you the inside story on the latest in fur fashion. It is a book that will give you the inside story on the latest in fur fashion.



Furs for Christmas

CLIP AND MAIL THE COUPON BELOW
FOR YOUR FREE BOOK OF FINE FURS

FORMAL OR CASUAL MINDED FURS
GLAMOROUS SLIM-LINE TUXEDOS
NEW SHORT-COAT FUR FASHIONS
FINE FURS ON FAMOUS FABRICS

The gift every woman cherishes... lovely furs for Christmas. Wards new 1944 edition of The Coat Book offers varied appeal in better quality fashions. An outstanding selection of practical and glamorous furs are presented in styles keyed to the minute... fluid tuxedos, the fitted mode, short length fur coats and year 'round fur scarfs and jackets. There are beautiful woolens too, master tailored in the new soft style trend. Cloth coats heaped with fur or graced with newness in detail that distinguishes quality merchandise. The Suits are distinctive in fabric and style... lighter-weight woolens designed with a formal touch to accompany Winter furs.

Buy Your Furs on Time... see Wards Time Payment Details on Page 141.



MONTGOMERY WARD & Co.:
PLEASE SEND ME YOUR
FREE BOOKLET OF BETTER
FURS, COATS AND SUITS.

Name _____
Street _____
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Route No. _____
Box No. _____
State _____

CBSDK WARDS 25



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Gay Christmas gifts

1 HANDSOMELY WORKED SHAWL by Glentex. Made of fine all New Wool yarn. Grand gift. Intricate lacy patterns looks hand knit. Fringe knotted by hand. Abt. 56 x 19 in. Hand washable. Pink, Lilac, White, Copen Blue, Black.
30 T 8897—Ship. wt. 7 oz. State color. 4.98

2 SOMETHING NEW IN EAR MUFFS... All New Wool hand-crocheted puffy flowers on a band of contrasting color. Fits any head-size. White with red band, Fuchsia with purple, Red with green, Gold with brown, Powder Blue with wine.
30 X 8692—Ship. wt. 2 oz. State color. 1.00

3 CAPTIVATING BLACK Rayon Lace Scarf sprinkled with colorful star sequins to lend enchantment to her evenings. Chantilly type lace, gracefully edged with tiny scallops of black Rayon braid. Abt. 43½ x 15¼ in. Dry clean.
30 T 8898—Ship. wt. of each scarf 5 oz. 3.98

4 SWEEPING SQUARE of Rayon Lace to wear exotically as shown, or flung gracefully about your shoulders for evening wear. Scalloped edges all around. About 49 in. sq. Dry clean. Dramatic in Black; feminine in White.
30 T 8660—Ship. wt. 4 oz. State color. 1.89

5 SOFT-TONED PLAID SQUARE... warm and good-looking to wear with your sporty tweeds. 20% New Wool, 80% Rayon. Self fringed edges. Abt. 26½ in. sq. Hand washable. Background Colors: Beige, Gray, White, Lt. Blue.
30 T 8892—Ship. wt. 4 oz. State color. 98c

6 DOUBLE DUTY SQUARE of Spun Rayon mixture;... wear it fair or stormy weather. Treated with "Drax", a new Johnson's Wax product, to make it water and spot-resistant. In assorted floral prints. Abt. 27 in. sq. Wash separately. Green, Red, Copen Blue, White, Brown.
30 X 8648—Ship. wt. 2 oz. State color. 49c

7 FILMY SHEER RAYON SCARF... a flattering feminine accessory she'll love to wear. Lovely assorted flowers in soft tones on a White background; blends prettily with many costumes. Rolled hems. Hand washable.
30 T 8899—Abt. 43¾ x 17¼ in. Ship. wt. 1 oz. 69c

8 PAPER-CRISP Rayon Taffeta Scarf for a swish of color under her chin. A Kimball original. Yarn-dyed plaids; gleaming Satin over-stripe. About 48 x 12¼ in. Dry clean. Pink and Black; Lilac and Black; Yellow and Brown.
30 T 8895—Ship. wt. 2 oz. State color. 2.98

9 FINE QUALITY sheer Rayon Square. White background with assorted floral patterns in unusual color combinations. Colors are clear and lovely because they're screen printed. Neatly rolled hems. Dry clean.
30 T 8893—Abt. 34 in. sq. Ship. wt. 4 oz. 2.98

10 BETTER FASCINATOR, light and airy as a handful of sea foam. Knit of 100% Kid Mohair... warmer, fluffier than scarf below. Overcast ends. Abt. 55 x 24 in. Hand washable. Colors: Lt. Blue, Pink, White, Yellow, Red, Lilac.
30 T 8749—Ship. wt. 3 oz. State color. 1.87

GOOD FASCINATOR. Misty-sheer, made of 50% New Wool, 50% Rayon; not shown but Lacy knit similar to scarf "10" shown. Overcast ends. About 50 x 20 inches. Washable by hand. Colors: Light Blue, Pink, White, Yellow, Red, Lilac.
30 T 8800—Ship. wt. 3 oz. State color. 1.00

11 SHEER RAYON SCARFS in 2 qualities. Pink, White, Copen Blue. Hand washable. Wt. 2 oz. BETTER: Drawn work border. Hand rolled hems. 30 T 8887—Abt. 50 x 19½ in. State color. 1.98
GOOD: Plain. Hand rolled edges; fringed ends. 30 T 8894—Abt. 53 x 13½ in. State color. 94c

12 SPARKLING WHITE Rayon Crepe Scarf... drapes smartly into tailored lines. Personalize your gift with initials. Press on with barely warm iron. Abt. 41½ x 9¼ in. Hand washable.
30 T 8888—Ship. wt. 3 oz. Scarf only. 1.00
Scarf and three initials. State initials. 1.20

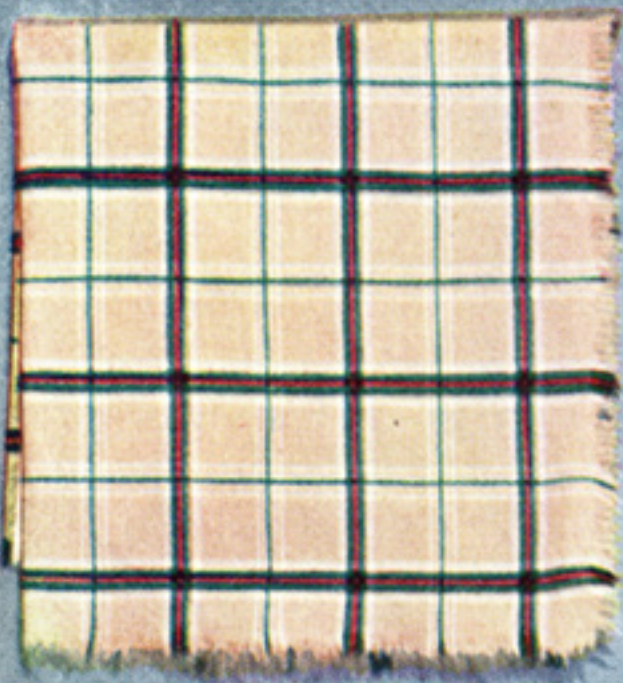
13 SMART LOOKING WOVEN SQUARE of fine all New Wool yarn. Soft and cozy in bright warming colors. Sporty, self fringed edges. About 27 in. sq. Washable by hand. Colors: Red, White, Medium Blue, Green, Pink or Yellow.
30 T 8890—Ship. wt. 2 oz. State color. 1.00

14 50% NEW WOOL, 50% SPUN RAYON Square resembles fine Challis. A Glentex make. Screen printed patterns in assorted lovely floral designs. About 29 inches square. Wash separately. Black, Fire Red, White, Gold, Copen Blue.
30 T 8896—Ship. wt. 3 oz. State color. 1.98

15 HAND LOOMED 100% NEW WOOL Scarf with hand knotted fringe ends. Wondrously warm and soft; heavier, richer looking than scarf below. A practical Christmas gift. Abt. 46 x 11½ in. Hand washable. Yellow, Fire Red, White.
30 X 8640—Ship. wt. 4 oz. State color. 1.89

MACHINE WOVEN SCARF of lighter weight New Wool (not shown). Novelty diagonal weave gives handsome appearance. Reinforced edges; self fringed ends. Warm and practical. Abt. 45 x 12½ in. Dry clean. Yellow, Fire Red or White.
30 T 8889—Ship. wt. 3 oz. State color. 98c

16 STUNNING CHERRY PRINT on rich crepe backed Rayon Satin, a distinctive gift Scarf. Screen printing gives a hand painted look, brings out color depth. Double thickness fabric makes draping easier. Self fringed ends. Abt. 40 x 9 in. Dry clean. Wine cherries on White only.
30 T 8891—Ship. wt. 4 oz. Each 1.89



5



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16



Holiday Housecoats

1 PORTRAIT NECKLINE for a softly styled Housecoat with becoming ruffles edged in white at neck, pocket and graceful elbow length sleeves. Step-in style buttons to waist, has concealed opening midway down skirt. Pinch pleats and shirring below waist in back. Molded shoulders. About 54 in. long. In Cotton and Rayon. Wash separately by hand. Colors: Blue or Rose grounds—with white print. Sizes: 12, 14, 16, 18, 20. Ship. wt. 1 lb.

RT 6955—Please state size and color..... 4.45

3 BRIGHT STUDDED BELT decorates this sleek, tailored Hostess Gown cut on beautiful, classic lines that are timeless. Self covered buttons on front opening, for easy step-in style. Made in a soft flannel-like fabric of Spun Rayon and Aralac... so light to wear yet so warm. Excellent workmanship throughout. About 54 in. long. Dry clean. American Beauty Red, Kelly Green, Goldenrod. Sizes: 12, 14, 16, 18, 20. Ship. wt. 2 lbs. 8 oz.

RT 6958—Please state size and color..... 12.82

2 CASCADING RUFFLES pointed up with dainty edging create a flattering effect for this whispering Rayon Taffeta Negligee with its delicate floral patterns. Pinch pleats in back, gathers in front emphasize graceful silhouette. Molded shoulders. About 54 inches long. Must be dry cleaned.

Colors: White, Powder Blue or Pink grounds—each with lovely pastel floral print.

Sizes: 12, 14, 16, 18, 20. Ship. wt. 1 lb. 9 oz.

RT 6957—Please state size and color..... 10.82

4 DAINY LACE EDGING plus the vibrant colors of the printed bouquets add to the good looks and charm of this comfortable Housecoat. The white lace accents the peaked lapels, sleeves and pocket. The plisse fabric, of Rayon and Cotton, looks like seersucker. About 54 in. long. Washable. Colors: Yellow or Blue grounds with floral print. Women's Sizes: 32, 34, 36, 38, 40, 42 and 44. Ship. wt. 1 lb. 1 oz.

RT 6956—Please state size and color..... 5.33

BUY ON TIME. SEE PAGE 141. ROBES MAILED FROM CHICAGO. POSTAGE FROM WARDS NEAREST MAIL ORDER HOUSE.



Warm Luxurious Quilts

5 CLOUD-SOFT RAYON QUILTED ROBE, printed in exquisite floral design, provides warm comfort in a luxurious style. Fine margins of contrasted piping define notched collar, sleeves, pocket. Sash belt and darts in back minimize waist. Lovely present for Christmas morning and chilly Winter days. About 54 inches long. Must be dry cleaned.

Colors: Powder Blue, Pink or White with floral print.
 Sizes: 12, 14, 16, 18, 20. Ship. wt. 2 lbs. 8 oz.

RT 6952—Please state size and color..... 18.98

7 BRUNCH COAT QUILTIE with identical styling and workmanship details of the lounging robe shown at left. Just the gift for the busy modern. The quiltie is convenient to slip into. No fuss of encumbering skirts makes it more "livable" for the girls with limited leisure time. Made in a smooth Rayon fabric. About 54 inches long. Dry clean.

Colors: White or Blue grounds with floral print.
 Sizes: 12, 14, 16, 18, 20. Ship. wt. 2 lbs. 2 oz.

RT 6950—Please state size and color..... 9.97

6 FULL LENGTH QUILTED ROBE, the perfect no-place-like-home fashion, warm and lovely to look at. Made of smooth Rayon fabric, printed with gay floral bouquets. Wide scalloped collar emphasizes shoulder breadth. Tie front belt, molded shoulders, side pocket. A gift that will be warmly appreciated. About 54 inches long. Dry clean.

Colors: White or Rose grounds.
 Sizes: 12, 14, 16, 18, 20, 22. Ship. wt. 2 lbs. 8 oz.

RT 6951—Please state size and color..... 11.50

8 SMARTLY STYLED lounging ensemble. Lovely monotone print on Rayon Crepe Quiltie with contrasting Rayon Faille accents and lining.

Sizes: 12, 14, 16, 18, 20. Dry clean ensemble.
 RT 6953—COAT, dress length. Colors: Navy lined with red; Red lined with navy. Ship. wt. 2 lbs. State size and color..... 10.50

RT 6954—RAYON FAILLE SLACKS. Snap closing. About 42 in. long. See sizes above.
 Copen Blue only. Ship. wt. 14 oz. State size. 4.98





Winter Warmers

RED GROSGRAIN PIPING with white dots forms gay outline on this deep piled brushed knit Rayon Suede Robe. College or career girls, particularly will appreciate its cozy warmth and becoming style. The bright trim accents the rounded lapels, wrap-around closing and generous pocket. All-around sash belt. Darts at back waist for smooth silhouette. About 54 inches long. Dry clean.

Colors: Medium Blue or Wine.

Sizes: 12, 14, 16, 18, 20 and 22.

RT 6959Z—Ship. wt. 2 lbs. 10 oz.

Please state size and color. \$6.98

DISTINCTIVE BRAID TRIM of chalky white on the revers and diagonal slant pocket add an elegant touch to our best quality 100% All Virgin Wool Robe. Figure-molding princess lines combined with trim coachman coat style (played up by four self-covered buttons) wrap you up in luxurious warmth. Excellent workmanship and detailing throughout. Abt. 54 in. long. Must be dry cleaned.

Colors: Geranium Red or Aqua.

Sizes: 12, 14, 16, 18 and 20.

RT 6960—Ship. wt. 2 lbs. 12 oz.

Please state size and color. \$16.98

LOVELY CHENILLE ROBE tufted on pre-shrunk sheeting (fabric shrinkage 3%) by the rapid multi-needle process which makes possible the economical price. Note clever design treatment of graceful collar, spiral pattern on sleeves and flattering scroll through skirt. Snug wrap-around style with convenient tie front belt and side pocket. About 54 inches long. Must be washed separately.

Colors: White, Medium Blue, Raspberry.

Sizes: 12, 14, 16, 18 and 20.

RT 6794—Ship. wt. 2 lbs. 10 oz.

Please state size and color. \$5.98



Non-rationed slippers gay with color... 2.15

15 INTRIGUING SANDAL Slipper. Flaunts two side-swing straps across your toes. Most feminine... rich transparent Rayon Velvet in regal colors. Full platform. Covered wedge heel. Flexible hard leather sole. Ship. wt. 1 lb. 1 oz. Whole, Half Sizes: 4 to 8, also 9. Wide. State size. No RATION STAMP NEEDED
23 T 3252—Wine Pr.
23 T 3253—Blue 2.15

16 WARM AND WINSOME. This Cotton Chenille D'Orsay would be her own choice... it's a favorite fabric for leisure. Soft Shearling cuff. Semi-hard synthetic sole. Low wedge heel. Ship. wt. 1 lb. 1 oz. Whole, Half Sizes: 4 to 8, also 9. Wide. State size. No RATION STAMP NEEDED
23 T 3248—Royal Blue
23 T 3247—Wine Pr.
23 T 3246—Red 2.15

17 OPEN-TOED SLING BACK Sateen Slipper embroidered in multicolors... wonderful with house-dress, robe or slacks. Full cushiony platform, wedge heel. Semi-hard synthetic sole. Ship. wt. 1 lb. Whole, Half Sizes: 4 to 8, also 9. Wide. State size. No RATION STAMP NEEDED
23 T 3237—Red
23 T 3239—Blue Pr.
23 T 3238—Wine... 2.15

18 PASTEL SATEEN D'ORSAY... stitched in squares to complement her quilted robe. Popular open toe. Contrasting sateen lining. Full covered cushiony platform. Durable hard synthetic sole. 1½-in. covered heel. Ship. wt. 1 lb. 2 oz. Whole Sizes only: 4 to 9. Wide width. State size. No RATION STAMP NEEDED
23 T 3044—Pink Pr.
23 T 3045—Lt. Blue... 2.15

19 BROCADED RAYON SATIN Slipper. Luxurious all 'round ruff of Bunny fur. Back strap, open toe. Semi-hard synthetic sole. 2-in. Cuban heel. Ship. wt. 1 lb. Whole, Half Sizes: 4 to 8, also 9. Wide. State size. No RATION STAMP NEEDED
23 T 3234—Royal Blue
23 T 3235—Light Blue
23 T 3233—Wine Pr.
23 T 3236—Pink 2.15



Non-rationed gift slippers

HOW TO ORDER SLIPPERS: Order same size you wear in regular shoes. If you wear a half size and no half size is listed, then do this: Order a half size smaller than your shoe size if you wear a narrow width; order a half size larger than your shoe size if you wear a wide width. See Time Payment Plan on Page 141.

[18] RATION-FREE. Cotton Velour. Duck sole, heel. Wt. 1 lb. 2 oz. All Sizes: 4 to 8, also 9. State size.
23 T 3007T—Blue Pump 4.45
23 T 3006T—Wine Pump Pr.
23 T 3008T—Wine Scuff
23 T 3009T—Blue Scuff...Pr. 3.95

[15] CORDUROY BOOTEE with Bunny Fur trim high around the ankle for warmth. Semi-hard synthetic sole. Cvd. wedge heel. Wt. 1 lb. 2 oz. Whole Sizes: 4, 5, 6, 7, 8, 9. Wide.
NO RATION STAMP NEEDED
23 T 3005—Blue. State size.
23 T 3004—Red.....Pair 2.98

[19] FINE QUALITY Capeskin Scuff... practical and pretty. Durable synthetic sole, cvd. wedge heel. Whole Sizes Only: 4, 5, 6, 7, 8, 9. Wide. Ship. wt. 1 lb. State your size.
NO RATION STAMP NEEDED
23 T 3078T—Light Blue
23 T 3077T—Red
23 T 3079T—Green....Pair 3.95

[16] PRINT FABRIC. Synthetic sole, heel. Ship. wt. 14 oz. State size. Whole Sizes: 4 to 8. Wide.
23 T 3075—Multicolor Scuff. 1.95
NO RATION STAMP NEEDED
Whole, Half Sizes: 4 to 9. Wide. Ship. wt. 1 lb. State size.
23 T 3076—Multicolor Pump. 4.79

[20] SHOW YOUR TOE and heel in this Rayon Bengaline Slipper. Semi-hard synthetic sole, wedge heel. Whole Sizes: 4, 5, 6, 7, 8, 9. Wide. Ship. wt. 1 lb. 1 oz. State your size.
NO RATION STAMP NEEDED
23 T 3002—Light Blue
23 T 3001—Royal Blue
23 T 3000—Fuchsia...Pair 2.59

[17] COLOR RUNS RIOT on a striking new sling-back Pump of smart print fabric. Treated felt sole and wedge heel. Ship. wt. 1 lb. 3 oz. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8 and 9. Wide width. State size.
NO RATION STAMP NEEDED
23 T 3094—Multicolor. Pair 2.95

[21] GIVE HER THIS SCUFF for a warm Christmas greeting. White Bunny Fur is thick-piled and soft. Flexible leather sole, wedge heel. Whole Sizes Only: 4, 5, 6, 7, 8, 9. Wide. Ship. wt. 1 lb. State size. Price includes 20% Fed. Excise Tax.
NO RATION STAMP NEEDED
23 T 3110—White.....Pair 3.50



for a warm, bright Christmas

22 WARM, DURABLE FELT BOOTEE. Hard leather sole, 1¼-inch heel. Whole Sizes: 4, 5, 6, 7, 8, 9. Wide. Ship. wt. 1 lb. 2 oz. State size. NO RATION STAMP NEEDED
23 T 3092—Brown
23 T 3093—Gray.....Pair 1.49

23 NEW MOC TYPE FELT SLIPPER has Shearling collar and vamp trim. Padded Capeskin sole, heel. Wt. 1 lb. Whole Sizes: 4, 5, 6, 7, 8, 9. Wide. NO RATION STAMP NEEDED
23 T 3088—Blue. State size.
23 T 3087—Wine.....Pair 2.39

24 PLUMP SHEARLING COLLAR on a warm Felt Slipper. Hard synthetic sole, 1¼-in. heel. Wt. 1 lb. 2 oz. Whole Sizes: 4, 5, 6, 7, 8. Wide. NO RATION STAMP NEEDED
23 T 3073—Wine. State size.
23 T 3074—Blue.....Pair 1.95

25 ELECTRIFIED SHEARLING Slipper, kitten-soft and cozy. Hard synthetic sole, heel. Ship. wt. 1 lb. 2 oz. Whole Sizes: 4, 5, 6, 7, 8, 9. Wide. NO RATION STAMP NEEDED
23 X 3042—Red. State size.
23 X 3043—Blue.....Pair 2.98

26 SLEEPYTOES. Warm knit Cotton Bootie. Leather sole and heel. Whole Sizes: 4, 5, 6, 7, 8, 9. Wide. NO RATION STAMP NEEDED
23 T 3128—Pink. Ship. wt. 1 lb. 1 oz.
23 T 3127—Light Blue.
23 T 3126—Red. State size. Pr. 1.85

27 LAMBIE PIE... fabulous new Slipper, right out of a fairytale... one of the most exciting Christmas gifts she's ever received. Deep-piled Electrified Shearling is fluffy, white and soft as a cloud. Pillowy soft Capeskin sole. Order SMALL size if you wear Sizes: 4, 4½, 5. Order MEDIUM size if you wear Sizes: 5½, 6, 6½, 7. Order LARGE size if you wear Sizes: 7½, 8, 8½ or 9. NO RATION STAMP NEEDED
23 T 3003T—White. Ship. wt. 15 oz. State Small, Medium or Large. Pr. 5.98

28 SMART NEW "curly" Rayon Plush. Soft padded sole, 1½-in. heel. Whole Sizes: 4, 5, 6, 7, 8, 9. Wide. NO RATION STAMP NEEDED
23 T 3084—Wine. Ship. wt. 1 lb. 1 oz.
23 T 3086—Lt. Blue. State size.
23 T 3085—Royal Blue...Pair 1.39

SLIPPERS on these pages with article numbers ending in "T" ship from Chicago; pay postage from nearest Mail Order House. Fabric patterns of slippers keyed (16) on opposite page may vary, but basic colors will be the same. Colors match slippers as closely as high-speed printing methods permit. For a full assortment of Women's Slippers, see Wards General Catalog.



Non-rationed casual shoes in lively

15 16 17 CASUALLY STYLED CORDUROY TIE. Rich Corduroy, new and high in favor, in shades of Royal Blue, Beige or Red with contrasting sock lining. Open toe . . . faille covered full platform. High-laced throatline for snug-hugging fit. Wear them indoors . . . wear them outdoors. Wear-tested synthetic sole. 1½-in. wedge heel. Width C (medium) in Whole and Half Sizes: 4 to 9.
NO RATION STAMP NEEDED

23 T 44—Royal Blue. Ship. wt. 1 lb. 2 oz.
23 T 47—Beige
23 T 46—Red. State size Pair 2.79

18 19 20 CORDUROY CROSS-STRAP SANDAL. Here is fashion's latest favorite—Corduroy—in a smart style that bares its toes, back and sides, yet its slender strap holds it tight. Light-of-foot California type construction. Full cushiony platform sole with contrasting sock lining. Wear-tested synthetic sole. 1¼-inch wedge heel. Width C (medium) in Whole and Half Sizes: 4 to 9.
NO RATION STAMP NEEDED

23 T 21—Wine. Ship. wt. 1 lb. 2 oz.
23 T 28—Red
23 T 27—Royal Blue. State size Pair 2.49

21 22 23 SEASON'S SMASH HIT . . . the long low lines you've clamored for . . . now in rich velvety Corduroy. Front swoops high . . . toe and back are open. Elastic heel band for no-slip fit. Patterned after the California-born idea of easy-going shoes. Full cushiony platform. Wear-tested synthetic sole and 1¼-in. wedge heel. Width C (medium) in Whole, Half Sizes: 4 to 9.
NO RATION STAMP NEEDED

23 T 14—Red. Ship. wt. 1 lb. 2 oz.
23 T 15—Powder Blue
23 T 16—Pink. State size Pair 2.49



colors... for indoor and outdoor wear

[24] [25] [26] TOELESS SLING-BACK PUMP with saucy bow. Multi-colored fabric that mixes well with casual clothes and slacks. Wear them indoors the day-long . . . and outdoors on bright days. Good ration stamp savers . . . wonderful for Christmas gift-giving. Wear-tested fabric corded sole. 1½-in. wedge heel. Ship. wt. 1 lb. 4 oz. Width B (med. narrow), Whole, Half Sizes: 4 to 9.
NO RATION STAMP NEEDED
23 T 51—Green with Multi-checks. State your size.
23 T 48—Multi-color Plaid
23 T 50—Red with Multi-checks....Pair 3.98

[27] [28] [29] YOUNG ANKLE BRACELET with brief open toe. One of the most raved about fashions in years because it slims your ankle and shortens your foot. Wear them indoors or out. Perfect with casual clothes. Woven cotton fabric in gay checkerboard design. Wear-tested fabric corded sole. 1½-in. wedge heel. Ship. wt. 1 lb. 4 oz. Width B (med. narrow), Whole, Half Sizes: 4 to 9.
NO RATION STAMP NEEDED
23 T 86—Brown and Yellow. Please state your size.
23 T 85—Red and Black
23 T 99—Navy, Royal, Powder Blue. Pr. 3.98

[30] [31] [32] TODAY'S PUMP SUCCESS IN GINGHAM. Open toe and a rounded young vamp. In colorful Red, Blue or Green checks that remind you of your school days. Ideal for at-home wear with a pinafore or slacks, yet it skips merrily out-of-doors as well. Full cushion platform. Wear-tested synthetic sole with 1½-inch wedge heel. Width B (med. narrow), Whole, Half Sizes: 4 to 9.
NO RATION STAMP NEEDED
23 T 76—Green. Ship. wt. 1 lb. 3 oz.
23 T 75—Blue
23 T 74—Red. State your size....Pair 2.98

COLORS ON THESE PAGES match the shoes as closely as modern high-speed printing methods permit. You'll WANT A PAIR FOR YOURSELF . . . they make welcome gifts under a Christmas tree, too.





Children's non-rationed slippers and play shoes

TEN PRETTY LITTLE CHRISTMAS GIFT SLIPPERS

15 COZY FELT SLIPPER with turn-down collar for nippy nights and cold mornings. Soft padded soles and heels. For little boys and girls. Child's Sizes: 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. Wide. Ship. wt. 12 oz. NO RATION STAMP NEEDED
24 X 3775—Red. State size.
24 X 3776—Blue. State size. Pr. 69c

16 OUR FINEST QUALITY KID STEP-IN...sleek, glove-soft. All leather lining. Flexible leather sole. Spring heel. Mailed from Chicago. Child's Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2. Wide. Wt. 14 oz. State size. NO RATION STAMP NEEDED
24 T 3790T—Dark Brown. Pr. 3.49

17 SHEEPSKIN BUNNY SLIPPER cuddles and caresses little feet. Warm, natural Sheep's Wool cuff, lining. Impregnated Duck sole. Child's Whole Sizes: 6, 7, 8, 9, 10, 11, 12, 13. No ½ sizes. Wide width. Ship. wt. 12 oz. State size. NO RATION STAMP NEEDED
24 T 3742—Brown...Pair 97c

18 TINY FEET will plunge ankle deep in this warm Deerskin Bootie... with soft, electrified shearling collar, fleece lining, padded Deerskin sole. For boys and girls alike. Child's Whole Sizes: 4, 5, 6, 7, 8. No ½ sizes. Wide. Wt. 10 oz. State size. NO RATION STAMP NEEDED
24 T 3719—Natural...Pair 1.89

19 RIBBED CHENILLE D'ORSAY with multi-color embroidered collar. Sateen lining. Semi-hard synthetic soles. Covered spring heel. Child's Whole Sizes: 12, 13, 1, 2, 3. No ½ sizes. Wide width. Ship. wt. 14 oz. State size. NO RATION STAMP NEEDED
24 T 3730—Red. State size.
24 T 3731—Blue. State size...Pair 1.95

20 CUDDLY SOFT BUNNY FUR adorns this dainty little Panne Satin open toe D'Orsay... like mother's slippers. Sateen lining. Semi-hard synthetic sole. Covered spring heel. Ship. wt. 14 oz. Child's Whole Sizes: 12, 13, 1, 2, 3. Wide width. NO RATION STAMP NEEDED
24 T 3726—Red. State size.
24 T 3727—Blue. State size...Pair 1.95

21 VELVET CORDUROY D'ORSAY in gay colors to match daughter's robe. Sateen lining. Hard synthetic sole. Full platform. Low box heel. Child's Sizes: 11, 12, 13, 1, 2, 3. Wide width. No ½ sizes. Ship. wt. 1 lb. Please state size. NO RATION STAMP NEEDED
24 T 3700—Red. State size.
24 T 3701—Blue. State size...Pair 1.98

22 BUNNY FUR TRIM, white as a snowball, offsets warm, colorful Corduroy Bootie. Sateen lining. Hard synthetic sole. Covered wedge heel. Child's Whole Sizes: 10 to 3. Wide. Ship. wt. 1 lb. NO RATION STAMP NEEDED
24 T 3732—Red. State size.
24 T 3733—Blue. State size...Pair 2.69

23 FELT Bedtime Slipper with perky collar-to-match turned all the way down. Hard synthetic sole. Low box heel of matching color. Child's Sizes: 11, 12, 13, 1, 2, 3. Wide. Wt. 15 oz. NO RATION STAMP NEEDED
24 T 3698—Red. State size.
24 T 3699—Blue. State size...Pair 1.59

24 FLEECY RAYON AND COTTON BOOTIE with piled-deep Sheep's Wool collar that wraps warmly around little ankles. Soft padded sole and heel. Child's Whole Sizes: 6 to 3. Wide. Ship. wt. 13 oz. NO RATION STAMP NEEDED
24 X 3721—Red. State size.
24 X 3722—Blue. State size...Pair 99c

HOW TO ORDER CHILDREN'S SLIPPERS AND PLAY SHOES: Order child's regular shoe size. If child wears a half size and no half size is listed then do this: Order a half size smaller than shoe size if child wears a narrow width; order a half size larger than shoe size if child wears a wide width.

Buy all your needs for yourself and the entire family on Wards convenient Time Payment Plan. For complete details see Page 141.

SIX GAY, COLORFUL AND PRACTICAL PLAY SHOES

25 CORDUROY PLAYTIME TIE with grown-up styling. Smart imitation Lizard trims open toe. Finest plastic sole. Wedge heel. Ship. wt. 1 lb. Child's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide. NO RATION STAMP NEEDED
24 T 2871—Wine. State size.
24 T 2872—Blue. State size.
24 T 2873—Red. State size...Pair 2.79

26 CORDUROY PLAY ANKLET for wear indoors or out. Vivid colors to brighten any costume. Finest plastic sole. Wedge heel. Ship. wt. 15 oz. Child's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide. NO RATION STAMP NEEDED
24 T 2874—Wine. State size.
24 T 2875—Blue. State size.
24 T 2876—Red. State size...Pair 2.79

27 TRIM AND TAILORED CORDUROY PUMP, for romping at home or outdoors. Finest wearing plastic sole. Imitation Lizard wedge heel. Ship. wt. 1 lb. Child's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide. NO RATION STAMP NEEDED
24 T 2877—Wine. State size.
24 T 2878—Blue. State size.
24 T 2879—Red. State size...Pair 2.79

28 CORDUROY OPEN TOE SLING BACK... duplicate of big sister's pet style. Comfortable California type platform construction. Elastic at back for trim fit. Synthetic sole. Wedge heel. Wt. 15 oz. Child's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide. NO RATION STAMP NEEDED
24 T 2883—Wine. State size.
24 T 2884—Red. State size.
24 T 2885—Blue. State size...Pair 2.19

29 CUTE MARY JANE PUMP in Cotton Gabardine with a big, big tailored bow. California type construction... wide toes and cushioned platform. Synthetic sole. Wedge heel. Wt. 15 oz. Child's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide. NO RATION STAMP NEEDED
24 T 2880—Green. State size.
24 T 2881—Red. State size.
24 T 2882—Blue. State size...Pair 2.19

30 HUARACHE TYPE SANDAL... hand woven just like the true Mexican play shoe. Sturdy imitation leather upper. Synthetic sole. Leather topped heel. Makes an ideal Christmas gift. Child's Sizes: 12, 13, 1, 2, 3. Full sizes only. Wide width. Ship. wt. 1 lb. 2 oz. State size. NO RATION STAMP NEEDED
24 T 2858—Fawn. State size.
24 T 2891—Red. State size...Pair 2.49



Make her Christmas joyous with these

1 EXQUISITE WHITE TRICOT KNIT RAYON JERSEY NEGLIGEE with stunning gown to match (described below). The luxurious fabric is smartly shirred above and below the set-in double band of lace which gives the "tiny waist" look. Matching lace trims the plunging V neck, the gracious sleeves. Ties at waist with dainty self fabric tie. Bodice drapes softly from shirred yoke. A magnificent gift alone . . . superb with its matching gown. Washable. Sizes: 32, 34, 36, 38-in. bust. White only. 54 in. long. 32 T 2881—Ship. wt. 6 oz. Please state size. **9.98**

2 LACE TRIMMED TRICOT KNIT RAYON JERSEY GOWN to match negligee (described above). Bridal white handled as magnificently as a dancing gown with a pointed waistline marked by two bands of inserted lace. The softly shirred bodice is trimmed with matching lace that also forms the shoulder straps. Bodice has comfortable, smooth-fitting surplice cut front and back. Matching sash comes from sides to tie in back. 54 inches long. Washable. Sizes: 32, 34, 36, 38-inch bust. Color: White only. 32 T 2880—Ship. wt. 4 oz. Please state size. **5.98**

3 PRINTED BETTER RAYON SATIN with eyelet embroidery trim. A graceful, softly styled Gown possessing universal appeal. The large blossoms are beautifully printed on a luxurious, long-wearing fabric. There is a casual simplicity to the line and trim, and it is exquisitely finished. Shirred bodice is soft and flattering, inserted midriff is waist-slimming and the bias cut skirt smooth fitting. 54 in. long. Colors: Assorted Prints on Tea Rose or Blue. Hand washable. Sizes: 34, 36, 38 or 40-inch bust. Ship. wt. 5 oz. 32 T 2946—Please state size and color. **3.98**

4 MONOTONE PRINT ON BETTER RAYON SATIN provides a new fashion note in Gown fabrics. The lustrous ground has a matching dull-luster design subtly printed on it. The high-waisted Empire style sets off a youthful figure. Daintily patterned lace forms the pointed midriff, sweetheart neck and shoulder straps. Smooth bias skirt, shirring over bust and surplice cut in back bodice add flattery and comfort. Colors: Tea Rose or Light Blue, both hand washable. 54 in. long. Sizes: 34, 36, 38, 40-inch bust. Ship. wt. 7 oz. 32 T 2947—Please state size and color wanted. **3.98**

You can give finer gifts you'll be extra proud to present . . . if you use Wards Convenient Time Payment Plan. Read full details of this simple way to use your credit, described on Page 141. If you have an account, you can "add on" without down payment in most cases.

Want more gift ideas? Turn to Wards General Catalog, chockfull of selections for every name on your list. Wards Order Offices will gladly loan you a catalog or help you make out your order by phone or in person. Shop the Ward way and avoid Christmas crowds.



Her favorite Christmas gift...

1 MILANESE KNIT BEMBERG RAYON BRIEF... dainty, silky-soft and run-proof. Well made with synthetic rubber elastic at leg opening and back of waist for snug fit. Prettily trimmed with Schiffli embroidered bouquet. Sizes: 36, 38, 40-inch hips. Tea Rose only. 32 T 740—Ship. wt. 4 oz. Please state hip size. **1.37**

2 BEMBERG MILANESE KNIT RAYON PANTY BRIEF. Soft and pretty as brief above but made with smooth hemmed leg. Sizes: 36, 38 or 40-inch hips. Tea Rose only. 32 T 741—Ship. wt. 4 oz. Please state hip size. **1.37**

4 FINEST GIFT SLIP of Best Rayon Crepe. Has exquisite floral applique embroidered on bodice. Matching embroidered scalloping goes all 'round the hem and front and back bodice. Heart-shaped waistline is richly hemstitched to the flattering shirred bodice. The true bias cut skirt drapes gracefully, fits smoothly. Side seams have Wards dainty, rip-proof "Permaseams", as neat inside as out, without a single raw edge. Length: 42 in. Colors: Petal Pink or White — both with blue trim. Sizes: 32, 34, 36, 38, 40, 42, 44-inch bust. 32 T 6280—Ship. wt. 6 oz. State size and color. **4.98**

3 MONOTONE PRINT ON BETTER RAYON SATIN... A smart new idea in Slip fabrics. The glistening satiny Tea Rose ground has a subtle dull-luster design in the same soft Tea Rose shade. Flattering slip to wear with its slender midriff, smooth, true bias skirt and plain satin ribbon edging topping the fitted bodice. The lucky woman who receives this monotone print slip will wear it long. All seams neatly double stitched and rip-proof. Color: Tea Rose only. Length is 42 inches. Sizes: 32, 34, 36, 38 or 40-inch bust. 32 T 6328—Ship. wt. 6 oz. Please state size. **1.98**

5 FITTED MIDRIFF SLIP of Good Quality Rayon Satin with eyelet embroidery trimming the front yokes. Three lovely shades to choose from, so economically priced you can give her one of each. The pointed inserted midriff and true bias cut skirt fit sleekly beneath the soft, shirred bodice. Gives long wear because the neat double stitched seams are rip-proof. Length is 42 inches. Colors: Light Blue, White or Tea Rose — each with handsome and long-wearing white eyelet embroidered trim. Sizes: 32, 34, 36, 38 or 40-inch bust. 32 T 6329—Ship. wt. 4 oz. State size and color. **1.69**

Are you forgetting someone? You can well afford to give everyone on your list the sort of presents you'll be proud of if you take advantage of Wards Convenient Time Payment Plan. Full details of this simple way to use your credit are given on Page 141. Let it help you solve your Christmas shopping problems.

Thousands of more attractive ideas for Christmas gifts are shown in Wards General Catalog. Be sure to check it while making out your gift list. It's the modern way to shop! No crowded stores or long hours on your feet to turn shopping into a chore. Just make your selections comfortably at home for a truly Merry Christmas.



lovely lingerie

6 EMBROIDERED FLOWER PETALS trim this Slip of Best Rayon Crepe at hem and front and back bodice. So soft and pretty it flatters every figure. Smooth fitting, true bias cut skirt is daintily hemstitched to bodice, graceful heart-shaped line. Rip-proof "Perma-seams". Colors: Petal Pink or White. 42 in. long. Sizes: 32, 34, 36, 38, 40, 42, 44-inch bust. Ship. wt. 4 oz.

32 T 6327—State size and color. 3.98

7 LACE TRIMMED SLIP of Best quality Rayon Crepe. A rich, wide band of finely patterned lace trims the entire hemline and bodice front. A narrow band of matching lace continues around back bodice. Waist-slimming midriff, gathered bodice, true bias skirt all flatter the figure. 42 in. long. Ship. wt. 4 oz. Colors: Tea Rose or White. Sizes: 32, 34, 36, 38, 40-in. bust.

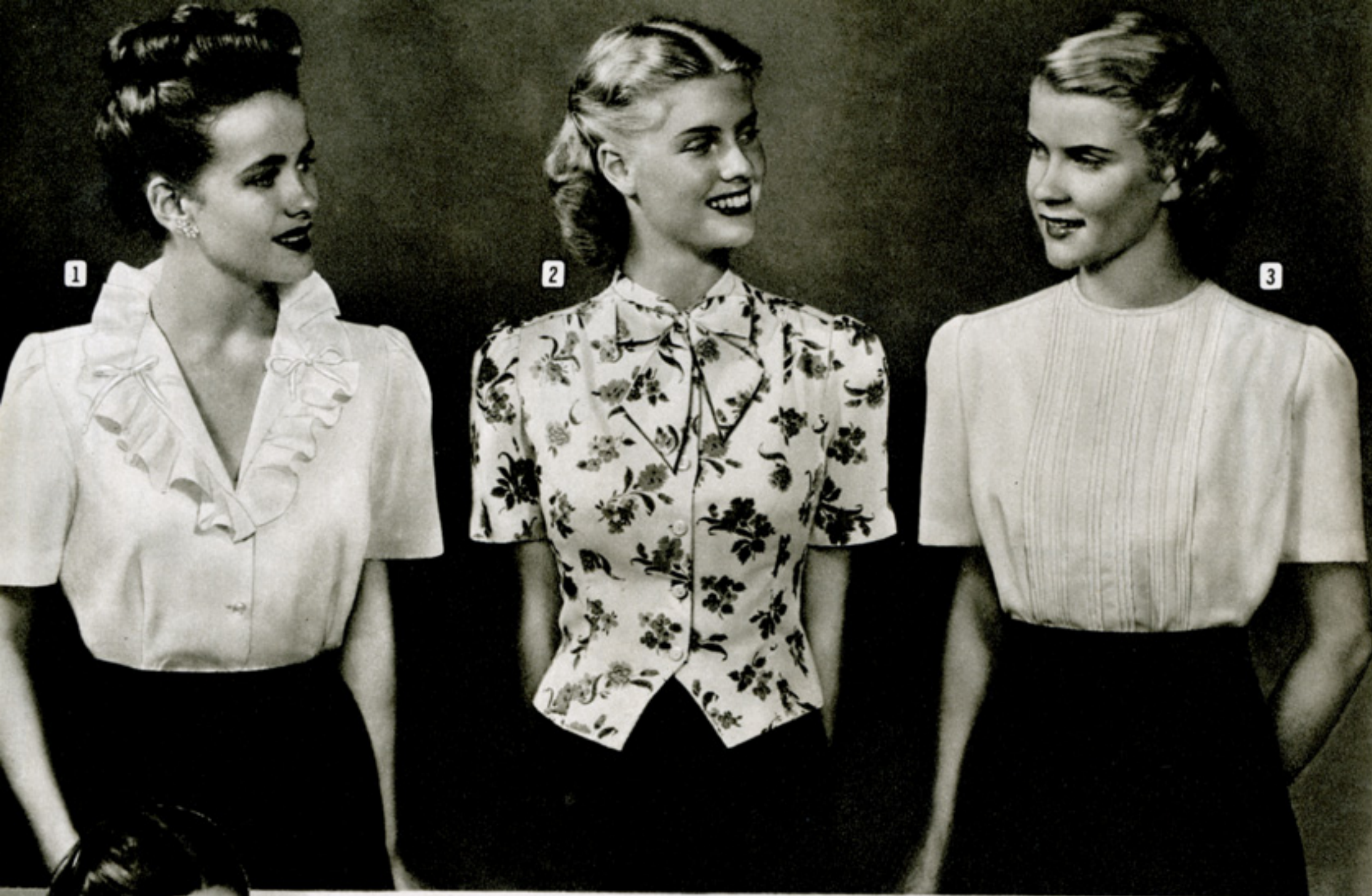
32 T 6330—State size and color. 2.98

8, 9, 10 MATCHING THREE-PIECE SET IN BETTER RAYON SATIN, richly trimmed with finely patterned lace. Exquisitely made with superior workmanship throughout. These three pieces together will make an impressive gift. Colors: Pink or White.

8. THE GOWN. With lace at hem and yoke, shirring at waist. Length 54 in. 32 T 2945C—Sizes: 32, 34, 36, 38, 40-in. bust. Ship. wt. 6 oz. State size, color. 5.98

9. THE SLIP. Smoothly darted-in bodice. True bias skirt. Length 42 inches. 32 T 6331C—Sizes: 32, 34, 36, 38, 40-in. bust. Ship. wt. 4 oz. State size, color. 3.98

10. THE PANTIES. Synthetic Rubber Elastic waistband, comfortable cut. 32 T 1302C—Sizes: 26, 28, 30-in. waist. Ship. wt. 4 oz. State size, color. 2.69



Gift blouses to top

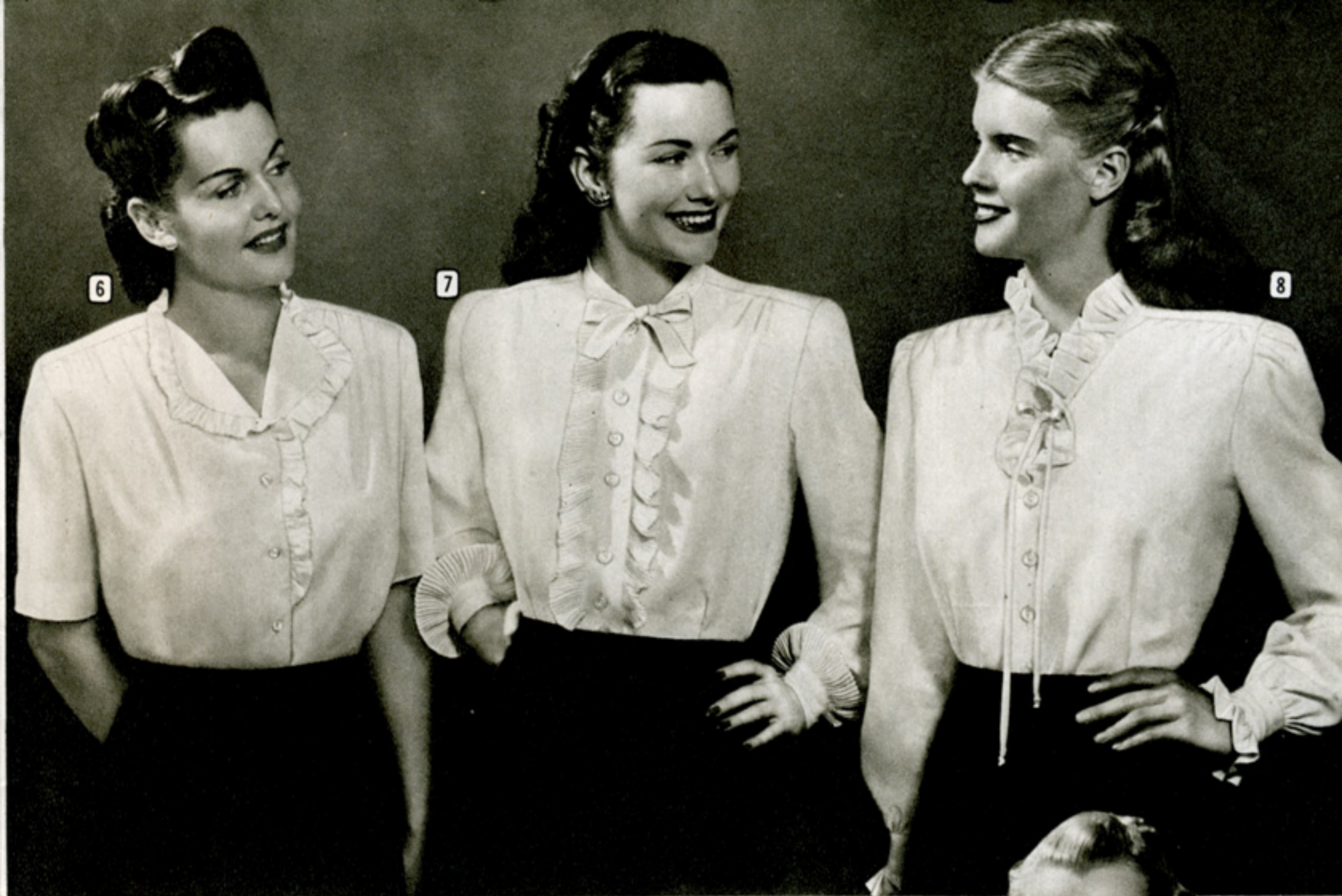
1 RUFFLED LAPEL . . . Ever so soft and appealingly feminine, this gracefully flattering Blouse comes in a smooth diagonal weave Rayon Crepe that holds its crispness. Dainty self bow trims each lapel. Waist darted for fit. Colors: White, Maize, Pink, Powder Blue. Hand washable. Misses' Sizes: 32, 34, 36, 38, 40-in. bust. ST 4650—Ship. wt. 8 oz. State size and color. 2.98

2 JACKET BLOUSE . . . Figure flattering overblouse with vest tabs that fit neatly over a skirt. In handsome Basket weave Rayon Crepe, gayly printed with a decorative floral design. Graceful bow tie. Waist darted for fit. Colors: Maize or White—each with colorful flowers. Hand wash. Misses' Sizes: 32, 34, 36, 38, 40-in. bust. ST 4651—Ship. wt. 9 oz. State size and color. 2.98

3 SMART SIMPLICITY . . . Popular jewelry neckline Blouse with daintily tucked front. Trim and neat under any style suit jacket, very attractive alone. In crisp diagonal weave Rayon Crepe. Buttons down back. Darted for fit. Colors: White, Maize, Pink, Powder Blue. Hand washable. Misses' Sizes: 32, 34, 36, 38, 40-in. bust. SX 4609—Ship. wt. 8 oz. State size and color. 2.98

4 100% NEW WOOL JERSEY SOFT BLOUSE . . . Its shirred high round neckline makes a perfect background for dramatic jewelry. Simply and flatteringly styled, with long sleeves, snug band cuffs, neat slot pocket, button back. Colors: Gold, Black, Red, Kelly Green, White. Dry clean. Misses' Sizes: 32, 34, 36, 38-in. bust. SX 4622—Ship. wt. 12 oz. State size and color. 4.98

5 100% NEW WOOL JERSEY SHIRT . . . Its handsome convertible collar looks smartly casual worn open, clean-cut when buttoned high. Well tailored, double stitched panel front closing, smart and cozy long sleeves. Colors: Gold, Black, Red, Kelly Green or White. Dry clean. Misses' Sizes: 32, 34, 36, 38, 40-in. bust. SX 4623—Ship. wt. 12 oz. State size and color. 4.98



your Christmas list

[6] GRACEFUL FOR WOMEN . . . This women's size Blouse is attractively styled with flattering, ruffled, crochet edged revers, and a ruffled front closing with four pearl buttons. Front of yoke softly shirred. Styled by Beau Jardin Cie in Rayon Crepe. Color: White only. Hand washable.
Women's Sizes: 38, 40, 42, 44, 46-in. bust.
ST 4654—Ship. wt. 9 oz. State size 4.98

[7] DISTINCTIVE PLEATED RUFFLE JABOT and matching pleated ruffle cuffs make this exquisite Rayon Crepe Blouse a delight to the most fastidious. Always in excellent taste, with a neat self bow trim. Dated at waist for fit. Shirred at front yoke. Colors: White, Maize, Pink or Aqua. Hand washable.
Misses' Sizes: 32, 34, 36, 38-in. bust.
ST 4652—Ship. wt. 12 oz. State size and color 3.98

[8] PRETTY RUFFLE TRIM at collar and cuffs accents this charming long sleeved Blouse of crisp smooth Rayon Crepe. Ruffle gracefully tied with a self shoestring bow. Front of yoke is softly shirred for gentle fullness. Dated at waist for perfect fit. Colors: White, Maize, Pink or Aqua. Hand washable.
Misses' Sizes: 32, 34, 36, 38-in. bust.
ST 4653—Ship. wt. 12 oz. State size and color 3.98

[9] EMPHATICALLY DRAMATIC. Striped Celanese Acetate Rayon Jersey. Colors: Navy, Kelly Green, Red, Brown, or Black — each with white stripes. Wash separately by hand. Ship. wt. each 12 oz.
Misses' Sizes: 32, 34, 36, 38, 40-in. bust.
SX 4633 — Long Sleeve Blouse with button cuff. State size and color when ordering 4.98
SX 4636—Short Sleeve Blouse. State size and color. 3.98

[10] BOW BLOUSE . . . Distinctive Christmas gift star softly styled in Celanese Acetate Rayon Jersey, with bracelet-length sleeves. Has important details of soft tucking at neck, padding at shoulders for smart silhouette. Wash separately by hand. Colors: White, Maize, Blue, Red or Kelly Green.
Misses' Sizes: 32, 34, 36, 38, 40-in. bust.
SX 4632—Ship. wt. 12 oz. State size and color 3.98

Blouses make delightful gifts. For other attractive styles see General Catalog. Buy them on Time. See Page 141.





Gay Christmas sweaters she

① DOUBLE ATTRACTION. Supple-soft Suede Leather in glowing colors, forms the front of this "Sweater-jacket"; Virgin Wool in an elastic rib knit forms back, sleeves, pockets and waist-cinching band. Novel fastening. Dry clean.

Colors: Gold with Dark Green; Kelly Green or Red with Natural. Sizes: 32, 34, 36, 38-in. bust. Ship. wt. 12 oz.

ST 4392—Sweater. State size and color. 6.98

② "SHOW OFF" SWEATER. Warmly flattering new sleeveless pullover. It's soft, fine All New Wool yarn rib knit and fashioned into figure flattering lines. V-neck and armholes are firmed with bands of ribbing for shape keeping. Hand washable.

Jockey (bright) Red; Light Blue, Kelly (bright) Green; Lilac; Bright Pink or Maize. Sizes: 34, 36, 38, 40-in. bust.

SX 4387—Sweater. Ship. wt. 7 oz. State size, color. 2.98

③ COZY CARDIGAN. Women welcome it for its trim, figure-flattering lines, the warmth of its All New Wool Zephyr yarns. Attractive ribbed design with V-neck. Wide bands of close ribbing at waist and sleeves. Hand washable.

Colors: Natural, Powder Blue, Hunter (dark) Green or Lilac. Sizes: 34, 36, 38, 40, 42, 44-in. bust. Ship. wt. 9 oz.

SX 4380—Sweater. State size and color in order. 3.29

④ "BRADLEY" BEAUTY. A bulky, puffy cardigan, knit of thick, springy All New Wool yarns. Looks for all the world like a costly hand-knit. Good, firm shape-keeping shoulders, slim waist. Grosgrain ribbon bound front closing. Hand washable.

Colors: Luster Blue, Maize, Jockey Red, Kelly (bright) Green. Sizes: 34, 36, 38, 40-in. bust. Ship. wt. 8 oz.

ST 4389—Cardigan. State size and color in order. 2.98

⑤ CABLE TRIM "BULKY". Thick All New Wool yarns knit in a puffy style that looks hand done; the front bedecked with smart cable effect. Sparkling button closing. Shape-retaining knit band outlines front, bottom and cuffs. Hand washable.

Colors: Lilac, Pink, Powder Blue, Kelly (bright) Green, Maize, Jockey (bright) Red. Sizes: 34, 36, 38, 40-in. bust.

ST 4390—Cardigan. Ship. wt. 8-oz. State size, color. 2.98

MAKE CHRISTMAS SHOPPING EASY. Put all Your Gifts on a Wards Time Payment Account, Pay out of Income. See details on Pg. 141.



will wear the year 'round ❄️ ❄️

6 BULKY PULLOVER. 100% New Wool yarn in a giant link stitch that's a collegiate classic. Roomy, boxy style with flat high crew neckline, sleeves that are rib-cuffed. Rib banded bottom lies flat, stays up when bloused. Hand washable. Colors: Medium Blue, Cherry Red, Hunter Green, Maize, Lilac, Dusty Pink. Sizes: 32, 34, 36, 38, 40-in. bust. SX 4360—Pullover. Ship. wt. 1 lb. State size and color. 3.98

7 SOFT-FITTED PULLOVER. Pet of any Sweater wardrobe, because it goes with anything from suits to slacks, flatters any figure. 100% New Wool in a smooth fine link knit. The high crew neck, short sleeves and bottom are ribbed for stay-put fit. Dusty Pink, Maize, Cherry Red, Powder Blue or Lilac. Hand wash. Sizes: 32, 34, 36, 38, 40-in. bust. Ship. wt. 8 oz. SX 4364—Pullover. State size and color in order. 1.49

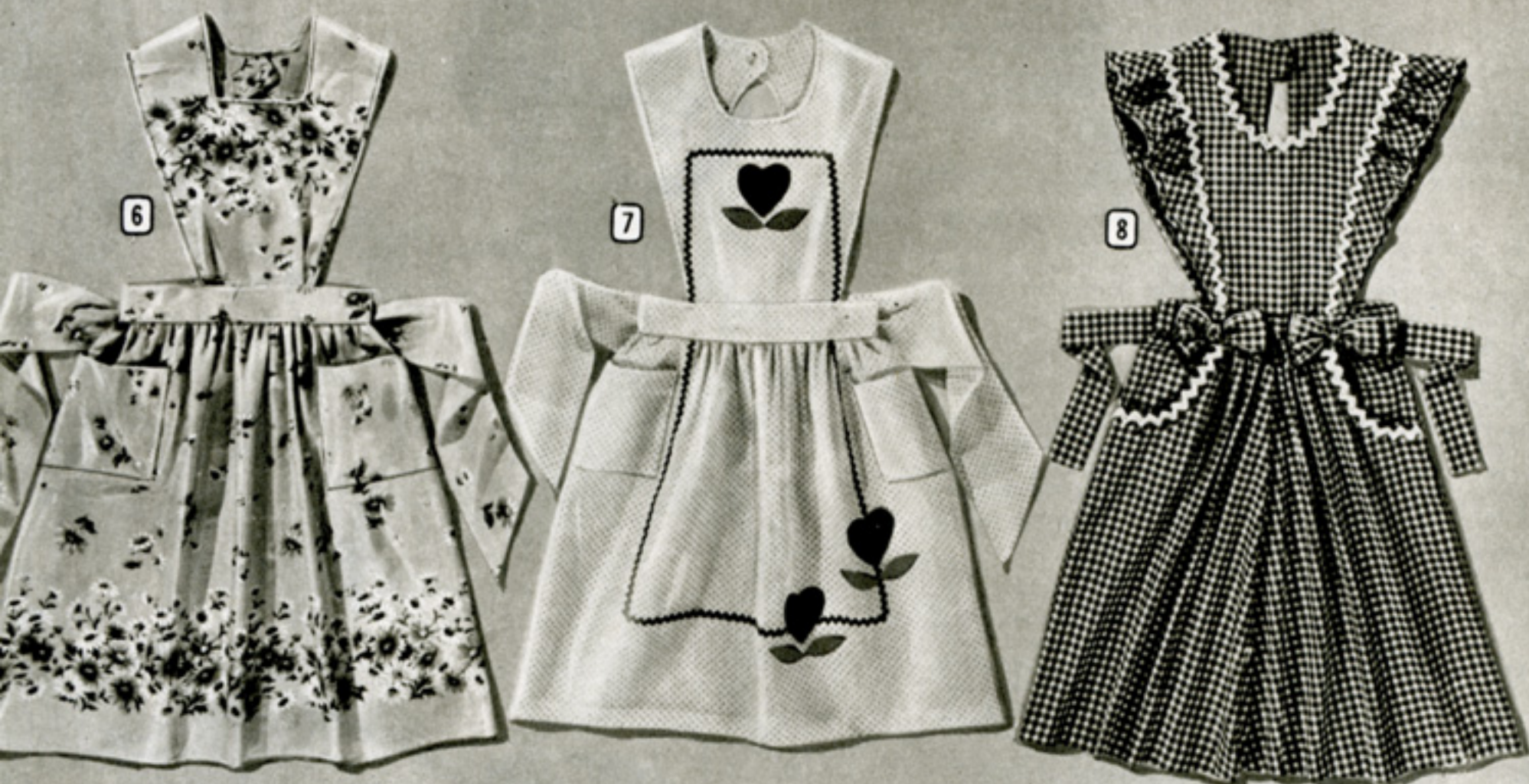
8 "POSY" CARDIGAN. A new "hug-me-tight" All New Wool style in an intricately knit colorful allover floral pattern. Snug, high neckline with dainty edging all around and down button front. Warm, but not bulky — nice for sport or dress. Dry clean. Color: White or Med. soft Blue with multicolor design. Sizes: 32, 34, 36, 38-in. bust. Ship. wt. 14 oz. SX 4373—Cardigan. State size wanted in order. 6.39

9 HAND FASHIONED PULLOVER. 80% Imported Australian Wool, with 20% downy Rabbit's Hair to give it a dream of texture. Collegiate crew neck, hand looped to stay flat. Hand finished armholes fit without strain, hand sewn seams, smooth, flat. Hand washable. Colors: White, Light Blue, Cocoa Brown, Red, Maize, Aqua. Sizes: 34, 36, 38, 40-in. bust. Ship. wt. 8 oz. ST 4393 — Pullover. State size and color in order. 5.98

10 HAND FASHIONED CARDIGAN. 80% Imported Australian Wool with 20% Rabbit's Hair. Hand looped crew neck, hand sewn, strain-free armholes, flat hand sewn seams. A luxury gift, and superb companion to pullover described above. Hand washable. Colors: White, Light Blue, Cocoa Brown, Red, Maize, Aqua. Sizes: 34, 36, 38, 40-in. bust. Ship. wt. 10 oz. ST 4391 — Cardigan. Please state size and color. 6.98



ALL SWEATERS on these two pages are Mailed from Chicago, but you pay postage only from Wards nearest Mail Order House.



Party pinafores and aprons

IN GIFT BOXES — READY FOR YOUR XMAS LIST

① **CANDY BOX PINAFORE** dressed up with sheer, white eyelet embroidery on frothy shoulder ruffles, decorative heart pockets. Dainty print adds gay interest. Favorite cover-up of the young set. Open in back. Better quality Seersucker. 2-in. hem. Washable. Colors: Copen Blue or Rose grounds. Sizes: Small (12-14); Medium (16-18); Large (20-22). Ship. wt. 15 oz. 15 T 1512—Please be sure to state the size and color. 2.98

③ **BOW TIE PINAFORE** in better quality striped Seersucker with buttoned back. Fresh and crisp for every day. Pretty enough for entertaining unexpected company. Jumbo white rickrack trims bias cut ruffles; and circles flattering gathered skirt. Two pockets. 2-in. hem. Washable. Colors: Light Navy or Red. Sizes: 12, 14, 16, 18, 20. Ship. wt. 1 lb. 15 T 1514—Please be sure to state the size and color. 2.98

⑤ **NOSEGAY APRON** with stripe, boasts lovely floral display on halter top. A gift your favorite hostess will show off on every "occasion". Dainty shoulder bow tie and waistband match pretty pastel stripe in gathered skirt. Concealed pocket. Made of better quality Chintz. 2-in. hem. Washable. Colors: Blue or Rose floral print. One Size: Fits 12 to 20. Ship. wt. 8 oz. 15 T 1515—Please be sure to state the color. 1.39

⑦ **SWEETHEART PINAFORE**. Dainty flocked Organdy with spirited fashion details. Three flowering hearts, outline of red rickrack, fluffy tie-back bow — captivating touches that make you look so charming. Wear it at your next Sunday supper. Open back to hem. 2-in. hem. Wash by hand. Color: White only with red trim. Sizes: 12, 14, 16, 18, 20. Ship. wt. 11 oz. 15 T 1518—Please be sure to state the size. 2.98

② **HOSTESS PINAFORE**, with protective double material top, is smartly styled to complement your best party dress. Note becoming winged shoulders, "U" neck and pockets, pointed up by white jumbo rickrack. Flattering front gathered skirt. Open back to hem. Better quality Chambray. 2-in. hem. Washable. Colors: Copen Blue or Rose. Sizes: 12, 14, 16, 18, 20. Ship. wt. 1 lb. 15 T 1513—Please be sure to state the size and color. 2.98

④ **GLAMOUR APRON** of rustling Rayon Taffeta. A highly feminine gift, so festive she'll want to wear it right away. Twinkling hand-made black sequin butterflies for glitter touch. Lifting ballerina skirt with convenient hidden pocket. Wide tie-back sash forms generous bow. Deep hem. Dry clean. Colors: Black, Red or Aqua. One Size: Fits 12 to 20. Ship. wt. 10 oz. 15 T 1516—Please be sure to state the color. 4.57

⑥ **PASTEL PINAFORE** decked out with flowery sprigs in soft, delicate colors — a shining example of Chintz with a true party air. Gay floral garlands underline square neck, weave merry pattern across pretty skirt. Open back. Patch pockets. No hem. Washable. Colors: Copen Blue or Rose grounds. Sizes: Small (12-14); Medium (16-18); Large (20-22). Ship. wt. 13 oz. 15 T 1517—Please be sure to state the size and color. 1.98

⑧ **CHECKED PINAFORE**, ideal clothes-saver, so easy to slip into when you haven't time to change. Becoming shoulder ruffles, saucy bow-knots at waist, jumbo rickrack edging — all the trimmings to make you look your prettiest. Two inverted pockets. Open back. Better quality Cotton. 2-in. hem. Washable. Colors: Copen Blue or Red checks. Sizes: 12, 14, 16, 18, 20. Ship. wt. 15 oz. 15 T 1519—Please be sure to state the size and color. 1.98

MOTHER AND DAUGHTER TWINS

⑨/⑩ **PARTY PINAFORES** for Mother and daughter destined to collect compliments for a delightful duet. In lustrous Rayon Taffeta with crisp, scalloped edges, comfortable buttoned-to-hem back closing. Convenient to slip over your nicest dress or wear as an ensemble with blouse, as shown. 2-in. hem. Dry clean. Colors: Royal Blue or Red.

15 T 1522—MOTHERS' Sizes: 12, 14, 16, and 18. Ship. wt. 13 oz. State size and color. Each 5.98

15 T 1523—DAUGHTERS' Sizes: 2, 4, 6, 8, 10. Ship. wt. 8 oz. State size and color. Each 3.98

"CAKE FROSTING" EYELET trims puff-sleeved Blouse. Drawstring bows. Not boxed. In White only. Ship. wt. 8 oz.

ST 4656—Rayon Crepe Blouse. MOTHERS' Sizes: 32, 34, 36, 38. Hand washable. State size. Each 1.98

ST 4655—Cotton Broadcloth. DAUGHTERS' Sizes: 2, 4, 6, 8, 10. Hand washable. State size. Each 1.39

⑪/⑫ **MOTHERS AND DAUGHTERS** like to dress alike. Mothers love "little girl" fashions. Little girls love to copy "grown-up" clothes. Dads, too, delight in double featuring their favorite girls and here's just the Christmas gift to make it a happy family affair. Heartbreaker Apron and carbon copy in striped better quality Seersucker. Swirl of white eyelet embroidery, pert self bow on decorative halter bib, concealed pocket and neat tie-back sash. Fresh flattery for playing hostess in the parlor. Washable. Colors: Copen Blue or Red with white.

15 T 1520—MOTHERS'. Only one size, fits 12 to 20. Ship. wt. 8 oz. State color. Each 1.98

15 T 1521—DAUGHTERS'. Two Sizes: 2-to-5 or 6-to-10. Ship. wt. 8 oz. State size and color. Each 1.73

WARDS TIME PAYMENT PLAN is a convenient way to pay for your Christmas gifts. See Page 141 for further details.





Gifts she can wear are really welcome

1 FRILLY PETER PAN Collar, Cuff Set. Sheer Rayon finely stitched. Alencon type lace inset, ruffle edge. White. Washable.
30 T 8845—Neck abt. 15 in. Wt. 1 oz. 1.79

4 DEEP RUFFLE of Alencon type lace on Collars, Cuffs. Eyelet embroidered Organdy, Vallace in rever. White. Washable.
30 T 8844—Neck abt. 28 in. Wt. 1 oz. 1.79

7 SOMETHING NEW in Dickies. A "Change-about" that lends feminine charm to dresses severe in line. Adds distinctive note to smart soft suits. Full frilly peplum and soft gathers, lovely in sheer Rayon. Venise type lace outlines surplice V-neck and peplum. Wear over dress or under suit coat. Slip over head and tie at waist. Abt. 19 x 14 1/4 in. Hand washable. White only.
30 T 8817—Ship. wt. 5 oz. 1.98

2 TWO-FOR-ONE price. Unusual gift package of tailored Cotton Pique Collars in 2 styles. Grand value. Washable. White.
30 T 8841—Ship. wt. 3 oz. Two for 79c

5 SNOWY WHITE COTTON PIQUE COLLAR with eyelet embroidered organdy. Godets give added fullness. Neck abt. 26 1/2 in.
30 T 8842—White. Washable. Wt. 2 oz. 95c

8 SPARKLING LAME . . . crisp Rayon shot with metallic threads . . . in shaded plaids. Perfect Dickey for dressing up that simple suit. Spaghetti bow finishes tiny Peter Pan collar. Soft shirring gives top fullness to front. Net back. Side ties. Back button. Size about 18 1/2 x 11 1/2 inches. Dry clean. 2 Color Combinations: Fuchsia-Black-Powder Blue or Chartreuse-Brown-Orange.
30 T 8818—Ship. wt. 6 oz. State color. 2.98

3 DEMURE ALENCON TYPE LACE Collar. Refreshing Peter Pan style. Edged with sheer Rayon. Perfect for high round neckline. Matching Cuffs. White.
30 T 8843—Washable. Neck abt. 14 1/2 in. Wt. 2 oz. 98c

6 FRILLY ALENCON type Lace Collar. Cotton braid inset traces rever and ruffle, edged by val lace. Neckline about 26 in. Washable. White.
30 T 8840—Ship. wt. 2 oz. 79c

9 CAROL BRENT bow Dickey in three qualities. Full length back. Side ties. Front buttons. Ship. wt. 3 oz.

Best—Soft Cohama ribbed Rayon (shown). Scalloped edge. 8 pearl buttons. Cut to fit. Abt. 19 x 12 1/2 in.
30 T 8807—Washes beautifully. White only. 2.98

Better—"Crown Tested" Rayon Cameo Crepe.
30 T 8806—Abt. 19 x 13 in. Washable. White. 1.98

Good—Rayon front, Cotton back. Front abt. 19 x 13 in. Washable. White, Pink, Lt. Blue, Maize.
30 T 8805—Be sure to state color wanted. 98c



Accessories that make fine gifts

[16] BUNNY FUR MITTEN. Fluffy soft White fur with bright Red palm of 25% New Wool, 75% Rayon. Warmly lined with Fleece. One size fits Women's Sizes 6 to 8. Ship. wt. 6 oz. Price includes 20% Federal Excise Tax.
30 X 4085....Pr. 2.27

[17] FINE MERCERIZED Cotton Crew Socks have a "quality" look. Knit of durable 4-ply yarns. Snug rib tops. Beige, Med. Blue, Brown, Navy, Maize or White. 8½, 9, 9½, 10, 10½. Ship. wt. pr. 3 oz. State size, color. 39c pr.
30 X 854..... 3 prs. 1.12

[18] PART WOOL Crew Socks. 45% warm, soft New Wool plus 55% sturdy Cotton for all 'round Winter wear. Rib tops fit snugly about ankles. Colors: Camel, Red, White, Royal Blue. Sizes: 9, 10, 11. Ship. wt. pr. 3 oz. State size, color. 59c pr.
30 T 810..... 2 prs. 1.15

[19] 50% PRECIOUS NYLON, 50% Spun Rayon combined to make an Ankle that's unusually soft and strong. Snug rib cuffs. Red, Camel, Cadet Blue, White. 9, 9½, 10, 10½, 11. Ship. wt. pr. 3 oz. State size, color. 57c pr.
30 X 230..... 2 prs. 1.11

[20] RATION-FREE MAJORETTE. Brown Duck, unlined for comfort. 9 in. high. Non-priority soles are wear-tested. 1¼-in. heel, rubber lift. Wt. 2 lbs. 4 oz. Width C (med. wide). All Sizes: 3½ to 8. State size. NO RATION STAMP
23X7896-Brown.Pr. 3.98

SHOE SIZE	HOSE SIZE
9½ to 10½	7
11 to 12½	7½
13 to 1	8
1½ to 2½	8½
3 to 4½	9
5 to 6	9½
6½ to 7	10
7½ to 8	10½
8½ to 9	11

[21] ELASTIC TOP below-the-knee Hose for active boys, girls. Smooth knit of 50% warm New Wool, 50% strong Cotton. Red, Brown, Med. Blue, Navy. 7, 7½, 8, 8½, 9, 9½, 10. Ship. wt. pr. 4 oz. State size, color. 49c pr.
30 T 871..... 2 prs. 95c

[22] FINE NEW WOOL Worsted Skate Sock, hand embroidered top. Copied from imported English ski socks. Fine 1x1 rib. Abt. 10 in. long. Colors: Kelly Green, Red, White. Sizes: 9, 10, 11 only. Ship. wt. pr. 4 oz. State size, color. 94c pr.
30 T 867..... 2 prs. 1.85

[23] ALL NEW WOOL Skate Sock. English type 4 x 2 rib. Extra heavy sport weight, cushiony and soft. Abt. 9 in. long. Colors: Red, Royal Blue, White. Sizes: 9, 10, 11. Ship. wt. pr. 4 oz. State size, color. 75c pr.
30 T 807..... 2 prs. 1.45

[24] ALL NEW WOOL Worsted Skate Sock. Two-color Jacquard pattern in deep cuff resembles hand crocheting. Abt. 9 in. long. Colors: Royal Blue, White, Red. Sizes: 9, 10, 11 only. Ship. wt. pr. 4 oz. State size, color. 79c pr.
30 T 868..... 2 prs. 1.55



Christmas gifts for

11 MARINE SUIT. Practical for play or school. Half Wool Flannel (50% Re-used Wool, 50% Cotton). Well tailored, lined Navy Jacket with red trim, white belt. Fly front Teal Blue Pants. Dry clean. Sizes: 4, 5, 6, 7, 8, 9, 10. Wt. 2 lbs. 36 T 9059C—State size. 2 Pcs. 5.98

MATCHING OFFICER'S HAT. Color: Navy. Sizes: 6 1/8, 6 1/4, 6 3/8, 6 1/2, 6 5/8, 6 3/4, 6 7/8, 7. 36 T 9153C—Wt. 14 oz. State size. 89c

13 CORDUROY ROBE . . . for boys or girls. Warm and comfy — double breasted style with notch collar, big white buttons, one patch pocket, all-around tie belt. Wash separately by hand. Colors: Bright Red or Medium Blue. Sizes: 2, 4, 6, 8x. Wt. 1 lb. 6 oz. 31 T 4491—State size and color. 3.98

15 HUNGRY BUNNY. A gay, fat little bunny, happily munching carrot. Fun for every child's bath. Made of Pure Castile Soap. Cut wt. 7 oz. 53 X 4216—Ship. wt. 11 oz. 49c

17 LITTLE LADY POWDER MITT. Dainty printed Rayon top, Porous Terry cloth palm. Refillable. With 4-oz. Pkg. Apple Blossom Powder. Ship. wt. 10 oz. 53 X 1854—20% Fed. Tax Incl. 73c

SEE WARDS General Catalog for more gift ideas for the children's Christmas.

12 SUSPENDER SUIT for tots. Warm knit Cotton. Striped Shirt has 3-button shoulder opening — slips on easily. Snug neck and wristlets. Solid color Shorts have firmly lined bib top. Wash alone. Color: Copen Blue only. Sizes: 1, 2, 3. Ship. wt. 7 oz. 31 T 4076—State size. 2 pcs. 1.29

14 POPEYE. Funny Soap Popeye on White cord to hang around neck. Pure Castile Soap. Cut wt. 8 oz. 53 X 4217—Ship. wt. 14 oz. 59c

16 BUNNY BATH BALL. Pure Castile Soap bunny on white cord. Made by Kerk Guild. Cut wt. 8 oz. 53 T 4205—Ship. wt. 12 oz. 59c

18 BASQUE SHIRT. Cotton knit, smartly striped. Wash alone. Colors: Blue-with-Rose or Blue-with-Maize. Sizes: 1, 2, 3, 4. Ship. wt. 5 oz. 31 X 4405—State size, color. 59c

19 BABY SHOES. Life-size. Molded in Pure Castile Soap in dainty baby colors. Cut weight ea. 4 1/2 oz. 53 X 4212—Ship. wt. 1 lb. Pr. 54c

ORDER EARLY. Do all your Christmas shopping on Wards Convenient Time Payment Plan. Details on Page 141.



22



24



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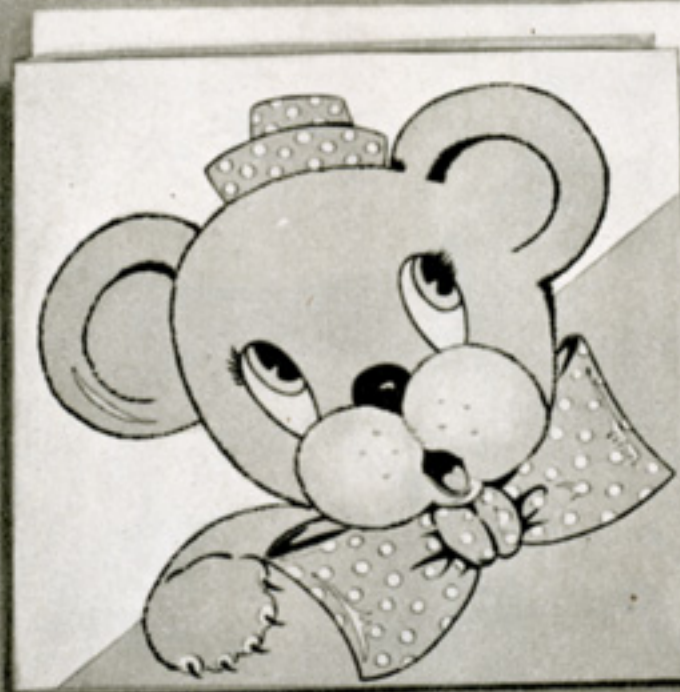
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27



20



21



brother and sister

20 ANIMAL DREAMS captured in six original designs. Little animal snoozes in one corner of hanky, his dreams crop out in the others. Print on fine Cotton. Perle hems. About 8 inches square. 30 T 7915—Ship. wt. 6, 2 oz. 6 for 89c

22 GENUINE LEATHER over-the-shoulder Handbag, just like big girls carry. Perfect gift for children who like to feel grown-up. Durable leather is soft and pliable. Comes in bright colors that fit in with every costume. Convenient strap leaves little hands free. Secure button flap. Abt. 6½ x 5¼ in. Navy, Kelly Green, Turf Tan, Red. Price includes 20% Fed. Excise Tax. 30 T 1629—Ship. wt. 8 oz. State color. 1.57

24 BEANIE AND HANDBAG set in Felt, (70% New Wool, 30% Cotton). Over-shoulder strap. Abt. 9 x 6¼ in. Hat fits all head-sizes. Colors: Red, Royal Blue, Kelly Green. Price incl. 20% Fed. Excise tax. 30 T 1732—Wt. 10 oz. State color. Set 2.22

26 "SCOTTY" MUFF of snowy White Bunny Fur. Soft and cuddly, yet warm for small hands on cold days. Comes in individual gift boxes. Rayon wrist cord. Ship. wt. 15 oz. Price includes 20% Fed. Excise tax. 30 T 1731—About 7½ x 6 inches. 3.54

21 ANIMATED CHARACTERS printed in gay colors on fine Cotton. Four kiddie Hankies folded to look like one. Placed in matching bright folder with amusing verse inside. Fine hem-stitched hems. Hankies abt. 8¼ in. square. This merchandise is not available.

23 SOLDIER SUIT FOR BROTHER. Holiday value, reduced from \$7.98. Cavalry Twill (23% Aralac, 50% Rayon, 27% Cotton). Army style Coat, sturdily tailored with militarized emblem, buttons, braid trim, 2 pockets, Sam Browne Belt. Fly front Pants have 2 pockets, belt loops, generous turn-up. Dry clean. Color: Olive Drab coat with Tan pants. Sizes: 4, 5, 6, 7, 8, 9, 10. Ship. wt. 2 lbs. 36 T 9061—State size. 2 Pcs. 5.98

25 DONALD DUCK appliqued in contrasting colored Felt on Felt Bag (70% New Wool, 30% Cotton). Drawstring pull cord, perfect to swing on wrist. Red, Green, Royal Blue. Price includes 20% Fed. Excise tax. 30 T 1733—Ship. wt. 5 oz. State color. 71c

27 CHILD'S BUNNY MITT . . . snowy White with bright Red fabric palm (25% New Wool, 75% Rayon.) A Christmas gift that any child would treasure. Hand Sizes: 5, 5½, 5¾. Price includes 20% Fed. Excise Tax. 30 T 4007—Ship. wt. 3 oz. State size. Pr. 1.98

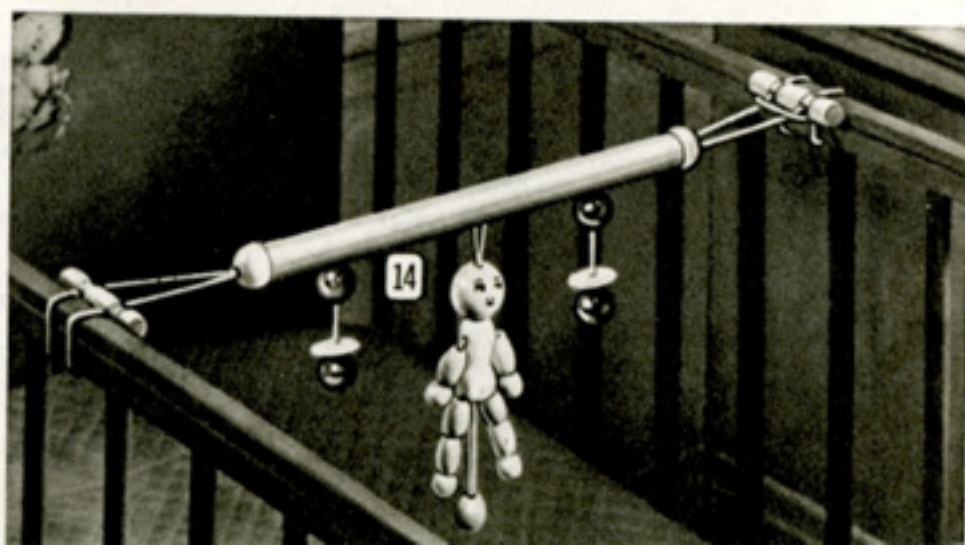


23



Useful Gifts for Baby's First Christmas

- 1 COMBINATION RATTLE AND TEETHER. Pastel plastic. Hand-painted decoration.
48 T 2757—About 5½ in. long. In gift box. Ship. wt. 5 oz.58c
- 2 PLASTIC TEETHING RING. In assorted shapes and colors with steel jingle bells.
48 X 2728—Diameter abt. 2¾ in. In gift box with card. Ship. wt. 4 oz.48c
- 3 PLASTIC TWIN RATTLE AND TEETHING RING. Assorted color rings strung on cord.
48 X 2731—Abt. 5 in. long. Packed in gift box. Ship. wt. 6 oz.69c
- 4 DELUXE FOOD WARMER. Large 3-compartment food warmer feeding plate. Fill base with warm water to keep baby's food warm. Ivory semi-porcelain with stopper cap. Colorful decoration. Side handles. Also suitable for invalids.
48 T 2755—Diameter 9¼ inches. Ship. wt. 3 lbs.\$1.98
- 5 BABY CLOTHES HANGERS. Pair of baby-sized hangers. Padded and covered in smooth rayon satin. Fragrant sachet balls on each hanger scent clothing.
53 X 2027—In 2-tone baby colors. Ship. wt. 14 oz.Pair \$1.25
- 6 WARDS BABY BATH GIFT SET. Finest quality baby-bath needs... 6-oz. bottle Baby Oil, 4½-oz. Baby Powder and 2 cakes Castile Baby Soap. In pretty gift box.
53 X 2337—Ship. wt. 2 lbs. 4 oz. Price includes 20% Federal Tax.74c
- 7 TABLE MATS. Pink and Blue paper mats with cute drawings of foods child should eat... protect tablecloth. Linen-effect paper has liquid-resistant finish.
53 X 8479—24 Mats. Size 15½x10½ in. Ship. wt. 12 oz.39c
- 8 BABYKIN BOTTLE HOLDER. Milk put in boiling hot will be correct feeding temperature in 4 hours. Convenient for night feedings, traveling, etc.
53 T 8981—Holds up to 8-oz. nursing bottle. (Not included.) Ship. wt. 12 oz.59c
- 9 STERLING SILVER CUP. Rolled lip edge for baby's safety. 2 in. high, 2½-in. diam. Solid sterling silver handle. Gift box. Shipped from Chicago. Pay postage from nearest Mail Order House. Ship. wt. 7 oz. Print 1 initial.
45 T 1650ET—Cup. Price includes 20% Fed. Tax.\$5.95
- 10 3-PC. PLASTIC FEEDING SET. Attractive Bowl, Fork, Spoon of crystal clear plastic. Bowl diam. 4½ in. Fork, Spoon 4¼ in. long.
48 T 2698—In gift box with gift card. Ship. wt. 8 oz.98c
- 11 4-PC. PLASTIC CUTLERY SET. Napkin ring; 4¼-in. spoon, fork; and 2¾-in. food pusher... of attractive, crystal clear plastic.
48 T 2696—In gift box with gift card. Ship. wt. 8 oz.93c
- 12 3-PC. SET BABY DISHES. 7-in. Plate, 6-in. Cereal Dish and 6½-oz. Mug. Hard-to-break semi-porcelain. Ivory; decorated.
48 T 2713—Ship. wt. 2 lbs. 12 oz.69c
- 13 3-COMPARTMENT DISH. Matches set No. 48 T 2713 listed above.
48 T 2733—Diameter 6½ in. Ship. wt. 1 lb. 4 oz.69c
- 14 BABY CRIB EXERCISER. Horizontal bar with doll, 2 swinging handle grips. Center cord moves doll's arms, legs. Easily attached to crib or playpen. Wood, bright, harmless enamel finish.
48 T 3121—Bar 15 in. long. Ship. wt. 1 lb.95c





De Luxe Woolly Bears and a Floppy Horse

SOFT TOYS. A soft animal or doll is usually a child's first toy. His dog, bear or dolly is easy for him to hold and will stand up under a lot of carrying around upside down or by an ear or a leg. It becomes a friend and frequently a constant companion . . . often it is kept long years after it has ceased to be a regular playfellow; may be used as a bedroom decoration. Extensive collections of soft animals and dolls decorate the bedrooms of many young girls. Because of its importance to the child, a soft toy should be attractive in design and well made . . . of materials that are durable.

You will find a variety of fine soft toys on this and the next three pages. They are made by foremost manufacturers of quality soft toys and have been chosen for careful workmanship in cutting, sewing and painting of features . . . for quality of materials . . . attractiveness of design and for play appeal. All materials are the best available. Stuffs are clean, fluffy cotton. Eyes are securely fastened into heads. All jointed animals have smoothly working inside joints; no unsightly outside wires or washers. Each soft toy has been created by a leading designer. Donald Duck, Thumper and the other Walt Disney toys on Pages 54-55 are reproductions of characters in popular animated cartoons and have been approved by the Disney Studios.

15 ALL WOOL PANDA IN 3 SIZES. A personable Panda with distinctive markings and an appealing expression. He has a chubby body with curving arms and legs. Head turns . . . legs are jointed. Bright glass eyes, shiny plastic nose and red felt tongue. Ribbon bow adds a touch of elegance. Thick fleecy coat of 100% virgin-wool-and-mohair pile can be cleaned; directions included. Stuffed with clean fluffy cotton.

48 T 3063—About 21 inches tall. Ship. wt. 3 lbs. 8 oz. . . . \$9.50

48 T 3062—About 16 inches tall. Ship. wt. 2 lbs. 8 oz. . . . 7.39

48 T 3061—About 13 inches tall. Ship. wt. 1 lb. 12 oz. . . . 4.95

16 JERRY THE HORSE. A horse with a flair for comedy . . . Jerry can get himself into the funniest poses. His long floppy legs are just right for hauling him about. Shiny black button eyes, embroidered black nose and fluffy white cotton mane and tail. With thoroughbred ease he wears small fabric saddle, bridle and reins. Black artificial leather hoofs. Neck turns. Bright red cotton and rayon fleecy coat. Cotton stuffed.

48 T 3054—About 23 inches tall. Ship. wt. 3 lbs. 8 oz. . . . \$4.95

48 T 3053—About 16 inches tall. Ship. wt. 1 lb. 8 oz. . . . 2.98

17 SNUFFY THE STANDING CUB. Fat little Honeybear stands staunchly on all fours and sniffs with his remarkable snout. Head can be turned and his bright glass eyes seem to be following you. With a chunky body, brief stub tail and fuzzy brown coat Snuffy looks and feels just like a real baby bear . . . all spruced up for Christmas with a bright ribbon bow. Eyes are securely fastened, nose is neatly embroidered and his tiny red felt tongue sticks out roguishly. Snuffy's coat of 100% virgin-wool-and-mohair pile can be cleaned . . . directions are included. Stuffed with clean, fluffy cotton.

48 T 3059—About 14 inches long. Ship. wt. 1 lb. 12 oz. . . . \$4.95

18 BUFFY THE REAL FUR BEAR. A bear of obvious charm, Buffy's fluffy white coat is enduring . . . it's real fur and can be washed. Cuddly little body, curved arms and floppy legs make him easy to hold, hug and carry around. He has big glass eyes, floppy ears, tiny black leather nose . . . wears a big ribbon bow tie. Buffy's fluffy coat of real lambskin is downy soft. It has been specially processed to insure removal of dust and germs. Instructions for washing are included. He is stuffed with clean, fluffy cotton.

48 T 3105—About 18 inches tall. Ship. wt. 2 lbs. 8 oz. . . . \$6.39



All Their Favorite Cuddle Toys...

1 THUMPER. Disney's Cunning Rabbit, with the great big grin and large buckteeth. Molded buckram face with lots of whimsy and personality. Featherweight lovable playmate for even tiniest baby. Pliable, cuddly body. Stuffed with soft cotton and covered with rayon and cotton plush in contrasting colors (assorted). Ribbon bow. All our Disney Toys carry "Walt Disney" Label and have been approved by The Disney Studios.

48 T 3089—Abt. 16 in. tall to tips of ears. Ship. wt. 1 lb. \$1.98

3 CUDDLY UNBREAKABLE SOFT DOLL. Molded buckram face with rosy cheeks, blue eyes, rosebud mouth. Rayon-cotton yarn wig. Head turns. Strong, flesh-color fabric body, cotton-filled. Cotton dress, bonnet (assorted prints). One-piece cotton undie. White socks, shoes. 16 in. tall. Ship. wt. 1 lb. 4 oz.

54 WARDS CBBK

48 T 3233... ..\$2.89

4 CUDDLE BEAR... an attractive companion gift with the Cuddle Dog. Head, hands, feet of long pile fluffy rayon and cotton plush. Body covered with strong cotton fabric in gay assorted prints. Cotton stuffed. Ribbon bow at neck. Glass eyes, shiny black plastic nose and red felt tongue.

48 T 3056—14½ in. tall Ship. wt. 1 lb. 12 oz. ... \$1.98

48 T 3058—18 in. tall. Ship. wt. 2 lbs. 12 oz. 2.98

2 SLEEPING BEAR. Drowsy bedtime companion. De luxe quality. Soft as a powder puff. The type of toy a child clings to as years pass. Designed like real baby bear. Fluffy rayon plush, pink with blue paws or blue with pink paws, whichever is available. Cotton stuffed. Floppy ears, tinted inside. Embroidered closed eyes, nose, mouth. Ribbon bow.

48 T 3091—15 inches long. Shipping weight 1 lb. 8 oz. \$2.89

Only 10% Down on Toys or any items under \$10. Details on Page 141.

5 CUDDLE DOG poses with good friend Cuddle Bear. This merry fellow wears a dandy bow at his neck. Head, ears, hands, feet of long fluffy rayon and cotton plush. Body covered with strong (assorted) cotton prints. Cotton stuffed. Glass eyes, plastic nose, felt tongue.

48 T 3055—14 in. tall. Ship. wt. 1 lb. 12 oz. ... \$1.98

48 T 3057—17 in. tall. Ship. wt. 2 lbs. 12 oz. 2.98



Dolls, Dogs, Bears, Disney Characters

6 DONALD DUCK. Bold, scrappy Donald has quacked his quarrelsome way into every heart. Rayon and cotton plush, firmly stuffed with cotton. Yellow felt bill and cunning web feet. Blue felt eyes. Stubby little tail. Blue corduroy middy, jaunty sailor hat. Clothes not removable.

48 T 3108—10 in. tall. Ship. wt. 1 lb. \$1.98

7 MICKEY MOUSE. Molded buckram face covered with rayon and cotton plush. Whimsical painted features; pert black nose, felt ears. Black cotton velveteen body, firmly stuffed with cotton. Yellow cotton hands. Long black felt tail. Corduroy shoes. Removable corduroy Pants.

48 T 3098—12 in. tall. Ship. wt. 1 lb. \$1.98

8 LAZY BABY. Downy rayon and cotton chin-chilla cloth—stuffed with soft cotton. Light and easy for baby to handle. Molded cloth face, tinted rosy pink; adorable painted features. Rayon and cotton yarn curls. Perky ribbon bows. Assorted colors. (Pillow not included.)

48 T 3195—17½ in. tall. Ship. wt. 1 lb. 8 oz. . . \$1.98

9 WOOL CUDDLE BEAR. De luxe quality. He's as cunning as a real baby bear! His soft brown coat is thick, fleecy Virgin wool and mohair pile; stuffed round and fat with soft cotton. Huggable body, with curved floppy arms and legs. Pert little face . . . big, gentle-looking glass eyes, embroidered nose and mouth, red felt tongue. Head turns, adjusts to various positions. Ribbon bow. Quality workmanship and materials throughout. Can be cleaned . . . instructions included.

48 T 3060—15½ inches tall. Ship. wt. 1 lb. 12 oz. \$4.95

10 DUMBO, Walt Disney's lovable baby elephant with the remarkable ears, has won a million hearts. Soft, fluffy gray and white rayon and cotton plush, cotton stuffed. Floppy arms and legs. Felt hat. Plastic eyes sewed in.

48 T 3117—15 in. tall to top of head. Ship. wt. 2 lbs. 4 oz. \$3.79
 48 T 3116—13 in. tall to top of head. Ship. wt. 1 lb. 8 oz. 2.95
 48 T 3115—11 in. tall to top of head. Ship. wt. 1 lb. 2 oz. 1.98
 Read about Soft Toys on Page 53 . . . tells more about construction and play appeal.



Playtime Pets...washable fabrics, gay percales

1 WASHABLE PUPPY DOG. A peppy Pup with mischief in his eye . . . stands staunchly on all fours. Chubby body firmly stuffed with cotton and covered with a sleek coat of waterproofed cotton fabric. Easy to keep clean . . . just wipe with a damp cloth. Has long floppy ears, stubby tail and carefully-stenciled features . . . wears a gay ribbon bow tie around his neck. Covered with assorted print or plain cotton fabrics, whichever is available. Height about 9½ inches.

48 T 3111—Ship. wt. 1 lb. \$2.19

2 STANDING HORSE. Soft little Horse that is easy for baby to grasp. Filled with cotton and covered with assorted colorful print or plain cotton fabrics, whichever is available. Cute mane and tail are fluffy cotton yarn. Features, harness and saddle are carefully stenciled. Height is about 9½ inches. Fabric not waterproofed.

48 X 3112—Ship. wt. 12 oz. \$1.10

3 WATERPROOFED SOFT BALL. Official Ball for the Playpen League. Cotton filled; easy for baby to grasp. Waterproofed cotton fabric cover . . . clean with damp cloth. Stenciled designs on Red and Blue cover. Attractively boxed.

48 T 3235—Diameter 5 in. Ship. wt. 1 lb. 87c

4 WASHABLE HORSE. Sturdy Horse stands by himself. Chunky body firmly stuffed with cotton. Sleek coat of waterproofed cotton fabric. Easy to keep clean . . . wipe with damp cloth. Small pointed ears, cotton yarn mane and tail. Carefully stenciled features, harness and saddle complete his attractive appearance. Assorted print or plain cotton fabric coverings, whichever is available. About 11 inches tall.

48 T 3109—Ship. wt. 1 lb. \$2.19

5 STANDING PUPPY. Soft little Pup . . . easy for baby to hold. Cotton stuffed and covered with assorted print or plain cotton fabrics, whichever is available. Fabric not waterproofed. Gay bow.

48 T 3124—7½ in. tall. Ship. wt. 12 oz. \$1.10

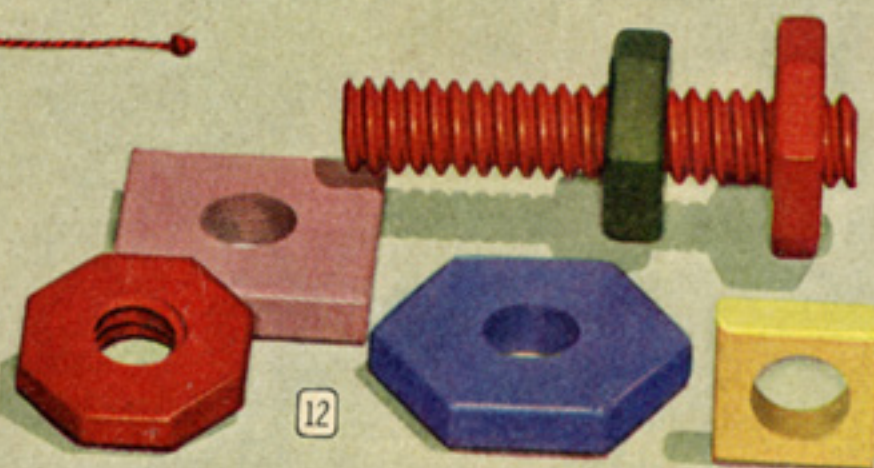
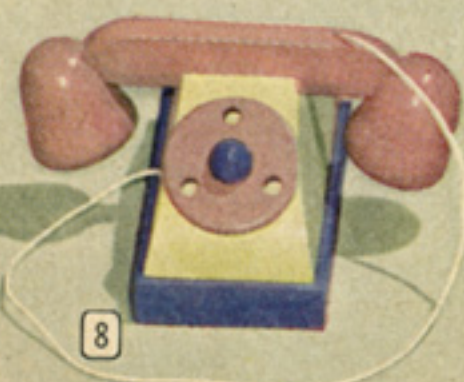
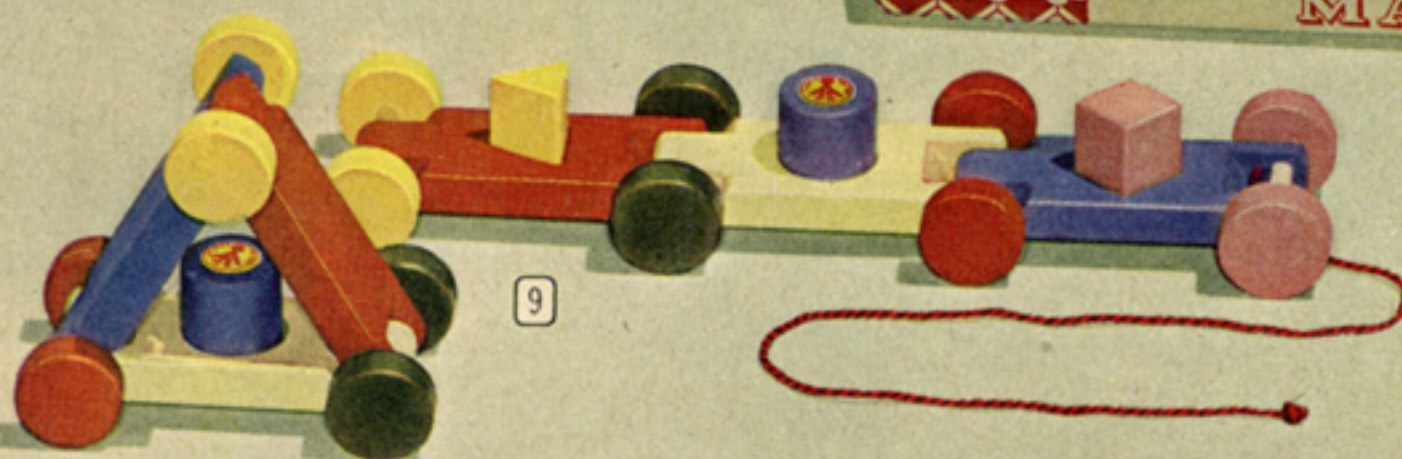
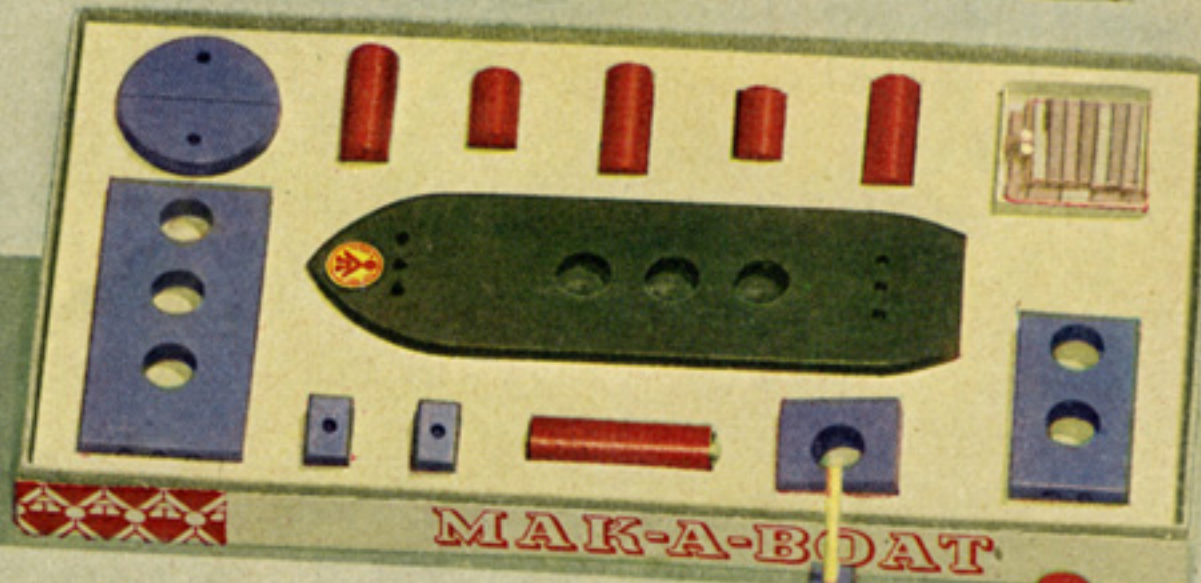
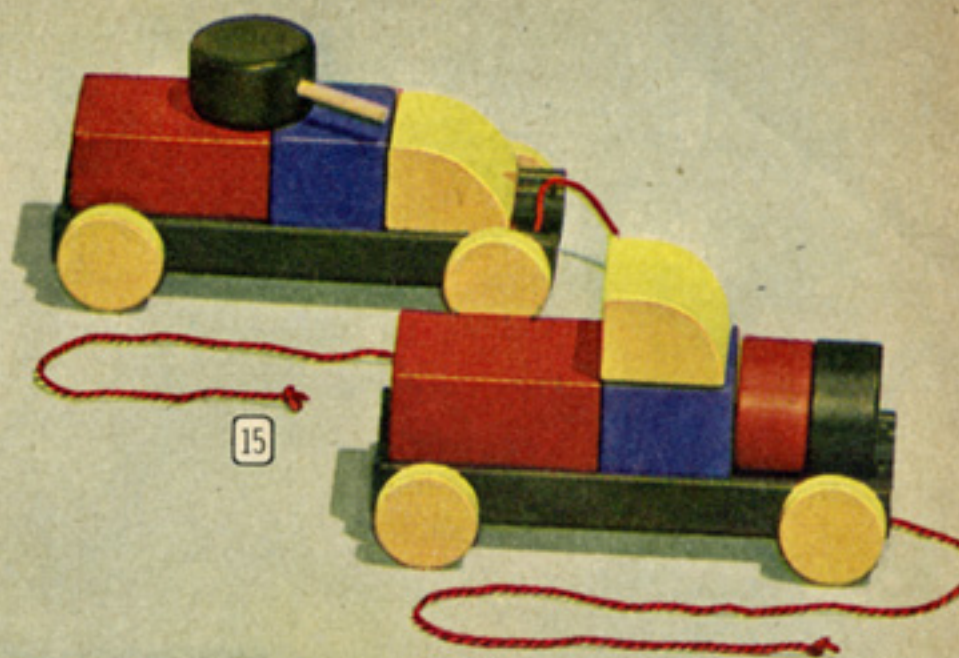
6 WASHABLE LAMB. A baby Lamb with soulful eyes, little floppy ears and a stubby tail. Stands by himself. Firmly stuffed with cotton and covered with a sleek coat of waterproofed cotton fabric that is easy to keep clean . . . just wipe with damp cloth. Assorted print or plain fabric coverings, whichever is available. Whimsical features are carefully stenciled; perky ribbon bow around neck. Height about 11 inches.

48 T 3110—Ship. wt. 1 lb. \$2.19

7 STANDING FAWN. Soft little Fawn . . . just right for baby to hold and play with. Stuffed with cotton and covered with assorted print or plain cotton fabrics, whichever is available. Features are carefully stenciled. Pretty ribbon bow around its neck. Height about 10 inches. Fabric not waterproofed.

48 T 3123—Ship. wt. 12 oz. \$1.10

Buy your gifts on convenient monthly terms with Wards Credit Plan. Only 10% Down on all \$10 orders for toys or other items priced up to \$10. See Page 141.



Teach-a-Tot...nationally known Pre-school Toys

TEACH-A-TOT Toys are finest quality educational playthings. They are made of the best hardwoods and built by expert wood craftsmen . . . corners rounded, triple sprayed with harmless pastel color enamels, hand-sanded and rubbed to a smooth finish. Harmonizing colors are non-tiring to a child's eyes. Teach-a-Tot

Toys are designed to provide absorbing pastime while contributing to physical and mental growth. They meet needs of different stages of growth and frequently one toy serves several stages; for example, baby may use Play-A-Weigh as simple peg board, but later gets the idea of the scale.

[8] TEL-A-TOT. Little wood phone with moving dial. Teaches child to use telephone . . . encourages talking and provides opportunity for imaginative play. Also serves as a savings bank with slot in $5\frac{3}{4}$ by 3-in. base.
48 T 477—For child up to 4 years. Ship. wt. 1 lb. 8 oz. Boxed. \$2.29

[9] BLOX CARS. Either pull toy shown above can be made with set. Includes 3 platforms with removable blocks, threaded wheels and axles easily unscrewed, and pull cord. Develops skill with hands. Length overall 16 in.
48 T 484—For child 1 to 5 years old. Ship. wt. 1 lb. 8 oz. Boxed. \$2.89

[10] PLAY-A-WEIGH. Peg board with removable pegs can be used separately to teach eye and hand coordination . . . or with base as a balancing scale to show principles of size and weight relationship. Length overall 10-in.
48 T 479—For child 18 months to 5 years. Ship. wt. 2 lbs. Boxed. \$2.59

[11] LETTER BLOX. Teaches child to form all the alphabet letters from 19 basic parts . . . curves, angles and straight pieces. Forms letters 6 in. tall. Primer shows how to spell 200 words and make 20 designs.
48 T 480—For child 2 to 6 years old. Ship. wt. 3 lbs. 4 oz. Boxed. \$3.29

[12] NUT-N-BOLT. 4 washers to stack and 2 nuts to screw on threaded wood bolt 8 in. long. Helps teach eye and hand to work together . . . develops skill required to screw nuts and stack washers in proper order.
48 T 478—For child 18 months to $3\frac{1}{2}$ years. Ship. wt. 2 lbs. Boxed. \$2.29

[13] TIME-A-ROO. Toy clock with movable hands familiarizes child with real clock; helps teach him to tell time. Also a bank with slot in cap.
48 T 483—Ht. 6 in. For child 1 to 4 years old. Ship. wt. 1 lb. Boxed. \$1.59

[14] MAK-A-BOAT. Boat building set . . . develops imagination and skill with hands. 11-in. hull, dowels and all pieces to build almost any boat . . . ferry, steamer, aircraft carrier, etc. 18 models illustrated in box cover.
48 T 476—For children 3 years and up. Ship. wt. 3 lbs. Boxed. \$3.29

[15] MAK-A-TOY. Either pull toy shown above can be made with this set. Includes $9\frac{1}{4}$ by $3\frac{1}{4}$ -in. car platform, threaded wheels and axles easily unscrewed, disks, blocks and pull cord. Develops imagination and encourages constructive effort. For child 2 to 4 years old.
48 T 481—Ship. wt. 2 lbs. 8 oz. Boxed. \$2.29



Pre-school Toys... Simplified Puzzles

PRE-SCHOOL TOYS. During the years from 2 to 6 (the pre-school period), a child's development depends more on toys than at any other age period. He needs a variety of toys that help him use and develop new abilities. . . Push and Pull toys to encourage walking;

Push and Put-Together toys for practice in coordinating eye and hand movement, etc. He also requires a great number of toys since he plays with a toy for only short periods at a time. An excellent selection of pre-school toys is offered on these two pages.

1 POUND A PEG. Hit one peg . . . out pops another. Concealed tunnel loaded with pegs; 6 extras on top. 6½-in. mallet. Smooth wood; harmless colors. 10 in. long. 48 T 603—Ship. wt. 2 lbs. 4 oz. . . . \$1.23

2 DOUBLE PUSH ROLLER. Balls rattle as child pushes; encourages him to walk. Roller on floor contacts upper roller making it revolve. 22-in. handle in two sections—fits tightly. Wood, harmless finish. 48 T 704—11 in. wide. Ship. wt. 2 lbs. . . \$1.95

3 BLONDIE PEG AND POUNDING SET. Masonite boards. one perforated for making designs with colored wood pegs. Other board for nailing Blondie cardboard cut-outs. Nails, claw, mallet. Box 20½x12½ in. 48 T 673—Ship. wt. 4 lbs. 4 oz. . . . \$1.15

4 PONY AND CART. Smooth, waxed blocks in cart. Pony 8 in. tall. All wood with harmless finish. 16 inches long. Pull cord. 48 T 2768—Ship. wt. 2 lbs. 4 oz. . . . \$1.10

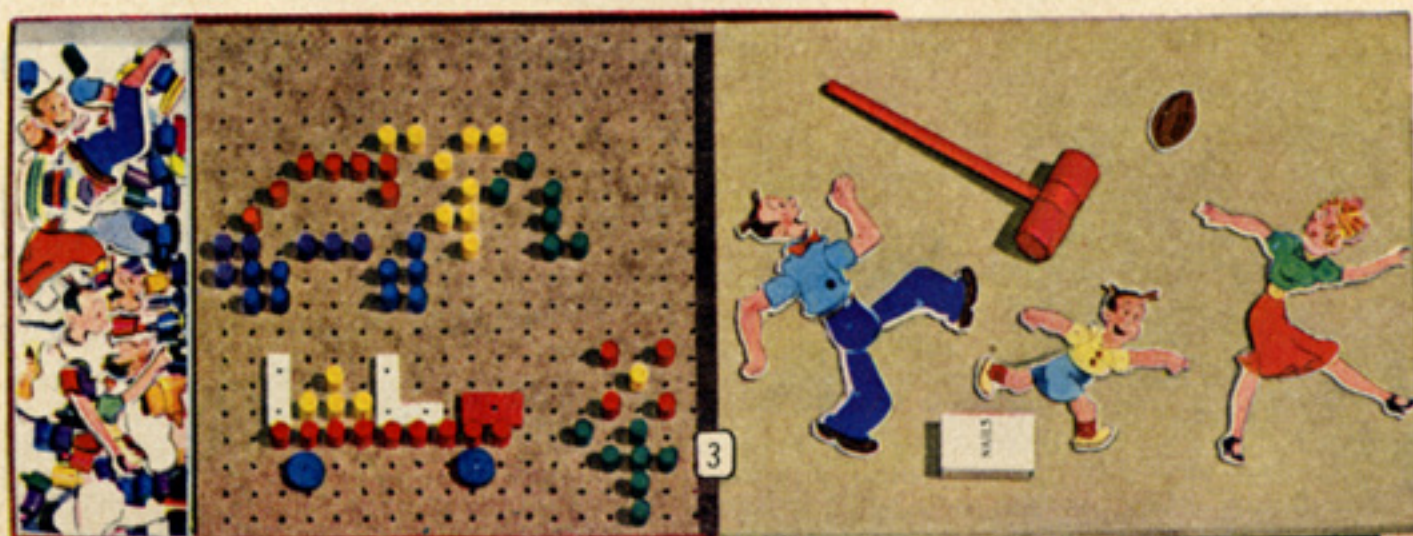
5 TO 10 PUZZLE PLAQUES. Fine quality. Thick plywood; beautiful, harmless finish. Picture sections jig-sawed into large pieces . . . easy for child to pick up and fit into frame. Each piece forms part child can name, pieces in horse are head, tail, etc. Size 9 x 10 in. Ship. wt. ea., 1 lb.
 (5) 48 T 107—HOUSE 7 pieces 97c
 (6) 48 T 110—AIRPLANE. 7 pieces. 97c
 (7) 48 T 111—TRAIN. 8 pieces. 97c
 (8) 48 T 106—HORSE. 6 pieces. 97c
 (9) 48 T 109—DUCK. 6 pieces. 97c
 (10) 48 T 108—ELEPHANT. 6 pieces. 97c

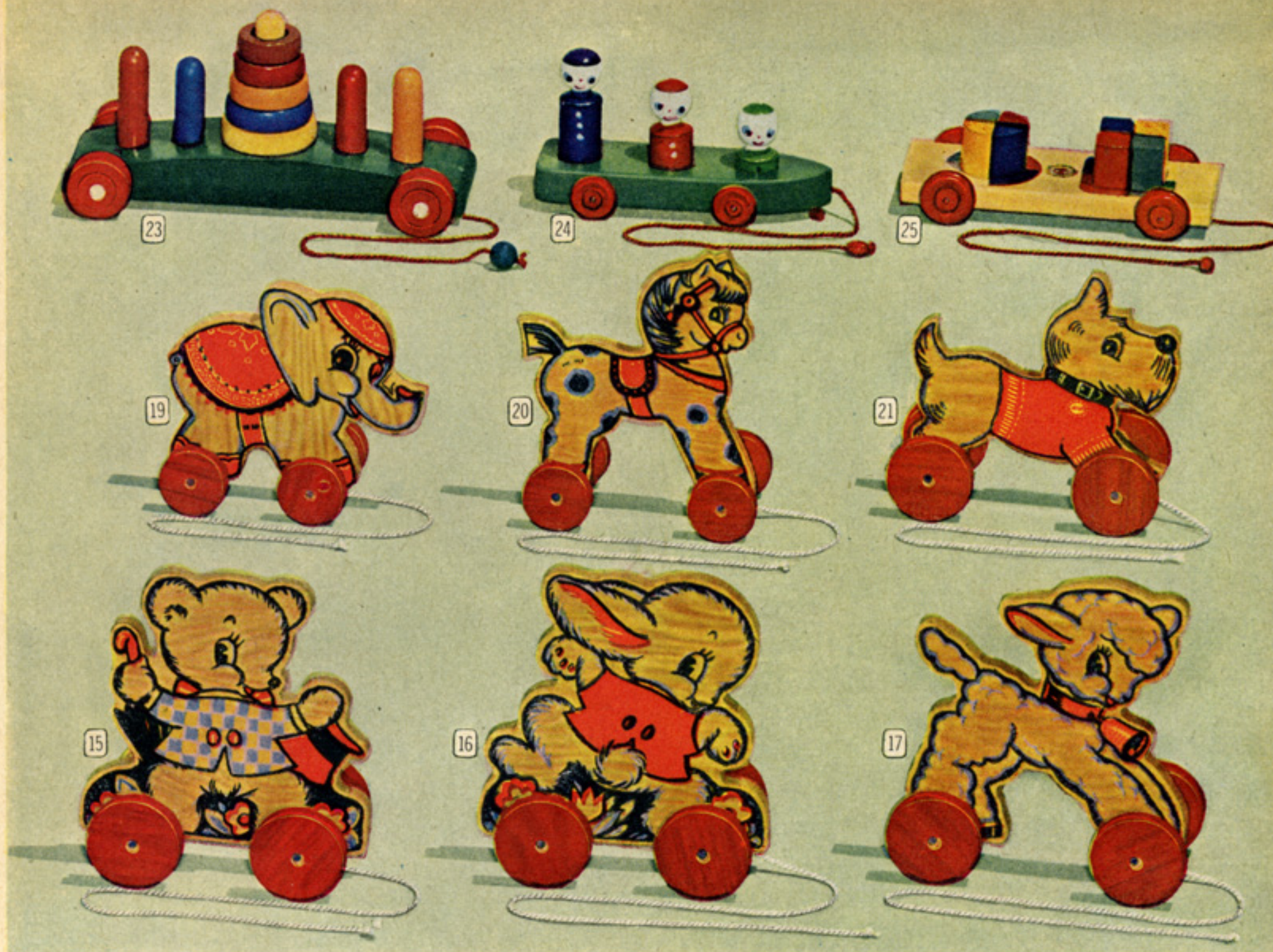
11 HELICOPTER. Propeller whirls as it is pulled along. Wood with harmless, smooth lacquer finish. 11 in. long. Pull cord. 48 T 652X—Ship. wt. 12 oz. \$1.33

12 INDEPENDENCE HALL BANK. Plastic, assorted colors. Takes coins, bills, 2 "Liberty Bell" keys included. 5½ inches tall. 48 T 3861—Ship. wt. 12 oz. 89c

13 GLASS GLOBE BANK. Heavy glass globe on easily removed wood base. Money meter on back of cardboard baby picture. 48 X 3859—6½ in. high. Ship. wt. 2 lbs. . . 95c

14 WOOD BEADS. Satin-smooth, harmless finish; in assorted shapes and colors. 32-inch firm plastic cord for stringing. 48 T 686—In Jar. Ship. wt. 1 lb. 4 oz. . . . 73c





Sturdy Wood Toys to push or pull

15 TO 17 ANIMAL PULL TOYS. Beautifully made of smooth, thick plywood; finished with several coats of lacquer over colorful designs. Bear and Rabbit with different view on each side; front of animal on one side, back on other. Harmless, glossy finish; clean with damp cloth. Sturdy wheels and axles. Thick rayon pull cord.

15 BEAR. Honey bear in checked coat and big bow tie. Size: $7\frac{3}{4}$ in. long and $8\frac{1}{2}$ in. high. 48 T 653—Ship. wt. 1 lb.\$1.10

16 RABBIT. A Cottontail bunny wearing bright jacket. Size: $7\frac{3}{4}$ in. long and $8\frac{1}{2}$ in. high. 48 T 658—Ship. wt. 1 lb.\$1.10

17 LAMB. Cute lamb with stub tail. Same view on both sides. $7\frac{3}{4}$ in. long and $8\frac{1}{2}$ in. high. 48 T 648—Ship. wt. 1 lb.\$1.10

18 4 PASTING WITHOUT PASTE BOOKS. Outline drawings with sheets of colored parts to moisten and mount on outline. No paste needed. 48 T 492—Size: $10\frac{3}{4}$ x 9 in. Wt. 1 lb. 8 oz.55c

19 TO 21 ANIMAL PULL TOYS. Equal in quality but smaller and lighter weight plywood than toys described at left. Beautifully made; finished with several coats of lacquer over colorful designs—same view on both sides. Harmless, glossy finish; clean with damp cloth. Sturdy wheels and axles. Thick rayon pull cord.

19 ELEPHANT. A gaily adorned Jumbo ready for the circus. Size: $7\frac{1}{2}$ in. long, $6\frac{3}{4}$ in. high. 48 T 676—Ship. wt. 12 oz.98c

20 HORSE. Dappled horse with saddle and bridle. Size: $6\frac{1}{2}$ in. long and $8\frac{1}{4}$ in. high. 48 T 675—Ship. wt. 12 oz.98c

21 DOG. An elegant Scottie in a smart sweater and collar. Size: $6\frac{1}{2}$ in. long, $7\frac{1}{2}$ in. high. 48 T 677—Ship. wt. 12 oz.98c

22 4 TRACING BOOKS. Picture books with sheets of tracing paper interleaved. Put paper over pictures and outline them in pencil. 48 T 489—Size: $10\frac{1}{2}$ x $7\frac{7}{8}$ in. Wt. 1 lb. 8 oz.55c

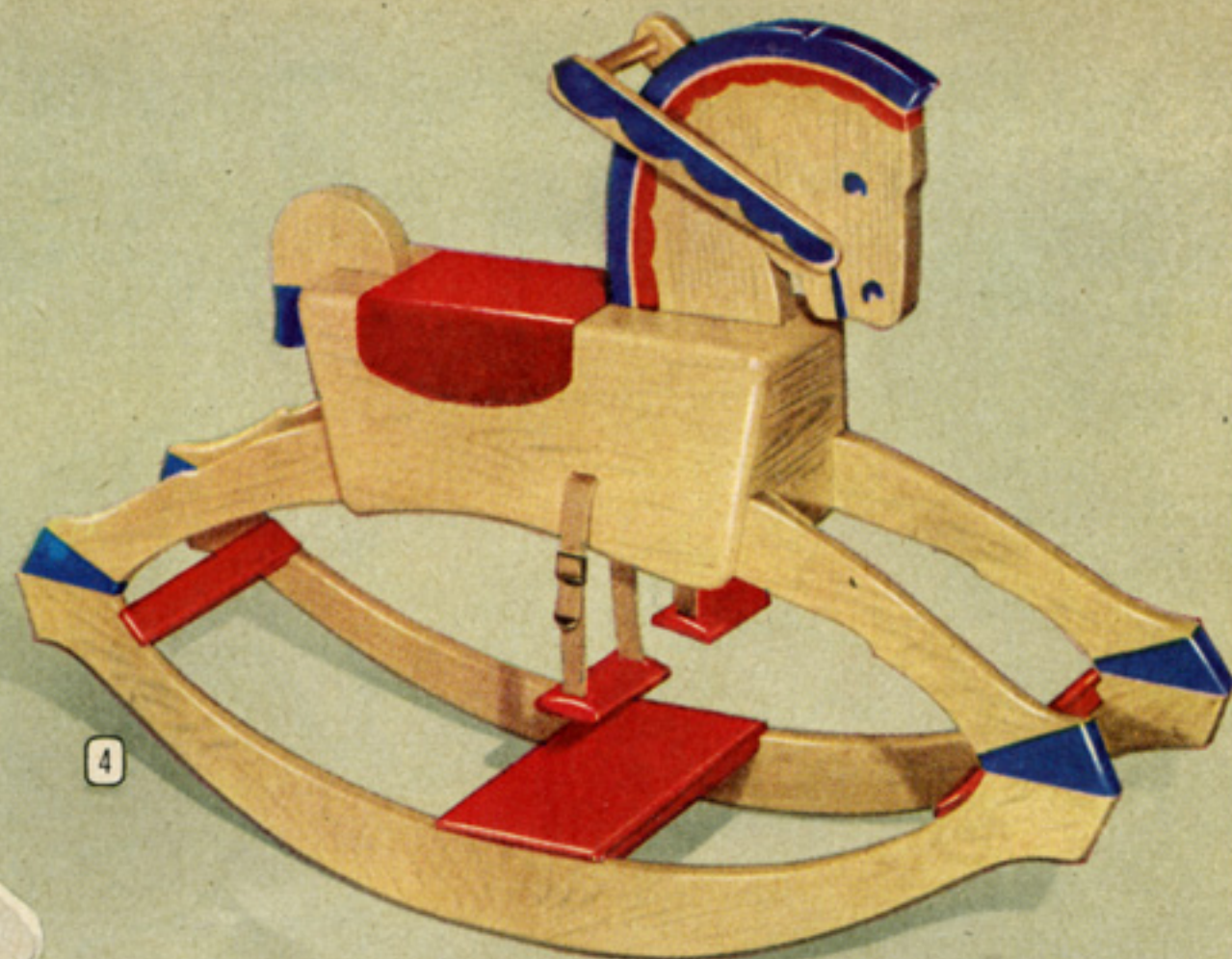
23 PEG AND RING PULL TOY. 5 removable pegs ... on 13-in. platform with wheels and pull cord. Putting in pegs and stacking rings properly helps develop hand and eye coordination. 4 Pegs 4 in. tall; center peg 6 in. tall. Rings, 2 to 3 in. diam. All wood; harmless lacquer finish. 48 TZ 706—Ship. wt. 2 lbs.\$1.69

24 BOAT PULL TOY. With 3 removable wood dolls in graduated sizes; each a different color. Setting dolls in holes helps develop coordination. Wood with harmless finish. Pull cord. 48 T 654— $9\frac{1}{4}$ in. long. Ship. wt. 1 lb. 4 oz.93c

25 COLOR MATCHING PULL TOY. Platform on wheels with removable cube and cylinder. Cube composed of 4 different colored pieces fits square hole outlined in matching colors ... red piece to go in corner outlined in red, etc. 4-piece cylinder fits round hole similarly outlined in red, blue, yellow and green. Helps child identify colors, shapes. All wood; harmless lacquer finish. 48 T 486—10 in. long. Ship. wt. 1 lb. 4 oz.\$1.39

Wards Time Payment Plan can help you take care of your Christmas list. See details on Page 141.





New Designs in well built Riding Toys

1 LAMB ROCKABABE. Large, roomy wood rockababe. Well built; carefully finished. Reverse-curved rockers prevent rocking too far forward or back. Built wide to prevent tipping. Enclosed footrest affords more protection for toes; keeps off drafts. Built-in toy tray, sloping backrest 12 x 6½ in. high. Painted white. 31 in. long. 23¾ in. high. Exclusive Ward design. 48 T 2806M—Shipped assembled. Ship. wt. 13 lbs. 8 oz. \$10.75

2 PIGGY BACK ROCKABABE. Well-made wood rockababe. Carefully finished . . . all edges sanded smooth. Built low and wide to prevent tipping. Rockers reverse-curved to prevent rocking too far forward or back. Wood footrest protects feet. Handgrip is sturdy round dowel. Comfortable sloping backrest 11 x 5¾ in. high. Painted white. Exclusive Ward design. 48 X 2805M—Shipped assembled. 27 in. long. Ht. 15½ in. Wt. 9 lbs. . . \$8.25

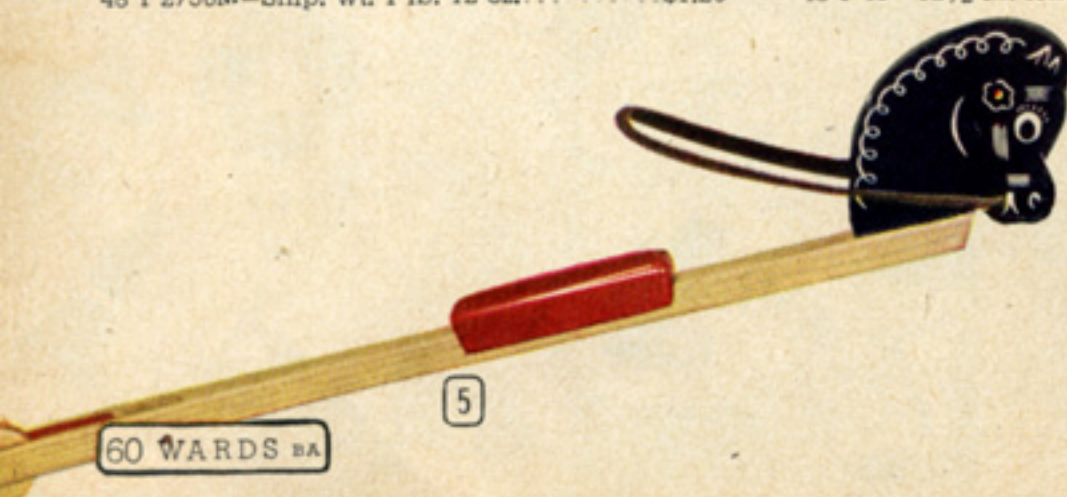
5 BLACKIE THE STICK HORSE. Attractive black horse's head on varnished wood stick. Small wheel at rear end of stick. Imitation leather reins; bright red block of wood for saddle. Smoothly sanded and well finished. 40 inches long overall. Shipped fully assembled. 48 T 2756M—Ship. wt. 1 lb. 12 oz. \$1.29

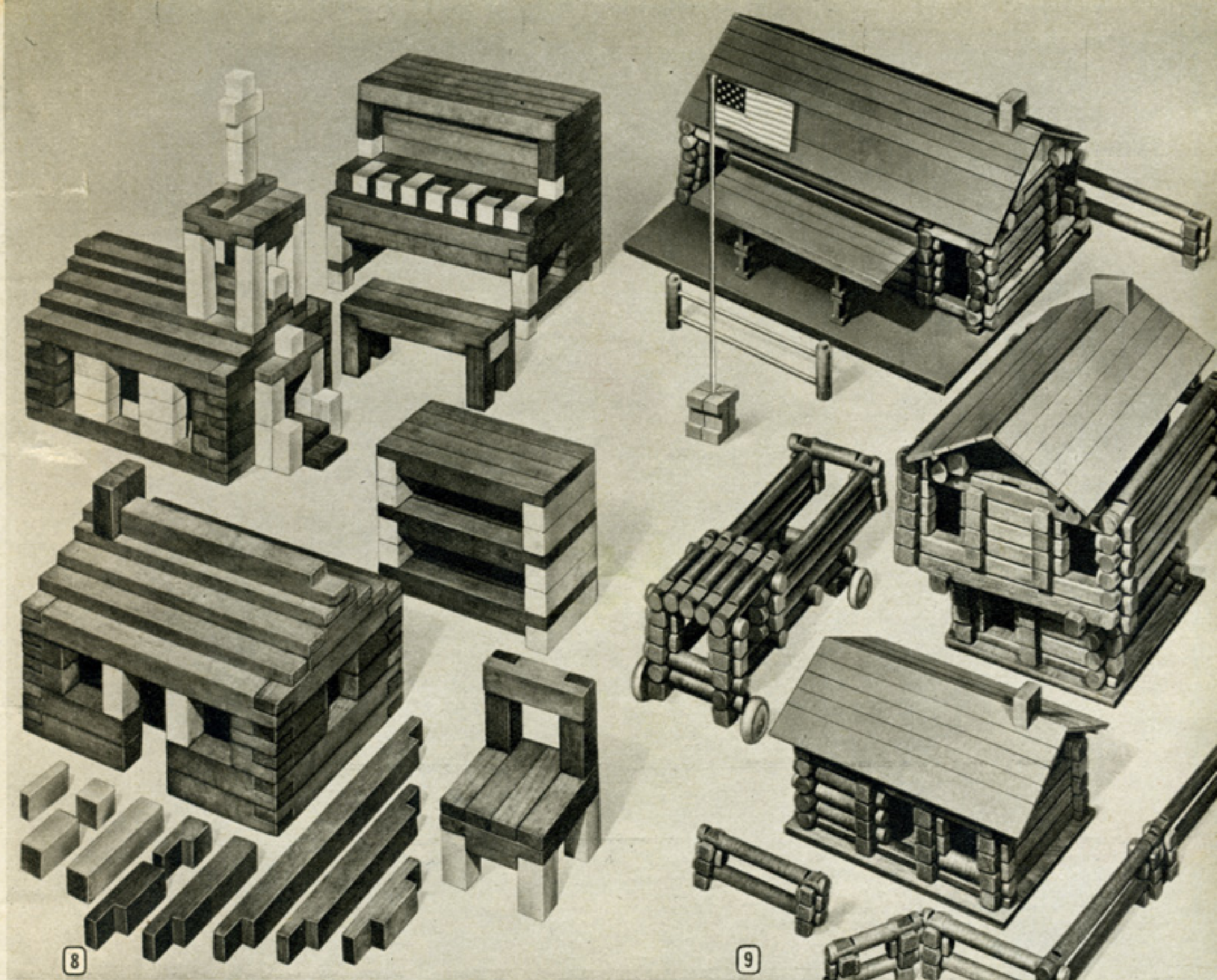
6 TOR'S BENCH. Small wood bench of many uses . . . child can use as chair or stepstool to help himself climb into highchair or see out of window. Well built. Carrying holes in hand-rubbed, maple finish top. Quaint antiqued edges. Shipped taken apart. Easily assembled. 48 T 40—12½ in. long. Ship. wt. 3 lbs. . . . \$1.75

3 ROCKING HORSE. Well constructed hardwood rocking horse. Smoothly finished; natural varnish. Front of rockers built to form footrest. Sturdy handgrip formed by dowel in head. Backrest, 6¾ by 3¾ in. high, prevents slipping off. 30¼ in. long. 21 in. high. Stenciled peasant decorations. 48 T 2807M—Shipped semi-assembled. Ship. wt. 8 lbs. \$4.95

4 LARGE ROCKING HORSE. Hardwood with natural finish. Safety features include reverse-curved rockers to prevent rocking too far forward or back, movable wood reins that adjust to motion of horse and form safety handgrip . . . strong web straps on stirrups to insure safety in mounting. Length of straps easily adjusted. Red imitation leather saddle. 43¾ in. long; 31 in. high. Seat 20¾ in. from floor. Exclusive Ward design. 48 T 2803R—Shipped assembled. Not Mailable. Ship. wt. 26 lbs. . . . \$15.25

7 PLATFORM ROCKER HORSE. Rocking horse with seat 4¾ in. from floor . . . low enough for creeping baby to get on and off easily. Supporting backrest gives feeling of security. Sturdy construction. Smoothly sanded wood, finished in clear varnish. 21½ in. long. 13½ in. high. 48 X 2811M—Shipped assembled. Wt. 7 lbs. \$3.29





Bizzy Blding Blox... Lincoln Logs

[8] "BIZZY BLDING BLOX." Interlocking building blocks of smoothly finished wood in bright primary colors: Red, Yellow and Blue; dyes are harmless. Blocks in seven lengths ranging from $3\frac{1}{4}$ to $4\frac{1}{16}$ in. They overlap perfectly and interlock at corners for more rigid construction. Models stand firmly. Blocks are standard in all sets... additions easily made. Folder of building suggestions included. Construction possibilities are unlimited. Young builder can erect model houses, water towers, piano, tables, chairs... anything his imagination suggests. Packed in colorful boxes.

48 T 683— 55-Block Set. Shipping weight 2 lbs.94c
 48 T 684— 81-Block Set. Shipping weight 3 lbs. 4 oz.\$1.33
 48 T 685—176-Block Set. Shipping weight 6 lbs. 8 oz. 3.55

PAY FOR YOUR ORDERS ON CONVENIENT MONTHLY TERMS... SEE PLAN, PAGE 141.

[9] ORIGINAL LINCOLN LOGS. Round logs of seasoned hardwood, stained brown to resemble rough hewn logs and waxed to a smooth durable finish. Notched ends easily fitted together; buildings stand firm. Build pioneer settlements with cabins and blockhouses... or ranches with corrals and a chuck wagon. Log diameter, $\frac{5}{8}$ in.; lengths, $13\frac{1}{16}$ to $16\frac{3}{16}$ in. New sets added each year increase construction possibilities. Attractively packaged.

334-PIECE SET. Roof planks, gables, chimneys, fence sections, 4 red wheels, axles, flagpole and reproduction of the American Flag of 1812. Set builds cabin, blockhouse, pony express station and bridge at one time.

48 T 526—Instruction and model book included. Ship. wt. 10 lbs.\$4.25

177-PIECE SET. Includes roof planks, gables, chimney, 4 red wheels, axles.

48 T 523—Instruction and model book included. Ship. wt. 7 lbs.\$2.98

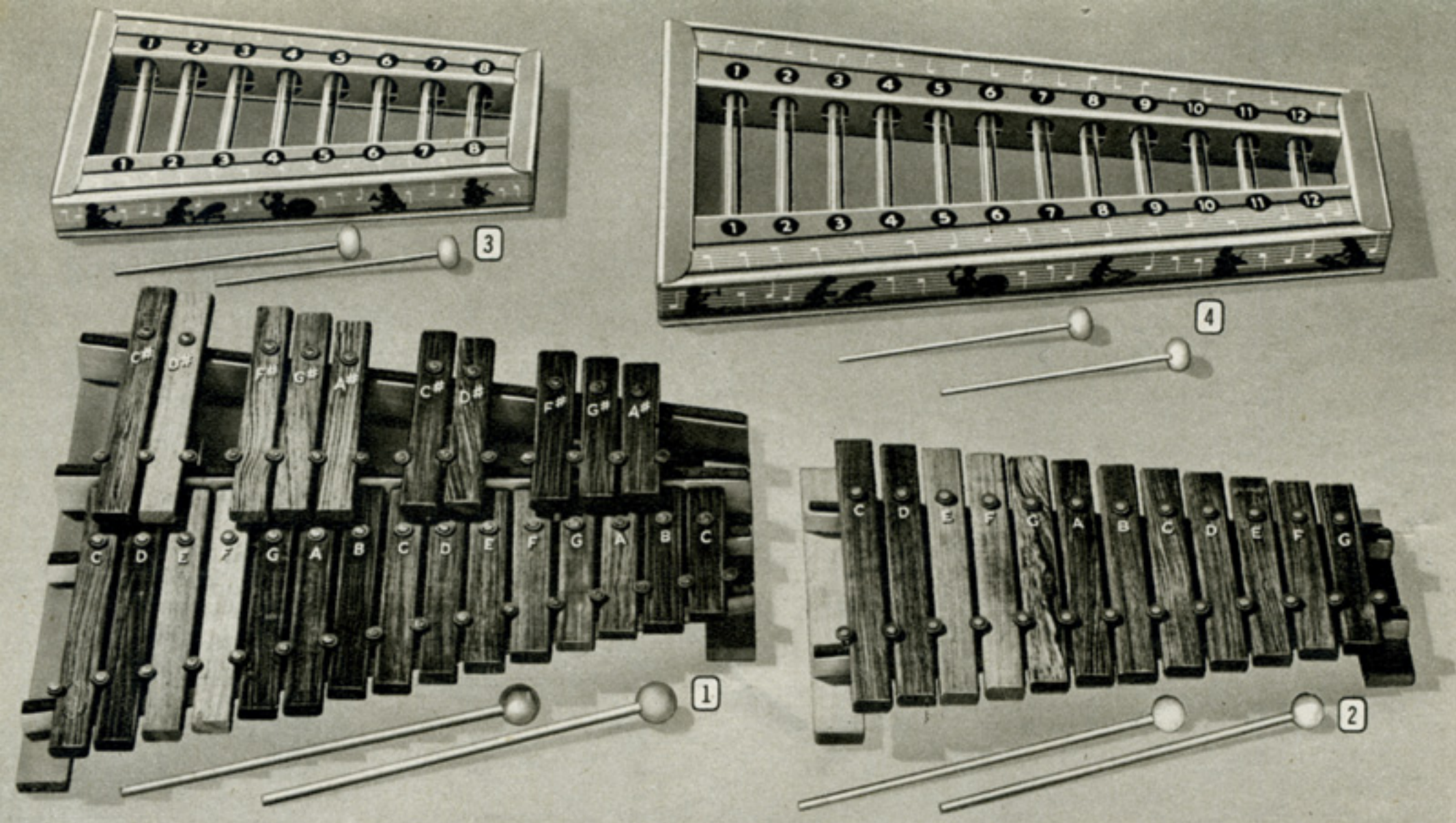
Krazy Ikes... Bright Construction Toys That Are Funny... Easy to Make

[10] KRAZY IKES. The simplest of construction toys... child can make funny figures such as Snooker and Bowler-Ike shown below. He can start with a roly-poly body, push in a head, a couple arms, legs and feet. Patented ball and socket joints make assembly easy. No tools or glue needed. Smoothly finished hardwood pieces in bright Red, Yellow and Blue...

... durable, harmless colors. They are fun and give child a chance to use imagination in creating figures. Their cheery colors and amusing shapes provide hours of entertainment for child who has to stay in bed. Set includes 6 bodies, 6 heads, 8 feet, 36 arms and legs. Instructions for making 52 Krazy Ikes.

48 T 2—56-Pc. Krazy Ike Set. With instruction sheet. Ship. wt. 1 lb.77c





Accurately Tuned Toy Xylophones

ROSEWOOD KEY XYLOPHONES . . . are more than just toys . . . they're made by Deagan, the world famous manufacturer of fine marimbas for real orchestras! The tone bars are made of the same quality natural-finish South American Rosewood as expensive concert marimbas . . . the wood is aged to give it resonance . . . makes these instruments capable of producing unusually good musical tones. Each tone bar is individually tuned for accurate pitch. The sturdy wooden bases are attractively painted in bright Red. Simple melodies are included in the instruction books . . . the musical notes are lettered to correspond with the letters on the tone bars . . . makes it easy and fun for children to play real tunes. Each instrument is complete with one pair of wooden mallets, music and instruction book. Listed below in two sizes.

1 25-BAR DEAGAN CHROMATIC XYLOPHONE. 25 notes . . . two octaves . . . C to C in Chromatic Scale. 16¾ inches long. Instruction book with simple melodies and one pair of wooden mallets included with instrument.
48 T 3696—25-Bar Xylophone. Ship. wt. 5 lbs. . . . \$8.50

2 12-BAR DEAGAN DIATONIC XYLOPHONE. 12 notes, one and one half octaves . . . C to G in the Diatonic Scale. 14 inches long. Instruction book with simple melodies and one pair of wooden mallets included with instrument.
48 T 3695—12-Bar Xylophone. Ship. wt. 2 lbs. . . . \$4.49

GLASS KEY XYLOPHONES. These low priced instruments are sweet-toned, clear and accurately tuned. The glass-tube tone bars of varying length are suspended in a sturdy cardboard frame. You'd think them fragile . . . but actually these toy xylophones are very practical and hardy. The glass tubes are hard to break . . . and when struck they produce tones of extremely sweet musical quality. Music for simple tunes, like Jingle Bells . . . Sweet and Low . . . The United States Marine Corps Hymn . . . Row, Row, Row Your Boat, and Brahms' Cradle Song are included. Lots of fun to play and easy for children to learn because the musical notes are numbered to correspond with the numbers on the tone bars. Each instrument is complete with a pair of wooden mallets, music and an instruction book. Listed below in two sizes.

3 EIGHT-KEY TOY XYLOPHONE. Tuned in the Diatonic Scale through one octave. 12¼ inches long. Single sheet of music, instructions and one pair of wooden mallets included with instrument.
48 T 3691—8-Key Xylophone. Ship. wt. 1 lb. 2 oz. . . . 87c

4 TWELVE-KEY TOY XYLOPHONE. Tuned in the Diatonic Scale through one and one-half octaves. 18½ inches long. 4-page booklet of music, instructions and a pair of wooden mallets included with instrument.
48 T 3692—12-Key Xylophone. Ship. wt. 2 lbs. . . . \$1.43

You can include Musical Toys in your Time Payment Order . . . read about the "Add-on" feature, Page 141.

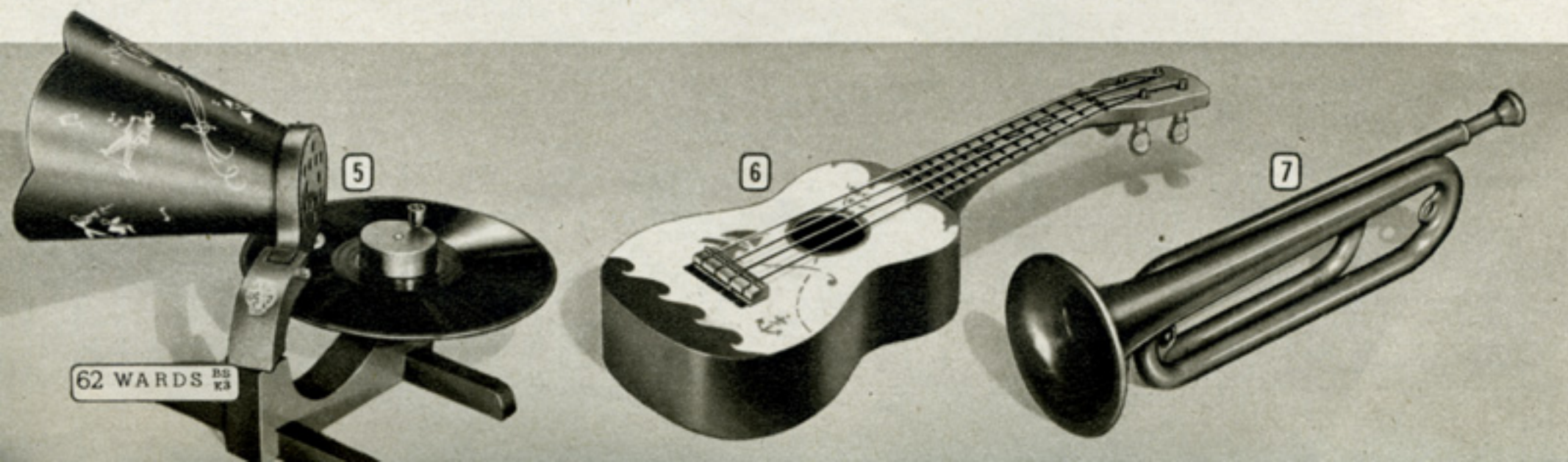
TOY PHONOGRAPH . . . REAL UKULELE . . . NATIONALLY KNOWN PLASTIC BUGLE

5 TWIRL-A-TUNE TOY PHONOGRAPH. Play it by hand . . . simply turn the revolving table! It's easy for a child to play his own records. Good reproducing qualities . . . very little practice produces unusually pleasing results. Made almost entirely of wood nicely finished in bright red; decorated red fibre board horn; revolving table covered with suede-like cloth. Plays records up to 10 in. Three phonograph needles included. (No records. See juvenile records on opposite page.)
48 T 3641—Ship. wt. 4 lbs. . . . \$3.49

6 UKULELE—Fun for children . . . or to accompany singing. Hardwood body, 2-tone lacquer finish with nautical design. Good quality strings. Metal frets. Three position dots. Regulation felt pick. Self-teaching instruction book included. 57 chords and 15 favorite songs.
51 T 1072—Ship. wt. 4 lbs. Standard Size . . . \$1.98

LA PREFERITA UKE STRINGS. Professional quality gut for best tone. Set of Four.
51 X 2318—Ship. wt. Pkg., 3 oz. . . . 33c

7 OFFICIAL PLASTIC BUGLE—used by the Army, Navy and Boy Scouts. Easy to play—ideal for use in schools. Tone quality and range are equal to that of finest brass bugles. Weighs only half as much as metal bugles. Practically unbreakable. Olive drab plastic won't discolor, dent or corrode. No polishing. Washable. Key of G, slide to F. Full length 18 inches. Diam. of bell 4½ in. Instruction book containing 25 bugle calls and 10 marches included.
51 X 522—Ship. wt. 1 lb. 8 oz. . . . \$6.75





For additional selections see Page 123. Also General Catalog.

Record Albums and Sets for Children

8 THE LISTEN LOOK, PICTURE BOOKS. Delightful tales for children told with dramatic sound effects. Stories include: The Three Little Pigs; Little Black Sambo; Myrtle the Turtle; Little Red Riding Hood; Alice in Wonderland; and Cinderella. A 16-page booklet, illustrated in full color, accompanies each record. Read the story as you listen to the record. Ship. wt. 4 lbs. Not Postpaid.

51 X W-1L—Six 7-inch Records.\$1.56*

12 LITTLE BLACK SAMBO'S JUNGLE BAND. Entertaining story of how Little Sambo taught the jungle animals to play music in harmony. Delightfully narrated by Paul Wing with orchestra and sound effects. A great favorite with children everywhere. (10-in.) Postpaid.

51 X BC-17L—Three Records...\$1.11*

13 THE LITTLE ENGINE THAT COULD—The story of how the little engine succeeded in pulling the toy freight into town, in time for Christmas; after it had broken down and the bigger engines refused to help. Narrated by Paul Wing with sound effects. (10-inch). Postpaid.

51 X W-2L—Four 7-in. Records.\$1.04*

14 HERMAN, THE LITTLEST LOCOMOTIVE. The story of how Herman, the little switch engine in the round house, found out that his job was just as important as that of the biggest engine pulling the largest train. Narrated by Vernon Crane with sound effects. Postpaid.

51 X J-3L—Two 10-in. Records.\$1.54*

10 PIED PIPER NURSERY ALBUM—9 delightful children's tunes. Includes: All Around the Mulberry Bush; Jack and Jill; Mary Had a Little Lamb; Little Bo Peep; Farmer in the Dell; A Tisket, A Tasket; Pussy Cat, Pussy Cat, Where Have You Been; Twinkle, Twinkle, Little Star; Sing a Song of Sixpence. Comes in a protective cardboard album. Ship. wt. 2 lbs. Not Postpaid.

51 X W-3L—Four 7-in. Records.\$1.04*

15 MIKE, THE TOUGH LITTLE TUGBOAT. The story of how Mike, the unpopular bully, was taught a lesson in behavior. The big ocean liner pulled into the harbor under her own power showing Mike that she could manage without him. Narrated by Vernon Crane, sound effects. Postpaid.

51 X J-11L—Two 10-in. Records.\$1.54*

11 MELODYLAND RECORD BOOK—6 musical fairy tales illustrated in full color with 8 fine recordings of "Flight of the Bumblebee"; "Nutcracker Suite"; "The Happy Farmer"; "The Farmer in the Dell"; "Pomp and Circumstance"; "The Swan"; "In the Hall of the Mountain King"; "March of the Dwarfs." Milton Cross, narrator; Erno Rapee, conductor. Ship. wt. 2 lbs. 4 oz. Not Postpaid.

51 X W-4L—Four 7-in. Records...\$1.59*

*Prices include following Federal Tax: \$1.04—4c; \$1.11—6c; \$1.54—4c; \$1.56—6c; \$1.59—4c

SYMPHONETTE . . . CLARI-FLUTE . . . BATONS . . . CHILDREN'S SONG BOOK

16 SYMPHONETTE. Clear, flute-like tones on Chromatic scale with 2 octave range. Fingering similar to flute. Music is simple, easy to follow. Plastic composition. 12 in. long. Lessons included. 48 T 3629—Symphonette. Ship. wt. 5 oz.....89c

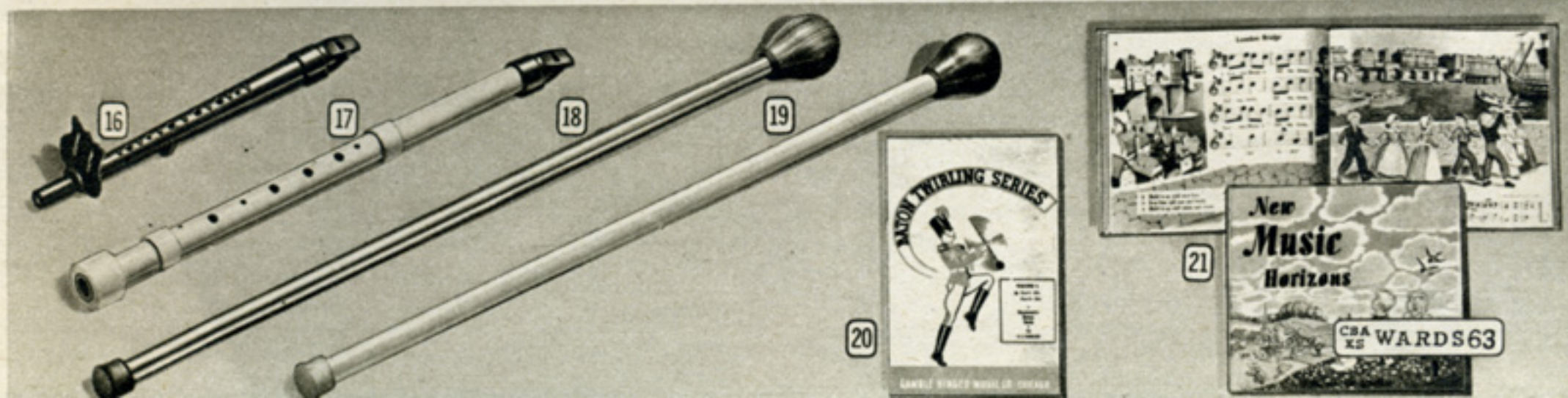
17 CLARI-FLUTE . . . has more resonant, truer tone than (16) above. 2½ octave range. Fingering similar to flute. Wood; plastic mouthpiece. 19 in. long. 20-page instruction book, simple melodies. 48 T 3628—Clari-Flute. Ship. wt. 12 oz.....\$1.98

18 STUDENTS' METAL BATON—28 in. long. ¾-in. metal shaft. Chrome plated finish. Wood ball, rubber tip. Actual weight 13 oz. 51 X 501—Ship. wt. 1 lb. 4 oz.....\$1.98

19 BEGINNERS' WOOD BATON—28 in. long. ¾-in. gray enameled shaft. Actual wt. 7 oz. 51 X 500—Ship. wt. 1 lb.....89c

20 BEGINNERS' BATON BOOK by C. J. Duncan. 51 X 3142—Ship. wt. 5 oz.....45c

21 CHILDREN'S SONG BOOK—23 famous songs of childhood including Mary Had a Little Lamb, Farmer in the Dell, London Bridge, Jingle Bells, Silent Night, and others. Edited by the country's leading music educators—McConathy, Bartholomew, Miessner and others. 7 years in preparation. Every song beautifully illustrated in full color. All verses included. Authentic melodies, easy to play piano accompaniments. For use in school and home. 48 pages. Standard board cover. 9¼x8 in. 51 T 3156—Ship. wt. 12 oz. (Not records.).....89c





ALL BOOKS
POSTPAID

New Books and Old Favorites...

THEIR FIRST BOOKS—AGES 2 TO 6

① **ALPHABLOCK BOOKS**—26 colored picture books full of little rhymes. Alphabet letter printed on top of each book "block"—little tots will learn to read, spell, and build words as they play. Book size 3x3 in., heavy board covers.
57 T 836—Box size 9 1/4 x 9 1/4 in.95c

② **THE REAL MOTHER GOOSE**. Beautifully illustrated by Blanche F. Wright. All the rollicking rhymes of the popular old lady. 30 full-page colored pictures that children will love. 142 smaller colored drawings. Clear type. Cloth.
57 X 883—About 128 pgs., 9 1/2 x 11 3/4 in.\$1.89

HIDE AND SEEK RIDDLE BOOK. Trick riddle book—answers are hidden in all sorts of clever places. Amusing pastime. Board covers.
57 T 834—Spiral binding. Abt. 7 3/4 x 9 3/4 in.95c

CHUGGETY-CHUG. Animated train book—unfolds into a gaily colored cut-out train more than 6 feet long. Fiberboard. Illustrated in four colors.
57 T 868—About 8 7/8 by 5 1/2 in.89c

MOTHER GOOSE RHYMES edited by Watty Piper. Illustrated by Eulalie and Lois Lenski. 352 rhymes and jingles. Pictures on every page. 52 in color. Large clear type. Cloth. Reinforced.
57 X 1265—About 108 pgs., 10 x 12 1/4 in.\$1.69

WHAT IS IT? Combination picture and game book—amusing riddles children will enjoy guessing. Special wheel on inside back cover gives correct answers. Board covers.
57 T 869—About 32 pgs., 12 1/4 x 9 1/4 in.95c

FOR LITTLE TOTS—AGES 4 TO 8

③ **WILLIAM AND MOLLY** books by Marjorie Flack. Full of pictures—many in color. Children will enjoy reading about the adventures of William and Molly. Board covers. About 8x9 1/2 in.

William and His Kitten (Shown)
Wait for William and Molly
NOT AVAILABLE
57 T 1026—State Title wanted. Each.\$1.19

④ **MR. TOOTWHISTLE'S INVENTION**. Story and pictures by Peter Wells—many illustrations in color. Gay, rollicking story telling how Mr. Tootwhistle invented the cow-catcher. Cloth.
57 T 967—About 7 1/2 x 9 in.\$1.19

"**LITTLE ENGINE**" Books by Wallace Wadsworth, pictures by Clarence Biers. Delightful little books having everything small children love—an appealing hero, adventure and a happy ending. Many illustrations in color. Stiff covers. 6 5/8 x 7 3/4 in.

Number 9: The Little Fire Engine
Choo-Choo: The Little Switch Engine
57 X 955—State Title wanted. Each.48c

THE LITTLE ENGINE THAT COULD. An inspiration—illustrates what can be accomplished by will-to-do. Colored illustrations. Stiff covers.
57 X 821—About 22 pgs., 6 3/8 x 8 1/4 in.58c

Number of pages and sizes of books may vary slightly as new printings are made.

BOXED ASSORTMENTS—AGES 4 TO 7

⑤ **UNCLE WIGGILY'S LIBRARY**. 8 books in box. Linen-like paper. Full of gay pictures little tots will love—many in color. Stories by H. R. Garis.
57 T 874—About 7 3/8 by 8 3/4 in. Set.58c

FUN-TIME LIBRARY. 8 books in a box. Puzzles, games, questions, riddles, anagrams. Eight 12-page books in color and black-and-white. Illus.
57 T 826—Paper covers. Abt. 6 3/4 x 8 1/8 in. Set.58c

MY FIRST LIBRARY. 8 books in box. Linen-like paper. Illustrated in colors and in black-and-white. Each contains a pleasing little story.
57 X 824—About 6 3/4 by 8 1/8 in. Set.58c

LEARNING IS FUN. Four 16-page books that teach the three R's by color pictures and play. Stories written by Helen Traeger. Paper covers.
57 X 827—Abt. 8 1/2 by 11 in. Set.58c

PAINT WITHOUT PAINTS. 4 invisible-color painting books in box. Paint over pictures with wet brush and colors appear. Brush incl. Paper covers.
57 X 825—About 6 by 9 3/4 in. Set.58c

FUN WITH DOTS FOR LITTLE TOTS. 4 books in box. Draw lines from dot to dot to make pictures—will train the eye and hand. Each book has complete story to tie up with the pictures.
57 X 936—Paper covers. Abt. 7 5/8 x 10 1/2 in. Set 58c

YOUNG READERS—AGES 5 TO 10

⑥ **CHIPS: THE STORY OF A COCKER SPANIEL**. About a cunning little dog who goes in search of a master. Many illus. in color.

DO NOT ORDER BEFORE NOV. 15
57 T 1200—Cloth. About 8 1/8 x 10 1/4 in.\$1.46

⑦ **LITTLE ELEPHANT'S CHRISTMAS** by Washburne. Illus. by Jean McConnell. Here is Little Elephant in more of his antics and fun making.
57 T 1201—Stiff covers. About 7 3/8 x 9 1/2 in.95c

⑧ **THE NIGHT BEFORE CHRISTMAS** by C. C. Moore. 20 large colored illustrations by Everett Shinn. Charming poem all about Santa.
57 T 1207—Board covers. 8 1/8 x 10 1/8 in.\$1.19

GERALDINE BELINDA by M. Henry, pictures by G. Blackwood—all in color. How a little girl who is inclined to be selfish spends her 25 pennies.
57 T 1205—Cloth. About 28 pgs., 6 by 7 3/4 in.58c

SCAT, SCAT by Sally Francis. Colored illustrations. A little cat finds adventure. Cloth.
57 T 1206—About 6 by 7 1/8 in.58c

A BOY AND A DOG by Marguerite Henry and Otilie Foy. Pictures in black-and-white and in two colors. A true tale of a boy, his dog, and a circus—a charming little story.
57 T 1212—About 46 pgs., 8 by 10 1/4 in.95c

MAGIC MONKEY. Tale of a most unusual monkey who could make himself invisible. 11 pages of illus. in full color, 12 pages in black and white.
57 T 1216—Cloth. About 52 pgs., 8x9 in.\$1.50

BOBBSEY TWINS SERIES by L. L. Hope. 5x7 5/8 in. Bobbsey Twins; Bobbsey Twins Solve a Mystery On An Airplane Trip; In the Great West Bobbsey Twins' Wonderful Secret
57 X 921—Cloth. State Title. Each.58c

YOUNG READERS—AGES 5 TO 10 (CONT.)

THE MIGHTY HUNTER—Berta and Elmer Hader. Many pictures in color. About a little Indian boy who went hunting instead of going to school and all about his adventures. Cloth.
57 T 1218—About 8 1/4 x 10 1/8 in.\$1.89

PIERRE PIDGEON by Lee Kingman, colored pictures on every page. The life and adventures of a little 7-year-old Canadian boy. Cloth.
57 T 1210—About 9 1/4 x 11 1/8 in.\$1.89

STORY COLLECTIONS—AGES 6 TO 10

⑨ **THE PETER RABBIT STORY BOOK** by Willis. Collection of stories about Peter Rabbit's adventures. Over 100 illustrations in color. Cloth.
57 T 1204—About 63 pgs., 8 1/8 x 10 1/8 in.95c

THE LITTLE BLACK SAMBO STORY BOOK. Stories illustrated in color. Take a trip through the deep, dark jungle with little Sambo.
57 T 1203—Cloth. About 63 pgs., 8x10 1/8 in.95c

⑩ **TRAVEL BOOKS**. General life of each country portrayed. Many illustrations both in color and in black-and-white. Cloth.

Auno and Tauno (Shown). Finland. 8 1/8 x 10 1/4 in. Jano and Jeni. Switzerland. 8 1/8 x 10 1/4 in. Pepito at Capistrano. California. 7 3/8 x 9 3/8 in. Piccolino. Life in Mexico. 7 3/8 x 9 3/8 in. Their First Igloo. About Eskimos. 8 1/8 x 10 1/4 in. Yen-Foh. About a Chinese boy. 7 3/8 x 9 3/8 in.
57 T 1056—State Title wanted. Each.95c

RELIGIOUS BOOKS FOR CHILDREN

⑪ **TELL ME ABOUT GOD** by Mary A. Jones, director of Children's Work for International Council of Religious Education. Illus. in color and monotone by Pelagie Doane. Non-denominational. For child who is beginning to ask "Who is God?"
57 X 804—Cloth. Abt. 71 pgs., 8 1/4 x 10 1/2 in.\$1.89

The three books listed below all have exquisite pictures in gold and pastels by Masha—children will enjoy them. Board covers. 9 5/8 x 12 1/4 in.

CHILD'S BOOK OF PRAYERS. 35 illustrations.
57 X 813—About 36 pages.\$1.46

CHILD'S BOOK OF CHRISTMAS CAROLS. 18 carols.
57 T 850—About 40 pages.\$1.46

⑫ **CHILD'S STORY OF NATIVITY** (Shown).
57 T 851—About 36 pages.\$1.46

GOLDEN BOOK OF BIBLE STORIES. Favorite stories from Old and New Testaments retold for young readers, 8 to 12 years. 31 pictures in color—many more in monotone. Cloth. Abt. 204 pages.
57 X 808—About 7 1/2 by 9 1/4 in.\$1.25

STORIES TO LIVE BY by McKelvey, illus. by Pelagie Doane. Beatitudes explained with stories from everyday life which children can understand.
57 T 810—Cloth. About 62 pgs., 5 1/4 x 7 1/4 in.72c

SMALL RAIN. Selections from Bible chosen by Jessie O. Jones. Translated into pictures that a small child can easily understand. Cloth.
57 T 812—About 40 pgs., 9x10 1/8 in.\$2.00

*Asterisks indicate books made into movies.
For more Books see Wards General Catalog.



for Boys and Girls of All Ages

ALL BOOKS
POSTPAID

STORY COLLECTIONS—AGES 8 TO 12

- [13] **STORY PARADE SERIES.** Collection of unusual stories, poems, plays, articles for boys and girls. By contemporary authors. Illus. Cloth.
- Star Book (Shown)..... Abt. 358 pages
 - Gold Book..... Abt. 399 pages
 - Silver Book..... Abt. 357 pages
 - Rainbow Book..... Abt. 357 pages
- 57 T 1028—Abt. 6¼x9½ in. State Title.....\$1.89

FOR THE CHILDREN'S HOUR by Bailey and Lewis. Over 100 stories—best in children's literature.

57 T 1202—Cloth, Abt. 326 pgs., 5½x8 in.....95c

POPULAR STORIES—AGES 9 TO 13

- [14] **RUFUS M.** by Estes. About a self-reliant little youngster. A fascinating story. Illustrated.
- 57 T 1217—Cloth, Abt. 320 pgs., 5½x8½ in...\$1.89

SILVER FOR GENERAL WASHINGTON. A vivid story of the winter at Valley Forge. Illustrated.

57 T 1208—Cloth, Abt. 138 pgs., 6x9¼ in...\$1.89

A TALE OF TWO HOUSES. Full-color illus. Charming picture book about Helen, who lived in a big house, and Bobby, who lived in a little house.

57 T 1215—Cloth, About 40 pgs., 8x11 in.....\$1.50

- [15] **Delightfully written books—May Justus.** Lively pictures in full color and in black-and-white by C. Chisholm. About lovable Tennessee mountain folks. About 64 pgs., 6½x9¼ in. State title.

Banjo Billy and Mr. Bones (Shown)
Jerry Jake Carries On
Step Along and Jerry Jake Lizzie

57 T 1027—State Title wanted. Each.....\$1.46

FAVORITE CLASSICS—AGES 8 TO 16

- [16] Cloth, About 5¼x7½ in. State title below.
- ***Adventures of Huck Finn** (Shown) M. Twain
 - ***Adventures of Tom Sawyer**..... M. Twain
 - ***Alice in Wonderland**..... Lewis Carroll
 - Bambi**..... Felix Salten
 - Bambi's Children**..... Felix Salten
 - Beautiful Joe**..... M. Saunders
 - Birds' Christmas Carol**..... Kate D. Wiggin
 - Black Beauty**..... Anna Sewell
 - Bob, Son of Battle**..... Alfred Ollivant
 - Fifteen Rabbits**..... Felix Salten
 - ***Heidi**..... Johanna Spyri
 - Heidi Grows Up**..... C. Tritten (Spyri's translator)
 - Heidi's Children**..... C. Tritten
 - Poor Little Rich Girl**..... Eleanor Gates
 - ***Robinson Crusoe**..... Daniel Defoe
 - ***Treasure Island**..... R. L. Stevenson
- 57 X 997—State Title wanted. Each.....58c

- [17] **LITTLE PEPPER SERIES.** Abt. 5½x8¼ in. Cloth.
- Five Little Peppers and How They Grew**
 - Five Little Peppers Midway**
 - Five Little Peppers Grown Up**
 - Phronsie Pepper**
- 57 T 1005—State Title wanted. Each.....58c

- [18] Books by L. M. Alcott. Abt. 5½x7½ in. Cloth.
- ***Little Women** (Shown)
 - ***Little Men** Garland for Girls
- 57 X 1054—State Title wanted. Each.....58c
- *Asterisks indicate books made into movies.

GIRLS' FAVORITES—AGES 10 TO 14

- [19] **CHERRY AMES STORIES—Wells.** Abt. 5x7½ in.
- Cherry Ames, Student Nurse**
 - Cherry Ames, Senior Nurse**
 - Cherry Ames, Army Nurse** (Shown)
- 57 X 942—Cloth, State Title wanted. Each....58c

***NANCY DREW MYSTERIES—Keene.** 5½x7½ in.

- Secret in the Old Attic** Mystery at Lilac Inn
- Clue of the Broken Locket** Hidden Staircase
- Clue of the Tapping Heels**

57 X 1038—Cloth, State Title wanted. Each...58c

POLLYANNA SERIES. Cloth, About 5½x7½ in.

- Pollyanna**..... Eleanor Porter
- Pollyanna Grows Up**..... Eleanor Porter
- Pollyanna and the Orange Blossoms**..... H. L. Smith
- Pollyanna's Western Adventure**..... H. L. Smith
- Pollyanna's Door to Happiness**..... E. Borton

57 X 1030—State Title wanted. Each.....58c

BOYS' FAVORITES—AGES 12 TO 16

- [20] **SPOTLIGHT SERIES.** Cloth, About 5½x7½ in.
- Red Randall Over Tokyo**..... R. S. Bowen
 - Red Randall at Midway**..... R. S. Bowen
 - Red Randall at Pearl Harbor**..... R. S. Bowen
 - Red Randall on Active Duty**..... R. S. Bowen
 - Yankee Flyer in Italy**..... Al Avery
 - Yankee Flyer in North Africa**..... Al Avery
 - Yankee Flyer in the Far East**..... Al Avery
 - Yankee Flyer in the South Pacific**..... Al Avery
 - Yankee Flyer with the R. A. F.**..... Al Avery
 - Lost Squadron**..... C. Cook
 - Secret Mission**..... C. Cook
 - Sky Attack**..... C. Cook
 - Spitfire Pilot**..... C. Cook
 - Springboard to Tokyo**..... C. Cook
- 57 X 1051—State Title wanted. Each.....58c

FOR BOYS AND GIRLS AGES 12 TO 16

- [21] **JOHNNY TREMAIN** by E. Forbes. Novel for old and young. Newberry Medal winner—given for outstanding children's literature. About a clever 14-year old boy—story of Boston at time of revolution; excitingly portrayed as he sees it.
- 57 T 1224—Cloth, Abt. 256 pgs., 5½x8¼ in...\$2.42

- [22] **STORM CANVAS** written and illus. by A. Sperry. Salty yarn of the War of 1812—adventure in Haiti and fighting on the seas. All about tough-fibered sailors and lawless traitors.
- 57 T 1156—Cloth, Abt. 300 pgs., 6x8¾ in...\$2.42

***LASSIE COME HOME** by Eric Knight. One of the most beautiful and moving dog stories of all time. Grown-ups will enjoy this story, too. Illus. Cloth.

57 X 861—Abt. 248 pgs., 6½x8¾ in.....\$1.89

THE SWISH OF THE CURTAIN by 15-year-old Pamela Brown, illus. by Otilie Foy. Amusing story of an amateur theatrical company in an English town.

57 T 1153—Cloth, Abt. 397 pgs., 6x8¾ in...\$1.89

JENNY'S SECRET ISLAND. How headstrong Jenny runs off by herself on an island and solves a thrilling mystery. Setting in Bermuda. Illus.

57 T 1154—Cloth, Abt. 277 pgs., 6x8¾ in...\$1.89

VALIANT COMRADES by Ruth A. Knight. Story of our dogs of war—a detailed and realistic account of their enlistment and training. Cloth.

57 T 1159—Abt. 238 pgs., 5½x8 in.....\$2.00

FOR BOYS AND GIRLS AGES 12 TO 16 (CONT.)

THUNDERBOLT HOUSE by Howard Pease. About the San Francisco earthquake and fire, and the boomerang effects of sudden wealth on a normal family.

57 T 1157—Cloth, Abt. 287 pgs., 5¾x8 in...\$2.00

ANN BARTLETT IN THE SOUTH PACIFIC. Navy Nurse Ann goes to Australia and New Guinea, rescues a general, finds adventure and romance.

57 T 1158—Cloth, Abt. 202 pgs., 5½x8¼ in...\$1.89

TAD LINCOLN THE PRESIDENT'S SON. Here is a story of Civil War Washington seen through the eyes of the most lovable rascal in American history. Also story of Abe and Mary Todd Lincoln.

57 T 1229—Cloth, Abt. 263 pgs., 5½x8¾ in...\$2.42

FACTS AND HOBBIES—AGES 6 TO 16

- [23] **THE STAY-AT-HOME BOOK** by Cappy Dick. Hundreds of exciting ideas and fun projects—simple enough to do in a short time. Each explained clearly, simplified by diagram. Cloth.
- 57 T 1057—Abt. 218 pgs., 6½x9¼ in.....\$1.79

[24] **AMERICAN NATURE STUDY SERIES.** Accurate, interesting volumes. Presented in simple form—will arouse reader's interest in nature. Full color drawings, black-and-white sketches. Heavy board covers. Each abt. 9x11½ in.

American Garden Flowers (Shown). Abt. 50 pgs.
American Butterflies and Moths..... Abt. 70 pgs.
American Trees..... Abt. 39 pgs.
American Water Birds..... Abt. 72 pgs.

57 T 1029—State Title wanted. Each.....95c

[25] **AVIATION DICTIONARY FOR BOYS AND GIRLS.** Plane vocabulary defined and illustrated so that youngsters can understand important facts about aircraft, how planes work and why they fly. Nearly 200 illus. in color. Important words of military aviation included. Cloth.

57 T 1160—Abt. 192 pgs., 6x9 in.....\$2.00

ELECTRONICS FOR BOYS AND GIRLS by Jeanne Bendick. Illustrated with 175 to 200 line drawings. An introduction to electronics, what it is, what electrons are, and how they work. Cloth.

57 T 1161—Abt. 200 pgs., 5½x8 in.....\$1.75

[26] **HISTORY AND GEOGRAPHY BOOKS.** Contain abundance of thumbnail sketches in full color with minimum of words covering only essential facts. Parents will like these books, too. Cloth.

Abt. 40 pgs., 10x13½ in. State title, article no.

57 T 1031—LITTLE HISTORY OF THE U.S....\$1.89

57 T 1032—LITTLE GEOGRAPHY OF THE U.S... 1.89

SALUTE THE FLAG by Smith. Complete study of our flag—care, use, history. Illus.—some in color.

57 T 1034—Abt. 32 pgs., 7¼x9¾ in.....95c

THE QUESTION BOOK FOR YOUNG FOLK by Weil and Goldsmith. Full of questions for school children. Amusing, interesting, educational. Cloth.

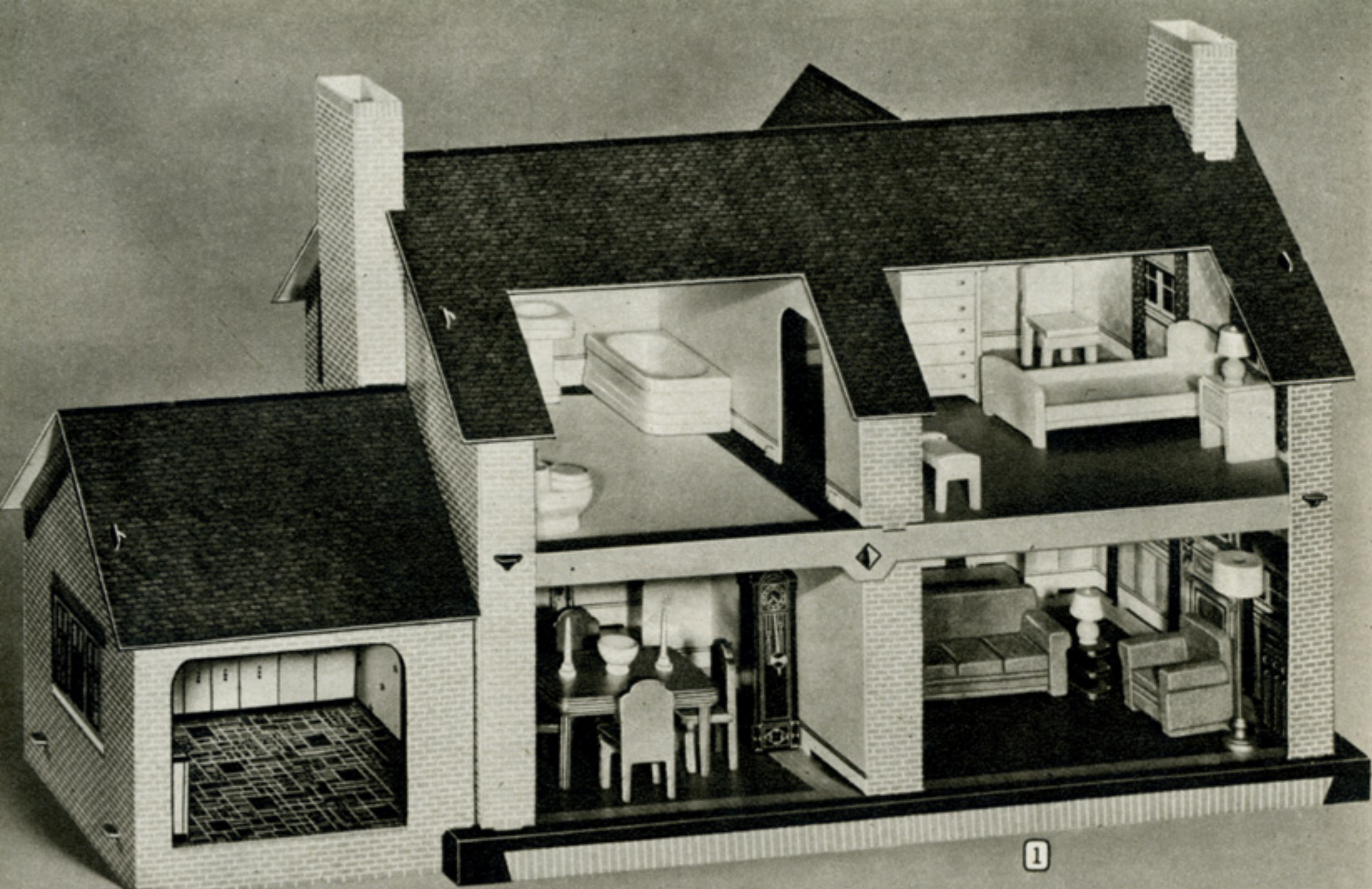
57 T 823—Abt. 80 pgs., 6½x8 in.....58c

JUNIOR CROSSWORD PUZZLE BOOK by M. Goldsmith. A book for boys and girls about 9 to 12 that will amuse and increase their vocabulary at the same time. About 42 puzzles. Cloth.

57 T 822—Abt. 84 pgs., 7x8 in.....58c

ALL BOOKS
POSTPAID

CBASDKFP02 WARDS 65



Charming Doll House, Furniture

① 5-ROOM FIBERBOARD DOLL HOUSE WITH 31 PIECES WOOD FURNITURE. 27 in. long, 12½ in. wide, 15 in. high to top of chimney. You'll love making a home for your doll family. Wards Interior Decorators who furnish so many grown-up houses, planned the inside of this lovely English House to look like a real home. Wallpaper, draperies, venetian blinds, carpets and scatter rugs printed on the floors and walls lend realism seldom found in Doll Houses at this price. Big printed-on fireplace in the living room. Kitchen is completely "built-in." Stove, sink, cabinets and cupboards are of heavy fiberboard, realistically printed. First floor printed Red brick; upper floor printed-timber and stucco. Entrance looks like field stone. Green roof, Red chimneys. Back of house is open so you can move furnishings. Includes 31 pieces of well-made brightly-painted wood furniture. Enough to equip every room but the kitchen. LIVING ROOM: Sofa and Chair "upholstered" to look like real material. Radio,

2 End Tables, "Grandfather" Clock, Floor Lamp, 2 Table Lamps, Vase. DINING ROOM: Table, 4 Chairs, 2 Candlesticks, Bowl. BEDROOM: Bed, Chair, Highboy, Bench, Night Stand, Table Lamp, 2 Candlesticks, Clock. BATHROOM: Tub, Washstand, Toilet, Bath Scale.

48 T 404—Doll House and 31 Pcs. Wood Furniture. Ship. wt. 5 lbs. . . . \$2.63

DOLL HOUSE WITH 96 PIECES CARDBOARD FURNITURE AND ACCESSORIES (not shown). Same house as above except kitchen not "built-in." Completely equipped with cardboard furniture and accessories for Living Room, Dining Room, Bedroom, Bathroom, Kitchen. All have attractive color schemes.

48 T 402—Doll House and 96 Pcs. Cardboard Furniture. Ship. wt. 4 lbs. \$1.79

THESE CUNNING TOYS CAN BE BOUGHT ON TIME PAYMENT PLAN—SEE PAGE 141.

CRADLES AND BUNK BED FOR SLEEPY LITTLE DOLLS

② FLOOR CRADLE. Made of good quality wood; natural varnish finish. Blue nursery decorations on headboard and along sides. Bottom of pressed wood. 18½ in. long, 11½ in. wide at top, 8½ in. high. Holds doll 17 in. long. Shipped unassembled to reduce postage; easily set up with screw driver. Make Dolly "sleep" more comfortably with a soft mattress—No. 48 T 3378 on opposite page fits this cradle.

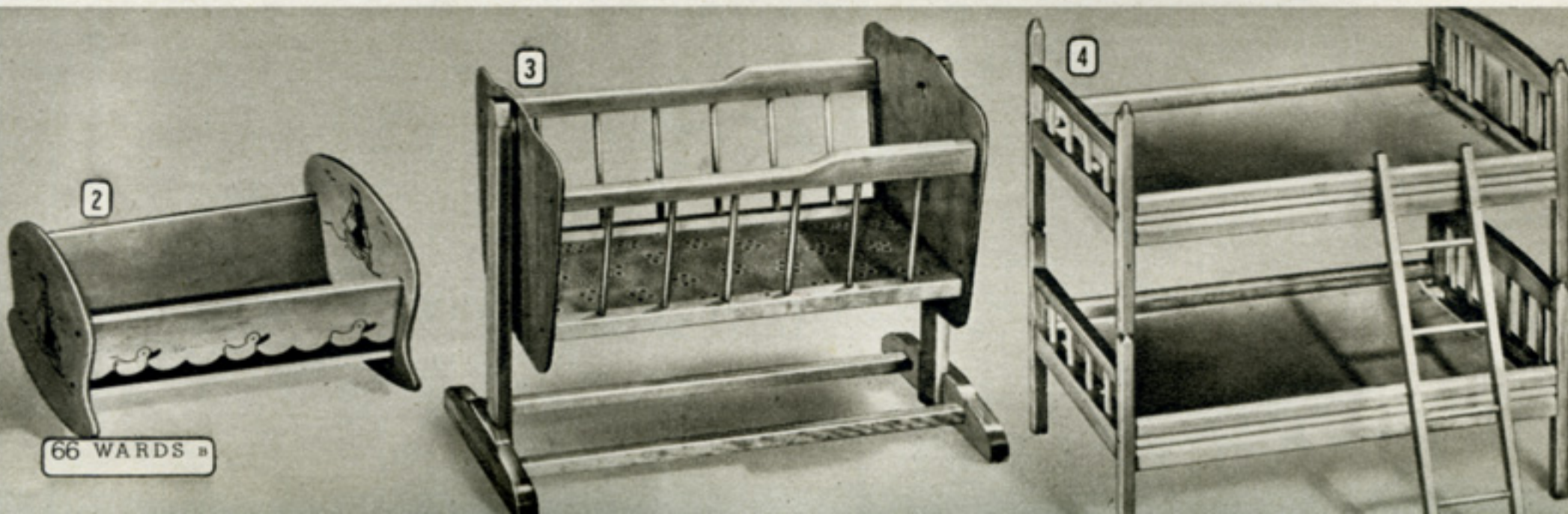
48 T 3399—Shipping weight 5 lbs. \$1.98

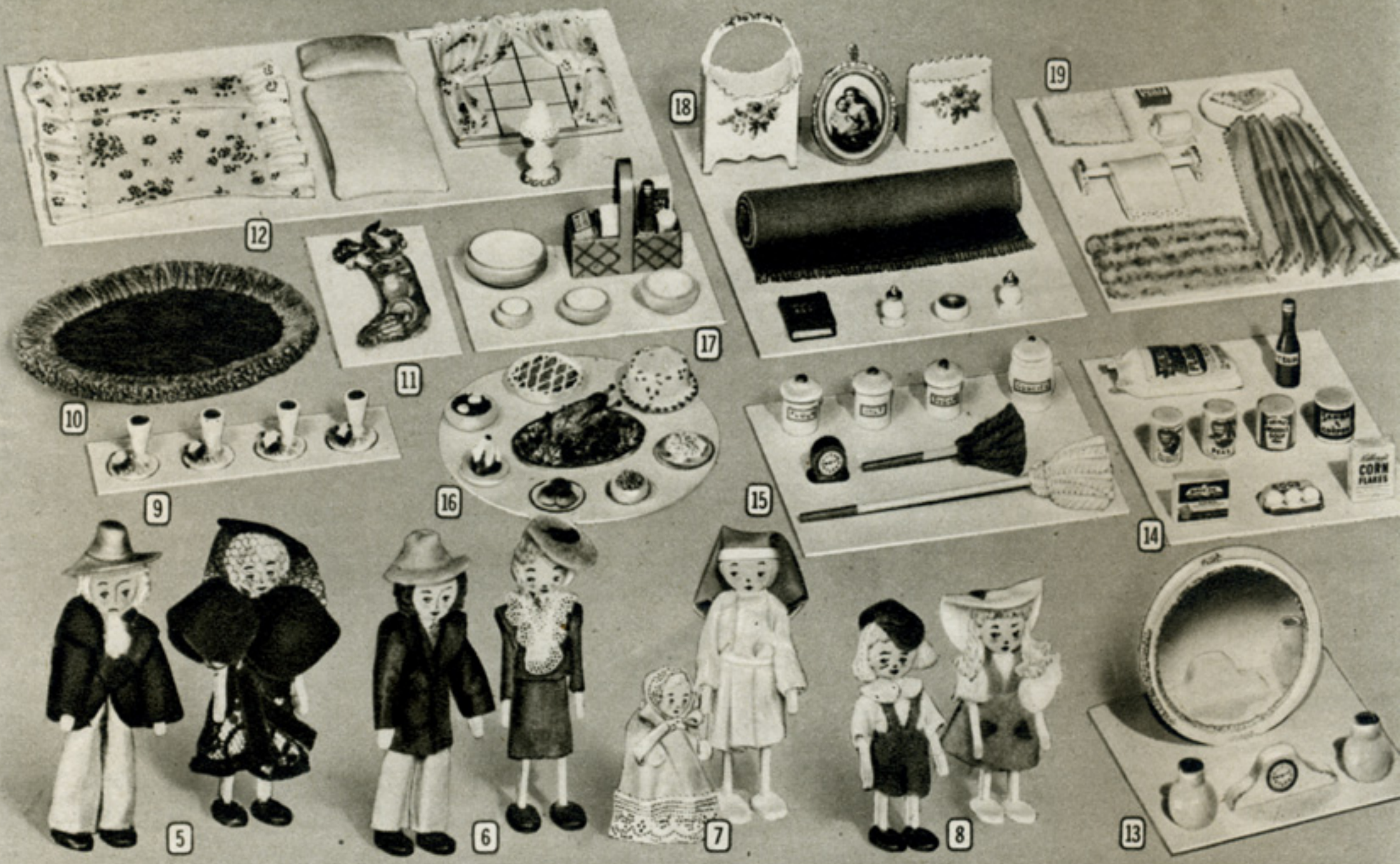
③ SWINGING OR ROCKING CRADLE. Swing Dolly to sleep or lift cradle from stand to rock her. Made entirely of wood with Maple finish. Nursery decoration on headboard. Cloth-covered cardboard bottom. 14 by 27 in. long; 19¾ in. high. Large enough for 22-inch doll. Mattress No. 48 T 3377 on opposite page, fits this cradle. Shipped unassembled to reduce postage . . . can be put together easily with only a screw driver. Mailable.

48 T 3396M—Shipping weight 9 lbs. \$3.39

④ DOUBLE-DECK BUNK BED. Can be used as separate twin beds, too—simply lift off top bed. Made of clear Pine, finished in an attractive Maple color. Cardboard bottoms. Each bed is 14½ by 25 in. long, 12 in. high . . . 23¾ in. high when used as Bunk Bed. 21-in. ladder. For Dolly's "comfort" order a soft Mattress. No. 48 T 3376 on opposite page fits these beds. Shipped unassembled; easily set up with a screw driver.

48 T 3397M—Ship. wt. 9 lbs. Mailable. \$3.19





Doll House Family and Miniature "Extras"

DOLL HOUSE DOLLS. (5 to 8) Scaled to doll house size. Hand painted, fully dressed; made of wood and cardboard; yarn hair; stand or sit (except baby).

- (5) 48 T 2501—4-in. Grandmother and Grandfather Dolls. Ship. wt. 4 oz. . \$1.79
- (6) 48 T 2498—4-in. Father and Mother Dolls. Ship. wt. 4 oz. 1.79
- (7) 48 T 2500—4-in. Nurse and 2½-in. Baby Doll. Ship. wt. 4 oz. 1.79
- (8) 48 T 2499—3¼-in. Brother and Sister Dolls. Ship. wt. 4 oz. 1.79

DOLL HOUSE ACCESSORIES. (9 through 19) Clever miniatures, made almost entirely by hand of wood, cloth, cardboard, etc., scaled to doll house size.

- (9) 48 T 414—LUNCHEON FOR FOUR. Make-believe tomato juice in tumblers . . . and four tiny salads. Shipping weight 3 oz. 49c
- (10) 48 T 417—MINIATURE OVAL SCATTER RUG in Blue Velveteen, trimmed with matching blue fringe. 4¾ inches long. Ship. wt. 2 oz. 57c
- (11) 48 T 421—TINY CHRISTMAS STOCKING to hang over doll-house fireplace, contains wee metal toys like rifle, books, etc. Ship. wt. 2 oz. 31c
- (12) 48 T 411—BEDROOM ACCESSORIES. Bedspread, matching curtains; mattress; . pillow; curtain pole; table lamp; cardboard window. Ship. wt. 5 oz. . . 89c

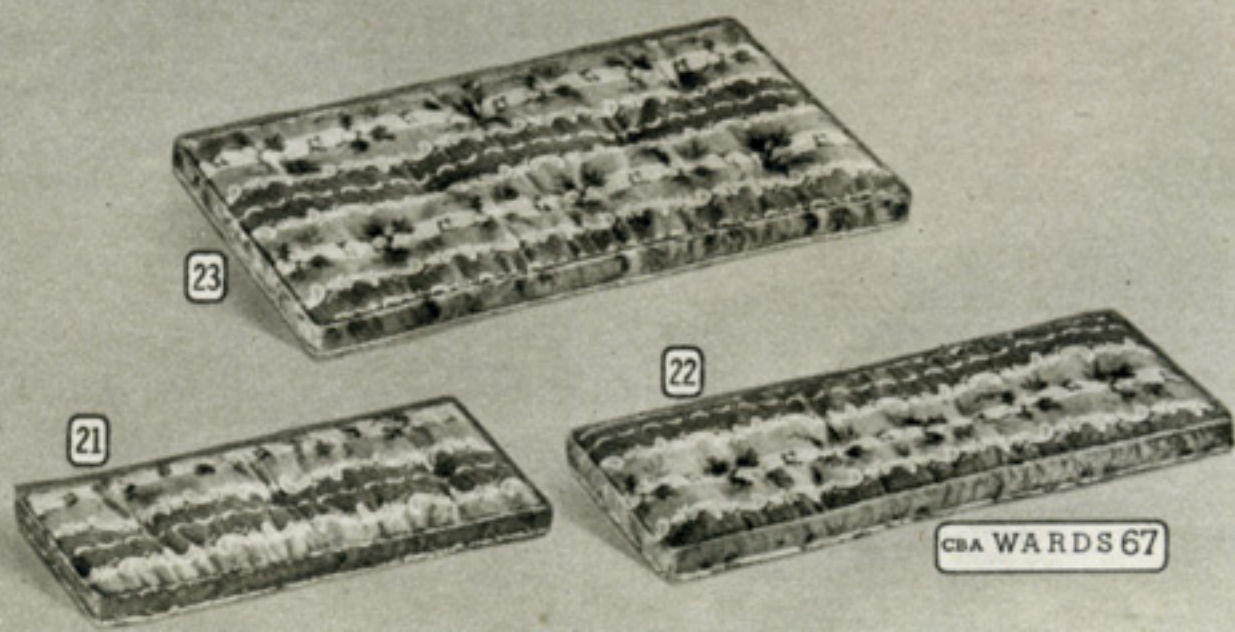
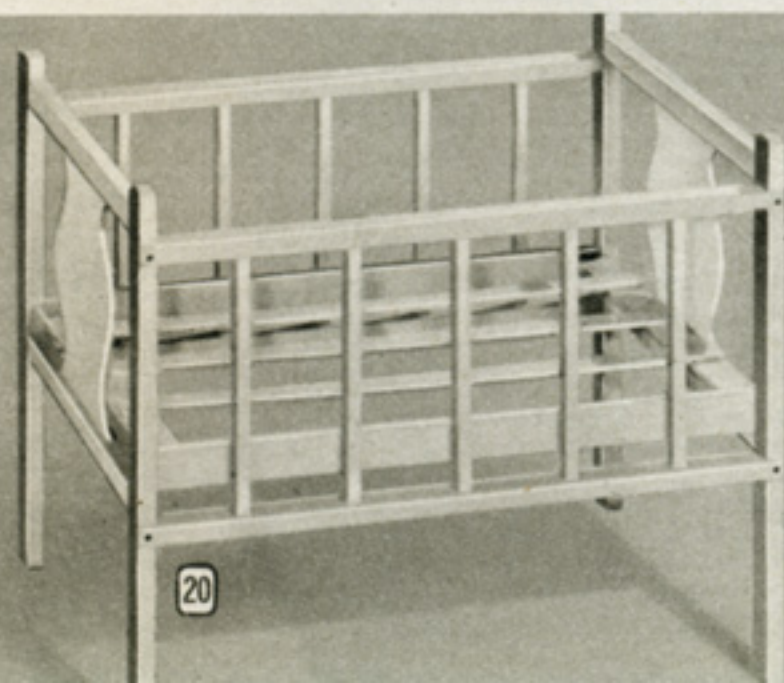
(20) LARGE DOLL CRIB. It's just like a real baby's. Extra strong; made of clear wood. Square spindles are securely set into side rails. Ivory finish with pretty decorated end panels. There's plenty of room for a big "baby"—14½ inches wide, 24¾ inches long and 19½ inches high. Wood slat bottom. Shipped flat . . . easy to set up. Mattress 48 T 3376 fits this crib.

48 X 3395M—Shipping weight 7 lbs. Mailable. \$3.98

- (13) 48 T 418—MIRROR SET. Little mantel clock, 2 vases, Mirror with White and Gold color Frame to hang over mantel or davenport. Ship. wt. 4 oz. . 67c
- (14) 48 T 415—PANTRY "FOODS". Tiny wood and cardboard "groceries" of well-known brands: flour, eggs, coffee, ketchup, etc. Wt. 6 oz. . . . 69c
- (15) 48 T 416—KITCHEN ACCESSORIES. Tiny floor mop, hand mop, wood clock, flour, salt, sugar canisters and cookie jar. Ship. wt. 4 oz. 69c
- (16) 48 T 413—TURKEY DINNER. Turkey, all the trimmings. Cherry pie, cake on decorated plate, peas, tiny rolls, menu, etc. Ship. wt. 7 oz. . . . 89c
- (17) 48 T 419—SHOPPING BASKET filled with tiny "groceries" of well-known brands, such as ketchup, bar of soap, can of milk, candy, etc. Also 4 colored wood mixing bowls. Shipping weight 4 oz. 79c
- (18) 48 T 410—LIVING ROOM ACCESSORIES. Little picture in gilt frame, tiny make-believe Bible, 2 miniature jars and bowl for mantel, waste basket, magazine rack and living room rug, Size 7¾x5¼. Ship. wt. 7 oz. . . \$1.35
- (19) 48 T 412—BATHROOM ACCESSORIES. Peach color terry cloth towel, wash cloth, Chenille bath mat, hand towel, towel rack, shower curtain, toilet tissue, and a tiny bar of "soap." Shipping weight 5 oz. 89c

(21) TO (23) DOLL MATTRESSES. Tufted box style. Clean new cotton filling; colorful ticking. All 1¼ in. thick. In three sizes.

- (21) 48 T 3378—6½x17¼ in. Fits Cradle (2). Ship. wt. 12 oz. 75c
- (22) 48 T 3377—7¾x22¼ in. Fits Cradle (3). Ship. wt. 1 lb. 83c
- (23) 48 T 3376—12½x23½ in. Fits Crib (20), also Double Deck Bed (4), shown on opposite page. Shipping weight 1 lb. 4 oz. 98c





Dainty, Lovable Colored Baby Dolls

In response to many requests for well-made, well-designed colored dolls, we offer these appealing baby dolls of well-known Horsman quality. They're exquisitely tinted a warm brown, with sparkling brown Glassene sleeping

eyes, real lashes. Lips are shaded a delicate rose. Soft cotton-filled bodies, realistically modeled heads, arms and legs of hard-to-break composition. Dainty baby clothing is carefully made and finished.

1 20-IN. COLORED BABY DOLL cries and goes to sleep. Glassene eyes, real lashes. Soft cotton-stuffed body; brown tinted composition head, arms, and legs. Hair molded on; head turns. White permanent-finish organdy dress and cap, net-trimmed. White slip, knit panty, socks and shoes. 48 T 2457—20 in. tall. Ship. wt. 3 lbs. 12 oz. . . \$5.25

4 16-IN. COLORED BABY DOLL. Composition head, arms, legs tinted soft brown. Cotton-stuffed body. Sleeping Glassene eyes, lashes. Molded hair; head turns. Permanent-finish white organdy dress, bonnet with net trim; white slip, panty. Socks, shoes.

68 WARDS CBA

48 T 2456—16 in. tall. Ship. wt. 2 lbs. 6 oz. \$3.49

2 17-IN. COLORED BABY DOLL IN PINAFORE. Black mohair ringlets; Glassene sleeping eyes, real lashes. Soft cotton-stuffed body; composition head, arms and legs tinted brown. Head turns. Flock-dot cotton dress, matching bonnet; organdy pinafore. White slip, panty, socks, shoes.

48 T 2459—17 in. tall. Ship. wt. 2 lbs. 8 oz. . . \$4.69

5 23-IN. COLORED BABY DOLL cries and goes to sleep. Glassene eyes, real lashes. Black mohair ringlets. Cotton-stuffed body; composition head, arms, legs tinted brown. Head turns. White permanent-finish organdy dress and bonnet trimmed in net; white slip, panty, socks, shoes. 48 T 2455—23 in. tall. Ship. wt. 4 lbs. 8 oz. . . \$6.95

3 20-IN. COLORED BABY DOLL cries like a real baby. Long-lashed Glassene eyes go-to-sleep. Black mohair curls. Soft cotton stuffed body; head, arms, legs of brown-tinted composition. Head turns. Net-trimmed white organdy dress; ruffled bonnet. White slip, panty, socks and shoes.

48 T 2454—20 in. tall. Ship. wt. 4 lbs. \$5.95

6 18-IN. COLORED BABY DOLL IN COAT. Glassene sleeping eyes, real lashes; cotton-stuffed body; composition arms, legs, turning head tinted brown. Hair molded. Pink rayon coat with net-trimmed cape collar; matching bonnet; white flock-dot cotton dress. White slip, panty, socks and shoes. 48 T 2458—18 in. tall. Ship. wt. 2 lbs. 12 oz. . . \$5.79



Dolls Beautifully Dressed like real babies

7 19-IN. BABY DOLL IN ORGANDY. She wears a pretty permanent-finish white organdy dress trimmed with net; matching baby bonnet. Full length slip, knit panties, white rayon socks, imitation leather slippers. Large Glassene sleeping eyes, real lashes. Hair molded and painted on turning head. Soft cotton-stuffed body; composition head, legs and arms. A Horsman Doll.

48 T 2433—19 in. tall. Ship. wt. 3 lbs. \$3.49

8 15-INCH BABY DOLL. Cotton-stuffed body; composition head, legs, and arms. Head turns. Hair molded on and tinted. Metal sleeping eyes with real lashes. She wears a dainty flock dot cotton dress, trimmed with sheer net, and matching bonnet . . . a full length slip and panty underneath. White rayon socks and imitation leather slippers. A Horsman Doll.

48 T 2432—15-in. tall. Ship. wt. 1 lb. 12 oz. . . \$2.29

9 21-INCH BABY DOLL CRIES "MAMA" AND "PAPA." Glassene sleeping eyes, real lashes. Composition head, legs, arms. Head turns. Body of soft cotton. Finely dressed in pink rayon coat with wide collar; pleated edge. Real baby type bonnet with ruffles. Permanent-finish organdy dress; slip, panty, socks, slippers. Hair molded, tinted on head. Baby voice says "Mama" and "Papa."

48 X 2446—21 in. tall. Ship. wt. 4 lbs. \$5.49

10 22-IN. BABY DOLL CRIES . . . GOES TO SLEEP . . . FLIRTS WITH YOU. Extra large Glassene sleeping eyes roll from side to side; real lashes. Cotton-stuffed body and arms; composition head, hands, legs . . . legs bent at the knees in realistic baby position. Crying voice. Hair molded, tinted on turning head. Carefully made permanent-finish organdy dress has an embroidered bouffant skirt, lace-trimmed embroidered bib collar; pearl-buttoned in back. Matching bonnet has wide face-framing ruffle. White lawn slip, rayon socks, imitation-leather slippers. 22 in. tall, but lightweight, soft and cuddly.

48 T 2447—22 inches tall. Ship. wt. 4 lbs. 4 oz. \$7.20

11 21-IN. BABY DOLL IN PINAFORE cries and goes to sleep. Mohair ringlet wig. Glassene sleeping eyes with real lashes. Composition head, hands and legs; head turns. Soft, cotton-stuffed body and arms. Floral organdy dress with lace-edged collar; buttoned-on, lace-trimmed pinafore of white permanent-finish organdy. Cotton slip, panty. White socks, shoes.

48 T 2445—21 inches tall. Ship. wt. 3 lbs. 12 oz. \$5.77

Only 10% down on Toys of any kind or on any other item priced up to \$10 . . . see Page 141 for details.

CBS WARDS 69



Gaily Dressed, Popular Priced Dolls...

1 16½-INCH DOLL IN COAT AND HAT. All composition, with jointed arms, legs. Head turns, tilts. Glassene sleeping eyes, real lashes. Mohair ringlet wig on cloth foundation. Aqua rayon flannel coat is trimmed with black velveteen. Matching hat. Aqua organdy dress, undy. Socks, slippers. 48 T 2442—16½ inches tall. Shipping weight 2 lbs. 12 oz.\$4.98

2 23-INCH DOLL IN PINAFORE cries and goes to sleep. Long mohair pigtail wig on cloth foundation. Glassene sleeping eyes, long lashes. Cotton stuffed body; composition head, arms, legs. Head turns, tilts. Jointed arms, movable legs. She wears a checked woven gingham dress and panty combination; white organdy pinafore. Red felt hat; socks, shoes. 48 X 2443—23 inches tall. Shipping weight 4 lbs.\$5.98

3 17-INCH TODDLER DOLL. All composition. Movable head, arms, legs. Glassene sleeping eyes; real lashes. Molded hair. Plaid cotton dress, panties; white sash tied in big bow. Cotton felt bonnet; socks, slippers. Plaid patterns and bonnet may vary from those shown. A Horsman Doll. 48 T 2438—17 inches tall. Shipping weight 3 lbs.\$3.95

4 14-INCH TODDLER DOLL. Made entirely of composition. Movable head, arms and legs. Glassene sleeping eyes with real lashes. Hair molded on. She wears a plaid cotton dress and matching panties; cotton felt bonnet is tied on with big bow. White socks and slippers. Plaid patterns and bonnet may vary slightly from those shown. A Horsman Doll. 48 T 2436—14 inches tall. Shipping weight 2 lbs. 4 oz.\$3.19

MINIATURE DOLLS IN COLORFUL COSTUMES

Start a doll collection with cunning costumed Miniature Dolls... just 6½ inches tall. They are made entirely of composition, with movable arms, painted-on eyes and mouth, mohair ringlet curls. All will stand alone.

5 PRINCESS DOLL. Maribou trim on rayon dress, felt hat. Net slip. Undy. 48 T 2582—6½ inches tall. Shipping weight 1 lb.\$2.39

6 COLONIAL DOLL. Quaint flowered print rayon dress. Felt bonnet. Undy. 48 T 2581—6½ inches tall. Shipping weight 1 lb.\$2.39

7 BRIDE DOLL. White rayon dress; net veil; bouquet; net slip; undy. 48 T 2579—6½ inches tall. Shipping weight 1 lb.\$2.39

8 BRIDESMAID DOLL. Embroidered marquisette dress; felt hat. Undy. 48 T 2583—6½ inches tall. Shipping weight 1 lb.\$2.39

9 FLOWER-GIRL DOLL. Rayon dress, black waist, apron. Felt hat. Undy. 48 T 2580—6½ inches tall. Shipping weight 1 lb.\$2.39

USE WARDS CONVENIENT TIME PAYMENT PLAN... SEE PAGE 141





Dolls to Dress... Rose O'Neill's Kewpie

- [10] 14-INCH UNDRESSED CHUBBY DOLL.** It's fun to make clothes for this cunning Horsman doll. Sleeping eyes, long lashes. Composition body; jointed arms, legs. Head tilts. Hair molded on, painted. Socks, shoes. 48 X 2435—14 inches tall. Shipping weight 2 pounds.....\$2.39
- [11] 15-INCH UNDRESSED GIRL DOLL.** Make and fit your own doll clothes. All-composition body; head turns, tilts. Jointed arms and legs. Sleeping eyes with long lashes. Mohair ringlet wig. Socks, shoes. A Horsman Doll. 48 X 2434—15 inches tall. Shipping weight 2 pounds.....\$2.39
- [12] ROSE O'NEILL'S 12½-INCH KEWPIE DOLL,** with large painted eyes, bewitching grin, fat tummy. All composition; jointed arms, legs. Head turns or tilts. Peaked hair molded on and painted. Cotton romper; socks, shoes. 48 T 2502—12½ inches tall. Shipping weight 1 lb. 12 oz.....\$1.98

- [13] 19½-INCH DOLL IN TAFFETA DRESS.** Made entirely of composition; jointed arms, legs. Head turns, tilts. Mohair ringlet wig on cloth foundation. Glassene sleeping eyes with long lashes. She wears a dainty flower-printed rayon taffeta dress, with button back and tied criss-cross satin braid on the pretty bolero effect. White organdy slip and undy; White rayon socks and black imitation leather slippers with tiny heels. 48 T 2444—19½ inches tall. Shipping weight 3 pounds.....\$5.50
- [14] 16-INCH BABY DOLL IN SNOWSUIT** is soft and cuddly; goes to sleep like a real baby. Cotton-stuffed body with composition head, arms and legs. Hair molded and tinted on head. Bundled in a soft cotton flannel one-piece snowsuit, with metal buckle in front, and attached brownie-style hood. Metal sleeping eyes; painted-on lashes. Head is not movable. 48 T 2468—16 inches tall. Shipping weight 2 pounds.....\$1.98

DOLL CLOTHES, IN SIZES TO FIT YOUR DOLL

- [15] MATCHING BABY DOLL DRESSES AND BONNETS.** Assorted fabrics, styles and colors; nicely made and finished. For Baby Dolls. 48 T 2325—For Dolls 12 to 23 in. tall. State Overall Ht. Ship. wt. 8 oz.\$1.00
- [16] GIRL DOLL DRESSES AND BONNETS.** Neatly finished; asstd. fabrics; styles. 48 T 2343—For Dolls 12 to 21 in. tall. State Overall Ht. Wt. 10 oz.\$1.00

- [17] PINK COTTON FLANNEL SKI-SUIT FOR GIRL DOLLS.** Nicely made and finished jacket with attached hood; ski pants; in soft cotton flannel. 48 T 2342—For Dolls 12 to 21 in. tall. State Height. Ship. wt. 12 oz.\$1.39
- [18] BLUE COTTON FLANNEL SNOWSUIT AND HELMET FOR BABY DOLLS.** 48 T 2326—For Dolls 12 to 23 in. tall. State Overall Ht. Ship. wt. 12 oz. \$1.39

State Overall Height of Doll . . . Measure from feet to top of head. Styles will be the same or similar to those shown below.



Facts about dolls

WHAT MAKES ONE DOLL COST MORE THAN ANOTHER? The value of a doll to a child cannot be stated in terms of money; however, some of the factors that influence the cost of a doll are discussed here to serve as general information for doll purchasers. In the main, the cost of a doll is determined by the quality of material and workmanship in bodies, wigs, eyes and clothing. Size is a secondary factor—a small, fine quality doll may cost more than a much larger doll of poorer quality.

BODIES. Today most doll parts are made of composition. Though quality varies to some extent with ingredients used, it is determined more by length of time taken in making and finishing. Doll parts made slowly are less fragile. Quality is determined, too, by fineness of detail in features such as hands . . . on fine dolls fingers are separated and hands have life-like details such as tinted fingernails and tiny palm markings.

WIGS. Most doll wigs today are made of mohair—or combinations of mohair, wool and rayon. Some human hair wigs are still available, but the quality is such that Wards prefer not to sell them. A good mohair wig is more desirable and costs more than a poor quality human hair wig. All Wards Doll wigs (except those on miniature and doll house dolls) are firmly sewed to cloth foundation . . . not just pasted on head.

EYES. Eyes may be painted or of the movable, sleeping type. Though generally found on inexpensive dolls, painted eyes may be used with great artistry on fine quality dolls . . . see Effanbee's Brother and Sister Dolls on Page 74. Movable, sleeping eyes are of two types . . . the best are Glassene; have a celluloid iris over steel base . . . second quality, printed directly on metal, do not have the sparkle of Glassene eyes.

CLOTHING. Doll clothes vary in fabric, line, fitting and finishing. Those found on fine quality dolls are made of the best fabrics and dress lines are well chosen. Garments fit nicely and finishing is detailed . . . dresses have button or snap closings. Clothing on less expensive dolls is not so carefully made. Fabric is not so fine . . . finishing is much less detailed . . . garments have pin closings.

THE FINEST DOLLS IN THE WORLD

Created by Effanbee

EFFANBEE DOLLS (shown on the next six pages) have the beauty and durability that good design, fine quality materials and painstaking workmanship alone can give. Composition parts on all Effanbee Dolls are made more slowly and carefully than the parts used on other dolls . . . this makes them less fragile. They are handfinished with several coats of enamel to look and feel like real skin. Effanbee Doll hands are beautifully modeled with separate fingers, rosy tinted nails and tiny palm markings. This year Effanbee offers a new wig that increases the play value of the doll. It can be curled or braided and arranged in many different hair styles. Made of wool, rayon and mohair, it is securely sewed to a cloth foundation. All dolls on Pages 73, 76 and 77 have this new type wig. A specially made plastic comb is included with each of these dolls. Dolls on Pages 75 and 78 have Effanbee's "Tousle-Tot" wig of genuine lambkin fur that can be cleaned with a damp cloth. Sparkling glassene eyes on Effanbee Dolls are the best made today; all have real eyelashes. Attractive clothing worn by these dolls is well designed and carefully made of fine materials. Garments are nicely fitted and finished . . . have button or snap closings. All Effanbee dolls are packed in gift boxes.

Effanbee Bride Doll

A lovely bride in traditional white satin, flowing veil and dainty bridal bouquet . . . this exquisite doll will be a treasured possession and collecting her trousseau will intrigue her young owner. For bridal party tables, she makes an attractive centerpiece. Gown is white rayon slipper satin; fastens with tiny buttons. Net veil on rayon satin bridal cap, embroidered with tiny seed pearls. Long white slip; lace-trimmed panties; white rayon hose; sandals with tiny heels. All composition doll . . . beautifully modeled. Jointed arms and legs. Turning, tilting head. Life-like hands. Glassene sleeping eyes; real lashes. Beautiful wool, rayon and mohair wig . . . can be combed in new hair styles. Special plastic comb included.
48 X 2561—18 in. tall. Ship. wt. 4 lbs. . . . \$12.95

Effanbee Doll in Evening Cape

For her first grown-up party . . . a long white dancing dress with a bouffant skirt and a black velvet, hooded evening cape lined in scarlet. In the largest size, she makes a perfect contest prize. Her hooded cape is rayon velvet and her dress is metallic dotted marquisette trimmed with ruffles and silver ribbon. Beneath it she wears a white rayon slip and panty; white rayon stockings. Her gold color, snap fastened sandals have tiny heels. Doll made entirely of hard-to-break composition . . . beautifully sculptured. Exquisite hands; jointed arms and legs. Turning, tilting head. Sleeping Glassene eyes, real lashes and beautiful new wool, rayon and mohair wig . . . can be combed in many new hair styles. Special plastic comb included.
48 T 2558M—27 in. tall. Ship. wt. 7 lbs. 8 oz. . . . \$29.95
48 T 2559—21½ in. tall. Ship. wt. 5 lbs. . . . 18.50
48 T 2560—18 in. tall. Ship. wt. 4 lbs. . . . 13.95

ORDER YOUR CHRISTMAS GIFTS EARLY . . . USE YOUR CREDIT . . . SEE PAGE 141.







Effanbee's Adorable Brother and Sister Set

EFFANBEE . . . maker of the world's finest dolls . . . has created this cunning Brother and Sister Doll Set to delight the heart of any child. They're featherweight and perfectly sized for even the tiniest tot. Little Sister is a chubby mite . . . 12 inches tall . . . weighs only 7 ounces! Brother is 16 inches tall . . . weighs only 12 ounces! They're "cuddly"—bodies, legs and arms of both dolls are stuffed with soft cotton. Hands and heads are made of the finest hard-to-break composition. Hands have tiny separate fingers. Heads turn. Eyes and lashes are carefully painted by hand. Ringlet wigs of soft wool, rayon and Mohair yarn securely sewed to cloth foundation. Both dolls are beautifully dressed. Their clothes are made as well as a child's. Little Sister wears a Pink cotton broadcloth dress with tiny ruffled collar and cuffs. Dress buttons in back. Matching panties. Brother is dressed in a Blue cotton broadcloth overall and checked blouse. Both wear White socks and White shoes. Be sure to read "Facts about Dolls" on Page 72. Make your Christmas shopping easy . . . build your order to \$10 and use your Credit. For details, see Page 141.



Effanbee's "Sweetie Pie"

So lifelike, she's almost like a real baby! Her flirting Glassene eyes (with real lashes) move from side to side. She sleeps and says "Ma-Ma." Curly "Tousle Tot" hair is real lambskin . . . won't mat or tangle, can be "shampooed" with damp cloth—see Page 72. Head, arms, legs are beautifully molded composition. Soft body is cotton stuffed. Head turns. Exquisitely made bonnet and dress of sheer Pink and White rayon marquisette with lace frills and flowered embroidery. Dress buttons in back . . . sash ties in big bow. Lace trimmed slip and panties. White socks and shoes. In lovely gift box.

48 T 2573—24-in. "Sweetie Pie" Baby Doll. Ship. wt. 5 lbs. 8 oz. \$15.95
 48 T 2572—19-in. "Sweetie Pie" Baby Doll. Ship. wt. 3 lbs. 12 oz. 11.50
 48 T 2571—18-in. "Sweetie Pie" Baby Doll. Ship. wt. 3 lbs. 9.95





Dolls 1 and 2 . . . 18 inches tall

Doll 4 . . . 21½ inches tall

Dolls 3 and 5 . . . 18 inches tall

Effanbee Dolls...with Life-Like Hair

1 EFFANBEE DOLL IN YELLOW FORMAL of airy Marquisette, trimmed with gay embroidery. White rayon slip and panties; rayon socks and gold color sandals with tiny heels. Beautifully formed body is all hard-to-break composition. Notice her graceful, lifelike hands! Movable head, arms and legs; sleeping Glassene eyes with real lashes. Her soft yarn hair can be combed in new styles (see Page 72). Comb included.

48 T 2563—18 inches tall. Ship. wt. 3 lbs. 8 oz. \$9.75

2 EFFANBEE MAJORETTE DOLL in snappy red and white uniform of cotton Twill, with gold color braid, epaulets and buttons. Full white lined skirt; blouse and panty attached. High hat with real leather . . . tiny baton in her hand. Military boots with tiny heels. All composition; jointed arms, legs; movable head. Sleeping Glassene eyes; real lashes. New soft yarn hair (see Page 72). Comb included.

48 T 2566—18 inches tall. Ship. wt. 3 lbs. . . . \$7.25

3 EFFANBEE DOLL IN PLAID FORMAL of crisp rayon Taffeta in gorgeous colors. She wears a long red-ruffled white rayon slip; lace-trimmed white rayon panties; rayon hose; gold color sandals with tiny heels. Slim and lovely, she's all composition—with jointed arms and legs, movable head, tiny fingers with pink nails. Sleeping Glassene eyes, real lashes. New soft yarn hair (see Page 72). Comb included.

48 T 2562—18 inches tall. Ship. wt. 3 lbs. 8 oz. \$9.95

4 5 EFFANBEE SISTER DOLLS in Marquisette. One in Pink with pink rayon slip, panties; pink imitation leather slippers with tiny heels; white rayon socks. The other in Aqua with all white accessories. Both all composition; jointed arms, legs; movable heads. Sleeping Glassene eyes; real lashes. New yarn hair (see Page 72). Comb included.

(4) 48 T 2586—21½-in. Doll in Pink. Ship. wt. 4 lbs. \$8.95

(5) 48 T 2584—18-in. Doll in Aqua. Ship. wt. 3 lbs. 7.25



Doll 7 . . . 18 inches tall

Dolls 6 and 9 . . . 21½ inches tall

Dolls 8 and 10 . . . 18 inches tall

that Combs into Curls, Braids or Pompadours

6 EFFANBEE DOLL IN SHEER BLACK MARQUISSETTE NEGLIGEE, grown-up "bra" and lace-trimmed panties. Her blue rayon satin sandals have tiny heels. Her slim body is all composition, with jointed arms and legs, movable head; exquisite hands with dainty separate fingers. Sleeping Glassene eyes with real lashes. New Effanbee "hair" (see Page 72). You can comb it and rearrange it in many new ways. Plastic comb included.
48 T 2565—21½ inches tall. Ship. wt. 4 lbs. \$8.50

7 EFFANBEE DOLL in smart hat and coat of red rayon and cotton Twill. Nicely made with covered buttons, real buttonholes. Under coat she wears Scotch Plaid suspender dress and panties, white cotton broadcloth blouse. Rayon socks; imitation leather slippers with tiny heels. All composition; jointed arms, legs; movable head. Sleeping Glassene eyes, real lashes. New Effanbee "hair" (see Page 72). Plastic comb included.
48 T 2587—18 inches tall. Ship. wt. 3 lbs. 4 oz. \$8.98

8 EFFANBEE DOLL IN PAJAMAS. An adorable doll all ready for bed. Her two-piece printed rayon pajamas fasten with buttons and buttonholes, tie in back with a big bow. Pink plush mules have tiny heels. She's beautifully sculptured . . . all composition, with movable head, arms, legs; sleeping Glassene eyes with real lashes. Yarn braids neatly arranged in back but you can comb them out if you wish (see Page 72). Comb included.
48 T 2564—18 inches tall. Ship. wt. 3 lbs. \$6.89

9 10 EFFANBEE SISTER DOLLS in beautiful Marquissette dresses with ruffled hems, tucked yokes, big bows in back. Big sister in Aqua with all white accessories; little sister in Pink. All composition; jointed arms, legs; movable heads; sleeping Glassene eyes; real lashes. New yarn hair (see Page 72). Plastic comb included.
(9) 48 T 2585—21½-in. Doll in Aqua. Wt. 4 lbs. \$8.95
(10) 48 T 2567—18-in. Doll in Pink. Wt. 3 lbs. . . 7.25



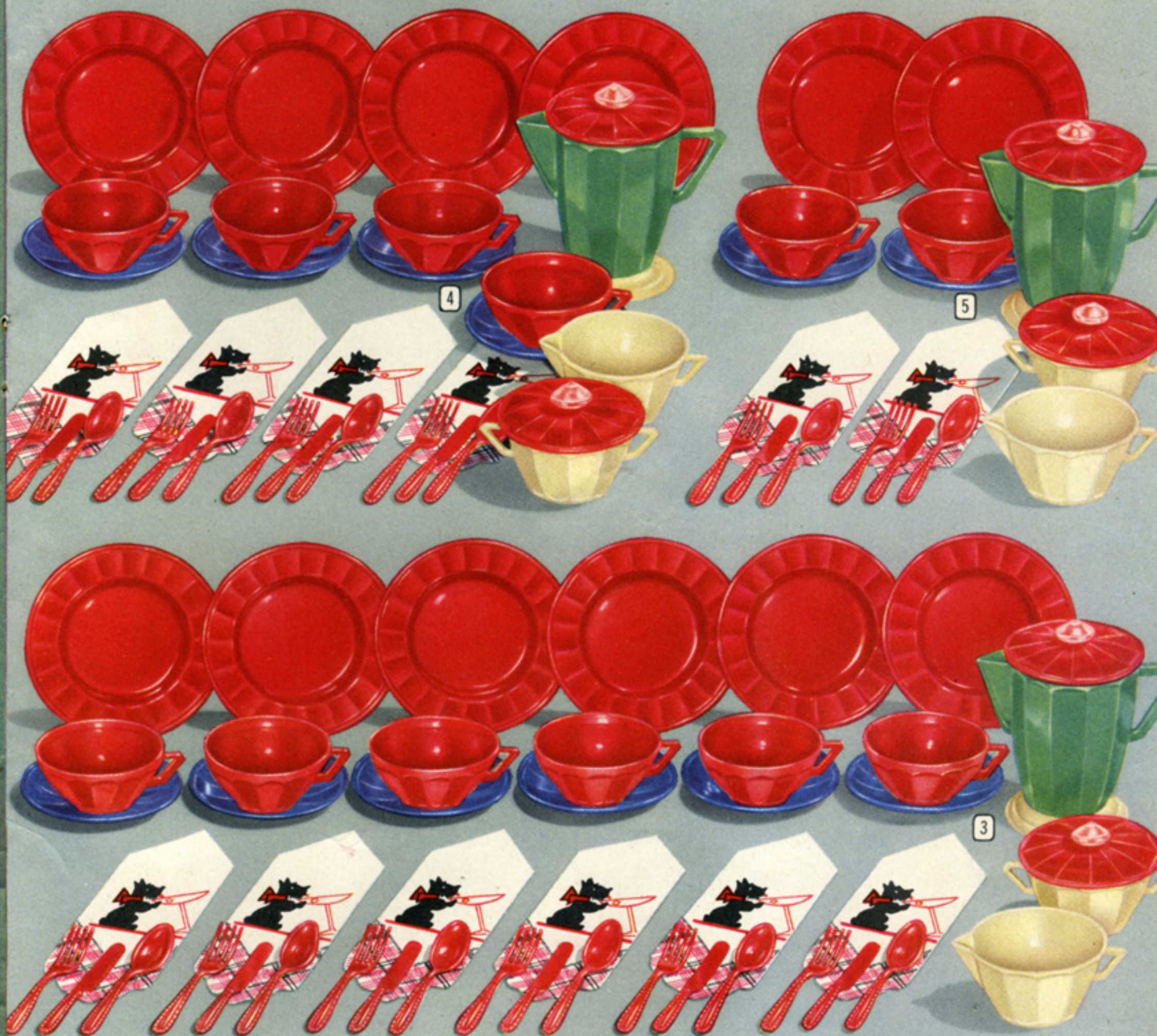
Effanbee's "Tousle-Tot"

1 EFFANBEE BABY DOLL AND LAYETTE in traveling case. A beautiful and charming gift that will delight the most fastidious little girl. She's so like a real baby, no little girl can resist wanting to cuddle her and dress her in her lovely baby clothes. Flirting, sleeping Glassene eyes have real lashes, and you can "shampoo" her real lambkin hair with a damp cloth. Head, chubby arms and legs are movable. She's 20 inches tall; made entirely of composition, beautifully modeled. Sweet little "Tousle-Tot" comes to you in a ruffled sunsuit. She brings with her an 11-piece layette: cotton flannel blanket; one-piece flannelette pajamas; twill coat and bonnet; white batiste dress with braid trimming; lace-edged lawn slip; jersey knit shirt; cute White baby shoes and socks. Clothes fasten with real buttons, buttonholes. In suitcase of heavy cardboard on wood frame; handle and snap lock. Size: 22x15 $\frac{3}{8}$ x8 $\frac{1}{2}$ inches. 48 T 2575M—20 In. Doll and Layette in Traveling Case. Ship. wt. 11 lbs.\$21.00

2 EFFANBEE'S "TOUSLE-TOT" BABY DOLL IN SNOWSUIT AND HELMET. Her big Glassene flirting eyes have real lashes and move from side to side. She goes to sleep like a real baby and says "Ma-Ma." Hair is real fur that can be "shampooed" with a damp cloth. Head, chubby arms and baby legs are composition; body is stuffed with soft cotton. Head turns. She wears a cunning 3-piece cotton chinchilla snowsuit trimmed with loops of woolen yarn...jacket with real buttons and buttonholes, suspender type ski pants and close fitting helmet. Under the snowsuit she wears a beautifully made broadcloth romper. Rayon socks and White imitation leather shoes. Your choice of Pink or Blue snowsuit.

48 T 2570—24 in. tall. State Color: Pink or Blue. Ship. wt. 6 lbs.\$15.00

48 X 2569—19 in. tall. State Color: Pink or Blue. Ship. wt. 4 lbs. 11.45



Hard-to-break Plastic Tea Sets

COMPLETE PLASTIC TEA SETS. Everything that a young hostess needs for her entertaining . . . from the all-important teapot to finishing touches like pretty paper napkins. Her afternoon party table will be so attractive and she will enjoy pouring "tea" for her little friends and favorite dolls with one of these colorful sets. They are made of practically unbreakable plastic that will stand up under ordinary accidental dropping, etc. The bright fiesta colors . . . Red, Orange, Ivory and Blue . . . are particularly appealing to children. Colors

will not chip off . . . they are molded right into the plastic . . . not just painted on. Plates are four inches in diameter; and other pieces are sized proportionately. Teapots are 4 $\frac{3}{8}$ inches high with covers and footed bases. All sugar bowls have covers. Knives, forks and spoons are made of plastic, too; safer for little tots to handle. They are decorated with beaded design around the edges of handles. Attractive paper party napkins are included with each set. Sets are listed below in three sizes—service for two, four and six.

47-Piece Tea Set \$2.15

- ③ Complete plastic tea service for six. In combination of bright fiesta colors . . . Red, Orange, Ivory and Blue. Set fully described in paragraph above. Includes following pieces:
- Six each Cups, Saucers
 - Six 4-inch Cake Plates
 - One Teapot with Base and Cover
 - One Sugar Bowl with Cover
 - One Cream Pitcher
 - Six each Knives, Forks, Spoons
 - Six Paper Napkins

48 T 369—47-Pc. Tea Set. Ship. wt. 2 lbs. . . \$2.15

33-Piece Tea Set \$1.59

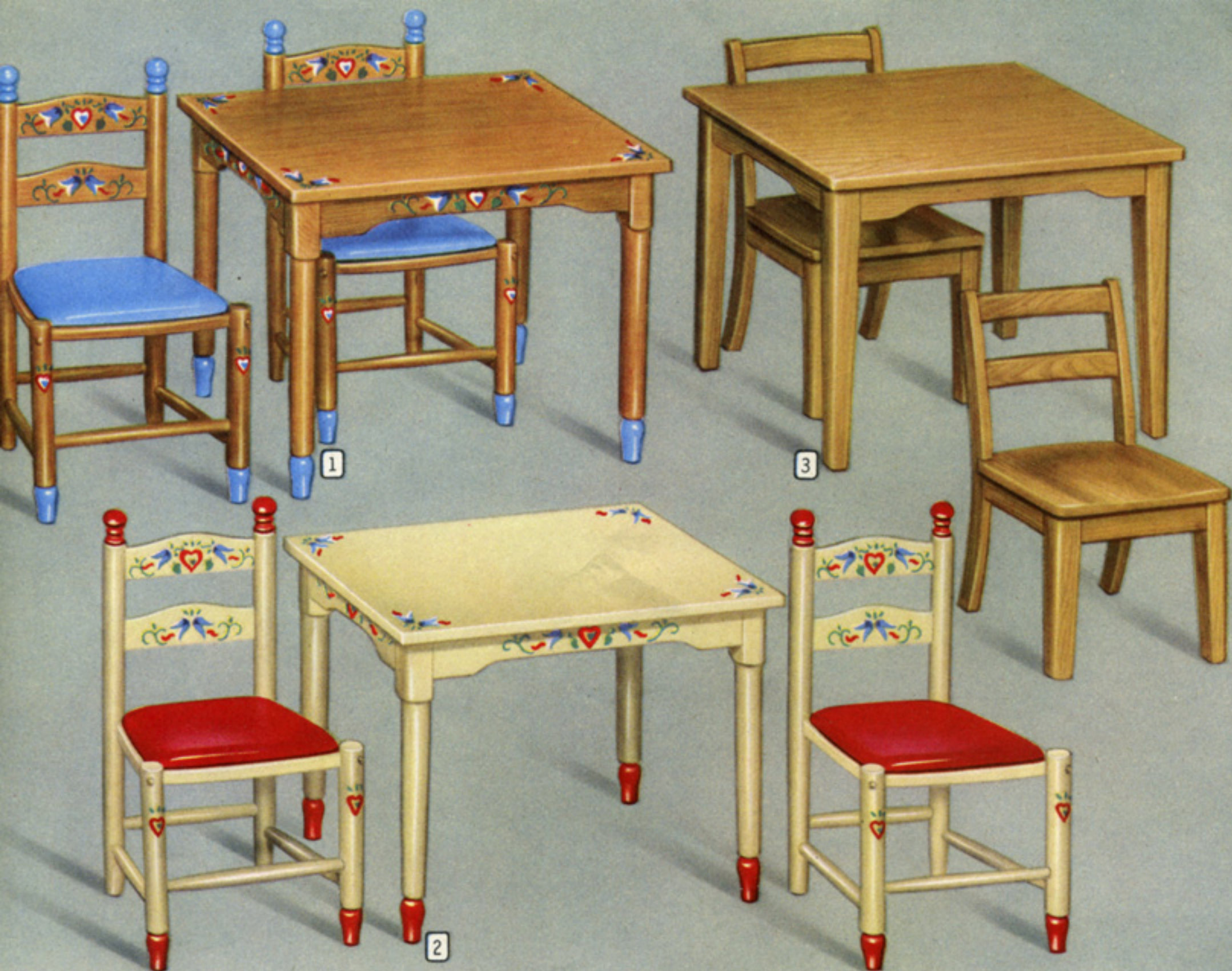
- ④ Complete plastic tea service for four. In combination of bright fiesta colors . . . Red, Orange, Ivory and Blue. Set fully described in paragraph above. Includes following pieces:
- Four each Cups, Saucers
 - Four 4-inch Cake Plates
 - One Teapot with Base and Cover
 - One Sugar Bowl with Cover
 - One Cream Pitcher
 - Four each Knives, Forks, Spoons
 - Four Paper Napkins.

48 T 367—33-Pc. Tea Set. Ship. wt. 1 lb. 8 oz. \$1.59

19-Piece Tea Set \$1.15

- ⑤ Complete plastic tea service for two. In combination of bright fiesta colors . . . Red, Orange, Ivory and Blue. Set fully described in paragraph above. Includes following pieces:
- Two each Cups, Saucers
 - Two 4-inch Cake Plates
 - One Teapot with Base and Cover
 - One Sugar Bowl with Cover
 - One Cream Pitcher
 - Two each Knives, Forks, Spoons
 - Two Paper Napkins

48 T 368—19-Pc. Tea Set. Ship. wt. 1 lb. . . \$1.15



Finest Juvenile Furniture You Can Buy

The finest children's furniture made today—superior in quality to any we offered even before the war. Heirloom quality construction . . . made to hand down from generation to generation. Only selected hardwoods used . . . free from knots, sap stains, finely finished by workmen skilled in making fine

furniture for adults. Table legs have corner block construction—held with nut and bolt; won't loosen or wobble. Pennsylvania-Dutch chairs have firm wood dowel corner assembly. Covered seats screwed on. Tables shipped with legs detached. Easily assembled by tightening 4 bolts. *Mailable.*

1 CHILD'S PENNSYLVANIA DUTCH TABLE AND CHAIRS. Select hardwood with Maple finish. Decorated with colorful Pennsylvania Dutch designs. Table top 20x27 in.; 20 in. from floor. 2 chairs have bright Blue artificial leather seats, 13½x12 in.; 12 in. from floor; 23 in. high overall. Smooth steel gliders on table, chair legs. 48 T 3470Y—3-Pc. Set. Ship. wt. 34 lbs. . . . \$19.95

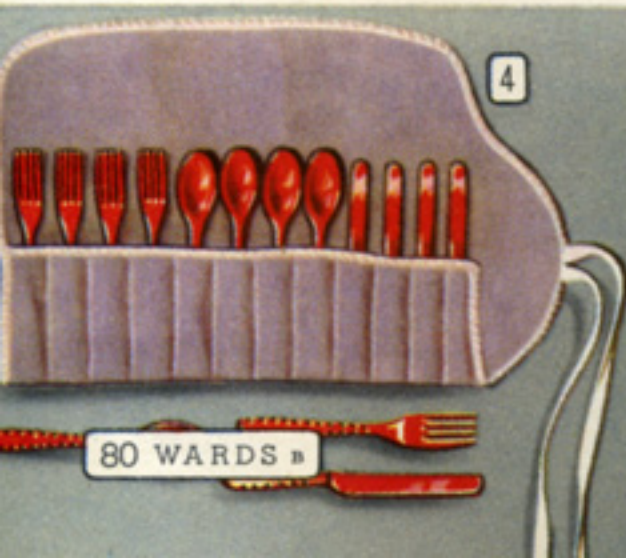
2 CHILD'S TABLE AND CHAIR SET. Soft sandstone finish (light Ivory color). Hardwood throughout. Colorful Pennsylvania Dutch decorations. Table top 20x27 in.; 20 in. from floor. 2 chairs have bright Red artificial leather seats, 13½x12 in.; 12 in. from floor; 23 in. high overall. Table and chair legs have smooth sliding steel gliders. 48 T 3469Y—3-Pc. Set. Ship. wt. 34 lbs. . . . \$19.95

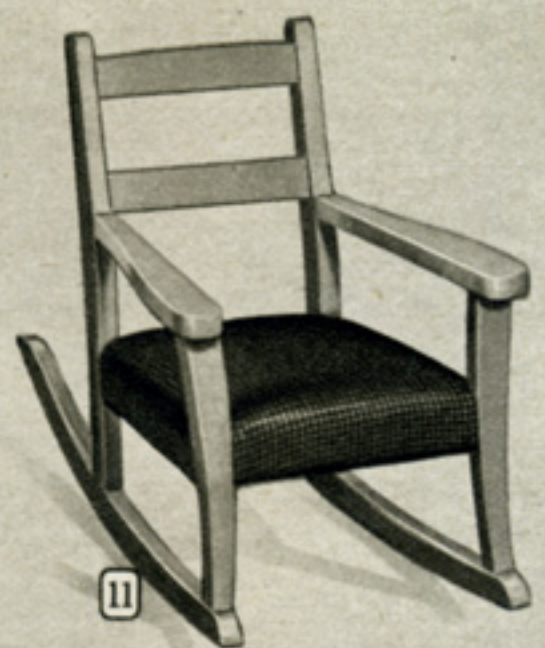
3 OUR MOST POPULAR SET. Beautiful, selected Oak and Elm; varnished and hand-rubbed 3 times to produce satin-smooth finish and enrich golden beauty of the wood. Table top 20x27 in.; 20 in. from floor. Chair seats 13½ x 12 in., 12 in. from floor. Ht. overall 23 in. Table, chair legs have steel gliders for ease in moving. 48 T 3468Y—3-Pc. Set. Ship. wt. 34 lbs. . . . \$17.95

LITTLE TOT'S SEMI-PORCELAIN TEA SET—JUST LIKE MOTHER'S

4 RED PLASTIC KNIFE, FORK AND SPOON SET . . . service for Four. Real looking little knives, forks and spoons . . . 4 of each with beaded pattern around the edges of the handles. Pieces are about 3¾ inches long. Packed in cloth roll. 48 T 30—Set for Four. Ship. wt. 4 oz.39c
USE YOUR CREDIT . . . SEE PAGE 141

5 TOY SEMI-PORCELAIN TEA SET—It will be a thrill indeed for any little girl to own this set. Made by manufacturer of fine adult dinnerware; it is the same excellent quality semi-porcelain with the same lustrous glazed finish. New modern shapes . . . delicate Eggshell body with wide pastel bands—Green, Yellow, Pink and Blue—one cup, saucer and plate in each color. Generously sized for actual serving—Teapot 5½ in. tall, plates 6¼ in. across, others in proportion. Set includes Teapot with cover, open Sugar Bowl, Cream Pitcher and 4 each, Plates, Cups and Saucers. 48 T 352—16-Piece Tea Set for Four. Shipping weight 4 lbs. 4 oz. \$2.89





Children's Chairs... Sturdy Oak Desk Set

6 CHAIR WITH PENNSYLVANIA DUTCH DESIGN. Sturdy and especially well built. Completely described with set number 2 on opposite page. Hardwood with sandstone (light Ivory color) finish. Red artificial leather seat, 13½ by 12 in., 12 in. from floor; 23 in. high overall. Steel gliders. 48 T 3473M—Ship. wt. 8 lbs. Mailable.....\$5.75

7 ROOMY UPHOLSTERED ROCKER. Comfortable and sturdy; back and seat fully upholstered in Wine colored fabric. Wood legs, arms and rockers in Walnut finish. Strong stretcher brace. Seat 15 by 16½ in.; 12 in. from floor. Entire ht. 26 in. 48 T 3461M—Ship. wt. 14 lbs. Mailable.....\$5.95

8 CHILD'S HARDWOOD FOLDING CHAIR. Exceptionally strong, excellent for schools and kindergartens. 2-coat gloss varnish finish over Medium Brown. Steel rod at top, steel braces on sides, back. Seat 11x10½ in.; 12¼ in. from floor. Entire height 24 in. Folds to 29½x12¾x1½ in. 48 X 3439M—Ship. wt. 6 lbs. Mailable.....\$1.85

9 CHILD'S UPHOLSTERED ROCKER. Good looking as Dad's easy chair. Sides, back and seat upholstered in Mulberry-colored fabric. Hardwood frame, Maple finish rockers. Seat 12½ by 12 in.; 9½ in. from floor. Entire height 21¼ in. 48 T 3441M—Ship. wt. 15 lbs. Mailable.....\$8.95

10 SOLID OAK DESK AND BENCH in Natural finish. Unusually strong and well made. Ideal for children 3½ to 12 years of age. Provides a suitable place for study or play. Storage space under writing surface. Top 20 by 27½ in., 25 in. high. Bench seat 13½ by 8¾ in.; 15½ in. from floor. Desk legs detached for shipping. Mailable. 48 T 3400Y—Ship. wt. 40 lbs.....\$15.50

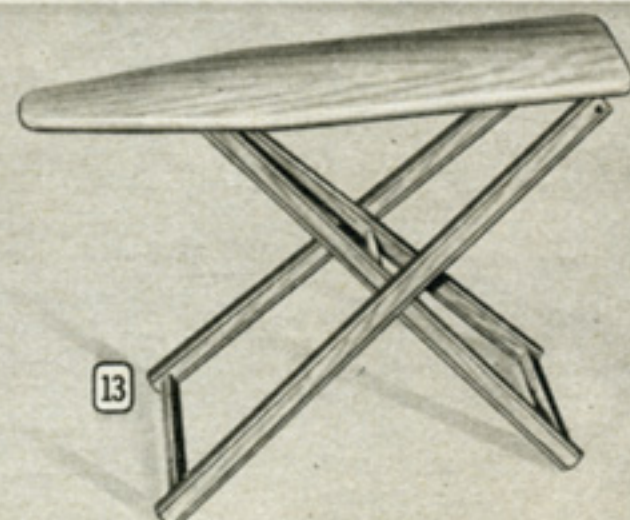
11 CHILD'S RED ROCKER. Well constructed with fabric covered upholstered seat. Wood frame enameled Red. Seat 12 by 12 inches; 9 inches from floor. Overall height 17¼ inches. 48 T 3442M—Ship. wt. 6 lbs. Mailable.....\$3.69

HOUSEKEEPING TOYS FOR BUSY LITTLE HOUSEKEEPERS

12 20-PC. BAKING SET . . . She can "play" cook with them! 2 fluted cake tins like mothers'; 3 metal cookie cutters cut cookies into rabbits, chickens; 4 bright pie tins. 11-in. wood rolling pin, red handles; breadboard 8¾x7½ in. 2 glass mixing bowls; 1-oz. graduated measuring glass. Wood potato masher, flour scoop; steel cake turner for tiny pan cakes. "Play" oven thermometer. Recipe Book. "Order List" plaque. 48 T 383—20-Pc. Baking Set. Boxed. Ship. wt. 2 lbs. 9 oz.....\$1.19

13 TOY IRONING BOARD. Adjusts to three positions for height. Has folding legs like a grown-up's ironing board. Top 32 inches long. Made of fair quality wood. Height can be adjusted from 17 inches to 21 inches. 48 T 969M—Shipping weight 4 lbs. 8 oz. Mailable.....\$1.55

14 TOY IRON. Plaster composition; smooth porcelain base; wood handle. 48 T 940—5½ in. long. Ship. wt. 1 lb. 4 oz. Mailable.....55c



BAZ WARDS 81



Doctor and Nurse Toy Army Field Kits

1 COMBINATION "DOCTOR-NURSE" TOY ARMY FIELD BAG. Wards most complete Play-Doctor outfit. Plenty of equipment for both "Doctor" and "Nurse" in Khaki colored heavy Duck Field Bag, 10½x4½x6¼ in. Sling it over your shoulder like a real Army doctor. Window on side for Doctor's name. 3-Pc. Army Nurse's Uniform—Cotton apron neatly piped in red, Cap and Arm Band. Toy "X-Ray" shows "shadow pictures" of bones. Real little Stethoscope actually works! Hear heart beat or ticking of a watch. Cardboard play Microscope with "slides." Cardboard head reflector on elastic headband, toy thermometer, toy wrist watch, tongue depressors, spectacles (no lenses), candy pills, prescription blanks, appointment diary, cotton, gauze, window and door signs, etc. Instructions.

48 T 690—Combination "Doctor-Nurse" Toy Army Field Bag. Ship. wt. 1 lb. 8 oz. \$2.39

3 TOY ARMY NURSE KIT. Cardboard carrying case, 13¼ by 8¼ by 3½ in., covered with "alligator-grain" paper. White Cotton apron (hemmed edges), stethoscope (you can't hear through it), toy wrist watch, toy fever thermometer, spectacles (no lenses), wash cloths, sponge pan, puffs, gauze, cotton, charts, candy pills, measuring cup and spoon, etc. Instructions.

48 T 28—Shipping weight 2 pounds. \$1.10

4 LARGE SIZE TOY ARMY DOCTOR KIT. Cardboard case covered with "alligator-grain" paper, 13¼x8¼x3½ in. Stethoscope (hear heart beats), "X-Ray," toy cardboard microscope with 6 slides, cardboard head reflector, spectacles (no lenses), toy watch, thermometer, tongue depressors, window card, door plate, gauze, cotton, candy capsules, etc. Instructions.

48 T 688—Shipping weight 2 pounds. \$1.19

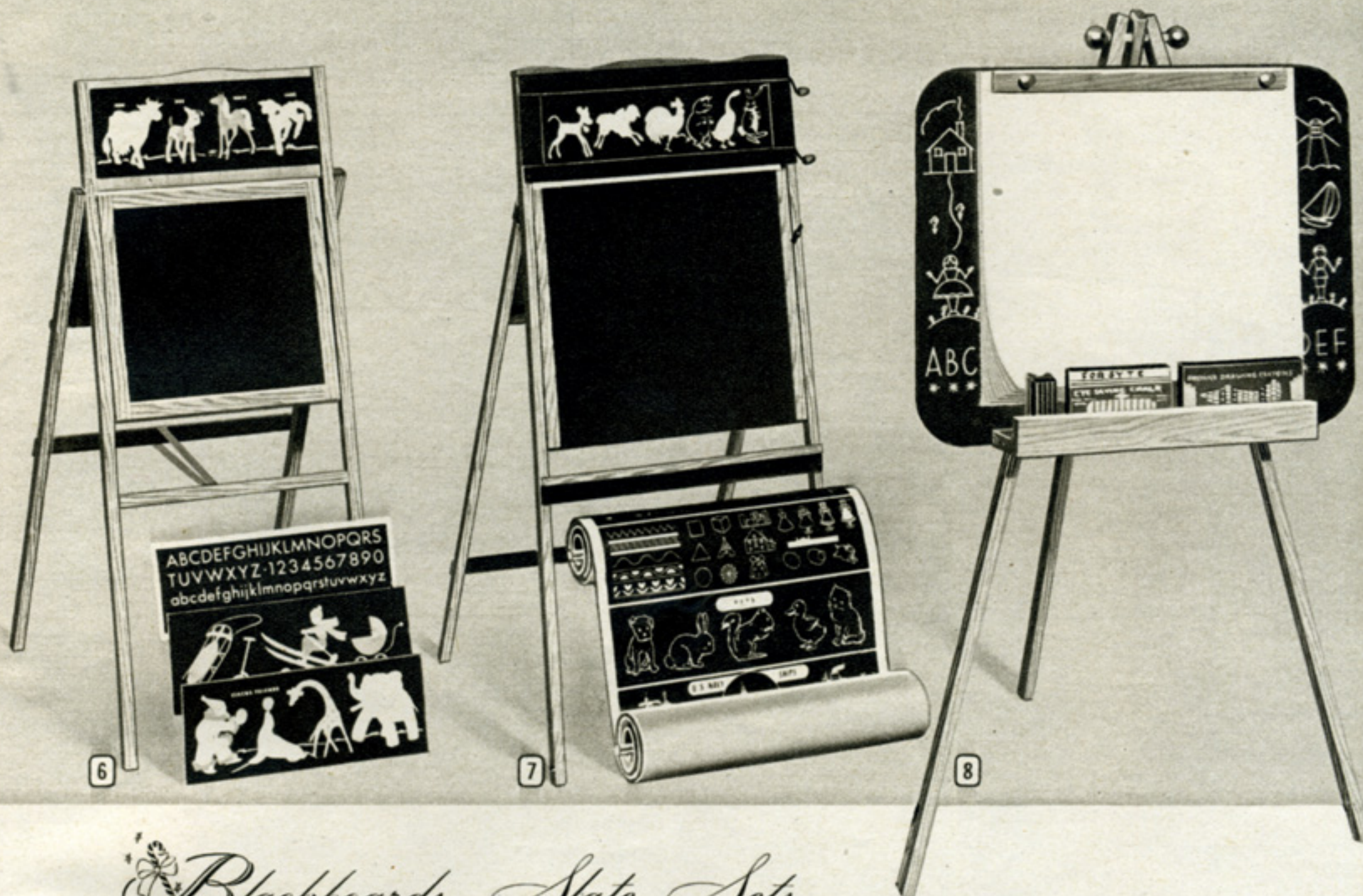
2 LARGE SIZE TOY ARMY NURSE FIELD BAG. Navy Blue shoulder-strap case, 13x8x4½ in., of heavy Duck, piped in Red. Zipper across top, window for "nurse's" name. Cotton apron, cap, arm band. Stethoscope (hear heart beats), toy watch, thermometer, spectacles (no lenses), candy pills, sponge pan, wash cloths, puffs, gauze, cotton, etc. Instructions.

48 T 692—Ship. wt. 1 lb. 8 oz. \$2.79

5 SMALL SIZE TOY ARMY DOCTOR KIT. Much more complete than kits usually found at this low price. Cardboard carrying case 11¼x7¼x2¼ in., covered with "alligator-grained" paper. Contains "X-Ray," stethoscope (can't hear through it), toy wrist watch, "specs" (no lenses), thermometer, gauze, cotton, pills, charts, tongue depressors, head reflector, etc. Instructions.

48 T 689—Ship. wt. 1 lb. 6 oz. 59c





Blackboards... Slate Sets

6 EASEL DESK BLACKBOARD. Maple-finished wood frame. Smooth masonite surface—chip-proof, shatterproof, waterproof—12 $\frac{7}{8}$ by 11 in. Opens up to form desk, with rack for paper, etc. 6 colored charts, 2 Black and White charts slip into frame at top. Chalk rail. 10 pieces White, 5 pieces colored chalk; 8 crayons and eraser included. Size overall, 38 $\frac{3}{4}$ by 19 inches. 48 T 573M—Ship. wt. 7 lbs. 8 oz. Mailable...\$2.69

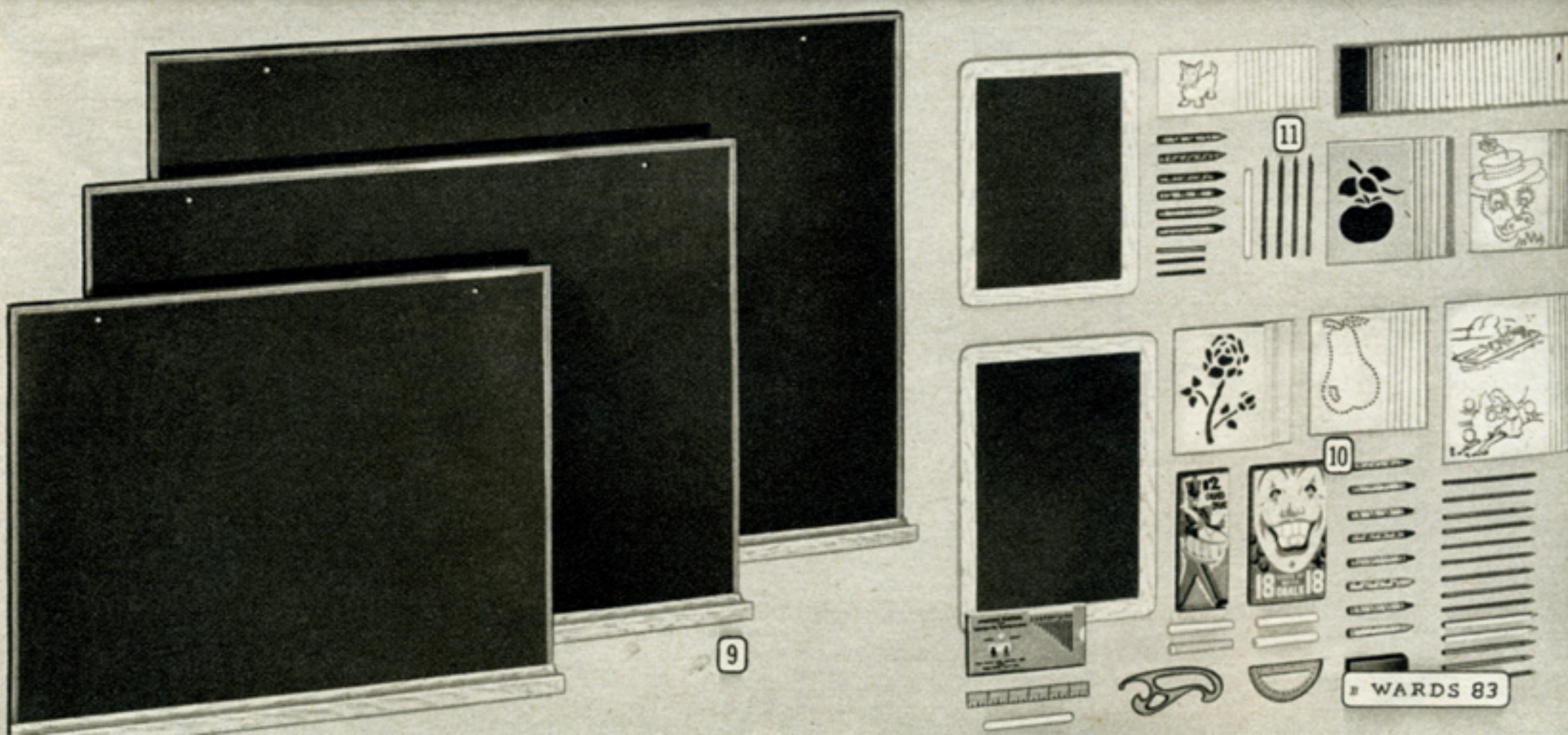
9 HANGING BLACKBOARD OR SIGNBOARD. Same quality Duroplate writing surface as used in schools. (1/4-in. laminated fiberboard coated with composition of slate, carborundum, etc.) Won't chip or wear off. Metal bound; chalk rail. Eye-lets for hanging, chalk, eraser. Mailable. 48 T 576M—18x24 in. Ship. wt. 4 lbs.\$1.43
48 T 577M—21x30 in. Ship. wt. 6 lbs. 8 oz. ... 1.85
48 T 578M—24x36 in. Ship. wt. 8 lbs. 2.37

7 DOUBLE-SURFACE DESK BLACKBOARD. You can write on BOTH sides! Lithoplate surface—(tough, heavy fiberboard coated on both sides with smooth pulverized slate). Won't crack, chip or shatter. Writing surface, 15x16 in. Opens up to form sturdy desk with rack for paper, etc. Strong wood frame, natural varnish finish. Chalk rail. 15 different charts on wind-up roll. Chalk, eraser. Size overall 41x19 in. 48 T 570M—Ship. wt. 9 lbs. Mailable.....\$3.98

10 109-PC. SLATE SET. Real slate, 13 $\frac{1}{4}$ x9 $\frac{3}{4}$ in. One side Black for chalk; other White for crayons. Wood frame. 18 White, 12 colored chalks; 8 plain, 6 colored slate pencils, 8 crayons. Eraser, erasing cloth, wood transfer, 24 stencils, 12 outline, 12 transfer pictures, calculator, ruler, French curve, protractor, 1 colored paper. 48 T 636—Ship. wt. 3 lbs. 8 oz.\$1.00

8 WARDS BEST BLACKBOARD. Built like an artist's easel. Can be used either as drawing easel or blackboard. Sturdy rigid stand is natural hardwood with satin-smooth finish. Extra large, slated writing surface, 30 by 22 in. Also thick pad of paper for crayon drawings... remove it or throw it back when not in use. Extra deep chalk rail. Chalk, crayons and eraser are included. Overall height is 50 inches. Not Mailable. 48 T 574R—Ship. wt. 17 lbs.\$5.95

11 68-PC. SLATE SET. Genuine slate, Black on one side; other side White for colored crayons. 12 $\frac{3}{4}$ x8 $\frac{3}{4}$ in. Wood frame. 4 plain, 3 colored slate pencils; 20 pcs. White, 6 colored chalk; chalk eraser; crayon erasing cloth. 6 crayons, 6 colored stencils, 12 pictures to color, 6 transfer pictures to color, wood transfer, 1 sheet colored paper. 48 T 637—Ship. wt. 2 lbs. 12 oz.63c





Art, Handcraft and Scientific Sets to

1 SET OF 3 WEAVING LOOMS. Weaving is a handcraft enjoyed by both young and old. You can make almost any piece of clothing . . . afghans, sweaters, doll clothes, infants' wear, purses, berets, etc. Squares or rectangles are woven on these small looms, then stitched together to make the desired garments. Set includes three wood frame looms. One loom makes 4-in. squares, another 2-in. squares and the third 4-in. by 8-in. oblong pieces. One 4-in. and one 8-in. crossbar included—can be used on 4 by 8-in. frame to make various size pieces. There are instructions for simple, easy-to-make patterns suitable for youngsters, as well as more elaborate patterns using fancy stitches and lovely designs . . . fascinating even to Mother. Looms fit conveniently into a purse . . . are light weight and easy to handle. Garments made with these looms resist stretching, hold their shape. Two 6-in. steel needles and detailed instructions included with each set. For a complete selection of yarns, see Wards General Catalog. No yarn or finished garments included.

48 T 981—Set of 3 looms. Shipping weight 1 lb. . . . \$1.25

2 MANNEQUIN DRESSMAKER SETS to encourage young stylists. A lovely grown-up mannequin to sew for . . . all composition—beautiful and life-like. Easy to dress because she fits into wooden base; arms are detachable. Sets contain a molded dressmaker form, the same size as the mannequin; you can cut and pin-fit her costumes on it. Four dress patterns, dress material, needles, thimble, thread, tape measure, dress trimming; also a 64-page Simplicity Sewing Book with step-by-step directions and graphic diagrams—covers just about every problem that comes up in real dressmaking . . . filling, tailoring, fabric selection. All sets in gaily decorated boxes.

48 T 975—Dressmaker Set with 15-in. Mannequin. Ship. wt. 3 lbs. 8 oz. . . \$3.59
48 T 974—Dressmaker Set with 12½-in. Mannequin. Ship. wt. 2 lbs. 8 oz. . . 2.49

DRESSMAKER SET. Same as above, except no dress form. Three patterns, material, elementary Sewing Book. Mannequin has detachable arms, wood base.

48 T 972—Dressmaker Set with 12½-in. Mannequin. Ship. wt. 1 lb. 8 oz. . . \$1.29

THINGS TO MAKE . . . COSTUME JEWELRY . . . WARDROBE FOR A DOLL

3 SNOWFLAKE JEWELRY SET. In cardboard gift box with hinged lid and drawer. Create Original Designs or follow patterns to make necklaces, bracelets, lapel dolls, etc. Quantities of brilliant, fast-color composition beads and large novelty wooden beads in attractive shapes. Contents make 10 to 20 articles, depending on size. Two colors of braided cord, white rayon cord, bead stringing needle and instructions included.

48 T 592—Shipping weight 4 pounds 8 ounces. . . . \$2.39

SMALLER SNOWFLAKE JEWELRY SET. As above except ½ amount of equipment.

48 T 591—In Box without Drawer. Shipping weight 2 lbs. 8 oz. . . . \$1.19

4 SEWING SET. Contains a 6½-in. composition doll with movable arms, 8 cut-out dresses ready for sewing, 6 pieces assorted color cotton cloth, colored thread, needles, ribbon, lace, colored yarn, 12 plastic buttons, wood thimble, blunt-tip scissors and a sheet of patterns. All packed in a toy cardboard suitcase with hinged cover, snap lock and metal handle.

48 T 693—Shipping weight 1 lb. 10 oz. . . . \$1.15

Use Wards convenient Time Payment Plan to pay for your orders. Only 10% down required on items up to \$10, or on toys of any kind. For details on opening an account, monthly payments, etc. see Page 141.





Encourage Creative Interests and Talents

5 SOFT PLIABLE MODELING CLAY—for beginners or experienced amateur sculptors. You can model figures, ashtrays, book-ends. Can be used over and over, or fired in bake-oven for permanency. (Not suitable for making vessels to hold water.)

48 T 566—Ship. wt. 5 lbs. 8 oz. per 5-lb. can.
One 5-lb. Can..59c; 2 Cans..\$1.12; 3 Cans..\$1.63

6 MODELING TOOLS. Double-end tool to cut away excess clay; tool to shape curves; sharp tool outlines designs; toothed tool roughens surface.

48 T 562—4 Polished Boxwood Tools. Wt. 6 oz. . . .98c

7 TRICKS AND MAGIC BOOK. Mystify friends! Change ink to water! Make "spirit" coin in glass answer questions! Over 100 tricks mastered with little practice. No special apparatus needed. By Will Lindhorst, radio's "Chandu the Magician."

48 T 992—5½x7¾ in. Ship. wt. 12 oz.79c

10 CHILD'S MODELING CLAY AND MOLD SET. Modeling teaches observation, proportion, 3-dimension—develops artistic talent. 1 pound smooth, non-hardening clay in 8 colors. Easy to work with. Set of two plaster molds (assorted) enable child to make 3-dimension articles. Six wood design blocks for imprint patterns; two wood tools. In 9½x13-in. box.

48 T 74—Shipping weight 2 lbs. 4 oz.43c

WARDS TIME PAYMENT PLAN EXPLAINED ON PAGE 141.

CHEMCRAFT SETS. All sets contain best quality chemicals and apparatus, up-to-date Chemistry manual, "Magic" experiments. All sets except Beginner's packed in laboratory-style wood and fiberboard cabinets, and include Chemical Illustrations (cardboard cutouts show how elements form compounds; their symbols, valence, atomic weights). Glass Blowing Book in all but Freshman and Beginner Sets.

8 MASTER CHEMCRAFT—1014 Experiments. Most complete set: alcohol lamp blow torch, mortar and pestle, balance and weights, flask, beaker, graduate, ring stand, gas generating apparatus. Qualitative Analysis Book. Cabinet size open: 51½ x 15½ inches.

48 T 1130M—Ship. wt. 23 lbs. Mailable. . . . \$22.50

ADVANCED CHEMCRAFT (not shown) 850 Experiments. Large outfit with alcohol lamp blow torch, balance and weights, mortar and pestle, gas generating apparatus. Laboratory Apparatus Construction Book. Size open: 46x14 in.

48 T 1129M—Ship. wt. 15 lbs. Mailable. . . . \$13.50

9 SENIOR CHEMCRAFT—750 Experiments. With balance and alcohol lamp blow torch.

48 T 1128M—Open 31½ x 14 in. Wt. 7 lbs. . . . \$8.89

JUNIOR CHEMCRAFT (not shown). 590 Experiments. With alcohol lamp blow torch. Open 21 x 13¾ in.

48 T 1127—Shipping weight 5 lbs. 8 oz. . . . \$4.69

FRESHMAN CHEMCRAFT (Not shown). 392 Experiments. Cabinet size open 15 x 14 in.

48 T 1126—Ship. wt. 4 lbs. \$3.29

BEGINNERS' CHEMCRAFT (Not shown). 271 Experiments. Chemical Illustrations not incl. Wt. 2 lbs. 8 oz.

48 T 1125—16½ x 10½-in. cardboard box. . . . \$1.87

11 RAILROAD BRIDGE, girder type, scale model of real bridge. "0" gauge track will fit over bridge floor. 12 in. long, 5½ in. wide, 2 in. high.

48 T 258—Shipping weight 1 lb. 4 oz.45c

12 ELECTRIC "0" GAUGE TRACK FOR MARX TRAINS. 1½ in. between rails. Eight 9½-in. sections of straight track and four 10½-in. sections of curved track. (We do not break sets.)

48 T 242—12 sections. Ship. wt. 1 lb. 12 oz. . . \$1.95

13 MAZDA BULBS. For all types electric trains and accessories. 12 watt. Wt. each 2 oz.

48 T 260—Clear Locomotive Headlight Bulb. . . 10c

48 T 261—Amber Mazda Bulb. 10c

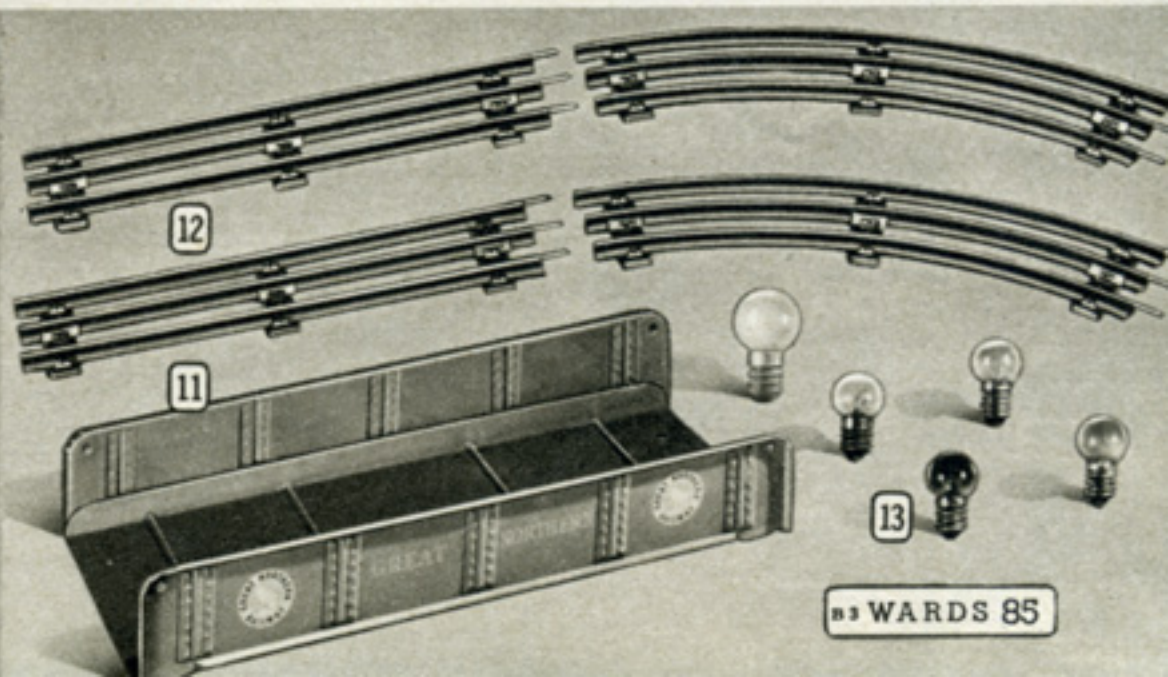
48 T 262—Green Mazda Bulb. 10c

48 T 263—Red Mazda Bulb. 10c

48 T 264—Frosted Mazda Bulb. 10c

Any 3 bulbs listed above. 27c

"How to Order" information given on Page 134.





America's Finest Toy Phone

Every tot wants a phone of his own to make imaginary calls to grandma in California or Auntie in New York—and don't forget Daddy at the office. This one looks so real—molded of smooth shiny ivory color plastic, in a splendid imitation of the adult cradle phone. Just the right size for youngsters to handle. Smoothly finished with no rough edges to scratch or cut. Details are accurately carried out.

Here's a play phone that you'll be proud to send as Christmas or Birthday gift to that youngster of whom you are especially fond. It's not a war time make-shift—we believe it to be the finest model telephone that can be produced.

The dial is just like the one on a real telephone with letters and numerals—you can really dial regular phone numbers. It's a fine way to help young children learn numbers, and to teach older ones the proper technique to use in making a telephone call. It's an educational toy and becomes as much a part of the modern child's playthings as the traditional dolls and blocks.

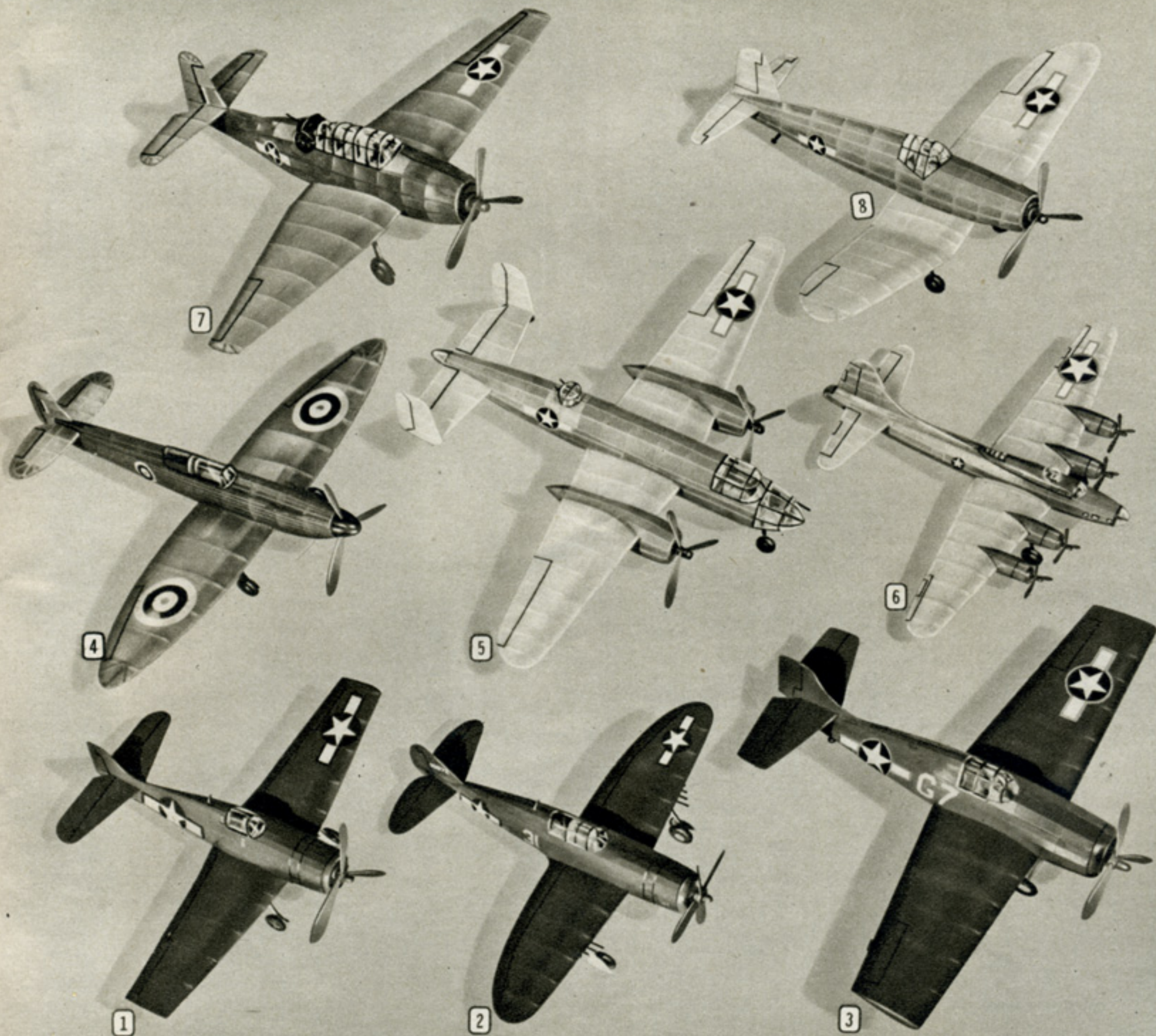
Phone is approximately half the size of a real one. Base is 3½ in. wide, 5 in. long. Overall height 3½ inches. Finished a gleaming Ivory color.

48 T 996—Toy Telephone. Shipping weight 1 lb. 6 oz.\$1.89

COMPLETE DETAILS AND INFORMATION CONCERNING WARDS TIME
PAYMENT PLAN ARE GIVEN ON PAGE 141 OF THIS CATALOG.

Remember everybody this Christmas and be sure to order your gifts early. Use your credit—Wards Time Payment Plan offers convenient monthly terms. Only 10% Down on all toys or any other item priced under \$10. For \$5 a month you can buy up to \$55 worth of anything Wards sell. Any order of \$10 or more can be bought on terms. Or, if you already have a Time Payment Account at Wards, you can take advantage of the convenient Add-on Plan which requires no down payment on items priced under \$10 when added to your account.





Joe Ott and Comet Model Airplane Kits

COMET MODEL AIRPLANE BUILDING KITS. (1 to 3) Builders can easily construct authentic models of actual Army and Navy Planes . . . extremely accurate in detail. "Speed-O-Matic" method of construction simplifies work. Formers are already cut out—ready to use . . . so are turned wooden wheels and cowlings. Tissue for covering and insignia in authentic colors. Correct alignment and dihedral—often so hard to get—are assured by new method of mounting wings. All parts are pliable Balsa Wood, except heavy cardboard formers. Kits contain step-by-step instructions with 3-view drawings, history of plane and interesting aviation facts. Models fly when powered by rubber band (not included). These are models of planes our men are flying, and any returning flyer would enjoy having a replica of "his plane" for his den or mantel.

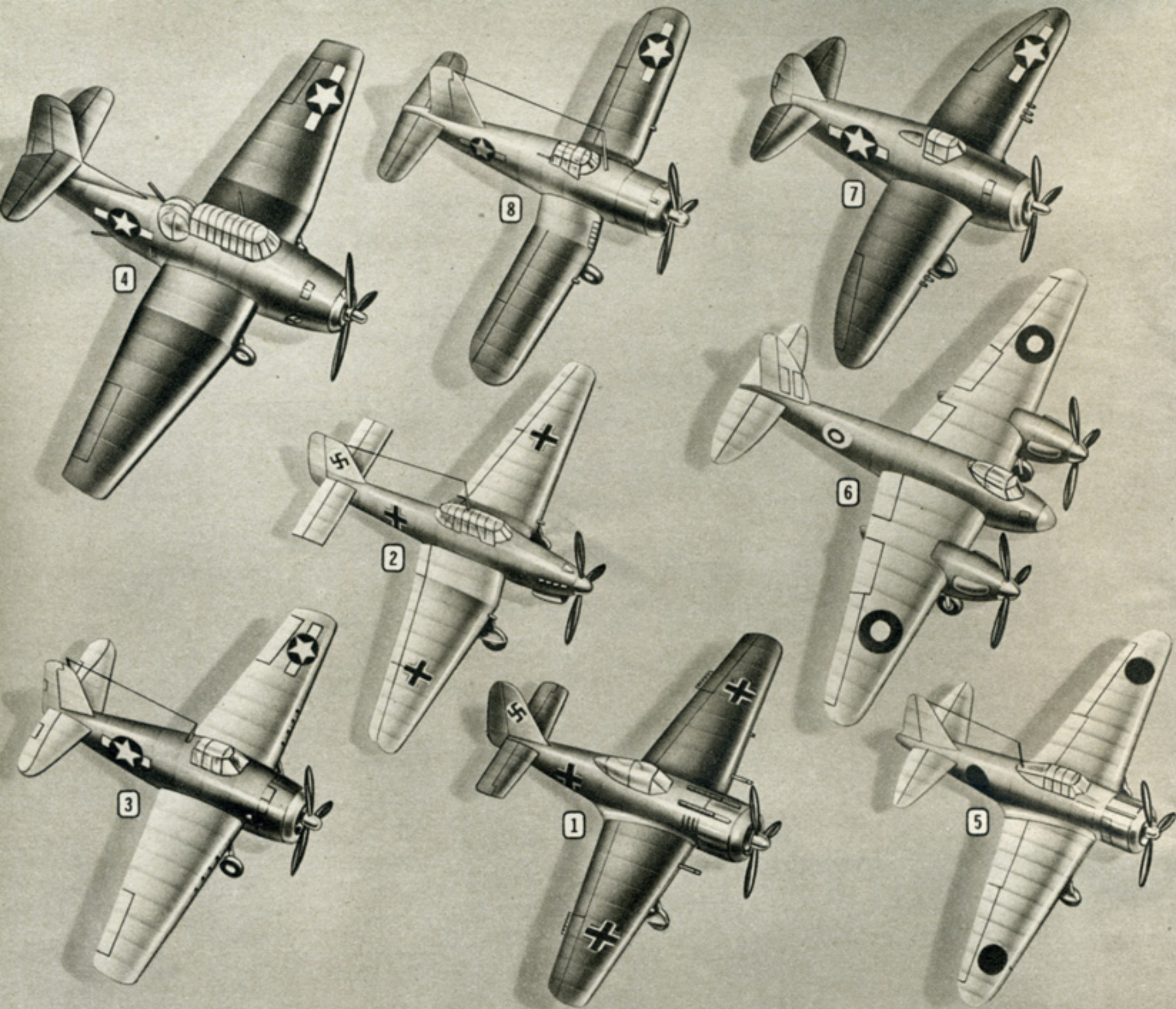
- ① GRUMMAN HELLCAT. F6F. Build a realistic reproduction of one of the fastest Navy fighters. 24-in. wing span. Complete instructions, cement, and all materials included.
48 T 3827—Shipping weight 12 oz.85c
- ② REPUBLIC THUNDERBOLT. P-47. Build an accurate model of this powerful single-seat fighter. 24-in. wing span. Complete instructions, cement, and all materials included.
48 T 3828—Shipping weight 12 oz.85c
- ③ GRUMMAN WILDCAT. F4F. Build a large, accurate model—full 32-in. wing span—of one of the most popular Navy fighters. Instructions, cement, and all materials included.
48 T 3826—Shipping weight 1 lb. \$1.27

JOE OTT AIRPLANE BUILDING KITS. (4 to 8) Even beginners can build scale models of famous planes. A fine value—models are larger than usual in each price range. All the hard work is done . . . only the most interesting part is left to do. Hard-to-make body and wing formers are already printed and die-cut . . . nose, tail parts and landing gear, too, are outlined and ready-cut. No difficult and tedious cutting out of fine parts is necessary. Propellers are furnished in exact size and shape with instructions for forming to insure proper pitch. Full scale plans and easy-to-follow directions with each kit. Colored paper covering, cement and all necessary material is included. All models fly when powered by rubber band (not included). Fun to build . . . when completed these models make wonderful gift mementos for returning servicemen who have flown the originals of these planes . . . or war workers who have helped to build them.

- ④ SPITFIRE MODEL. Build a 32-in. wing span model of famous RAF fighter plane . . . known for speed and maneuverability.
48 T 3807—Ship. wt. 12 oz.43c
- ⑤ NORTH AMERICAN MITCHELL BOMBER B25. Build a large model of "Doolittle Raider" that bombed Tokyo. Full 40-in. wing span. Sturdier than other Ott models . . all wood parts, torque tube construction.
48 T 3819—Ship. wt. 2 lbs. \$1.35
- ⑥ BOEING "FLYING FORTRESS" B17. Build a 32-in. wing span model of this best known U.S. Army 4-motor bomber.
48 X 3800—Ship. wt. 12 oz.43c

- ⑦ GRUMMAN AVENGER TBF. Build a large 40-in. wing span model of U. S. Navy Standard torpedo bomber. Bomb doors actually open automatically with release of pre-set trigger and drop tiny torpedo!
48 T 3817—Ship. wt. 1 lb.87c
- ⑧ VOGHT-SIKORSKY CORSAIR F4U. Build a 38-in. wing span model of this well-known Navy dive bomber. Inverted gull wing construction adds interest in building this plane. Popular carrier-type fighter.
48 T 3802—Ship. wt. 1 lb.63c

Camouflage your plane to blend with land, sea or sky. See Page 88 for lacquer.



Cleveland Accurate Scale Model Airplane



DOPE AND CEMENT SET FOR MODELS

Outfit contains six 1-oz. bottles of dope and six tubes of cement for model airplane builders. The cement is crystal clear, dries quickly, holds parts securely. Many household uses, too.

Dope includes 4 colors—Red, Black, Green, Olive-drab, a bottle of clear dope and one of Banana liquid. Use it to camouflage your plane as the Army does. Can be used on tissue covered airplane models such as those shown on this page, or on solid wood models of planes, jeeps, guns, etc. Excellent for rejuvenating old metal toys; protects new ones.

The dope, or lacquer, is easily applied and quick drying. It gives a durable, waterproof finish. Order a set to give your models a professional appearance.

48 T 3831—Dope and Cement Set. Shipping weight 2 pounds.89c

Wards Time Payment Plan Offers Convenient Monthly Terms, Small Down Payments . . . See

88 WARDS CARDK 2

Detailed Explanation of Plan on Page 141.

CLEVELAND MODEL AIRPLANE KITS build detailed, accurate scale models of famous planes, give excellent training in fundamentals of airplane construction—A fascinating hobby for youths and adults alike. Two types of kits are offered. The "SF" models are authentic, startlingly realistic, built to scale. Kits contain many more details, equipment and materials than the less expensive "T" kits. "SF" models are the last word in completeness of detail—employ real plane construction methods with detailed fuselage and wing structure, well-made landing gears, turrets, gun mounts, etc. Wing ribs and fuselage formers printed on imported balsa wood; long straight basswood strips, cement, paint and dope. All necessary materials and complete, detailed instructions are included with each "SF" kit.

"T" models all have 36-in. wingspan. Kits contain domestic woods; do not include paint. They are simpler to build—provide a large, easily constructed, durable model, from which even a person with no previous experience can learn the fundamentals of model building. If you've never built model planes before, start with one of the "T" models—then when you've caught the knack of construction—make one of the "SF" models. Planes fly when powered with rubber band (not included).

1 FOCKE-WULF 190. "SF" kit to make model of powerful, well-armed German Fighter plane, known for its speed and maneuverability.
48 T 1039—Wingspan 27¾ in. Wt. 3 lbs. . . \$2.69

2 JUNKERS 87 STUKA. "SF" kit to make model of German "Ugly Duckling" dive bomber.
48 T 1038—Wingspan 34 in. Wt. 3 lbs. 4 oz. . . \$3.19

3 GRUMMAN HELLCAT. "SF" kit makes scale model of famous U. S. Navy fighter plane. Used primarily as Marine or Navy carrier-based plane.
48 T 1027—Wingspan 31¼ in. Wt. 3 lbs. . . \$3.19

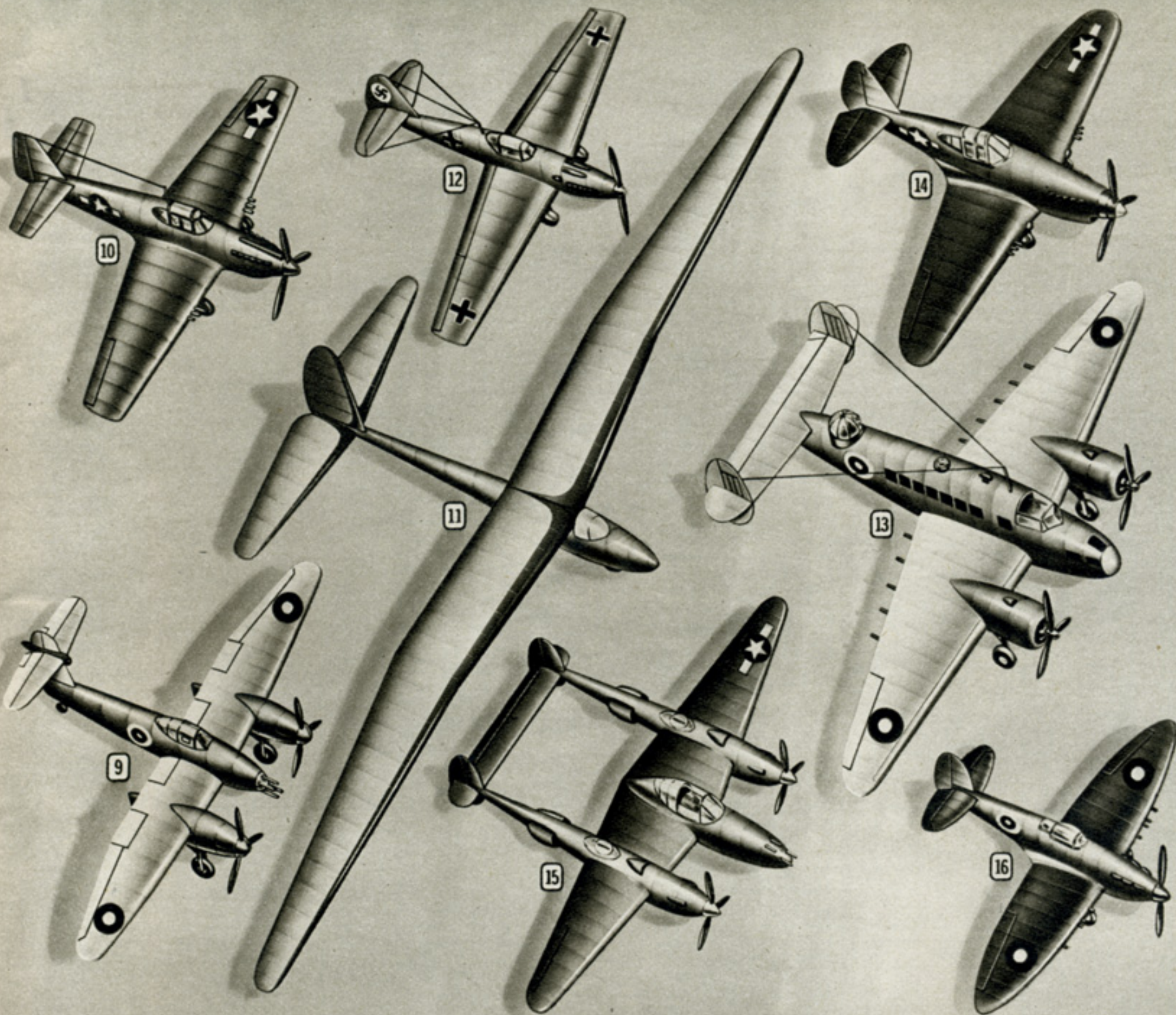
4 GRUMMAN AVENGER. "SF" kit makes detailed model of U. S. Navy Torpedo plane. Carries crew of three and torpedos. Heavily armored. Usually operated from land base.
48 T 1036—Wingspan 39¾ in. Wt. 3 lbs. 10 oz. \$3.59

5 JAP ZERO. "SF" kit builds model of Mitsubishi "00" fast climbing fighter . . . lacks armor.
48 T 1033—Wingspan 29¾ in. Ship. wt. 3 lbs. \$2.69

6 MOSQUITO BOMBER. "SF" kit builds accurate model of two-motored R. A. F. bomber, considered World's fastest operational bomber.
48 T 1041—Wingspan 40¾ in. Ship. wt. 4 lbs. \$4.00

7 REPUBLIC THUNDERBOLT. "SF" kit builds P47, U. S. Army high altitude, fast fighter plane. Easier to make . . . engine is deep behind cowl.
48 T 1052—Wingspan 30¾ in. Ship. wt. 4 lbs. \$3.59

8 VOGHT SIKORSKY CORSAIR. "SF" kit to build scale model of inverted "Gull" winged Navy super speed fighter . . . a high altitude, exceptionally maneuverable pursuit plane.
48 T 1035—Wingspan 30¾ in. Wt. 3 lbs. 10 oz. \$3.19



Kits... Paints... X-acto Hobby Knives

CLEVELAND KITS. See description on opposite Page. All "T" kits listed make 36-in. wingspan models.

- [9] WESTLAND WHIRLWIND. British high-speed interceptor plane used for bombing and strafing. "SF" kit makes 33 $\frac{3}{4}$ -inch wingspan model.
48 T 1031—"SF" Kit. Ship. wt. 3 lbs. 10 oz.\$3.19
48 T 1030—"T" Kit. Ship. wt. 2 lbs. 4 oz. 1.33
- [10] NORTH AMERICAN MUSTANG P51. Pursuit plane. "SF" kit makes 27 $\frac{3}{16}$ -inch wingspan model.
48 T 1045—"SF" Kit. Ship. wt. 3 lbs. 6 oz.\$2.69
48 T 1028—"T" Kit. Ship. wt. 2 lbs. 4 oz. 1.33
- [11] CONDOR 7-FOOT GLIDER. Class "E." Wing area 324 sq. in. Launched by hand or tow line. No paints.
48 T 1050—Wingspan 7 ft. Ship. wt. 1 lb. 6 oz.89c
- [12] MESSERSCHMITT ME 109. German fighter plane. "SF" kit makes 24 $\frac{1}{2}$ -inch wingspan model.
48 T 1048—"SF" Kit. Ship. wt. 3 lbs. 4 oz.\$2.69
48 T 1043—"T" Kit. Ship. wt. 2 lbs. 4 oz. 1.33
- [13] LOCKHEED HUDSON BOMBER. Famous for ruggedness, endurance. Kit makes largest, finest CLEVELAND model... correct in minute detail... guns in wings, turret, bomb doors, etc. Completed model fast in flight. Complete "SF" kit makes 49 $\frac{3}{4}$ -inch wingspan model.
48 T 1044—"SF" Kit. Ship. wt. 7 lbs. 4 oz.\$6.75
- [14] CURTISS P40. U. S. Army fighter plane reputed to equal or better performance of famous "Spitfire." Complete "SF" kit makes 28 $\frac{1}{8}$ -inch wingspan model.
48 T 1032—"SF" Kit. Ship. wt. 3 lbs.\$2.69
48 T 1042—"T" Kit. Ship. wt. 2 lbs. 6 oz. 1.33

- [15] LOCKHEED LIGHTNING P38. Fast U. S. fighter plane. "SF" kit makes 38 $\frac{3}{4}$ -inch wingspan model.
48 T 1047—"SF" Kit. Ship. wt. 4 lbs.\$3.59
48 T 1026—"T" Kit. Ship. wt. 2 lbs. 4 oz. 1.33

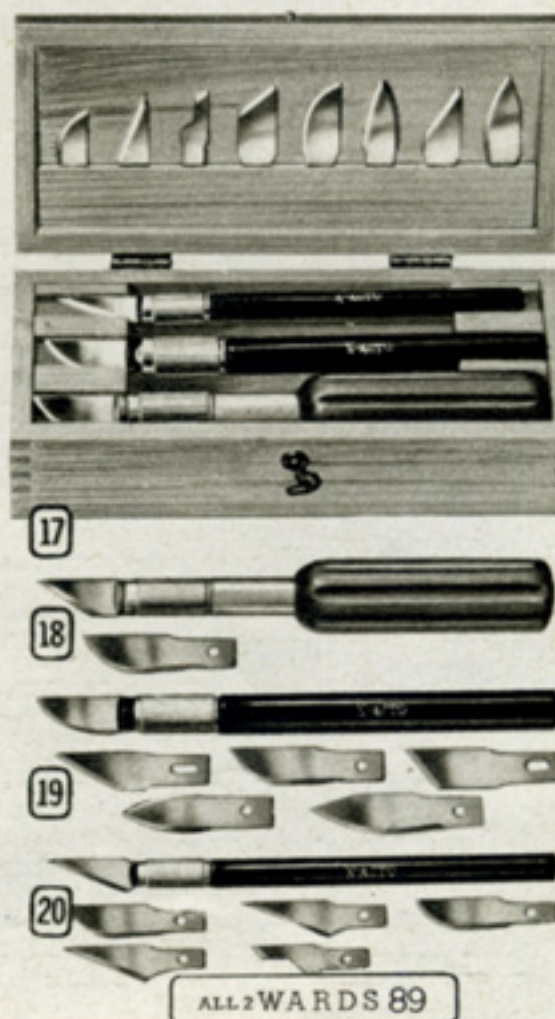
- [16] SPITFIRE. Famous R.A.F. single seat fighter plane. "SF" kit makes 27 $\frac{5}{8}$ -inch wingspan model.
48 T 1040—"SF" Kit. Ship. wt. 3 lbs.\$2.69
48 T 1037—"T" Kit. Ship. wt. 2 lbs. 4 oz. 1.33

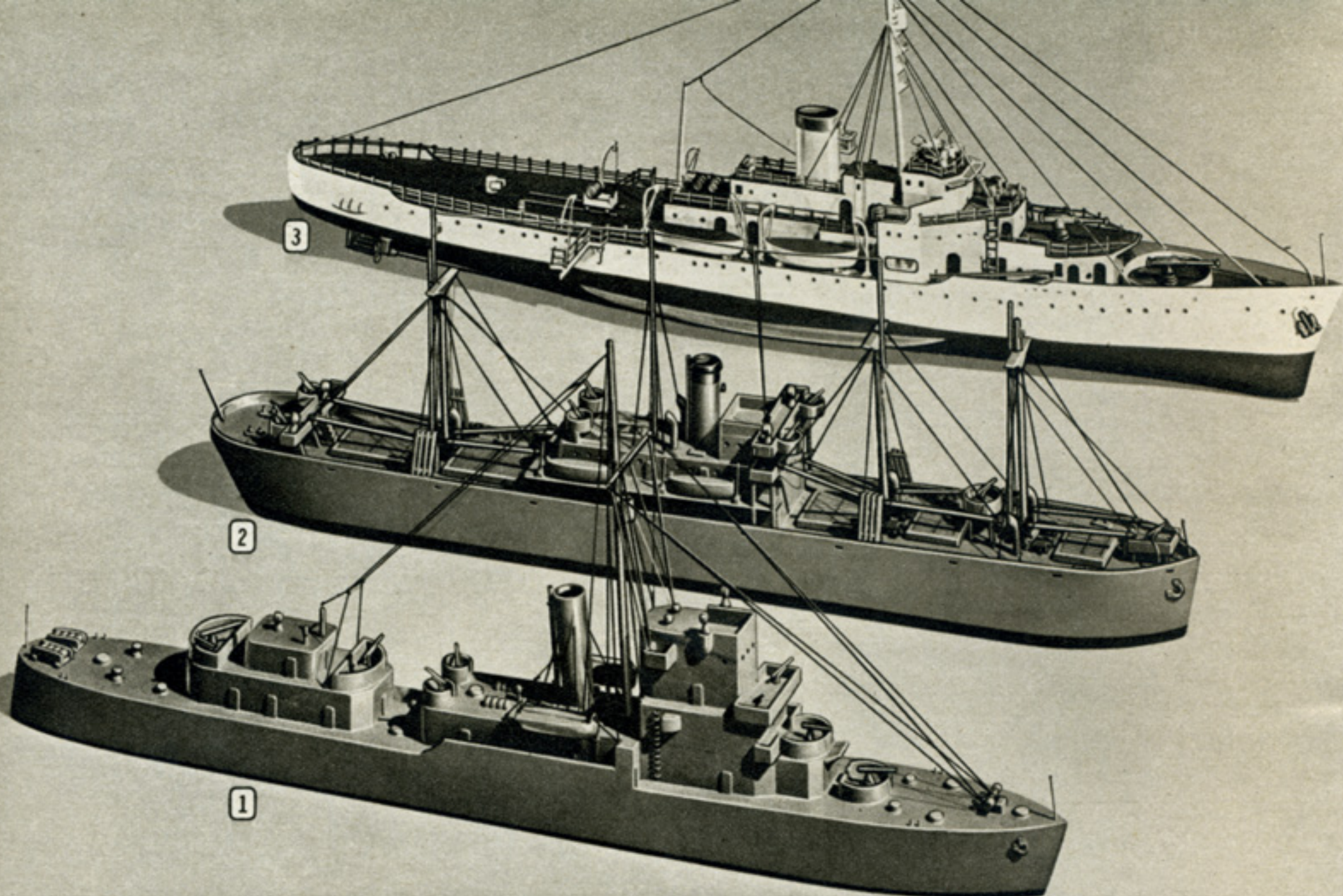
X-ACTO KNIVES FOR PRECISE CUTTING

Excellent for crafts of all kinds. 3 sizes for various types of work. Blades are easily inserted. All Postpaid.

- [17] X-ACTO KNIFE SET. 3 handles and 12 assorted blades in hinged wood box... Lightweight for delicate work, 4 $\frac{5}{8}$ -in. black plastic handle; Medium, 5-in. black plastic handle; Heavy, 5-in. red wood handle.
48 T 1072—Set of 3 handles, 12 Blades. Postpaid. \$3.50
- [18] X-ACTO KNIFE. Heavy—described in set above.
48 T 1071—Handle and 2 Blades. Postpaid.\$1.00
- [19] X-ACTO KNIFE. Medium—described in set above.
48 T 1070—Handle and 6 Blades. Postpaid.\$1.00
- [20] X-ACTO KNIFE. Light—described in set above.
48 T 1069—Handle and 6 Blades. Postpaid.\$1.00

EXTRA X-ACTO KNIFE BLADES. (Not shown). In sets of 5.
48 T 1074—For X-Acto Knives 48 T 1070 or 48 T 1071 (Factory No. 2 or No. 5) Postpaid.Set 50c
48 T 1073—For 48 T 1069 (Fact. No. 1). Postpaid. Set 50c





Kits to Build Models of Real Ships

Your returning serviceman will prize a model of the ship he's sailed or served on. You can build an authentic replica of these best known types of American ships. So realistic and detailed, he'll point out the exact spot where he bunked . . . the crow's nest where he spent hours on watch . . . or the very battle

station he manned. Building these models is a fascinating, inexpensive hobby. Simpler models (48 T 3811 and 48 T 3812) have molded hulls, need only sanding, assembling, painting. Others require more skilled handwork . . . are more fun. Kits contain full plans, all materials except paint.

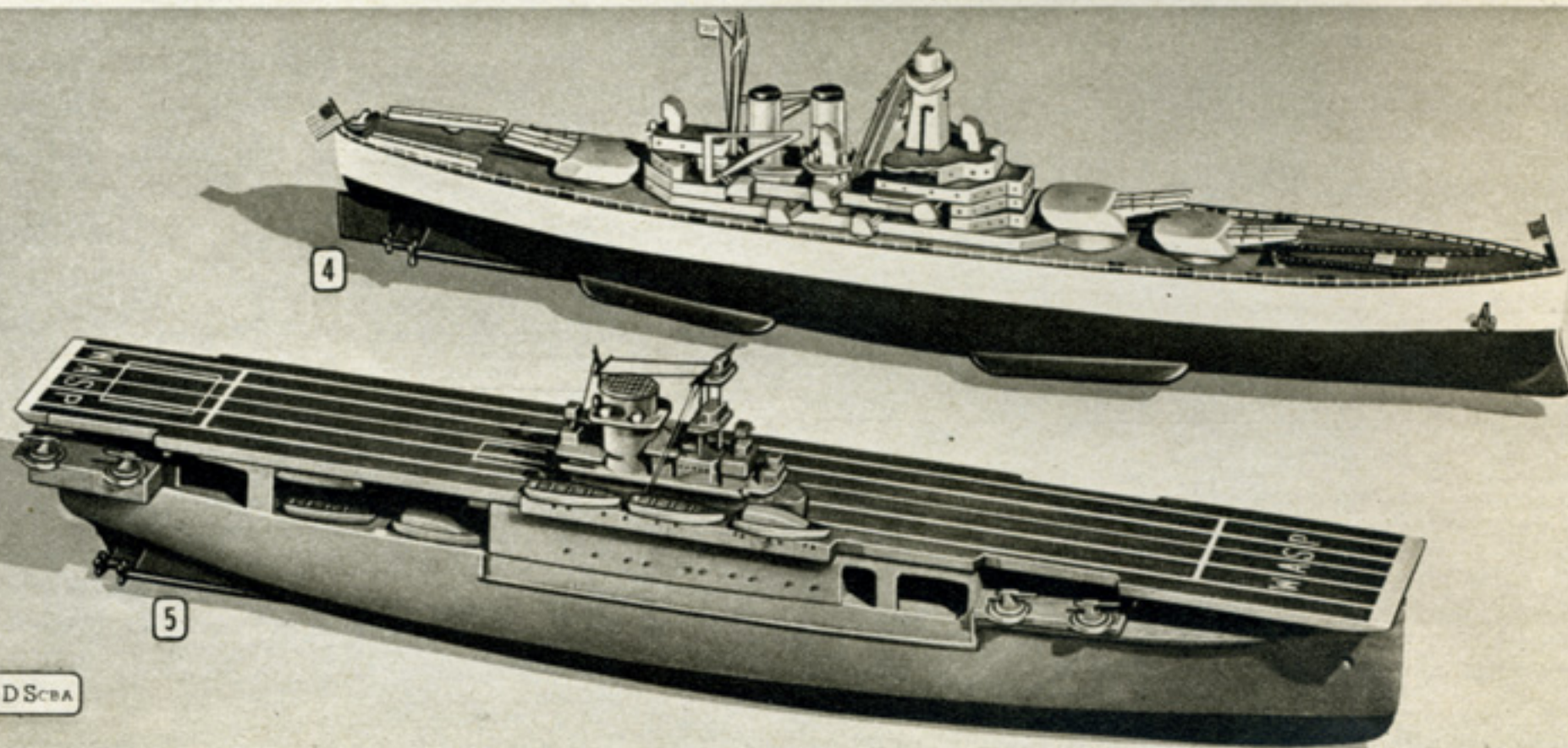
1 DESTROYER ESCORT. Build a realistic 18-in. scaled replica of new anti-submarine weapon. Flat-bottomed waterline hull stands alone—needs no platform. Detailed authentic fittings . . . deck winches, deck guns, life boats, search lights, crow's nest, etc. Sand, trim and paint the carved solid wood hull and shaped parts. Plans, all materials except paint—see Page 88. 48 T 3833—Ship, wt. 1 lb. 8 oz. \$3.79

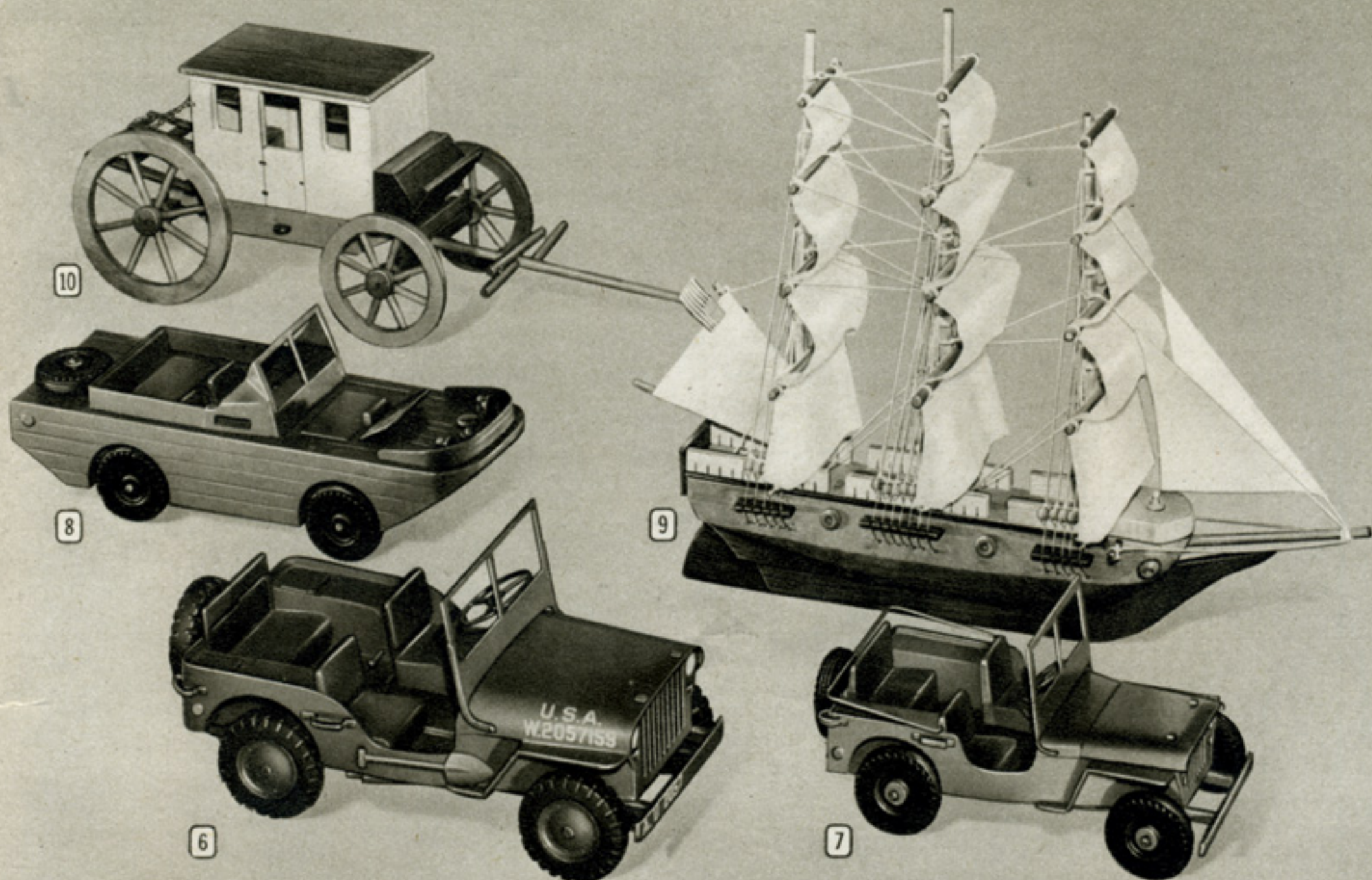
2 LIBERTY SHIP. Construct an 18-in. accurately scaled model of American supply ship. Flat-bottomed, waterline hull stands alone . . . needs no platform. Many authentic details . . . cargo booms, hatchcovers, life boats, rafts, anti-aircraft guns, search lights . . . even dummy whistle for stack. Sand, trim, paint the carved solid wood hull, shaped parts. Plans, all materials except paint. 48 T 3834—Ship, wt. 1 lb. 8 oz. \$3.79

3 COAST GUARD CUTTER "CAMPBELL." Build a 21¾-inch accurately scaled model. Detailed down to tiny anchors and chains, range finder, gangways, search lights, realistic portholes, etc. Plenty of interesting handwork to do . . . carved solid wood hull needs sanding, trimming, painting. Cement, sandpaper, plans and all materials except paint—shown on Page 88. 48 T 3821—Ship, wt. 2 lbs. \$3.29

4 BATTLESHIP "NORTH CAROLINA." You don't need experience to build this 18-in. model . . . many details ready-molded into wood-pulp hull—simply sand, trim, paint. Has revolving turrets, anti-aircraft guns, catapults, life boats, propellers, etc. Plans, all materials, except paint—see Page 88. 48 T 3812—Shipping weight 1 lb. 4 oz. \$1.43

5 AIRCRAFT CARRIER "WASP." Even beginners can make this 18-in. model of the "Wasp." Many details ready-molded into wood-pulp hull—simply sand, trim, paint. Has flight deck, navigation bridge, life boats, guns, propellers, etc. Plans, all materials except paint—see Page 88. 48 T 3811—Shipping weight 1 lb. 4 oz. \$1.43





Kits to Build Model Army Jeeps, Planes

6 SUPER JEEP KIT. Builds accurate scale model of U. S. Army jeep... famous for dependable "front line" service in far-flung battle areas. Has X-type frame, muffler and laminated springs like a real jeep... hinged windshield turns down, and full-tread, molded plastic wheels roll... even carries shovel. No carving—wood parts pre-shaped; fiberboard parts die-cut or scored. Includes all materials—olive drab paint, insignia, etc. 11 in. long. Instructions.
48 T 1271—Ship. wt. 2 lbs. 6 oz.\$2.27

7 JEEP KIT. Builds authentic model of U. S. Army jeep... less detailed than one at left. Fiberboard wheels roll; hood lifts; windshield turns down. No carving—wood parts pre-shaped; cardboard parts die-cut, scored. All materials except paint—see Pg. 88. Instructions.
48 T 3813—8¾ in. long. Ship. wt. 1 lb.83c

9 CLIPPER SHIP KIT. Easy to build. Wood parts ready-cut and colored. With instructions.
48 T 1132—16 in. long. Ship. wt. 2 lbs. 4 oz.77c

8 AMPHIBIAN JEEP KIT. Builds realistic model of combination boat and jeep that operates on land and water. Fiberboard wheels roll. No carving—wood parts pre-shaped; fiberboard parts die-cut and scored. All materials except paint—see Pg. 88. Instructions. 12 in. long.
48 T 3823—Ship. wt. 1 lb. 4 oz.83c

10 STAGECOACH KIT. Easy to build. Wood parts ready-cut and colored. With instructions.
48 T 1131—18 in. long. Ship. wt. 2 lbs. 4 oz.85c

11 TO 15 STROMBECKER CONSTRUCTION KITS. Solid wood. No carving, easy to assemble. All materials, instructions. No paint—see Pg. 88.

11 BOEING FLYING FORTRESS B17 Army Bomber. 48 T 3852—Wingspan, 17½ in. Wt. 1 lb..89c

12 CONSOLIDATED LIBERATOR B24 Army Bomber. 48 T 3853—18½ in. Wingspan. Wt. 1 lb..89c

13 DOUGLAS BOSTON Bomber A20A. Built for RAF. 48 T 3851—Wingspan, 10¼ in. Wt. 10 oz..43c

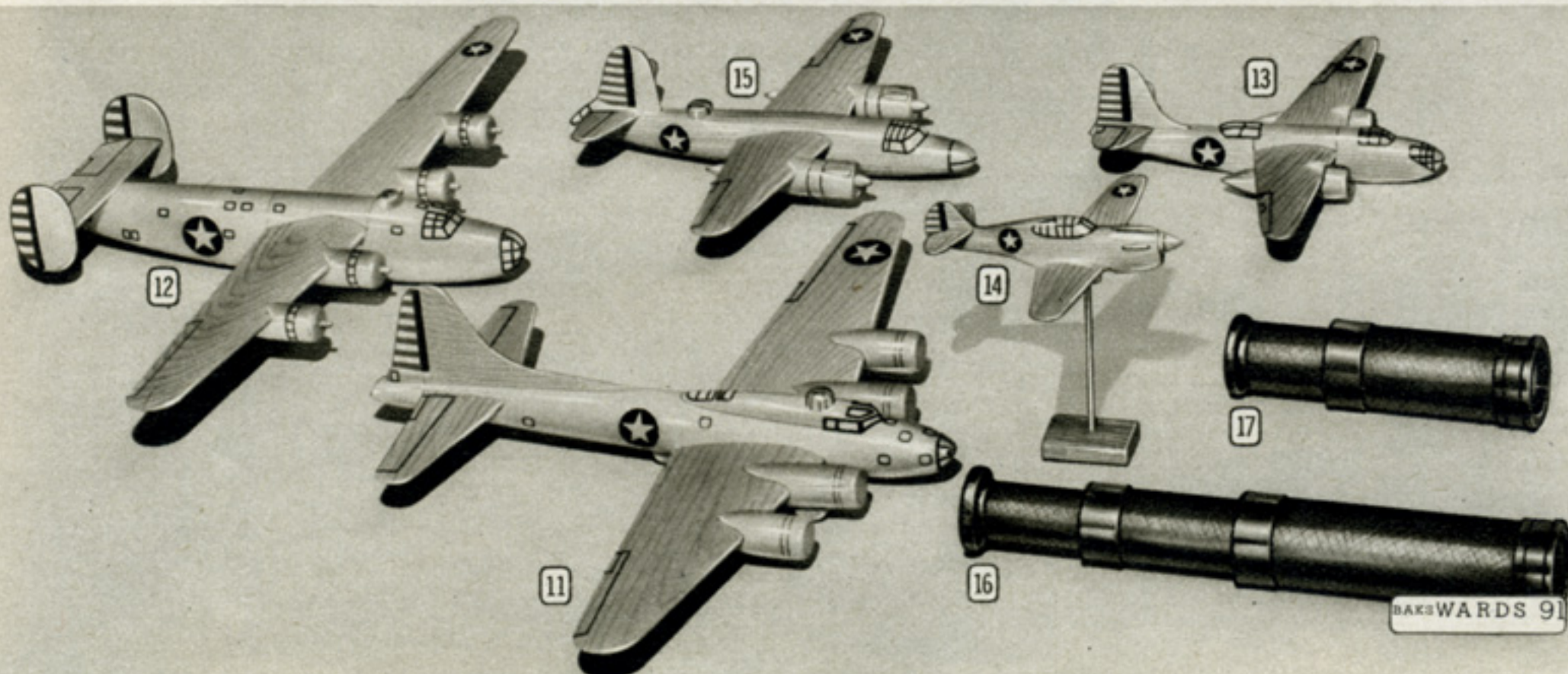
14 CURTIS P40 PURSUIT PLANE. Ht. on stand 5 in. 48 T 3849—6¼ in. Wingspan. Wt. 8 oz..24c

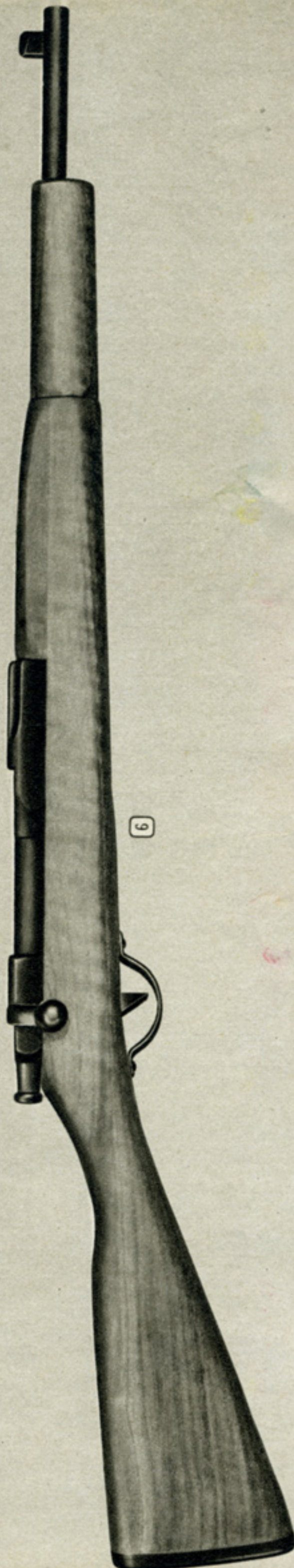
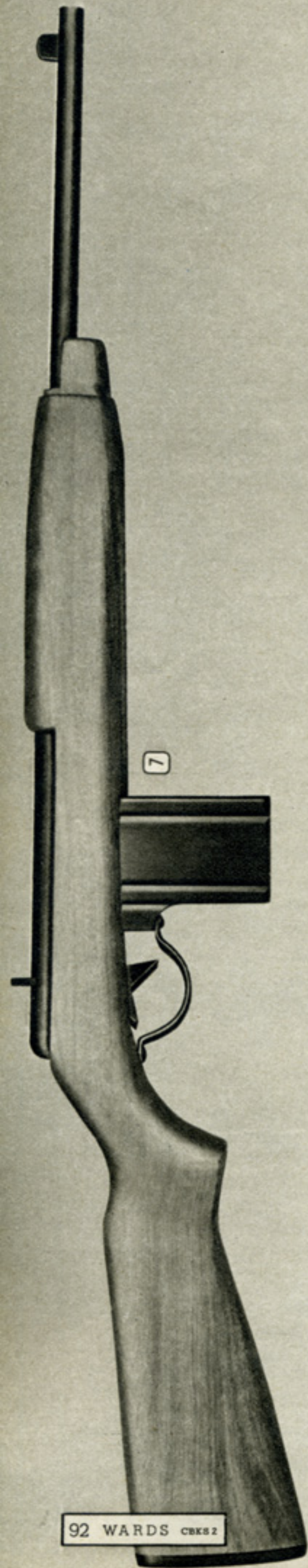
15 MARTIN MARAUDER B26, U. S. Army Medium Bomber. Wingspan 10¾ inches. 48 T 3850—Ship. wt. 12 oz.53c

TELESCOPES—Ready to use. Of cardboard and plastic. Watch parades, identify planes, etc.

16 SPOTTERSCOPE. 3-section. Magnifies 6 times. Optical-ground polished lenses. Cloth case. 48 T 3865—13¾ in. extended. Wt. 8 oz.\$1.04

17 MONOCULAR. 2-section. Less power; wider field. 48 T 3866—6¾ in. extended. Wt. 6 oz.69c





Boys' Drill Rifles...with Army Rejected Walnut Stocks

Actual reproductions in size, shape and design—of the famous Springfield and Carbine rifles, used by the American forces on European and South Pacific battle fronts. The genuine Walnut stocks were originally made for the United States Army—were rejected because of slight imperfections in the wood, and have been refinished so that practically all defects have been concealed. All the usual metal parts, except trigger guard, are made of wood—then given a realistic gunmetal finish that can hardly be distinguished from "the real thing." They're much lighter in weight than regular rifles—weigh only 2½ pounds. A six-year-old boy can handle them, but because they're actual size reproductions of real guns they can be used as training rifles by drill teams or military academies. Boys also prize them as wall decorations for their rooms or dens. Both types of guns have front and rear sights. When trigger of either gun is pulled—it gives a loud "BANG." To order these guns see individual listings at right.

COMPLETE DETAILS OF WARDS TIME PAYMENT PLAN ON PAGE 141.

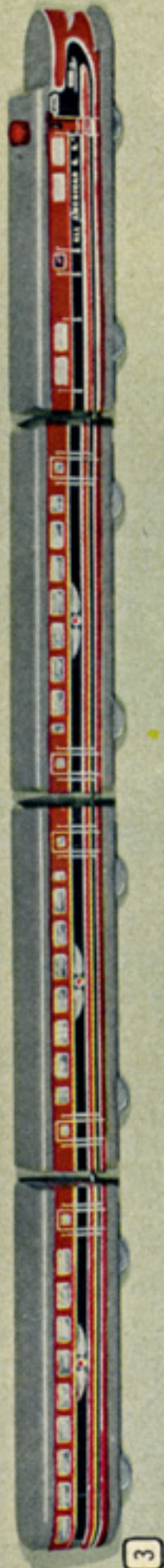
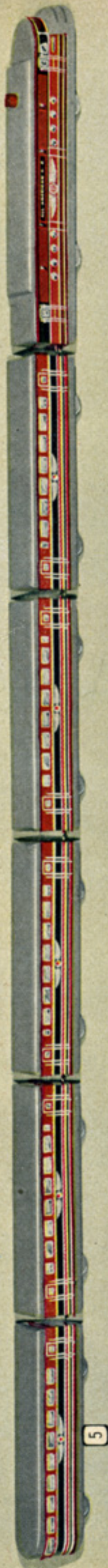
Add Toys to your Time Payment order. If you already have an account with us, take advantage of our convenient "Add-on" plan—no down payment is required. If you do not have an account, you can open one with an order of \$10 or more. Only 10% down required on toys of any kind or on other items priced up to \$10... convenient monthly payments arranged.

6 "SPRINGFIELD TYPE" Wood Drill Rifle. Looks like the real Springfield rifle used by our armed forces. Walnut wood stock (described at left), with wood parts substituted where metal is used on the actual gun... then given a realistic gunmetal finish. The bolt is an exact copy, in wood, of the regular metal bolt, but is not movable. Butt finished to resemble metal plate. Overall length, 38½ inches—approximately the same size as the real Springfield rifle. Weighs only 2½ lbs.... light enough for a small boy to handle easily. Trigger gives loud "bang" when pulled.
48 T 779M—Shipping weight 3 pounds. Mailable.....\$2.98

7 "CARBINE TYPE" Wood Drill Rifle with Magazine. Looks like the real Carbine Rifle used by Commando units, shown in almost all battlefront photographs. Solid Walnut stock, described at left. All usual metal parts, except trigger guard, are made of wood, then given a realistic gunmetal finish. Cartridge magazine is a good copy, in wood, of the regular metal magazine. Butt finished to resemble metal plate. Overall length 35½ inches—approximate size of real Carbine rifle. Weighs only 2½ lbs.... not too heavy for a small boy to handle. Trigger gives loud "bang" when pulled.
48 T 778M—Shipping weight 3 pounds. Mailable.....\$2.98

For detailed description of guns listed above, see paragraph at left.





1 Combination Set . . . Passenger Train and Freight Train.

New Wood Trains... Passengers, Freights, Combination Set

The coaches of real streamlined trains are very long in comparison to height—the toy streamliners on this page (except No. 2) are built very close to correct proportions. Coaches are therefore smaller in girth, but much longer than coaches of pre-war toy metal trains which were not built to scale. Cars set low on metal wheels. Each car and engine is a solid wood block. True-color decals depicting windows, doors and other car markings cover sides and ends. Tops are enameled. Trains are built to push or pull—no tracks required.

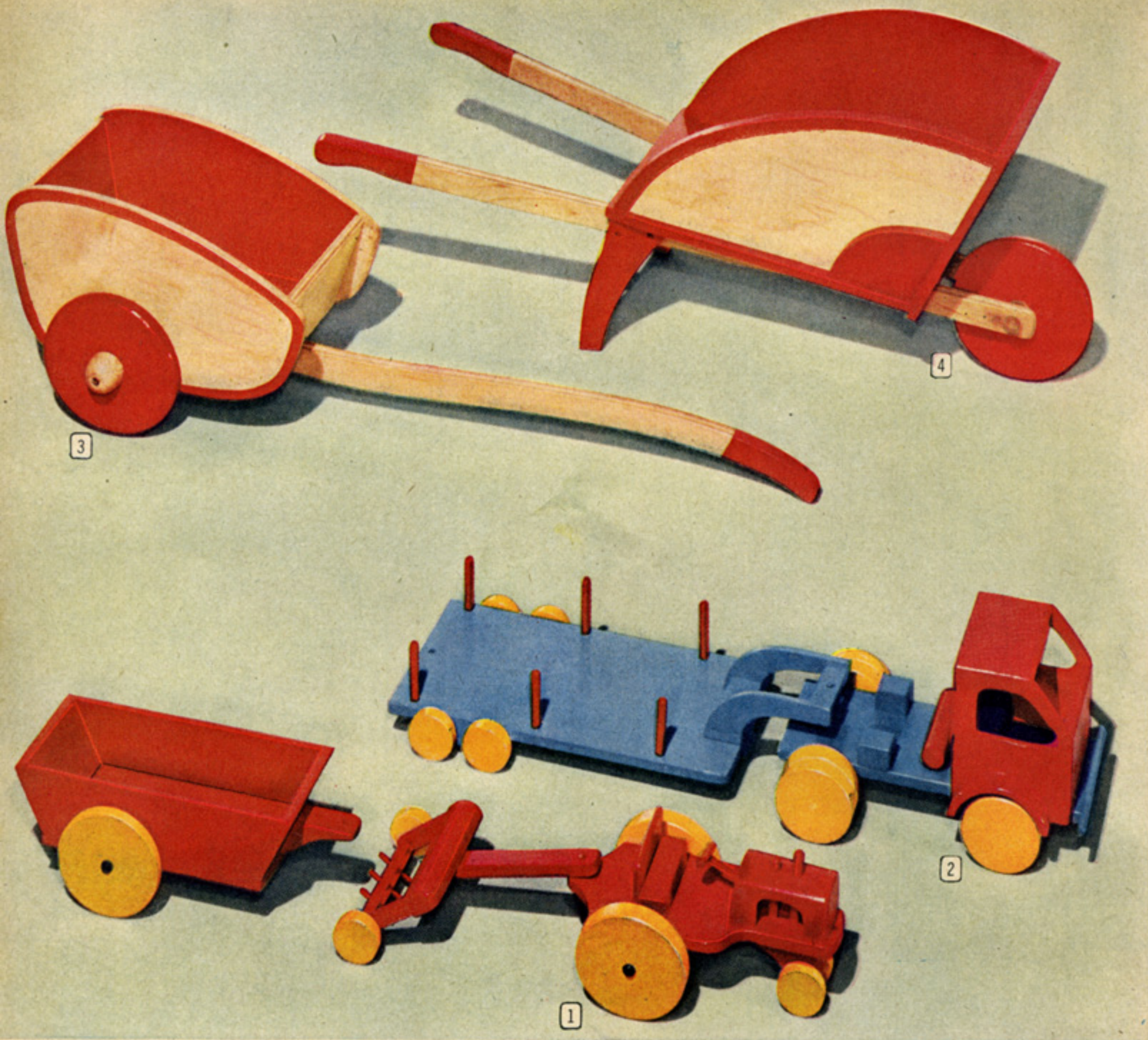
1 Two COMPLETE TRAINS FOR THE PRICE OF ONE! . . . a complete Passenger and Freight system! Fun to pull along and pretend you are the engineer. Wood Passenger Train, 23 in. long overall, with 8 1/4-in. Diesel-type locomotive, observation car and coach, each 7 in. long. Wood Freight Train, 21 in. long, has 8 1/4-in. Diesel-type locomotive, with a 7-in box car and 5-in. caboose. Rolling metal wheels concealed under cars. Units about 1 1/2 in wide. Both packed in one box. 48 T 105—Combination Set. Ship. wt. 2 lbs. . . . \$2.29

2 SEVEN-UNIT WOOD FREIGHT TRAIN. Cars smaller than others on this page. Locomotive with tender, 10 1/2 in.; Box Car, Refrigerator Car, Gondola, Coal Car, 5 in.; Caboose 4-in. Wood wheels. 48 T 13—Overall length 39 in. Ship wt. 2 lbs. . . \$1.23

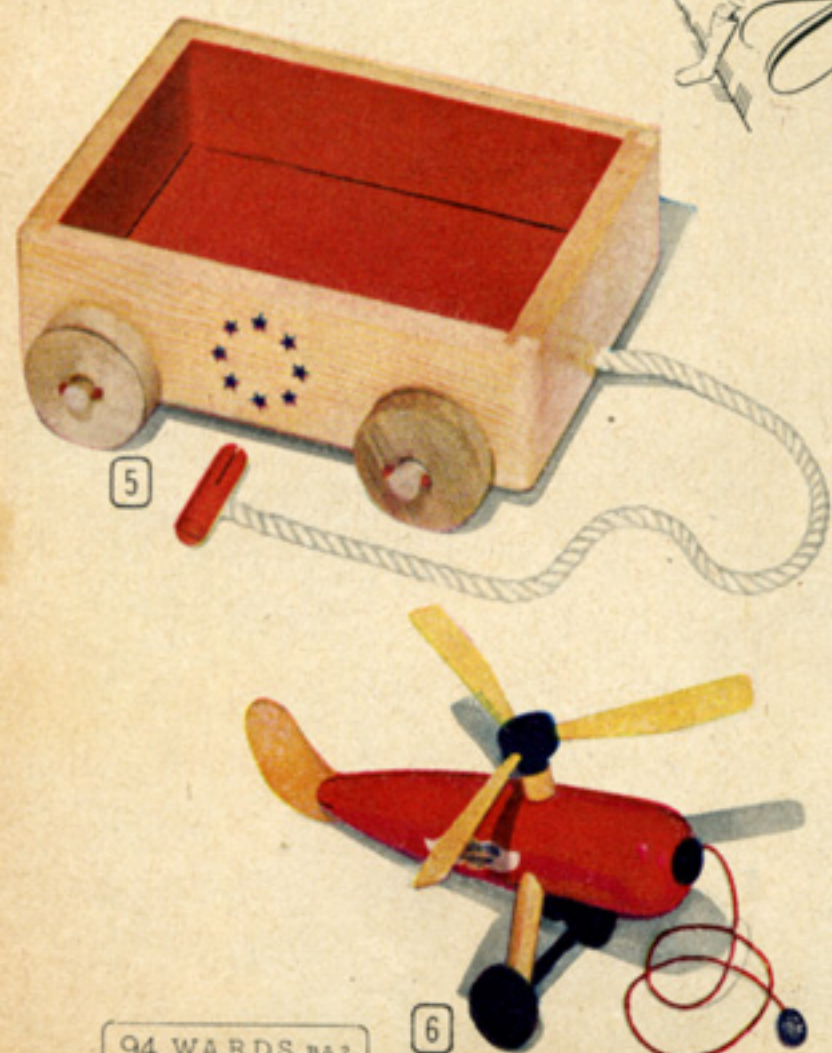
3 FOUR-UNIT WOOD PASSENGER TRAIN Diesel-type locomotive, 8 1/4 in. long, 2 coaches and rounded-back observation car; each 7 1/4 in. 48 T 102—Overall length 31 in. Ship. wt. 1 lb. 8 oz. \$1.69

4 SIX-UNIT WOOD FREIGHT TRAIN Like real freight carrying food, fuel cross-country Diesel-type locomotive 10 1/2 in. long. Coal gondola, oil tank car, box car, refrigerator car, each 7 in. long, 5-in. caboose. 48 T 103—Overall length 45 in. Ship wt. 2 lbs. . . \$2.29

5 SIX-UNIT WOOD PASSENGER TRAIN Diesel-type streamlined locomotive, 10 1/2 in.; 4 streamlined coaches, rounded-back observation car, each 7 1/4 in. 48 T 104—Overall length 48 1/2 in. Wt. 2 lbs 4 oz. . \$2.29



Wood Wheel Toys to push and pull



- [1] TRACTOR-HAYRAKE-CART COMBINATION. Just right for youthful would-be farmers. Farm tractor with hayrake that can be detached and cart to attach in its place. Rake revolves as toy is pulled along. All wood; nicely sanded and finished in fine quality enamel.
48 T 1246—Lengths: Tractor 10 in.; Rake 9¼ in. Cart 12½ in.; Ship. wt. 3 lbs.....\$2.98
- [2] 27½-IN. TRUCK AND TRAILER. Over 2 feet long! Designed like heavy duty, underslung trucks seen on highways. Trailer can be detached and other toys hooked on. Cab and gas tank easily removed from truck; trailer stakes are removable. Dual wheels on truck; tandem wheels on trailer. All wood, well made and carefully finished in red; blue and yellow.
48 T 1245—27½ inches long overall. Shipping weight 4 pounds.....\$3.39
- [3] TWO-WHEEL CART. Handsome, long-handled wood cart for pulling or pushing dolls and other toys. Strong, 5-ply plywood body finished inside in bright red ... outside in natural varnish. Body 9 by 14½ in. Solid wood wheels, 7 in. in diameter. Very well made and carefully finished. This cart should not be permitted to become watersoaked.
48 T 1849M—Handle 25 inches long. Shipping weight 9 pounds 8 ounces.....\$3.95
- [4] WOOD WHEELBARROW. Strong, well-made child's wheelbarrow for wheeling sand, giving little sister a ride or lending a hand in the garden. Made of heavy 5-ply plywood. Beautifully finished: red inside, natural varnish outside. Body 12 by 15 in. Plywood wheel 7-in. in diameter. This wheelbarrow should not be permitted to become watersoaked.
48 T 1850M—Length overall 38¼ inches. Shipping weight 13 lbs\$4.69
- [5] BABY'S WOOD WAGON. Nicely made wood pull wagon for small child ... just right for carrying dolls, blocks and other toys. Finished with red enamel inside; natural varnish on outside, with star decorations. Soft cotton pull rope with round wood dowel handle.
48 T 1676—12½ in. long. 8⅞ in. wide. Shipping weight 3 pounds.....\$2.29
- [6] WOOD HELICOPTER PULL TOY. Propeller whirls round as this little plane of the future is pulled along the floor. Carefully made pull toy with novel movement that will delight small tots. Hardwood body. Satin smooth lacquer finish. Propeller blades removable. Pull cord.
48 T 652—About 11 in. long. 4¾ in. high. Shipping weight 12 ounces.....\$1.33



Woodettes...to make and color

WOODETTES are little wood figures ready to put together and paint. All parts are hard white birch—turned and bored to absolute dimension for perfect fit and balance. Head, arms and legs fit easily into body . . . feet and hands slip onto arms and legs. When assembled, dolls stand firmly; do not totter. Woodette Paint . . . special formula harmless opaque water color, covers raw wood surfaces in one coat. It is not absorbed by wood; colors do not run. Paint is packed dehydrated, with wax cups for mixing. Five colors with set . . . Red, Blue, Yellow, Black and White. Brush and sandpaper also included. Complete directions and color chart on each box. Woodettes are educational toys of outstanding play value. In putting them together, a child exerts creative effort. When finished, they give him a sense of accomplishment. Woodettes teach a simple lesson in construction, painting and design. They stimulate imagination and can be used in all sorts of "make-believe" play . . . The Little Family is ideal for doll houses; and the Woodette Village with cardboard houses, school and store adds the element of community life. Both sets make attractive decorations for child's room; cute favors for party tables.

7 THE LITTLE FAMILY. Start with this little family of 5 . . . dignified Father with his umbrella, baby sister Suzie in a beret, Mother wearing a gay hat with a "feather", Sally and Tommy, the hepcats, doing some rug-cutting in saddle shoes. All parts for each doll are packed in individual boxes shown in package at right. When assembled, Father, Mother and Tommy are 4 in. tall; Sally 3¾ in. and Suzie 3 in. tall. Attractive package. Size: 14 by 12 by 1⅞ in.

48 T 650—The Little Family. Complete Set. Shipping weight 2 pounds. . . . \$1.79

8 WOODETTE VILLAGE. Little village with a population of 5 . . . Policeman, Farmer, Maid, Johnny The Schoolboy and The Grocer. All parts for each doll packed individually. Village includes Woodette Police Station, Farm, House, School and Grocery Store—all of colorful cardboard, about 6½ in. high. When assembled, Policeman, Farmer, Maid and Grocer are 4 in. tall; Johnny 3½ in. tall. Attractive package 10¾ by 11¼ by 2¾ in., shown at right.

48 T 651—Woodette Village. Complete Set. Shipping weight 2 pounds. . . . \$1.79
ONLY 10% DOWN ON TOYS OF ANY KIND OR ON ANY OTHER ITEM PRICED UP TO \$10. SEE PAGE 141.





Books... Scenes pop-up and Characters move!

1 MOTHER GOOSE PLAYHOUSE. 3-dimension tableau nursery rhyme pictures printed on heavy paper (not cardboard). As cover lifts, players rise on stage for preview... the King with his blackbird pie and all the others 8 separate folding scenes. When scenes are opened, figures stand up in tableau form to make 3-dimension pictures. 8 stories... Old Woman Who Lived in a Shoe, Old King Cole, Hey Diddle Diddle, Mary Had a Lamb, Mary Quite Contrary, Baa Baa Blacksheep, Sing a Song of Sixpence, Ding Dong Bell. Playhouse 10 x 13 in. Scenes 8 x 8½ in. 48 T 158—Ship. wt. 1 lb. 4 oz. 89c

2 Koko's Circus. See the greatest show on earth... Koko the clown pops up... pull a tab and Elmer the Lion Tamer sticks his head in the lion's mouth, Jumbo the Elephant wiggles his ears. Story of a little boy's Circus trip. Pull tabs to move pictures. Stiff cover, about 12¼ x 9¼ inches with plastic ring binding. 48 T 157—Ship. wt. 1 lb. 3 oz. \$1.09

3 MOTHER GOOSE MAGIC WINDOW BOOK. See Old Mother Hubbard in the magic window, pull a tab and her poor dog takes her place at the window... pulling tab changes picture. In the same way you will see Miss Muffet sitting on her tuffet, then the spider who sat down beside her; Little Bo-Peep, then her lost sheep. Contains 7 magic window Mother Goose stories and 13 favorite nursery rhymes. Stiff cardboard cover, about 11 by 8¾ inches, with plastic ring binding. 48 T 156—Ship. wt. 1 lb. 4 oz. \$1.09

4 TONY SARG SURPRISE BOOK. Look... Listen... Smell... Taste... Feel! A surprise on every page! Pull a tab to see the cow jump over the moon; hear old King Cole's fiddle and smell the pretty flowers. Taste the Lollipop in Jack Horner's Christmas pie, feel the sheep's soft wool and find a real penny in Simple Simon's pocket. Animated book of popular nursery stories. Stiff cover 11¾ by 8¾ inches with Plastic ring binding. 48 T 12—Postpaid.....\$1.49

5 THE GINGERBREAD BOY. With frosting eyes and raisin buttons he pops out of oven to adventure. Complete story. See animation detail at right. Stiff cover, abt. 8½ x 6¾ in. Plastic ring binding. 48 T 155—Ship. wt. 12 oz. 89c

6 LITTLE BLACK SAMBO. In his beautiful little red coat he outwits the tigers. Pull tabs to move figures. Complete story. Stiff cardboard cover, about 9 x 7 inches, with plastic ring binding. 48 T 154—Ship. wt. 12 oz. 89c

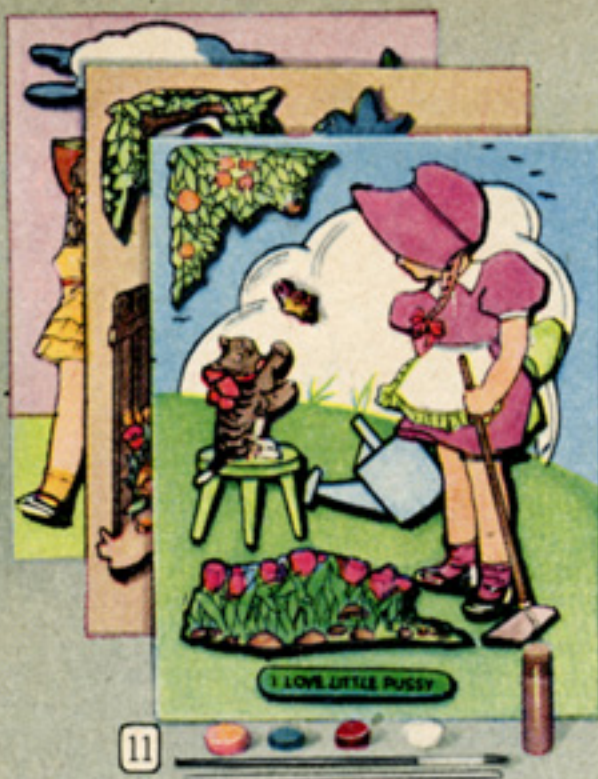
7 TONY SARG MAGIC MOVIE BOOK. Newest Tony Sarg book. Through "magic" lenses pictures appear to move. See the Three Little Pigs build houses... watch Cinderella try on glass slipper. Modernized versions of favorite stories. Three Bears, Cinderella, Red Riding Hood, Jack and Beanstalk, Sleeping Beauty, Three Pigs, Animal Fair, Owl and Pussycat, Chicken Little, Rumpelstiltskin. Also 18 short poems. 2 Pairs spectacles with "magic" lenses. Stiff cover, 9 x 11 in. 48 T 987—Postpaid.... \$2.19



Pull tab as shown above to make characters move... in Books 2, 3, 4, 5 and 6.



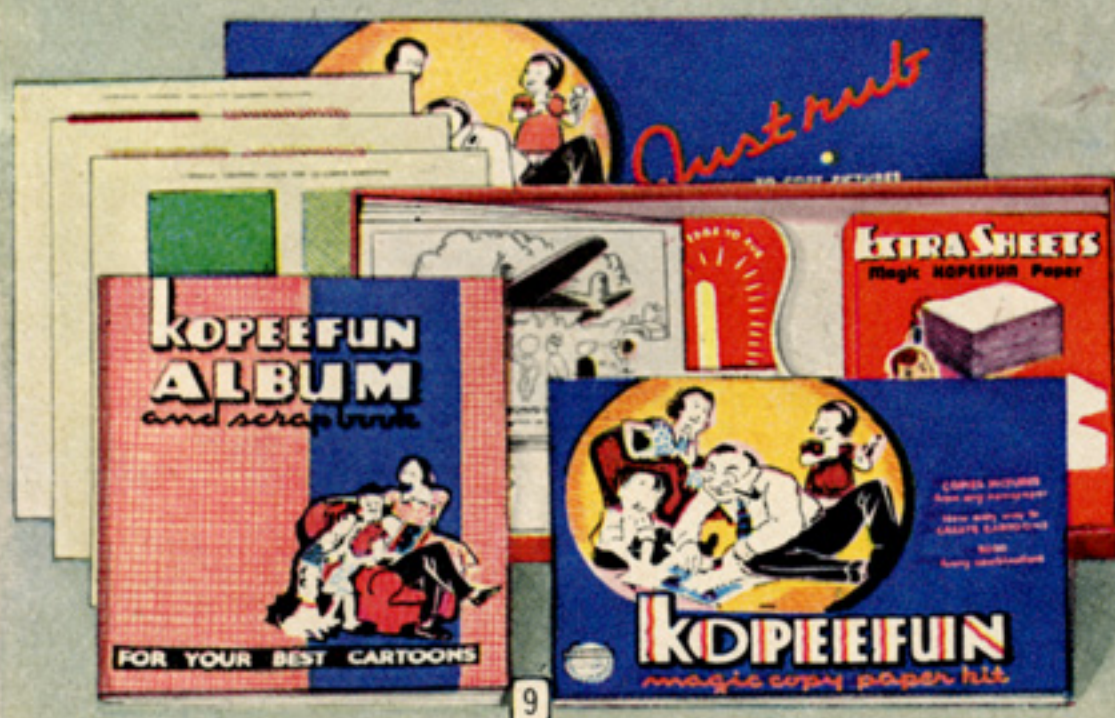
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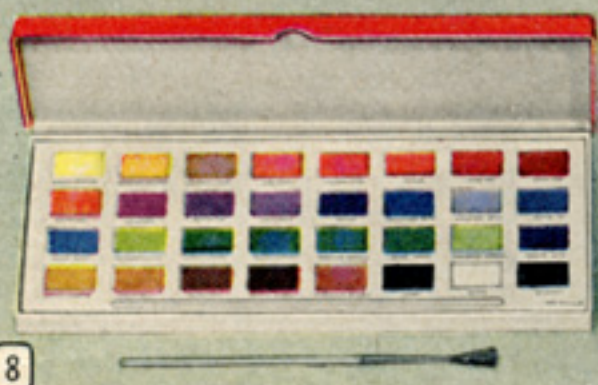
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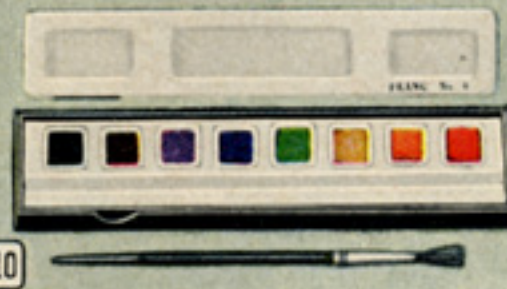
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14



8



10



13

Young Artists' Supplies... Plaques to make

8 WATER COLOR PAINT SET. Ideal for small children . . . 32 different colored blocks of good quality paint . . . each color labeled. Almost any picture can be colored without making it necessary for child to mix colors. Includes brush. Packed in cardboard box 10 x 4 inches.
48 T 508—Ship. wt. 10 oz.29c

9 KOPEEFUN—MAGIC TRANSFER KIT. Copy black and white or colored pictures in a twinkling. Just place "magic" transfer sheet over picture to be copied and rub with "magic" stick. Then place transfer sheet on piece of plain paper, rub with stick again and picture is transferred to plain paper. Possibilities for copying are endless—cartoons, newspaper articles, designs, etc. You can even build your own cartoons with the Kopeefun Picture Book and keep your collection in the Kopeefun Scrapbook. Set consists of two "magic" wood sticks, 4 color sheets, 80 "magic" transfer sheets, Scrapbook and Album. Provides hours of fun. In cardboard box 15 by 8½ in.
48 T 680—Ship. wt. 2 lbs.95c

USE YOUR CREDIT . . . ONLY 10% DOWN ON ALL TOYS. LET WARDS TIME PAYMENT PLAN HELP YOU TAKE CARE OF YOUR COMPLETE CHRISTMAS LIST—FOR DETAILS SEE INFORMATION ON PAGE 141.

10 PRANG WATER COLORS. Used in schools throughout country. Semi-moist water colors . . . highly soluble. Mix accurately without muddiness. Contain no sediment. Clear, brilliant colors . . . Red, Orange, Yellow, Green, Blue, Violet, Brown and Black. Waterproof, waxed cardboard mixing tray. Good quality camel's hair brush included. Cardboard box 8½ by 2¼ inches.
48 T 515—Ship. wt. 8 oz.49c

11 **12** CHILDREN'S PLAQUES. Child can make decorative, 3-dimensional plaques for his room. Die-cut figures and scenery to color and press out of heavy cardboard sheets . . . then mount on thick cardboard background. Finished plaques 12 by 9¼ in. Each set contains material for 3 plaques, four cakes of paint, brush, mixing pan, glue, applicator and 3 easels for standing or hanging plaques. Either set suitable for both boys and girls. Instructions. Packed in box 16 by 9½ in. Pictures not colored when received.

11 GIRL'S SET. Makes 3 plaques—Mary Had a Little Lamb, Mistress Mary, I Love Little Pussy.
48 T 78—Ship. wt. 2 lbs. 8 oz.85c

12 BOYS' SET. Makes 3 plaques—Jack and Jill, Hi Diddle Diddle and Ride a Cock Horse.
48 T 79—Ship. wt. 2 lbs. 8 oz.85c

13 24 CRAYONS. Fine wax in true colors . . . harmless, non-gritty. Last longer than paraffin; do not soften in warm hand. For use on paper, wood or fabric. Regular size: 3½ in. long.
48 T 516—In cardboard box. Ship. wt. 8 oz. . . .25c

14 87-PC. CHILD'S PAINT SET. Includes 42 cakes paint, cardboard palette, brush, pan, 10 colored crayons, 24 outline pictures to color (6 x 4 in.), 6 die-cut stencils, 1 colored picture and 1 color chart. In cardboard box, 10½ by 14½ in.
48 T 679—Ship. wt. 1 lb. 12 oz.59c

15 163-PC. CHILD'S PAINT KIT. Everything a youngster needs to paint or color pictures and make stencil drawings. Provides hours of quiet amusement. Kit includes:

4 Jars Poster Paint	12 Crayons
36 Cakes Paint	3 Large Stencils
2 Glass Water Cups	6 Smaller Stencils
1 Color Chart	1 Sheet Colored Paper
1 Palette	6 Pcs. Drawing Paper
1 Brush	40 Large Outline Pictures
	50 Smaller Outline Pictures to Color

Packed neatly in convenient case with metal handle and snap lock. Size: 17 by 10½ by 2½ in.
48 T 678—Shipping weight 4 lbs.\$1.25



Relax and Have Fun with Jigsaw Puzzles

Jig Saw Puzzles have always been an absorbing pastime for youngsters. Adults enjoy them too . . . they provide refreshing relaxation for tired nerves. At Service Centers, they've become a very popular recrea-

tion. On this page we offer subjects to appeal to all ages . . . Disney characters, birds, airplanes, noted paintings. Puzzles are interlocking, well-cut; printed in clear, bright colors. Attractively boxed for gift giving.

1 6 LITTLE LADY JIG SAW PUZZLES. Six beautifully colored photographs of exquisite dolls in varied settings. Printed on heavy cardboard; cut in large interlocking pieces. Easy for little girls to put together. Each puzzle size 7½ by 8½ inches. Well packed in attractive box.

48 T 2287—Set of 6 Jig Saw Puzzles. Ship. wt. 1 lb. 12 oz.94c

2 4 BIRD PUZZLES. Eagle, Pheasants, Ducks, Wild Turkey,—over 300 interlocking pieces in each puzzle—printed true to scale on heavy cardboard. All details, colors faithfully carried out in each picture; pieces cut in interesting shapes. Hours of fun and relaxation. Each puzzle 22 by 14 in.

48 T 2223—Set of 4 Jig-Saw Puzzles. Ship. wt. 5 lbs.96c

3 4 MODERN WAR-PLANE PUZZLES. Especially appealing to boys . . . these careful reproductions of war planes in the news today . . . The Lockheed Lightning, Douglas Dauntless, Martin Marauder, Grumman Avenger. Printed true to scale on heavy cardboard; over 300 interlocking pieces in each puzzle, cut in many interesting shapes. Finished pictures measure 22 by 14 inches.

48 T 2224—Set of 4 Puzzles. Ship. wt. 5 lbs.96c

4 5 1000-PC. FINE ARTS JIG SAW PUZZLES. Our finest puzzles . . . lithographs of beautiful paintings: Gilbert Wright's "The Hunt Is On" and Thomas Walmsley's "Enchanted Valley." Reproduced in original colors on good paper, then mounted on heavy cardboard and die cut. Rich colors . . . many shadowy masses that challenge enthusiastic puzzle fans. Finished pictures 22x28 in. Can be assembled on card table. About 1000 interlocking pieces in each puzzle . . . takes several evenings to complete. Handsomely boxed.

(4) 48 T 2097—"The Hunt Is On." Ship. wt. 2 lbs.94c

(5) 48 T 2098—"Enchanted Valley." Ship. wt. 2 lbs.94c

48 T 2099—Set of 2 Fine Arts Puzzles. Ship. wt. 4 lbs. \$1.79

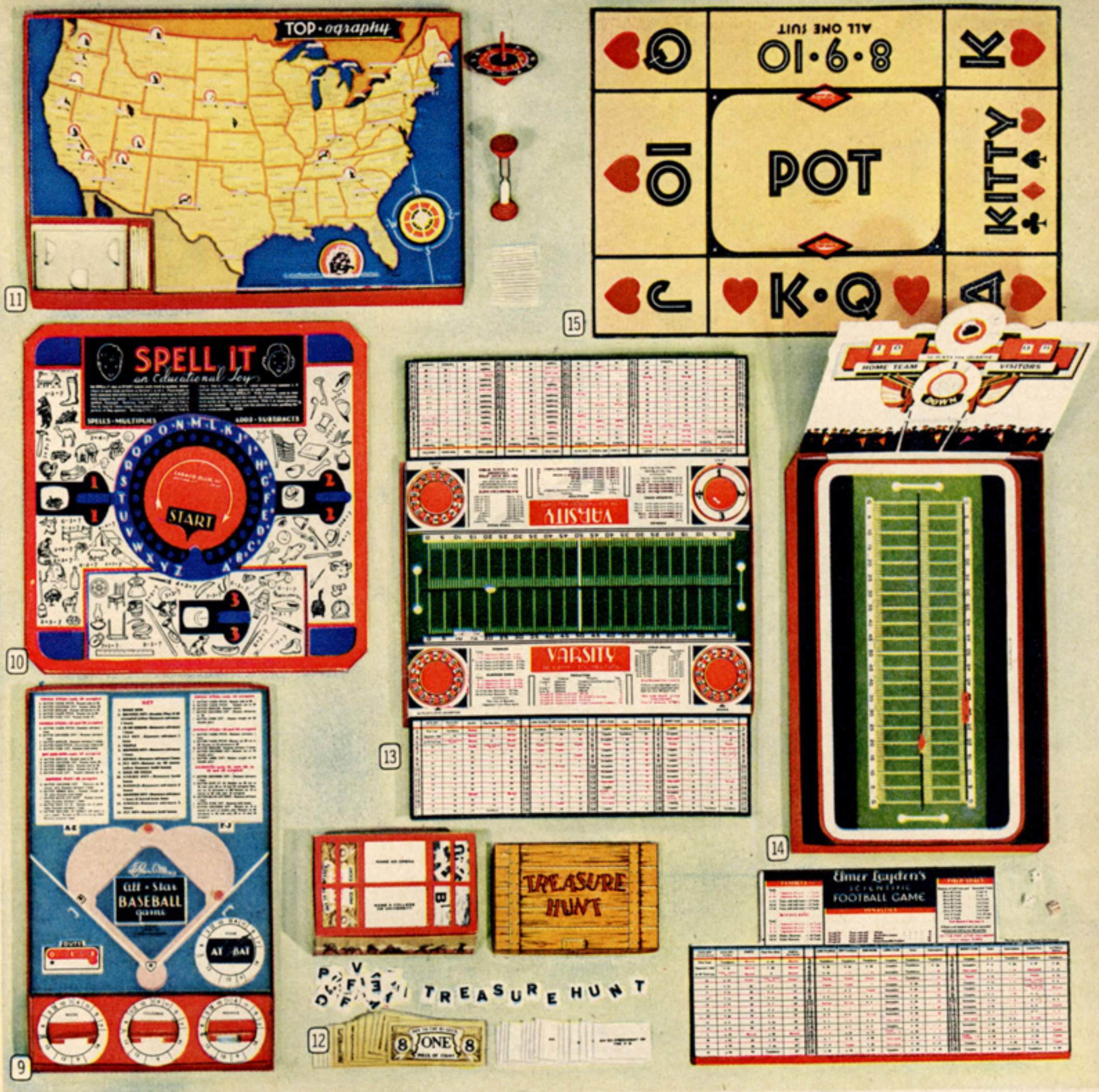
6 **7** **8** WALT DISNEY'S beloved characters . . . Bambi, the Three Little Pigs and Snow White. Printed on heavy cardboard, beautifully tinted. Over 300 interlocking pieces in each puzzle, cut in many interesting shapes. Finished puzzles 22 by 14 in. Attractively boxed.

(6) 48 T 2264—"Bambi" Jig Saw Puzzle. Ship. wt. 1 lb.27c

(7) 48 T 2266—"Three Little Pigs" Jig Saw Puzzle. Ship. wt. 1 lb.27c

(8) 48 T 2265—"Snow White" Jig Saw Puzzle. Ship. wt. 1 lb.27c

48 T 2267—Set of Three Disney Jig Saw Puzzles. Ship. wt. 2 lbs. 12 oz.77c



Popular Games by Cadaco-Ellis

All games on this page are made by Cadaco-Ellis, manufacturers of popular, nationally-known games. Every Cadaco-Ellis game has been carefully tested by varied play groups. They are easily learned, en-

joyable to play, full of action. Skillfully developed . . . each game represents careful workmanship, excellent materials, unusually nice packaging. They give pleasure for a long time; make welcome family gifts.

9 ALL-STAR BASEBALL. If you understand baseball, this game tests your skill. You manage Big League players . . . the better manager wins. 40 discs represent 20 American, 20 National League stars, with actual batting averages. Cardboard diamond, 19x12 in. 2 Players. Rules. 48 T 2212—Ship. wt. 2 lbs. . . . \$1.10

10 SPELL IT. Educational fun for children 4 to 10. Dial letters to spell objects shown on board, then open "Magic Door." If you're right, picture of object appears. Spells, multiplies, adds, subtracts. Lithographed cardboard, 17 1/4 in. square. 48 T 2213—Ship. wt. 1 lb. 12 oz. . . . \$1.29

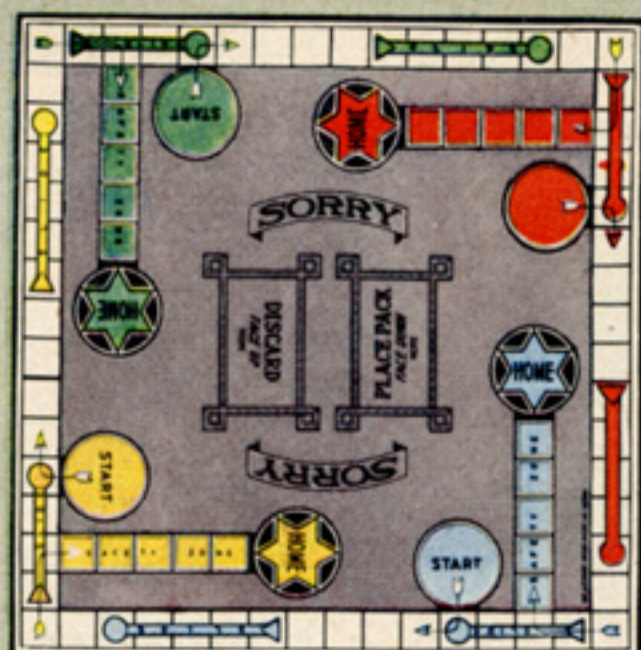
11 TOP-OGRAPHY. Spin top for letter . . . While sand runs through timer, peg in as many cities on map beginning with the letter as you can. Fast thinking wins. 2 to 6 can play. Boxed cardboard map 14x21 in., pegs, top, timer. 48 T 2094—Ship. wt. 3 lbs. 8 oz. . . . \$1.83

12 TREASURE HUNT. Every minute counts in the free-for-all scramble for alphabet letters to form words matching the Treasure Hunt cards. Win "Pieces of Eight" . . . collect a bonus for long words. Easily learned. From 2 to 16 can play; stimulating entertainment for parties; for the family. Alphabet letters, Treasure Hunt cards, "gold" and "silver," "Pieces of Eight" boxed in 8 1/4 x 5 1/4 x 3-in. cardboard chest. Rules. 48 T 2092—Ship. wt. 1 lb. 4 oz. . . . 94c

13 VARSITY. Play armchair football the year around and enjoy testing your football strategy with passes, end-runs, line bucks. Fun for sports-minded youngsters and adults alike . . . add to your knowledge of football plays. Scientifically accurate . . . you have the same chance to win as on the gridiron. Each player is quarterback of his own team. 17 by 12-in. playing field, full equipment. Instructions. For 2 players. 48 T 2093—Ship. wt. 1 lb. 12 oz. . . . 89c

14 ELMER LAYDEN'S SCIENTIFIC FOOTBALL GAME. Really exciting game of football endorsed by Elmer Layden, who furnished personal statistics and official records to insure game's scientific accuracy. Each player quarterback his own team, calls for kicks, passes, end runs . . . each play has the same chance to win or lose as in real football. Scoreboards, charts, dice included. In box, 19 3/4 by 12 3/4 in. Instructions. For 2 players. 48 T 2035—Ship. wt. 2 lbs. 12 oz. . . . \$2.24

15 TRIPOLEY. Exciting combination of Poker and Michigan Rummy. Continuous action for 4 to 9 players. Collect on the pay cards . . . play Poker for the pot . . . Michigan Rummy for the "kitty." Printed on heavy cardboard, 23 3/4 x 16 1/4 in. Board folds compactly; strong linen hinges. Tripoley is played with cards and chips (neither included). Instructions. 48 X 4679—Shipping wt. 1 lb. 6 oz. . . . 89c



Nationally Known Parker Brothers' Games

All games on this page are produced by Parker Brothers, makers of fine games for more than 60 years. The "fun" value of every Parker game is established by actual play tests. The whole family will enjoy playing them.

Quality materials and good workmanship go into Parker games... playing fields are heavy, non-warping cardboard; boards and playing pieces finished in beautiful colors. Attractively boxed; detailed instructions included.

1 MONOPOLY. America's best-liked board game. You handle thousands of "dollars", corner the real-estate market. Fun and action for adults and teen-age children. Game includes houses, hotels, deeds, "money", dice. Board 19 1/4 in. sq. Regular \$3.50 Monopoly. More durable pawns, more "money", larger hotels than set listed below. For 2 to 10 players. Instructions included. 48 X 2103—Ship. wt. 4 lbs. 4 oz.\$2.88 Regular \$2.00 Monopoly. Playing pieces and pawns for 2 to 7 players. Instructions included. 48 X 11—Ship. wt. 2 lbs. 8 oz.\$1.79

2 POLLYANNA. First to reach Pollyanna in center of board wins game. Travel on curved side track to escape capture or blockade on main track. Playing board 17 3/4 in. sq. Dice; playing pieces. 2 to 4 players. With instructions.

100 WARDS CBSKDP 48 T 2194—Ship. weight 1 lb. 8 oz.\$1.29

3 FINANCE. Similar to Monopoly. Buy and sell property... invest in a railroad line... earn a fortune in real estate. Game moves rapidly. Dice, playing pieces, buildings. Playing board 18 1/2 inches square. For 2 to 6 players. Instructions included. Ship. wt. 2 lbs. 4 oz.

48 T 2131—Regular \$1.25 Finance.....\$1.10

4 SORRY. Requires No Dice. Cards turned up control the movement of pawns around the board. Don't count on victory until the very end. Easy to learn... fast to play. Playing board 17 3/4 inches square. Wood pawns. Sorry cards. For 2 to 4 players. Instructions included.

48 T 2133—Ship. wt. 1 lb. 6 oz.\$1.32

Only 10% down on Toys of any kind or on any other item priced up to \$10. No down payment required if you already have an account. See details of Wards Time Payment Plan on Page 141.

THREE FAVORITE CARD GAMES. FUN AT PARTIES

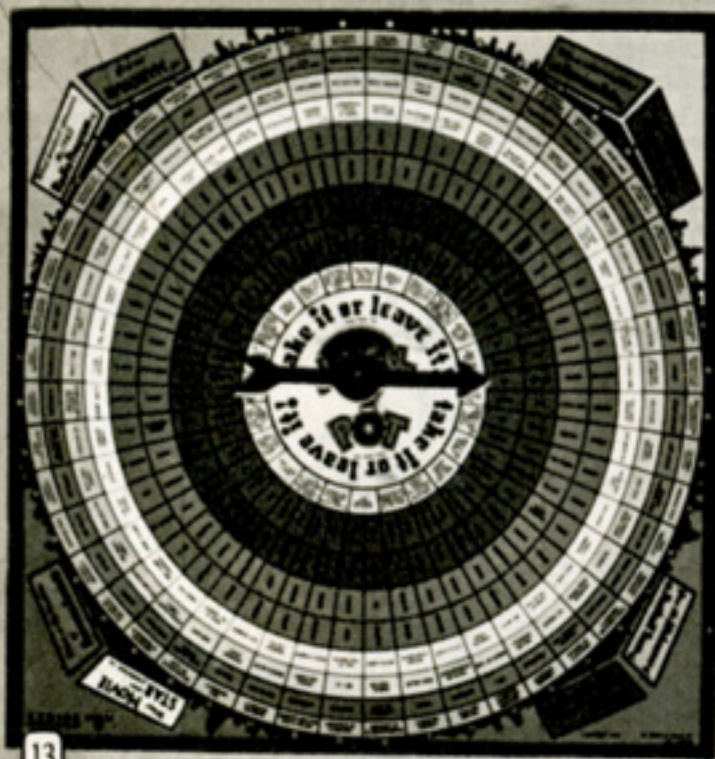
5 TOURING. Exciting auto race. Instructions. 48 T 2101—99 cards. Ship. wt. 9 oz.63c

6 PIT. Lively grain trading game. Instructions. 48 T 2104—65 cards. Ship. wt. 8 oz.63c

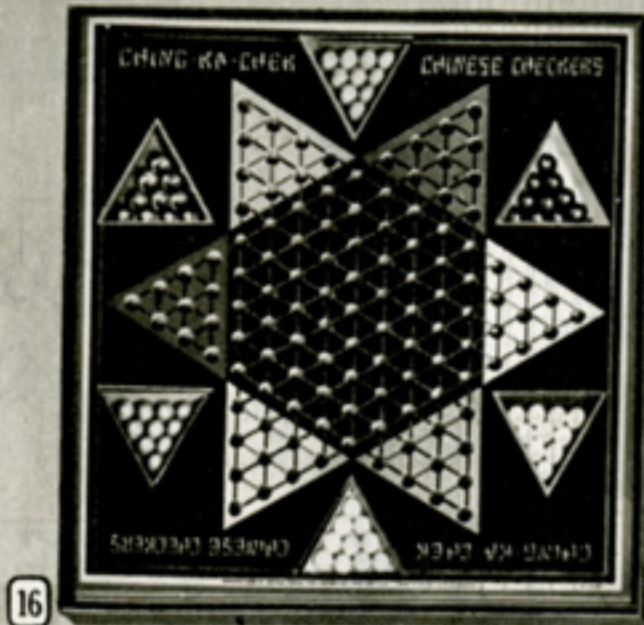
7 ROOK. 57 cards. Rules for 20 games. 48 T 2100—Ship. wt. 8 oz.63c

8 DIG—THE MAGIC PICK DOES THE TRICK. Dig for letters with your magic pick. First to complete a word earns a share in a gold mine. Exchange shares for gold bar; 3 gold bars win game. Includes picks, shares, cards, etc. Instructions. 48 T 2115—2 to 6 players. Ship. wt. 1 lb. 2 oz.87c

9 CAMELOT. Exciting battle game popular with armed forces. Similar but livelier than checkers... chance for campaign strategy. Board 19x17 in.; Knights and Men. Instructions. 48 T 2193—For 2 players. Ship. wt. 1 lb.\$1.10



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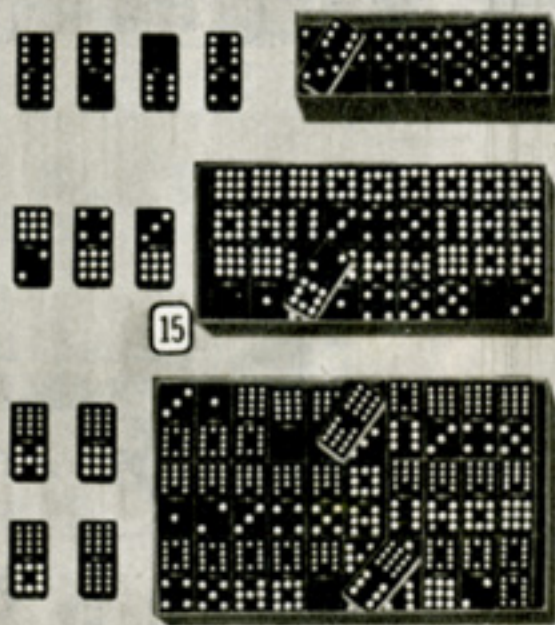
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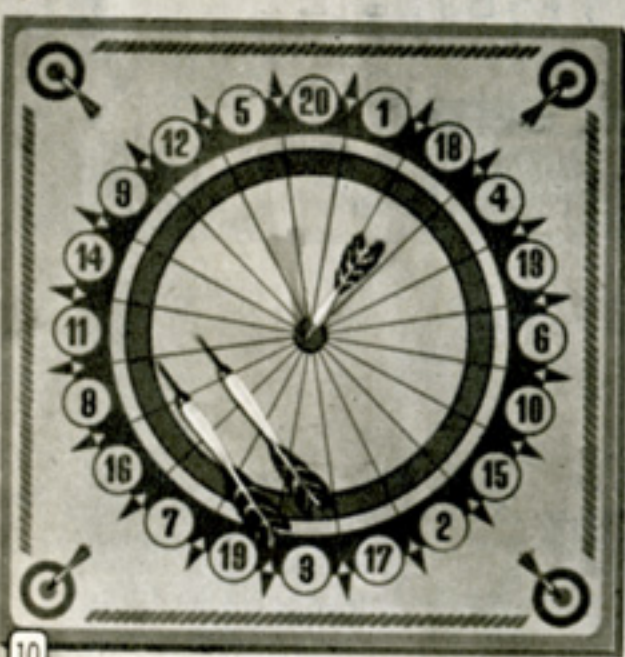
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Games for Many Occasions ... All Ages

10 DART BOARD. A game of skill. . . colored target with fast-moving baseball game on back. Pressed composition board, 17 3/4 in. sq. 3 steel-pointed feather darts, 6 in. long. Extra darts below. 48 T 2271—Ship. wt. 2 lbs. 3 oz. . . . \$1.19

11 DARTS. Professional type. 5 3/4 in. long, balanced, weighted. Steel points; plastic wings. 48 T 2168—Set of 12 Darts. Ship. wt. 12 oz. . . \$1.89
48 T 2167—Set of 4 Darts. Ship. wt. 4 oz. . . . 69c

12 40-CARD BINGO, with the special shaker box for releasing embossed numbered pellets one at a time. Forty can play. No duplicate cards. Cards 5 by 6 1/2 in. Wood markers. Instructions. 48 T 2186—Ship. wt. 1 lb. 10 oz. . . . 49c

13 TAKE IT OR LEAVE IT—NEW EDITION. Try \$64 Question! Question-answer game with \$500 in "stage" money at stake. Any number may play. Spin for questions on 20 1/2-in. folding cardboard spinner-board. 8 sets of 48 questions, 48 "jackpot" posers, stage money, answer book. 48 T 2215—Ship. wt. 2 lbs. . . . \$1.09



14 PLYWOOD DART BOARD AND EASEL. Fun for the family, for parties . . . easily set up indoors or out. 20-point target on one side; bull's eye target on back, printed in three bright colors on 3-ply wood board, 17 1/2 by 20 inches, 3/8 inch thick. Hang on wall or place on 47-in. wood tripod easel (at left.) Easel painted red. 3 balanced, metal-pointed feathered darts, 6 in. long. 48 T 2272M—Ship. wt. 4 lbs. 8 oz. \$2.89

15 DOMINOES. Ebony finished hardwood. Boxed. Double 12—Set of 93. Size: 2 3/16 x 1 1/16 x 3/8 inches. 48 T 2078—Magna brand. Wt. 2 lbs. 4 oz. . . \$1.69
Double 9—Set of 56. Size: 2 1/8 x 1 1/16 x 3/8 inches. 48 T 2077—Magna brand. Wt. 1 lb. 8 oz. . . . 89c
Double 6—Set of 28. Size: 2 1/16 x 1 x 3/8 inches. 48 T 2076—Crown brand. Ship. wt. 14 oz. . . . 47c

16 CHINESE CHECKERS. 2 to 6 players. Sturdy cardboard playing board, 16 1/2 inches square; finished in bright colors. 60 glass marbles. 48 T 2202—Ship. wt. 2 lbs. 4 oz. . . . 73c



17 HEAVY PLYWOOD DART BOARD AND EASEL. Fast-moving game to play indoors or set up outside; 20-point target on one side; easier bull's eye on back. Printed in three bright colors. 5-ply wood board, 3/4 in. thick. Large size . . . 18 by 20 7/8 in. Hang on wall or place on 47-in. wood tripod easel (at left.) Three feathered and weighted darts, metal-pointed, 6 in. long. 48 T 2273M—Ship. wt. 7 lbs. . . \$3.79

18 U. S. PUZZLE MAP. Cut along State lines in most cases . . . children learn shapes and positions of states almost immediately. Size: 20 1/2 by 12 3/8 in. 80 pieces. Pressed composition board. 48 T 2179—Boxed. Ship. wt. 1 lb. 8 oz. . . . 95c

19 UNCLE WIGGLY. Try to get him to Doc Possum's office. Time-tested favorite game, on 16-in. hinged cardboard square. 4 pawns, 140 cards. For 2 to 4 players. Instructions. 48 T 2132—Ship. wt. 1 lb. 10 oz. . . . 62c



Mystifying Ouija Boards

Ask the Ouija questions . . . watch it spell out the most amazing answers. How does it work? . . . What makes the finder move? . . . Who knows? To make the Ouija work, the board is placed across the knees of two persons. The finder is put in the center with the pointer toward the letters of the alphabet. Each person on whose knees the board rests should place his fingers lightly on the finder.

Ask only one question at a time . . . concentrate . . . and watch the finder as it takes its mysterious course across the board, spelling out the answer. Boards come in a variety of qualities, sizes and prices—All Boards are well made, nicely finished . . . complete with finder and full instructions for using. You can include a Ouija Board in your Wards Time Payment Order . . . for terms see Page 141.

1 DELUXE HASKO "MYSTIC" BOARD. Beautifully finished heavy non-warp plywood board, $\frac{3}{8}$ inch thick. Lithographed in ten soft colors with Egyptian divinity symbols. Ask your questions aloud . . . the "answers" are made by the finder that "spells" out words or numbers on the board. Finder moves easily on the highly polished surface.

48 T 2276—25 by 15 $\frac{1}{2}$ in. Gift box. Postpaid . . . \$2.98

2 "MYSTIFYING" ORACLE BOARD. Ask all sorts of questions of the Mystifying Oracle. Non-warp Masonite (pressed wood) board with finder.

48 T 2107—22 by 15 in. Ship. wt. 3 lbs. 10 oz. . . . \$1.59

5 RING Toss. For children who love to watch their dad pitch horse shoes. Looks easy—but takes a "good eye" to ring those little pegs. Set of 6 rope rings with painted wood holders, $\frac{5}{8}$ -inch diameter; two 3-peg wood stands, 9 $\frac{3}{4}$ by 4 $\frac{1}{2}$ inches. Gayly colored, varnished.

48 T 2151—Shipping weight 3 lbs. 6 oz. . . . \$1.00

3 SMALL HASKO "MYSTIC" BOARD. Small size board. Letters, numbers, Egyptian symbols lithographed in 6 colors on $\frac{3}{16}$ -in. non-warp plywood.

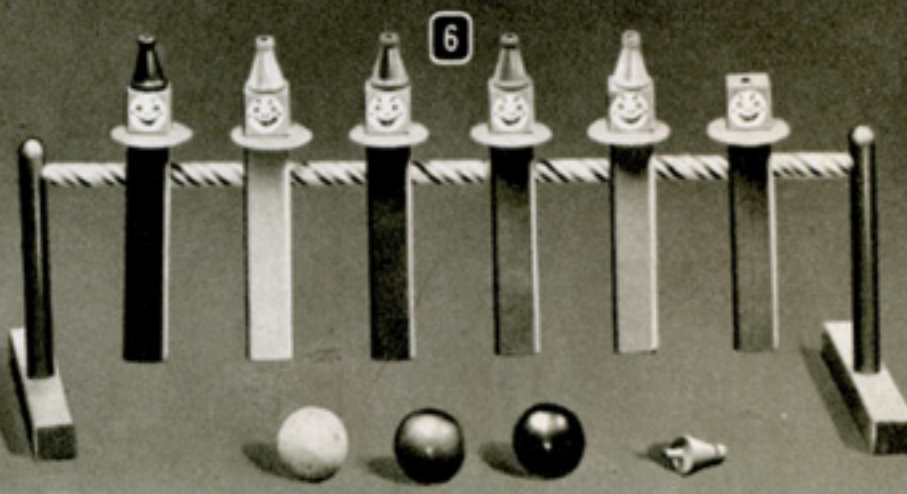
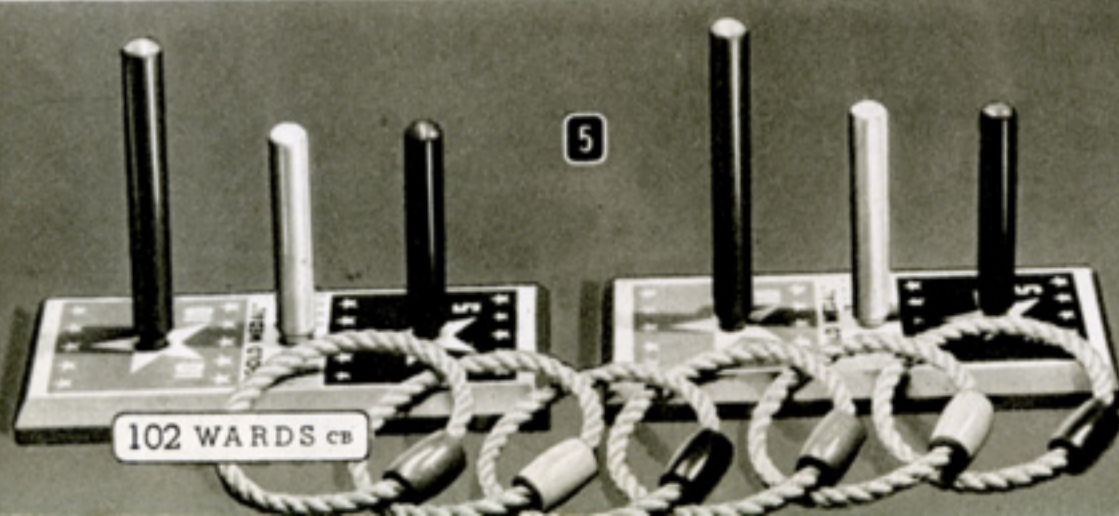
48 T 2274—18 by 11 in. Gift box. Postpaid . . . \$1.25

4 HASKO "MYSTIC" BOARD. Ask the "Mystic" any question aloud . . . the finder "spells" out the most amazing "answer" by moving to letters and numbers. Board is non-warp plywood, $\frac{5}{16}$ inch thick. Colorful Egyptian symbols, letters and numbers are lithographed in six soft colors on smoothly finished surface. Packed in gift box.

48 T 2275—25 by 15 $\frac{1}{2}$ in. Postpaid . . . \$1.98

6 HATS OFF. It's fun to hit the clowns and make their hats fall off. That's what happens when you roll the balls straight and swift. 6 clown-faced wood pins balanced on a cross-bar; jaunty wood hats atop them. 3 wood balls. Assorted bright colors. 18 in. long from stand to stand.

48 T 2150—Shipping weight 2 lbs. 8 oz. . . . 98c





Playing Cards... Single and Twin Decks

FINE QUALITY GILT-EDGED BRIDGE CARDS. (7 to 16). Beautiful designs. Wax-like finish resists smudge. Twin Decks (2 in one box) have contrasting backgrounds. Deluxe gift boxes. Ship. wts.: Twin, 12 oz.; Single, 6 oz.

- | | |
|---------------------------------------|--------------------------------------|
| [7] 48 T 4486—Congress. Twin...\$1.33 | [12] 48 T 4484—Guild. Twin...\$1.12 |
| 48 T 4487—Congress. Single...69c | 48 T 4485—Guild. Single...59c |
| [8] 48 T 4488—Congress. Twin...\$1.33 | [13] 48 T 4476—Colortone. Twin...95c |
| 48 T 4489—Congress. Single...69c | 48 T 4477—Colortone. Single...49c |
| [9] 48 T 4490—Congress. Twin...\$1.33 | [14] 48 T 4478—Colortone. Twin...95c |
| 48 T 4491—Congress. Single...69c | 48 T 4479—Colortone. Single...49c |
| [10] 48 T 4480—Guild. Twin...\$1.12 | [15] 48 T 4472—Riviera. Twin...85c |
| 48 T 4481—Guild. Single...59c | 48 T 4473—Riviera. Single...45c |
| [11] 48 T 4482—Guild. Twin...\$1.12 | [16] 48 T 4474—Riviera. Twin...85c |
| 48 T 4483—Guild. Single...59c | 48 T 4475—Riviera. Single...45c |

[17] PINOCHLE CARDS. Narrow bridge size (48 cards, 9 spot low).
48 T 4467—Pinochle Deck. Ship. wt. 6 oz.28c

[18] INVINCIBLE POKER CARDS. Linen finish. Wide poker size.
48 X 4504—Poker Deck (52 cards). Ship. wt. 6 oz.28c

[19] [20] FAMOUS BICYCLE POKER AND PINOCHLE CARDS. Durable linen finish.
48 X 4501—Poker Deck (52 cards). Ship. wt. 6 oz.49c
48 X 4502—Pinochle Deck (48 cards, 9 spot low). Ship. wt. 6 oz.49c

[21] AMERICAN ARTIST GILT-EDGED BRIDGE CARDS. Wards best quality cards... designed by Dale Nichols... well-known American artist. The beautiful backs are reproduced in lovely clear colors. Handsome gilt edges. Satin smooth finish... flexible... snappy... a pleasure to shuffle and deal. Wax-like finish is smudge-resistant—stays new longer. Sold only in twin decks. Packed in good-looking rayon-covered gift box... an ideal prize or Christmas gift for discerning bridge players.
48 T 4492—Shipping weight 14 ounces.\$2.39

POPULAR PRICED BRIDGE CARDS. (22 through 25). Smooth finish... flexible. Attractive designs. Packed singly. Boxed. Ship. wt. each deck 6 ounces.

- | | |
|--------------------------------------|--------------------------------------|
| [22] 48 T 4468—Hostess. One deck.28c | [24] 48 T 4470—Hostess. One Deck.28c |
| Two Decks for.....55c | Two Decks for.....55c |
| [23] 48 T 4469—Hostess. One Deck.28c | [25] 48 T 4471—Hostess. One Deck.28c |
| Two Decks for.....55c | Two Decks for.....55c |

Add playing cards... for gifts, prizes... to your Time Payment Order — Page 141.

[26] MINIATURE PLAYING CARDS. About half the size of regular playing cards... convenient size for purse or pocket... 2½ inches by 1¾ inches. Practical for card playing on trains or in other limited space... ideal for service men. Backs have assorted attractive designs in clear colors—no choice.
48 X 4572—One Deck Miniature Cards. Ship. wt. 4 oz.28c





De Luxe Game Kits and Accessories

1 COMPACT GAME KIT. Equipment for Poker, Chess, Checkers, Cribbage, and Gin Rummy in one small kit. Mahogany folding cribbage board 7x2 inches... folding wood Chess or Checker board 4 1/8 inches square... miniature plastic checkers and chessmen peg into holes on board, stay in place—can leave game set up for days; 100 unbreakable plastic poker chips, 7/8-in. diameter; deck gilt-edge playing cards... Gin Rummy score pad. Case is covered inside and out with Brown artificial alligator leather—7 1/2 x 5 x 2 1/4 in. An excellent gift for someone who "has everything."
48 T 4696—Game Kit. Ship. wt. 1 lb. 12 oz.\$8.50

2 GAME SET IN SADDLE STITCHED LEATHER CASE. Deluxe plastic playing pieces in good-looking leather case 11 3/4 x 7 3/4 x 2 1/8 in. Set includes: folding wood Cribbage board, 7x2 in... folding board for Checkers, Backgammon or Chess, 13 1/2 x 10 3/4 in... set of weighted plastic Chessmen with felt bases (king 2 1/2 in. high, others in proportion)... 30 plastic playing pieces for Checkers or Backgammon, 1-in. diameter... wood Gin Rummy tray and score pad... deck of gilt-edge cards... 4 regular plastic dice and 1 backgammon doubler. This fine game set is a wonderful gift... fun for the whole family.
48 T 4694—Game Set. Ship. wt. 3 lbs. 12 oz.\$13.95

3 ROULETTE SET. Black Bakelite bowl, 8 in. diameter, with metal revolving wheel. Green felt betting layout. 150 unbreakable, assorted color, plastic chips (7/8-in. diameter). Roulette means an exciting evening!
48 T 4697—Roulette Set. Shipping weight 3 lbs.\$5.95

4 DELUXE GAME SET IN LEATHER CARRYING CASE of handsome russet leather, 20 x 16 1/2 x 4 1/2 in. Brass locks... leather handle... removable wood trays. Fine game equipment includes 10-in. Roulette wheel and felt roulette layout... Backgammon-Chess-Checkerboard... masonite Cribbage board... catalin (fine unbreakable plastic) double-six dominoes... set of deluxe plastic chessmen, weighted and felted (king 2 1/2 in. high)... 200 catalin 1 1/2-in. poker chips... 30 catalin checkers... 200 7/8-in. roulette chips... 2 catalin dice cups... 5 catalin spot dice... 5 poker dice... 1 catalin backgammon doubler die. A luxurious gift—for a friend or for an entire family.
48 T 4693L—Deluxe Game Set. Ship. wt. 21 lbs.\$59.00

5 DELUXE REVOLVING POKER CHIP RACKS. Beautiful natural-finish gumwood with inlaid wood decoration. Metal handles, felted bases. Dust covers. WITH SPACE FOR 300 CHIPS, 2 DECKS CARDS. (Cards and chips not included.)
48 T 4609—Rack. 4 in. high, 10-in. diam. Ship. wt. 4 lbs. 8 oz.\$8.95
WITH SPACE FOR 200 CHIPS, 2 DECKS CARDS. (Cards and chips not included.)
48 T 4608—Rack. 4 in. high, 8 1/2-in. diam. Ship. wt. 3 lbs. 4 oz.\$6.75

6 REVOLVING POKER CHIP RACKS. Walnut finish wood. Metal carrying handles and felted bases. Protective dust covers included. WITH SPACE FOR 300 CHIPS, 2 DECKS CARDS. (Cards and chips not included.)
48 X 4605—Rack. 4 in. high, 9 1/2-in. diam. Ship. wt. 4 lbs. 8 oz.\$6.45
WITH SPACE FOR 200 CHIPS, 2 DECKS CARDS. (Cards and chips not included.)
48 X 4604—Rack. 4 in. high, 8-in. diam. Ship. wt. 3 lbs. 8 oz.\$4.45

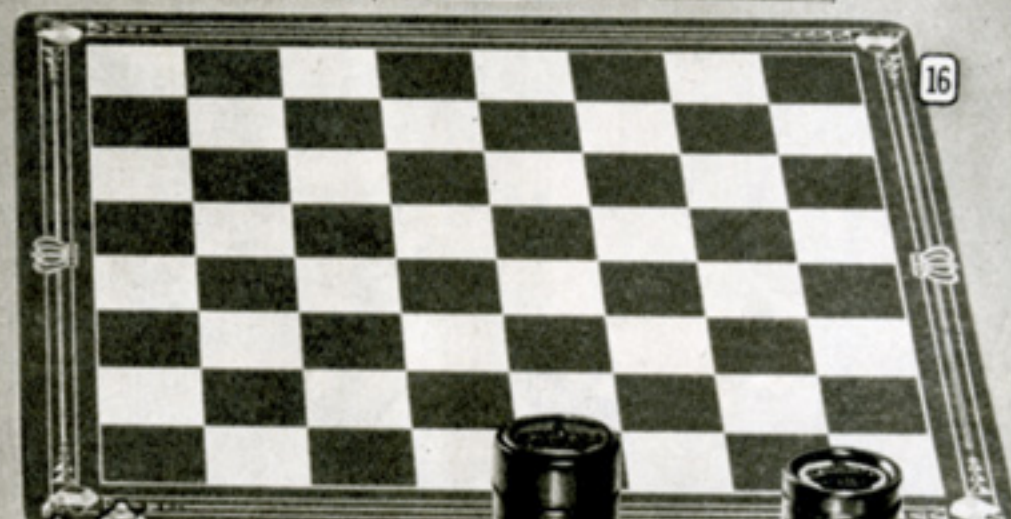
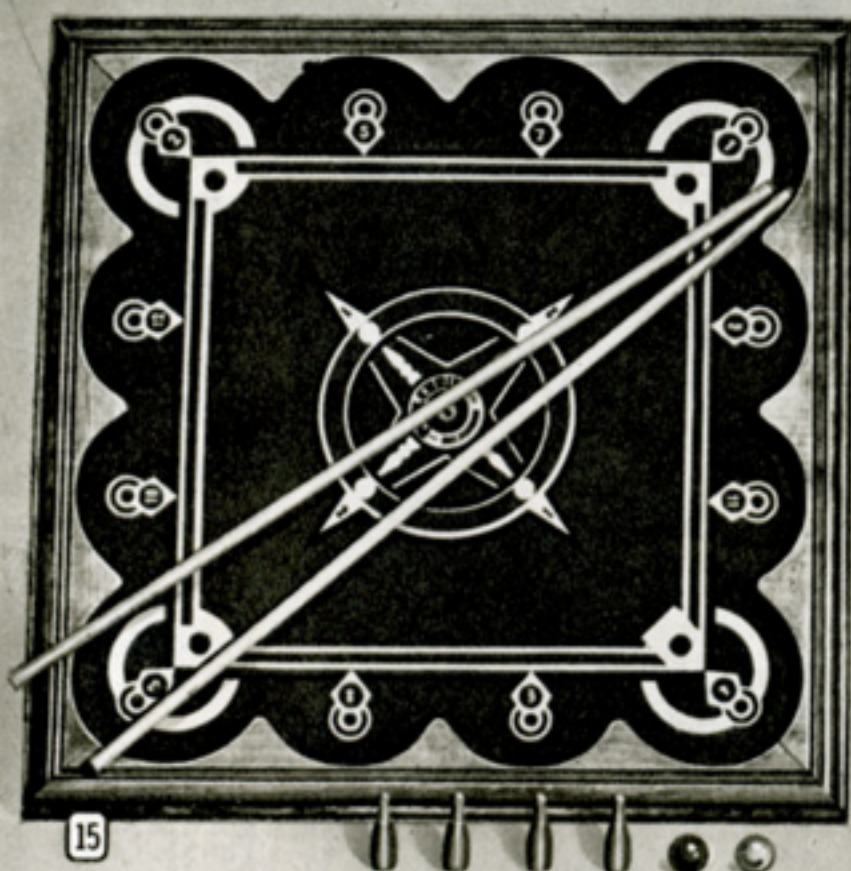
7 DELUXE UNBREAKABLE PLASTIC CHIPS. Standard Poker chips of fine quality plastic. Interlocking crimped edges make them easy to stack. 100 chips, 50 White... 25 Red... 25 Blue. Diameter 1 3/16 inches.
48 X 4595—Box of 100 Chips. Ship. wt. 1 lb. 8 oz.\$2.47

8 COMPOSITION POKER CHIPS. Light weight with crimped edges... easy to stack. 100 chips—50 White... 25 Blue... 25 Red. Diameter 1 1/2 inches.
48 X 4592—Box of 100 Chips. Ship. wt. 1 lb. 10 oz.\$7c

9 CRIBBAGE BOARD IN LEATHER FOLDER. Folds to pocket size. Tan leather with wood play-surface. Pegs fit in compartment. Open: 9 1/4 x 2 1/4 in.
48 T 4711—Shipping weight 3 oz.\$1.79

10 MINIATURE FOLDING CRIBBAGE BOARD. Solid mahogany with colored plastic pegs. Will fit your vest pocket comfortably... closed 3 1/2 x 2 in.
48 T 5039—Shipping weight 4 oz.95c

11 DELUXE CRIBBAGE SET. Solid Mahogany board 11 1/4 x 31 1/8 x 1 3/8 in., bright colored pegs. Side compartment with 2 wood spot dice; 100 unbreakable assorted color 7/8-in. plastic chips. Space for deck of cards (not included).
48 T 4710—Instructions. Shipping weight 1 lb.\$2.79



Fine Quality Games and Game Boards

12 DELUXE PLASTIC CHESSMEN IN LEATHER CASE. Beautifully finished Staunton pattern plastic chessmen. Unbreakable. They are perfectly molded... look hand carved. All pieces are weighted and have green felt bases. Red and White. King is 2 3/4 inches, other pieces in proportion. In good-looking saddle-stitched Tan leather case, 8x4 7/8 x 2 1/4 in. Instructions included.
48 T 4645—Deluxe Chess Set. Ship. wt. 1 lb. 8 oz.\$9.95

13 PLASTIC CHESS SET IN CARDBOARD CASE. Finely finished Staunton pattern. Unbreakable plastic in mottled Ivory and Black. All pieces weighted; green felt bases. King 3 in. tall... other pieces in proportion. Instructions.
48 T 4656—Plastic Chess Set. Ship. wt. 1 lb. 6 oz.\$4.45

14 PLASTIC CHESS SET. Well finished in authentic Staunton pattern. Made of unbreakable plastic in mottled Ivory and Black. All pieces are weighted. Green felt bases for smooth moving, no scratching of board. King 2 1/2 in. high... other pieces in proportion. Instructions included.
48 T 4655—Plastic Chess Set. Ship. wt. 12 oz.\$2.29

PLASTIC CHESS SET (not shown). Same as above but not weighted or felted. Authentic Staunton pattern. Unbreakable plastic in mottled Ivory and Black. Instruction Booklet for beginners included.

48 T 4654—Plastic Chess Set. Ship. wt. 9 oz.89c

15 POOL-ER-RING... 11 games for the amusement and pleasure of all ages—Children will love playing real "Billiards" and "Pool" games... adults will get plenty of action and fun. The 25 1/2-in. square board fits your card table. Made of wood with a nice-looking two-tone Mahogany and Maple finish. Board has looped edges to give speedy, accurate banking to ball. One side has green suede-like surface... for playing 10 fascinating Billiard and Pool games. Reverse side wood playing surface is finished in Black and White... for playing Klondike—game similar to Michigan Rummy. Pool-er-Ring includes 10 colored pins... billiard marbles in Crystal, Red and Blue... 2 leather-tipped (not tapered) cues, 28 inches long... and an instruction book with rules for playing Klondike and 10 Billiard and Pool games.
48 T 2153M—Pool-er-Ring. Ship. wt. 7 lbs.\$3.95

Make this a "Merry" Christmas... Games are fun for everyone! You can include games and toys in your order and buy on Wards Time Payment Plan. Pay for them while you enjoy them. For terms see Page 141.

16 HANDSOME MASONITE CHECKER BOARD. Plastic coated and processed to provide a surface nearly scratchproof; will not warp and is washable. Corners smoothly rounded. One side has 1 3/4-in. squares for Checkers and Chess, other side designed for Backgammon and Acey Ducey.
48 T 5063—Size 16 1/2 x 16 1/2 in. overall. Ship. wt. 1 lb. 8 oz.95c

17 HARDWOOD CHECKERS. Well made of embossed hardwood. 15 Black and 15 Natural wood color checkers in Crown club design. Interlocking type... Kings stay "crowned." 1 3/8-in. diameter, 1/2-inch thick.
48 T 2079—30 checkers. Ship. wt. 12 oz.45c

18 COMPOSITION CHECKERS. Durable, made of composition material. Smooth finish with crown design. 15 Red checkers, 15 Black. 1 1/8-in. diameter.
48 X 5041—30 Checkers. Ship. wt. 8 oz.25c

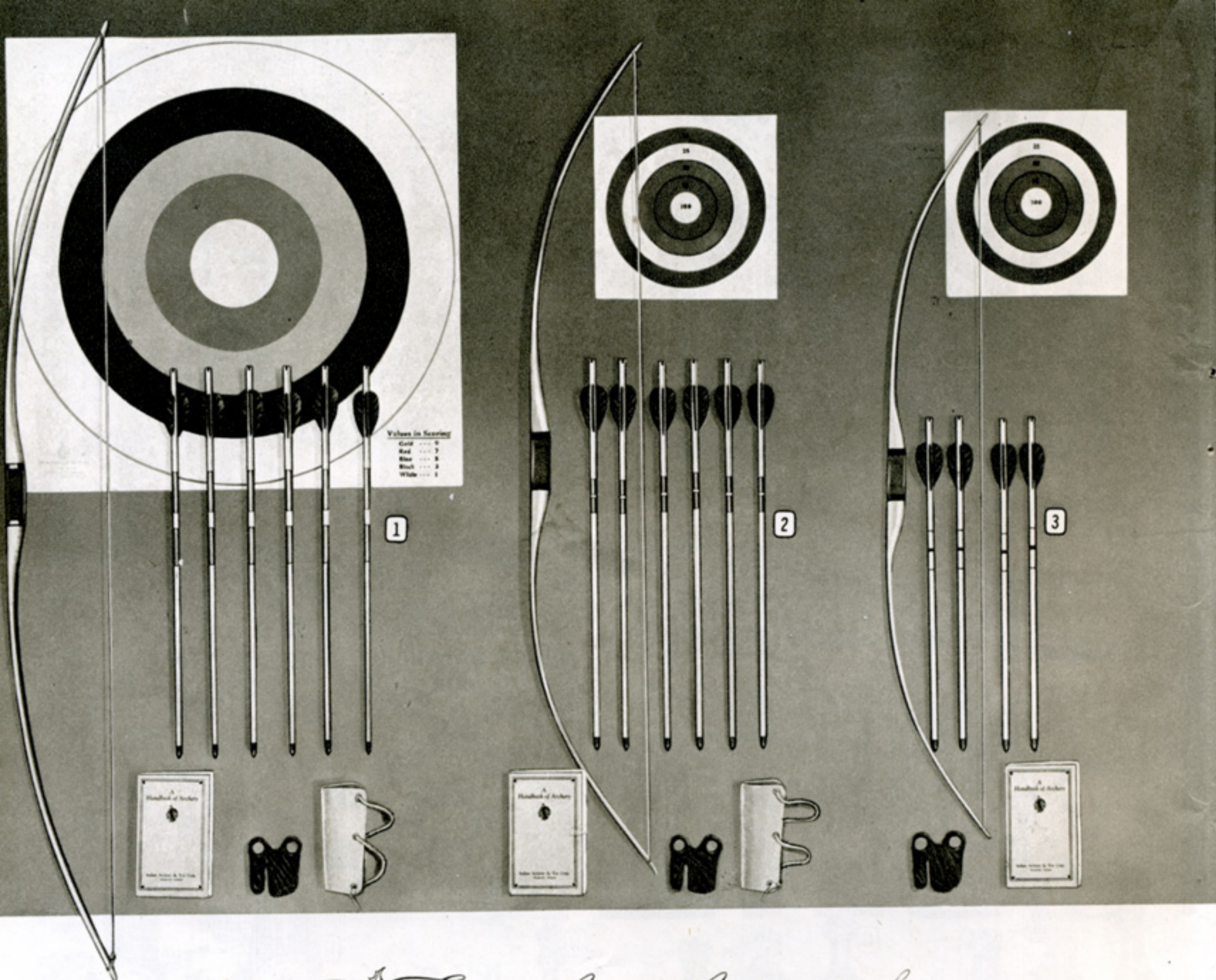
19 CARD CASE WITH CARDS. Beautiful Tan leather case 5 1/4 x 4 1/4 x 1 1/4 inches. Ribbon tab for lifting out cards. Can be used as cigarette box.
48 T 4776—Card Case with Two decks of Cards. Ship. wt. 12 oz.\$3.95

20 MINIATURE CHESS SET. Brightly colored tiny plastic chessmen peg into holes on hinged Mahogany chessboard. Board hollowed out to hold men; folds to pocket size—6x3 3/4 in. Closes with metal latch.
48 T 4712—Miniature Chess Set. Ship. wt. 8 oz.\$3.45

21 GIN RUMMY SET. 2 Composition trays, 5 3/4 x 4 1/4 in. Deck cards, score pad.
48 T 4775—Rules included. Ship. wt. 1 lb. 4 oz.\$1.95

22 57-GAME REVERSIBLE CARROM BOARD. Investment in fun for the entire family. Everything you need for 57 different games. Smooth 3-ply wood veneer board, 28 1/2-in. square, resists warping, cracking. Varnished and printed on both sides. Four net corner pool pockets. Play Carrom, Checkers, Backgammon, Crokinole, Tenpins, and many other games just as exciting. Includes 30 hardwood carrom rings, 15 numbered discs, tenpins, 3 wood tops, score tab, dice, dice box, 6 flies and Instruction Book.
48 T 2141M—Carrom Game Set. Shipping weight 11 lbs.\$4.69

48 T 2145—30 Extra Carrom Rings. Shipping weight 6 oz.35c



Teen Age Archery Sets

ARCHERY SETS for youngsters up to 14 years. These sets, made by manufacturer of professional equipment, are worthy tools for developing skill in an age-old sport. Bows are durable lemonwood, lacquered and buff-polished. Arrows are lacquered birch with ground feathers; plastic points. All sets contain finger tabs; official paper target face and instruction book with archery terms, scoring information. Sets 48 T 815M and 48 T 814M contain arm guards.

- ① ARCHERY SET WITH 4 1/2-Ft. Bow. Set includes lacquered, buff-polished lemonwood bow, six 21-inch arrows, arm guard, finger tab, 24-inch paper target face, Instruction Booklet.

48 T 815M—Boxed. Ship. wt. 2 lbs.....\$3.45

- ② ARCHERY SET WITH 4-Ft. Bow. Set includes lacquered, buff-polished lemonwood bow, six 21-inch arrows, arm guard, finger tab, 10-inch paper target face and Instruction Booklet.

48 T 814M—Boxed. Ship. wt. 1 lb. 12 oz....\$2.95

- ③ ARCHERY SET WITH 3 1/2-Ft. Bow. Set includes lacquered, buff-polished lemonwood bow, four 18-inch arrows, finger tab, 10-inch paper target face and an Instruction Booklet.

48 T 813M—Boxed. Ship. wt. 1 lb. 8 oz....\$2.25

PLASTIC INDIANS, COWBOYS AND SOLDIERS IN REALISTIC POSES

- ④ PLASTIC INDIANS. 8 plastic Indians and a bucking horse, ready for the warpath with tomahawks, spears, and arrows poised for action. About 3 1/2 inches tall. Made of brightly-colored, hard-to-break plastic. Packed in a cardboard Indian Lodge, 20 in. long by 5 in. wide.

48 T 1258—9-Pc. Set. Ship. wt. 1 lb.....87c

- ⑤ PLASTIC COWBOYS. Set up Cowboys on the Ranch and play Wild West with this set of 8 Cowboys and a bucking horse. All in typical action poses. About 3 1/8 in. tall; made of brightly-colored, hard-to-break plastic. Packed in cardboard ranch house, 20 in. long by 5 in. wide.

48 T 1257—9-Pc. Set. Ship. wt. 1 lb.....87c

- ⑥ PLASTIC SOLDIERS. 8 plastic Soldiers and bucking horse poised for action and ready with grenades, bayonets, and machine guns. All about 3 1/8 inches tall. Made of brightly-colored, hard-to-break plastic. Packed in cardboard fort, 20 inches long by 5 inches wide.

48 T 1254—9-Pc. Set. Ship. wt. 1 lb.....87c





Farm Animals in Lifelike Colors

SET OF 36 PRIZE-WINNING ANIMALS. Fun for both city and country children . . . playing farmer with these authentic reproductions of real live prize winning animals. Printed in actual colors on fine paper and mounted on 3-ply laminated wood and cardboard, these sturdy farm animals will stand up under much handling and many afternoons of life on an imaginary farm. Each on wood base. Painted by well-known artist from photographs of winners in pure breed shows; checked by leading Agricultural College for accuracy in type, conformation and coloring. Brief history of breed printed on back of each figure gives child knowledge of characteristics of familiar strains. He learns to recognize different types of horses, cattle, chickens, etc. . . . develops appreciation and interest. Large sized animals

in set include the following: Holstein Cow, 6¾ by 4½ in. high; Hereford, 5 by 3¾ in.; Aberdeen Angus Bull, 7 by 4¾ in. high; Short Horn Bull, 6½ by 4¼ in. high. Rest of animals are proportionately large and include . . . Guernsey Cow and Calf, Standard Bred Mare and Colt, Shire Horse, Shetland Pony, American Saddle Horse; Chester White, Spotted Poland China, Duroc Jersey, Hampshire and Yorkshire Pigs; Shropshire, Hampshire and Merino Sheep; Angora Goats, Holstein Calf, Shepherd and Scotch Collie Dogs. Poultry includes Leghorn, Plymouth Rock, Wyandotte, Rhode Island Red and other well known chickens; Muscovy, Pekin and Rouen Ducks, Toulouse Geese, Bronze Turkey Gobblers and Pearl Guinea Hen.

48 T 31—Set of 36 Prize-Winning Animals. Ship. wt. 3 lbs. . . . \$1.49

MINIATURE PLASTIC COMBAT AND MECHANIZED ARMY SETS

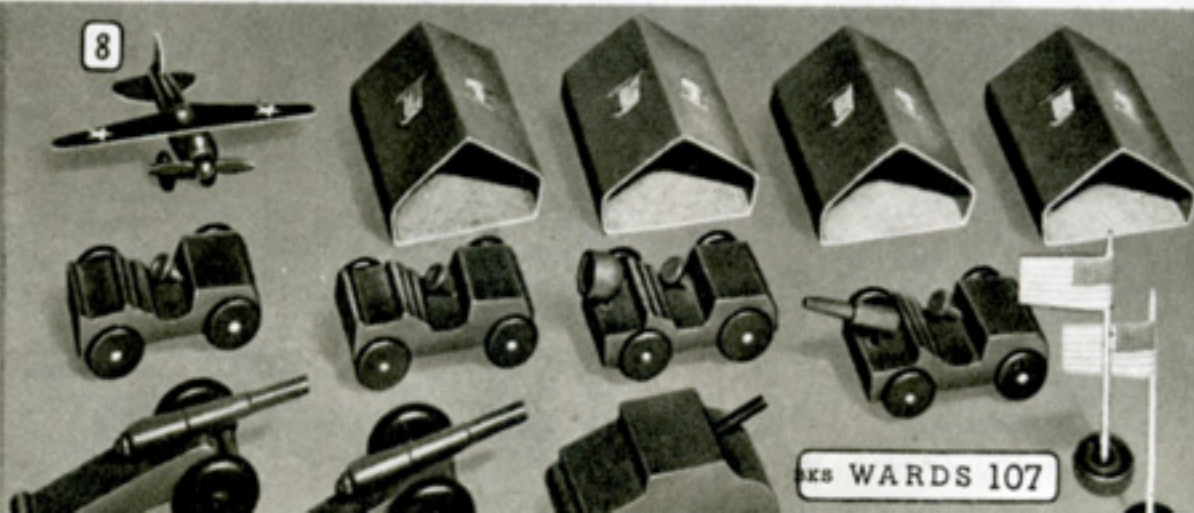
7 9-PIECE PLASTIC COMBAT SET. A complete miniature task force for the young strategist who knows his modern warfare. Nine-piece set includes two jeeps 4 in. long with revolving wheels, 3 planes—two P-40's and one P-39—landing wheels turn and propellers revolve; one battleship, one aircraft carrier, two cargo vessels. All are made of hard-to-break plastic. Ships 5½ in. long with hollow hulls . . . float or stand on flat surface.

48 T 1259—9-Pc. Combat Set. Ship. wt. 1 lb. . . . \$1.89

8 14-PIECE MINIATURE ARMY SET. For young soldiers to use on "windowsill maneuvers." Includes tank, 2 jeeps, searchlight truck, anti-aircraft gun truck, plane, 2 artillery field pieces, 2 flagpoles with flags . . . Nicely made of wood, painted olive drab; about 2¼ in. long. 4 cardboard tents.

48 T 1239—14-Pc. Army Set. Shipping weight 1 lb. . . . 95c

Wards Time Payment Plan offers convenient monthly terms. See Page 141.





Cowboy Outfits for Boys and Girls

1 RODEO RIDER'S OUTFIT—FUR TRIMMED. Real Cowboy Chap Pants of shaggy fur . . . red suede cloth side sweeps with leatherette cutouts, metal studs; tan twill top; strong cotton back, elastic in waistband. Red and tan vest has cutout, stud trim. Cotton Flannel shirt in bright assorted plaids. Black cloth hat. Split leather belt and studded holster. Composition dummy pistol. Sateen bandana. Rope lariat. See "How to Measure."
48 T 943—EVEN SIZES: 4 to 12 yrs. State size. Ship. wt. 3 lb. 6 oz. \$6.25

HOW TO MEASURE
Order Pants (or Skirt)
and Jacket in same size.

Order size	4	6	8	10	12
If Chest is	23 in.	24½	26	27½	29
If waist is	23 in.	23½	24	25	26

4 WESTERN TYPE DOUBLE PISTOL AND HOLSTER SET. Black split Cowhide holsters and belt, decorated with steel studs and white cowboy stencil design. Two holsters, 12 inches long; Belt, 2 inches wide. Two composition dummy pistols with steer head design on handles.
48 T 834—Ship. wt. 1 lb. 12 oz. \$2.89

5 COWBOY DOUBLE PISTOL AND HOLSTER SET. Two western-type composition dummy pistols with molded steer head design on handles. Holsters are Tan split Cowhide, 9½ inches long, decorated with Indian stencil design and steel studs. Matching Tan split Cowhide belt.
48 T 830—Ship. wt. 1 lb. 8 oz. \$1.93

6 PISTOL AND HOLSTER SET. Tan split Cowhide holster, 9½ in. long, decorated with Indian stencil design, steel studs; matching belt. Composition dummy pistol.
48 T 829—Shipping weight 1 lb. 98c

OPEN A TIME PAYMENT ACCOUNT . . . SEE PAGE 141





Playsuits Styled Like Service Uniforms

7 ARMY AIR CORPS OFFICERS' UNIFORM FOR BOYS. Good quality Heavy Cotton Twill. Khaki color jacket . . . light tan pants with "gold" braid stripe, elastic waistband. Officers' cap. Sam Browne belt, holster of brown split leather. Composition dummy pistol. See "How to Measure" Pg. 108.

48 T 734—EVEN SIZES: 4 to 12. State size. Ship. wt. 3 lbs. \$4.69

8 LITTLE GIRLS' "WAC" UNIFORM. Good quality Cotton Twill. Brown unlined jacket with matching belt, brass buttons, metal insignia. Light tan skirt with kick pleat in front. WAC cap is lined, has metal insignia. (Blouse and tie not included.) See "How to Measure" on opposite page.

48 T 945—EVEN SIZES: 4 to 12. State size. Ship. wt. 2 lbs. 8 oz. \$4.89

11 COWBOY BOOTS. Duck fabric uppers lined with imitation leather and drill cloth. Synthetic rubber soles. Fiber insoles, heels; leather top-lifts. About 7½ in. high. TODDLERS' SIZES: 5½, 6, 6½, 7, 7½, 8. Wide width.

NO RATION STAMP REQUIRED

24 T 2890—Brown. Ship. wt. pr. 1 lb. 8 oz. . . . Pair \$2.95

24 T 2892—Red. State your size. Pair 2.95

12 SUB-MACHINE GUN. Looks like real army sub-machine gun. All wood; painted Olive drab. Turn crank for effect of rapid machine gun fire. Real looking magazine, foregrip. 28½ in. long. Shoulder sling. Mailable.

48 T 768—Ship. wt. 2 lbs. 3 oz. . . \$1.89

9 NAVAL OFFICERS' UNIFORM FOR BOYS. Good quality Navy Drill. Brass-buttoned jacket with "gold" braid, "Wings," epaulets, service ribbon. Trousers have "gold" braid stripe, elastic waistband. Officers' cap, metal eagle. Black split leather belt. See "How to Measure" Pg. 108.

48 T 947—EVEN SIZES: 4 to 12. State size. Ship. wt. 2 lbs. 8 oz. \$4.98

10 GIRLS' "WAVE" UNIFORM. Fine quality Navy Cotton Twill. Brass-buttoned jacket with matching belt and metal insignia. Skirt has kick pleat in front. "Wave" hat of white Drill, with rolled brim and embroidered emblem. (Blouse and Tie not included.) See "How to Measure" on opposite page.

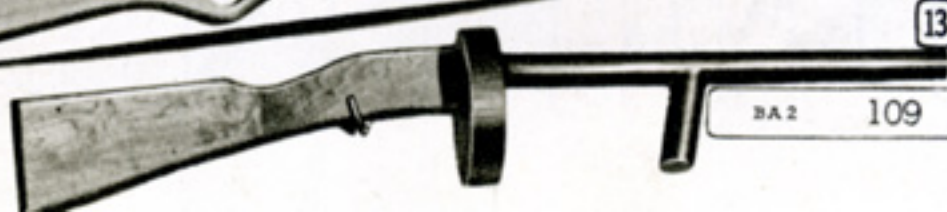
48 T 946—EVEN SIZES: 4 to 12. State size. Ship. wt. 2 lbs. 8 oz. \$4.79

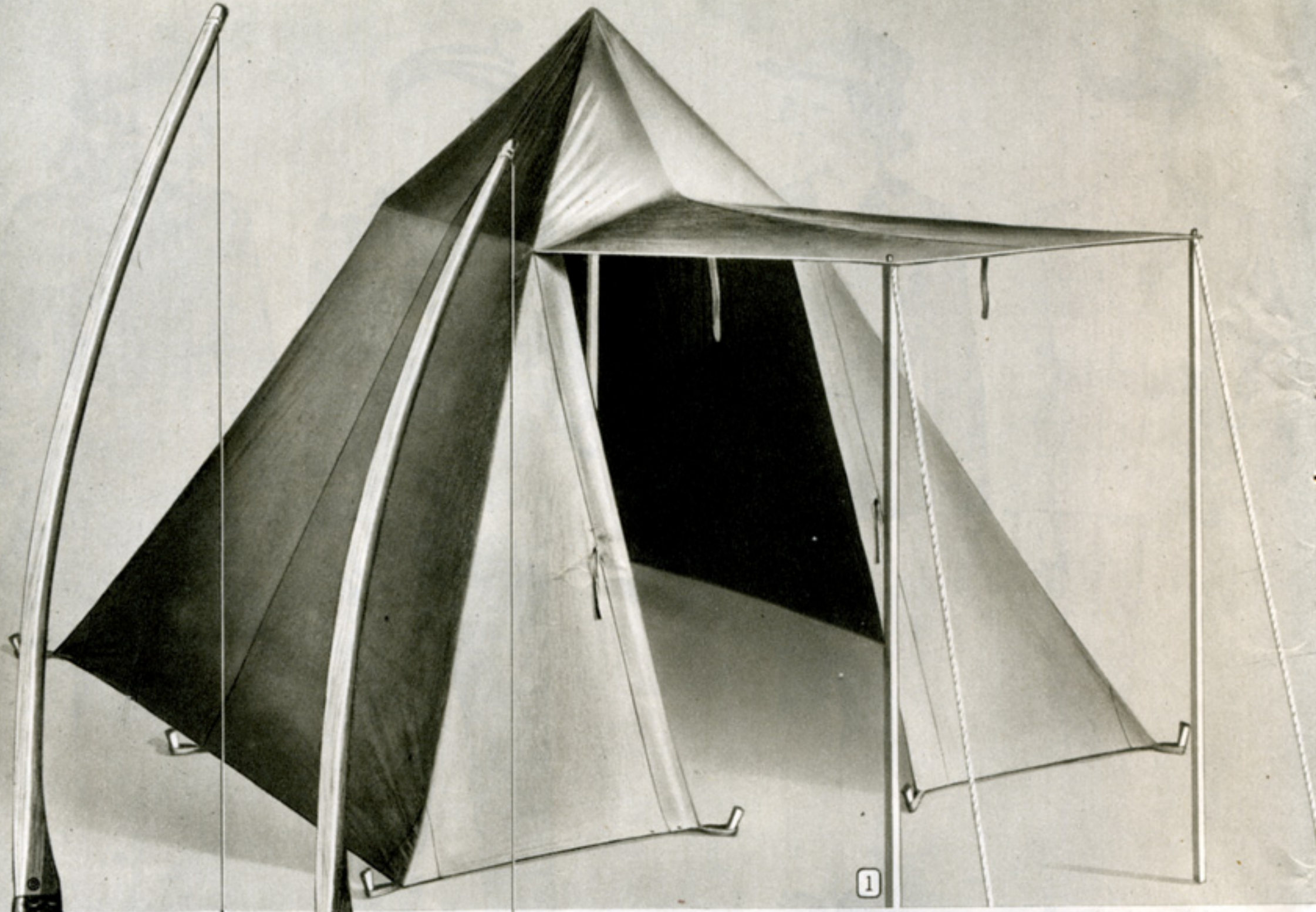
13 CHATTERMATIC WOOD SUB-MACHINE GUN. Turn crank for machine gun sound. Black barrel.

48 X 772—24 in. long. Ship. wt. 1 lb. Mailable. 89c

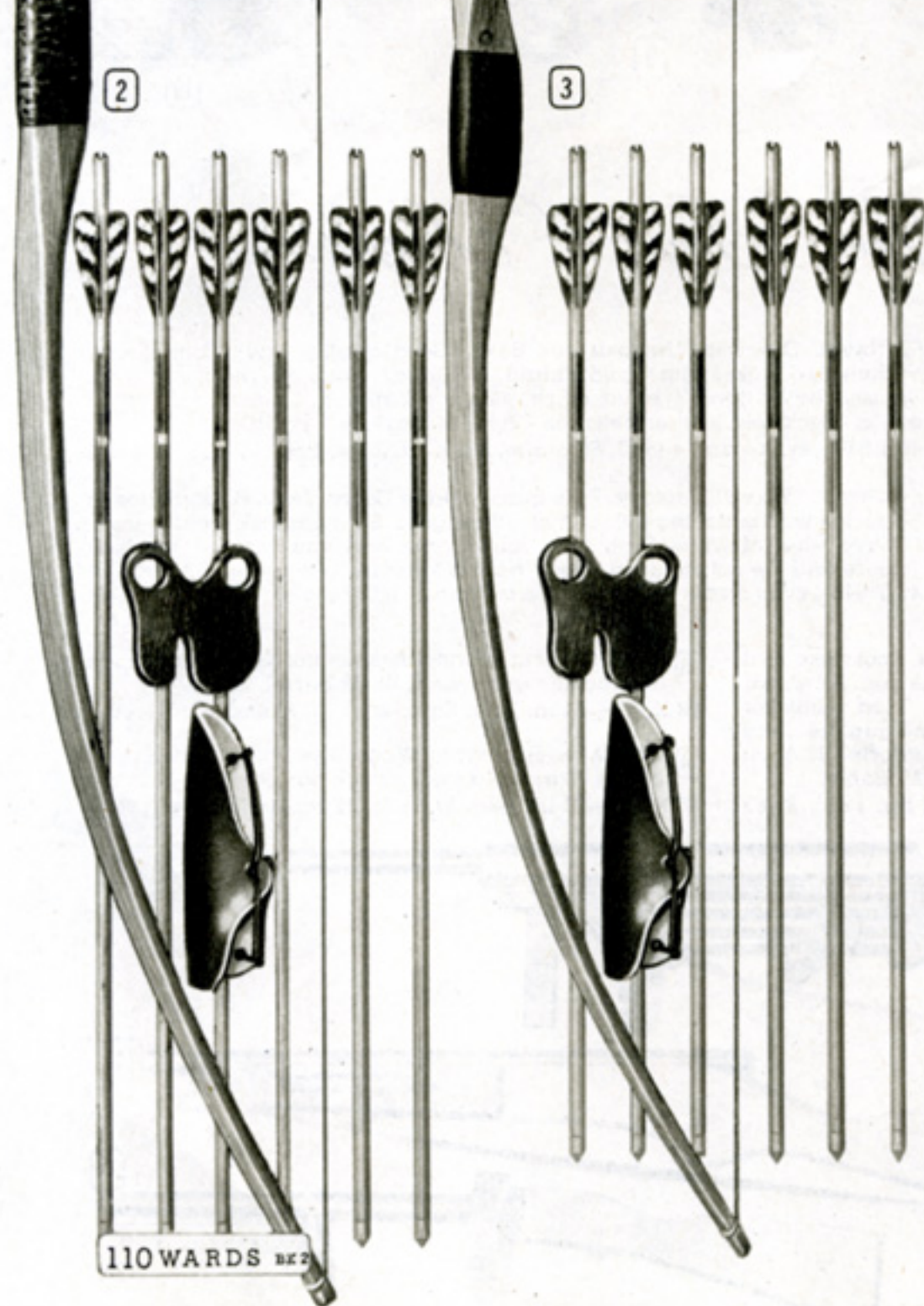
14 COMMANDO REPEATING WOOD GUN. Pump action; cork bangs. Varnished stock. Black barrel.

48 X 766—29 in. long. Wt. 1 lb. 12 oz. Mailable . . . \$1.39





Junior Tents...



① A WELL-MADE SMALL SIZE UMBRELLA TENT. For the back yard camper. It's easy to put up and take down. Lightweight, high-count green tent cloth is treated with new non-oily, dry waterproofing, a fiber-penetrating treatment that protects against moisture and mildew. Weighs about 4 oz. per square yard before waterproofing. Screened rear window with storm flap admits plenty of light and air. Stake loops at four corners and centers of sides and back. Awning drops to form a full-closing door. Tie tapes fasten door and window. Center height, 6 ft. Base size finished, about 6¾ feet square. Eave size, 3 feet square by 54 in. high. Center poles, awning poles, ropes and stakes included. *Available.*
60 T 9630M—Shipping weight 7 lbs. 8 oz.\$7.49

BEN PEARSON ARCHERY SETS

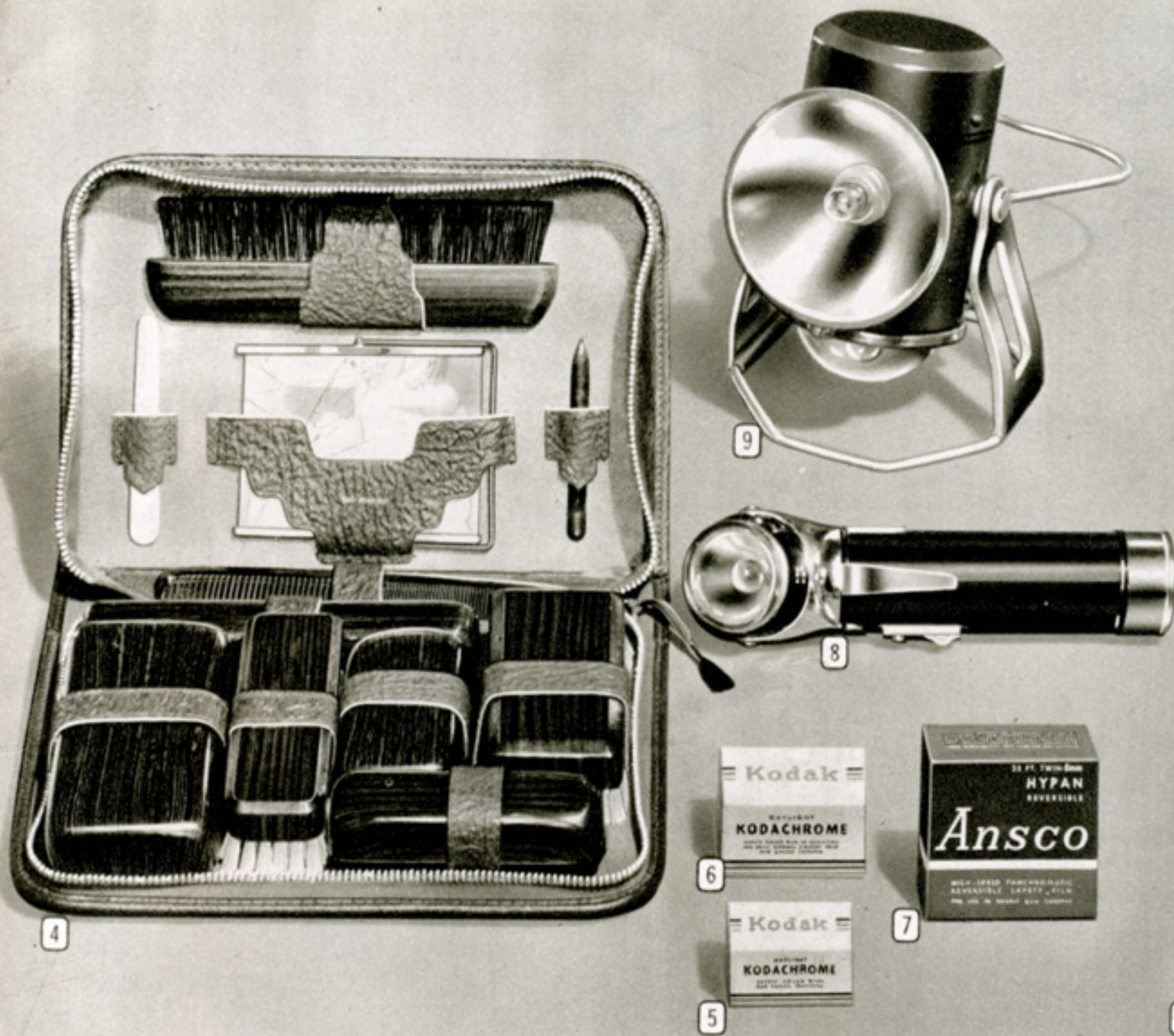
These Archery Sets bear the name and approval of Ben Pearson, the country's leading archery craftsman—choice of experts for all archery equipment. The sets listed below are moderately priced, yet skillfully made of correct materials in full sizes—even the youth's size "Ranger" has a 5-ft. bow; not the short bow usually found in toy sets.

② BEN PEARSON "YEOMAN" COMPLETE SET. Full adult size, but fine for husky youths as well. Semi-flat type, 5½-ft. target bow of hand-finished hickory with shaped handle riser of contrasting hardwood. Durable varnish finish. Leather grip. Best quality Lay-latex string. Bow with medium pull only—25 to 35 lbs. Six 26-in. self arrows with plastic points. Accessories included are: leather armguard and finger tab; full color paper target face and instruction booklet. Shipping weight 2 lbs. 8 oz.
60 T 5121M—Complete set packed in carton.\$5.95

③ BEN PEARSON "RANGER" COMPLETE SET. An ideal gift for teen age youths or for beginners. Archery is one of the finest exercises to improve posture and to develop coordination of hand and eye. Semi-flat type 5-ft. Bow of hand finished hickory with shaped handle riser of contrasting hardwood. Durable varnish finish. Leather grip. Best quality Lay-latex string. Bow with medium-light pull only—20 to 30 lbs. Six 24-in. self arrows with plastic points. Accessories included are: leather armguard and finger tab; full color paper target face; instruction booklet.
60 T 5120M—Ship. wt. 2 lbs. 2 oz. In carton. Complete set.\$3.95

SEE GENERAL CATALOG FOR ADDITIONAL GIFT ITEMS

Hundreds more gift items are listed in Wards large General Catalog. There you will find a wider selection of the well known Ben Pearson line.



Travel Kits... Other Welcome Gifts

Men's Fitted Travel Kit

4 Slide fastener closing. An excellent gift any man will welcome. Has 11 matched fittings—hair brush; hat brush; clothes brush; one large and two small containers for shaving accessories; combination mirror-picture frame. Case attractive Shark-grained Sheepskin leather with slide fastener closing on 3 sides. Washable lining. Size closed, 10½ by 7¼ in. Choice of Black or Brown. Price includes 20% Federal Excise Tax. Ship. wt. 3 lbs. 4 oz. 60 T 7728—State color wanted. Complete. \$4.75

MANY MORE FINE GIFT SELECTIONS IN WARDS NEW FREE PHOTOGRAPHIC CATALOG

Write for your copy of Wards new 1944-1945 Photographic Catalog today. There you will find not only many things to delight either the occasional cameraman or the expert photographer, but gifts that anyone would welcome.

Everyone has prized pictures for mounting in one of the beautiful albums listed in the Photographic Catalog. These include rich leather bound albums in a variety of colors, sizes and types. Be sure to read also about the Photo Record Books, which include the owner's own titles in gold leaf at no extra charge.

Other gift possibilities from the Photographic Catalog include frames and folders for favorite pictures, and a varied selection of accessories and materials for developing, printing, tinting and mounting photographs. There is a wide assortment of books and guides for beginner or advanced photographer—amateur or expert.

Cameras, photo-electric cell exposure meters, projectors and some other items in the Photographic Catalog are still restricted. Essential users can qualify for the purchase of this equipment. The Photographic Catalog explains who is eligible, and how to procure the necessary authorization to buy restricted items. Remember, however, that most of the merchandise listed is not restricted. You may include selections from the Photographic Catalog, this Christmas Catalog and the large General Catalog all together in one convenient Time Payment Order—see Page 141 of this Catalog for complete details of our Time Payment Plan.

Eastman Kodachrome Films

5 6 Make full color transparencies. Prices include processing, return postage. (Send to manufacturer for processing.)

5 No. 828 BANTAM KODACHROME FILM. Size 28 by 40 mm. Eight exposures. *Postpaid.*
60 T 8279—For Outdoor pictures \$1.45; Plus 4c Federal Tax. Total you pay \$1.49
60 T 8295—Type A. For Indoors \$1.45; Plus 4c Federal Tax. Total you pay \$1.49

6 35MM. KODACHROME FILM. Daylight loading spools. Eighteen exposures. *Postpaid.*
60 T 8242—For Outdoor Pictures \$2.68; Plus 8c Federal Tax. Total you pay \$2.76
60 T 8299—Type A. For Indoors \$2.68; Plus 8c Federal Tax. Total you pay \$2.76

Ansco Twin 8 Hypan Movie Film

7 Each reel holds 25 ft. of double-8 film—makes 50 ft. of film for projection. Black and white film. Price includes processing and return postage. Processed by manufacturer.
60 T 8233—Postpaid \$2.16; Plus 7c Federal Tax. Total you pay \$2.23

Flashlight and Lantern

8 "ROTO-SPHERE" FLASHLIGHT. Head turns on swivel. Pre-focused spotlight beam. Strong Black plastic case with shatterproof plastic lens. 3-point safety lock switch. Signal button. With 2 cells and 1 bulb.
86 T 4675—Ship. wt. 1 lb. 2 oz. \$1.69

9 2-LIGHT LANTERN. Swings on pivot to any angle. Side bulb for spotlight, end bulb for floodlight. Khaki enameled steel case, stand. 3-position switch: Off, Spotlight, Floodlight. With Battery, 2 bulbs.
86 T 4702—Ship. wt. 2 lbs. 8 oz. \$2.98

For other flashlights, see General Catalog

Castle Films for Home Movies

10 Get full enjoyment from your movie projector. See world events—history in the making—on your own screen. Be prepared to give varied shows to your guests and family by showing Castle films along with your own movies.

Films listed below are Castle 8mm. or 16mm., black and white, including cartoons, sports, adventure, world news and other topics of interest to young and old alike.

For the holidays be sure to include "Christmas Toy Shop" in your order. Buy several subjects, and include them in a Time Payment Order for \$10 or more—see Page 141. Select your titles below. (For a still wider selection refer to Wards large General Catalog.)

CARTOON PARADE—10 TITLES

Christmas Toy Shop	Sinbad the Sailor
Jack Frost	Little Black Sambo
Big Bad Wolf	Mary's Little Lamb
Boy Meets Dog	Piper's Son
Little Boy Blue	Pirate Ship

NEWS PARADE—TWO TITLES

News Parade of 1944
Camera Thrills of the War

SPORTS PARADE—ADVENTURE; 2 TITLES

Fishing Thrills The Chimp's Vacation

Both the 8mm. and 16mm. films listed are shipped immediately, *Postpaid*, from Ward Mail Order House in Chicago, Baltimore or Oakland. Order from your nearest house. In ordering be sure to *State Article Number and Titles of films wanted.*

60 T 8831T—8mm. 50-Ft. Each \$1.59
60 T 8833T—16mm. 100-Ft. Each \$2.59

Each film above runs 3½ minutes



1 TO 4 SALT AND PEPPER SHAKERS in unusual designs to adorn your table.

1 PIGS. White Semi-Porcelain, Red and Blue bows. About 3 1/4 in. high.

86 T 9979—Ship. wt. 1 lb. 4 oz. Pair. . . . 65c

2 SEA HORSES. White China. Abt. 3 3/4 in. high.

86 T 9908—Ship. wt. 1 lb. 12 oz. Pair. \$1.50

3 DUCKS. White Semi-Porcelain, Red and Blue bows. About 3 1/4 in. high.

86 T 9978—Ship. wt. 1 lb. 4 oz. Pair. . . . 65c

4 DOLPHINS. White China. Abt. 2 3/4 in. high.

86 T 9907—Wt. 1 lb. 12 oz. Pair. . . . \$1.50

5 STRING HOLDERS. Composition. Space for ball of string. Hook for hanging.

5 STRING-DESIGN HOLDER. Choice of Red or White. About 4 1/2 by 5 inches.

86 T 9994—State Color. Wt. 1 lb. 3 oz. . . . 35c

6 BIRD CAGE STRING HOLDER. Attractive design—Bright Red, Yellow, Green trim.

86 T 9912—Abt. 9x5x4 in. deep. Wt. 2 lbs. \$1.00

7 TWO PIECE APRON SET. Heavy White plastic-coated rayon, tailored to fit. Colorfully bound edges. Kitchen Apron abt. 25x26 in.; Tea Apron about 15x17 inches.

86 T 751—Ship. wt. 8 oz. Set of Two. . . . \$1.79

8 HERB SET. 5 zesty Herb Farm flavorings—1 oz. each Fish, Meat, Poultry seasonings, Tomato Salt, Salad Salt. Recipes included.

86 T 3628—In Gift Box. Postpaid. . . . \$1.00

9 10 CHINA COOKIE JARS. Amusing designs, hand-painted Green trim against White body. Each Jar about 11 1/4 in. high.

(9) 86 T 6861—"Paddy Pig." Wt. 7 lbs. \$2.79

(10) 86 T 6862—"Winnie Pig." Wt. 7 lbs. 2.79

11 CHINA TEAPOT. "Mother Hubbard" trimmed in Blue and Peach. 6-cup cap.

86 T 6868—8 in. high. Ship. wt. 4 lbs. . . \$1.79

12 CHINA "BO PEEP" PITCHER. Blue, Yellow and Brown trim. 42-oz. cap.

86 T 6869—8 in. high. Ship. wt. 3 lbs. . . \$1.68

13 TO 15 GLASS BAKING DISHES. Apple design. Heat-resisting glass.

13 6-PC. APPLE BAKER SET. 4 3/4-in. diam.—1 3/4 in. high—for baking and serving.

86 T 8135—Ship. wt. 4 lbs. Set of 6. . . . 98c

14 2 PIE PLATES. 9 3/4 in. diam., 1 1/2 in. deep.

86 T 8136—Wt. 4 lbs. 6 oz. 2 for. . . . 98c

15 8-PC. CUSTARD CUP SET. 5-ounce size.

86 T 8137—Wt. 3 lbs. 5 oz. Set of 8. . . 98c

16 PARROT BRACKET. Wood, Red and White finish. Earthenware pot. Wt. 1 lb. 4 oz.

86 T 2745—Abt. 13 in. long overall. . . . \$1.95

17 SILEX VACUUM COFFEE MAKER. Black Moldex cover, handle. Pyrex Glass. Postpaid.

86 T 5422L—Makes 2, 3, 4 (5-oz.) Cups. . \$2.95

18 PYREX CASSEPOLE DISH WITH FRAME AND PIE PLATE COVER. Colorful Red and Green design hand painted on maple wood frame. 1 1/2-qt. cap. 8-in. diam.

86 T 3195—Shipping weight 3 lbs. 10 oz. . . . \$1.49

19 3-PC. TABLE MAT SET. 3 convenient hot dish mats. Natural color cork—Red and Blue Calico Fruit design. Sizes: 6x9 in.; 7x11 in. and 8x11 1/2 in.

86 T 2834—Ship. wt. 5 oz. 3-Pc. Set. . . . 49c

4-PC. PLACE MAT SET. (Not Shown.) Natural color cork with Calico Fruit design—matches Set (19) above.

86 T 2833—Size: 11x17 in. Wt. 6 oz. Set of four. . . 98c

20 TO 25 CASE "ACE" KITCHEN CUTLERY. The name Case on Cutlery stands for finest cutlery quality and workmanship. Chrome-vanadium steel blades. Each blade receives scientifically controlled heat treatment—is expertly hollow-ground, then hand-honed to a razor-edge. Beautiful natural-finish polished Walnut handles—securely riveted on. Postpaid.

(20) 86 T 606—Steak Slicer. 8-in. blade. . . . \$3.00

(21) 86 T 604—Meat Slicer. 9 1/2-in. blade. . . . 3.00

(22) 86 T 603—French Slicer. 8-in. blade. . . . 2.75

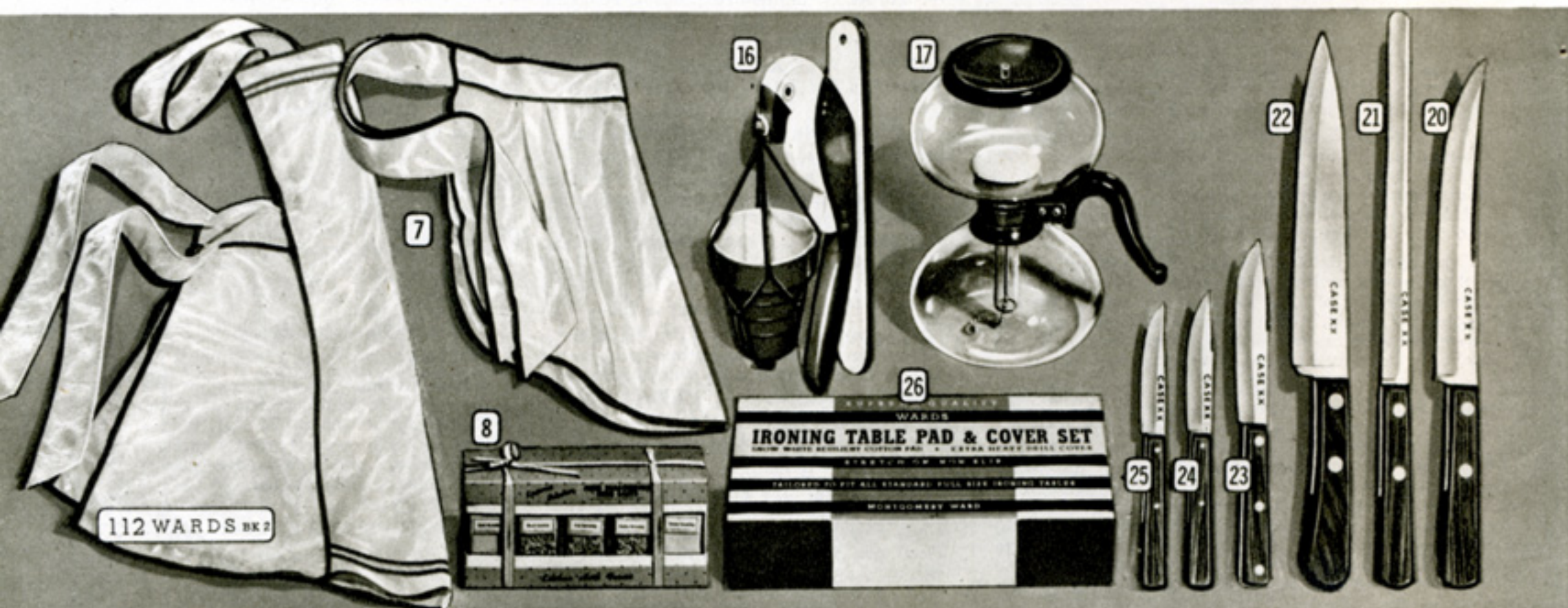
(23) 86 T 612—Utility Knife. 4 1/2-in. blade. . . . 1.75

(24) 86 T 602—Paring Knife. 3-in. blade. . . . 1.00

(25) 86 T 601—Paring Knife. 3-in. blade. . . . 1.00

26 IRONING BOARD PAD, COVER. Extra thick soft White reversible cotton pad. Muslin cover with drawstring for smooth fit; easily removed for laundering.

86 T 4146—Ship. wt. 2 lbs. 2 oz. Pad and Cover. . \$1.19





Give a Cory Coffee Maker

There's a warm welcome in any home for a Cory Vacuum Coffee Maker. Gladden her heart this Christmas with this most thoughtful of gifts and be thanked by the entire family all year through. Each Cory makes a delicious amber-clear coffee that starts the day out right and tastes the same every time. Hostesses delight in the ease with which a Cory brews after-dinner coffee and keeps it piping hot. Choose the size to fit your family's needs, from the Petite 2 to 4-cup size to the 8 to 12-cup Banquet model. No guesswork

when you use a Cory, you simply put water in the lower bowl and ground coffee in the upper bowl... then heat on any type stove. The heat forces the water up, and vacuum draws the perfectly brewed coffee to the lower bowl. All you have to do is remove the upper bowl and serve the coffee to your appreciative family in the attractive Cory lower bowl; the cover helps to keep it hot for your second and third cups. A Cory is easy to clean because of the wide mouth; easy to use, and any model has these exclusive features:



GROUND GLASS OR RUBBER SEAL

The Cory has ground glass seal or rubber seal on both upper and lower bowls. If you choose a Cory model without rubber, the specially ground glass surfaces of the upper and lower bowls create a perfect seal. Cory models with processed rubber bushings form a positive vacuum that assures good coffee every time.



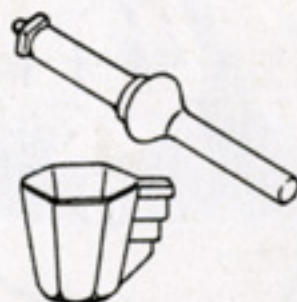
ATTRACTIVE LOWER BOWL

The Cory lower bowl alone makes a server you will be proud to use on any occasion. Each Cory Coffee Maker is made of finest heat-resistant glass by the makers of Pyrex, and both bowls are hand-stripped for distinctive effect. After your coffee is brewed, the decanter cover helps keep it hot, and the plastic handle makes it easy to pour.



PLASTIC BOWL HOLDER

The Cory plastic bowl holder is a very useful device for holding the upper bowl to your Coffee Maker after the coffee has been made. It keeps the glass funnel firmly upright and eliminates placing the upper bowl in a precarious position on a table or sink. The base of the holder is formed so it catches drippings from the wet coffee grounds.



MEASURING CUP . . . FILTER ROD

To eliminate guesswork in coffee making, Cory provides a handy little plastic cup for measuring coffee . . . the only sure way of having the same strength coffee every time. And with your Cory, there's a glass filter rod that does away with filter papers and cloths. No metal touches or taints your coffee when you have a Cory Coffee Maker.

27 CORY "ROYAL." The convenient family size Coffee Maker. This is a rubberless model with the Cory ground glass seal described above. It has all the Cory exclusive features above. Black plastic handle, cover and accessories. The Cory "Royal" model holds 4 to 8 (5-oz.) cups of coffee or tea.

86 X 4880L—Postpaid \$4.80

28 CORY "PETITE." A smaller Coffee Maker that makes as few as two cups of delicious coffee. It has all the Cory features shown above, and is a rubberless model with the ground glass seal. Black plastic handle, cover and accessories. The Cory "Petite" model holds 2 to 4 (5-oz.) cups.

86 X 4894L—Postpaid \$3.80

29 CORY "BANQUET." Designed for large families and for entertaining. It provides a generous supply of excellent coffee. With a rubber bushing seal and all the exclusive Cory features shown above. Ivory plastic cover, handle and accessories. Cory "Banquet" model holds 8 to 12 (5-oz.) cups.

86 X 4878L—Postpaid \$5.25

30 CORY "ROYAL." The Cory 4 to 8-cup size with a rubber bushing seal. Has Ivory plastic cover, handle and accessories, and features above.

86 X 4885L—Holds 4 to 8 (5-oz.) cups. Postpaid \$4.25

31 GLASS FILTER ROD. Extra Cory Rod that fits any Cory Coffee Maker.

86 X 5762—Postpaid 50c

REPLACEMENT BOWLS FOR CORY COFFEE MAKERS. When ordering replacement bowls, please state letters stamped on old bowl. All bowls below are shipped Postpaid.

For Petite, Royal Rubberless Models				
	Article No.	Size	Part No.	Each
UPPER BOWLS	86 X 4895	4-cup	DNU	\$1.75
	86 X 4909	8-cup	DCU	2.15
LOWER BOWLS	86 X 4896	4-cup	DNL	1.45
	86 X 4910	8-cup	DCL	1.75

For Royal, Banquet Rubber Models				
	Article No.	Size	Part No.	Each
UPPER BOWLS	86 X 4822	8-cup	DRU	\$1.85
	86 X 4857	12-cup	DXU	2.25
LOWER BOWLS	86 X 4823	8-cup	DRL	1.60
	86 X 4898	12-cup	DXL	1.85



11



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12



14



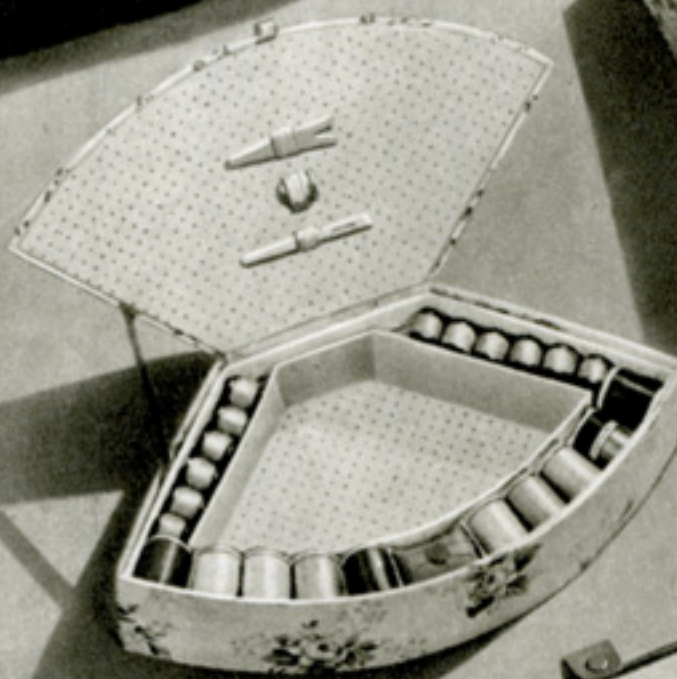
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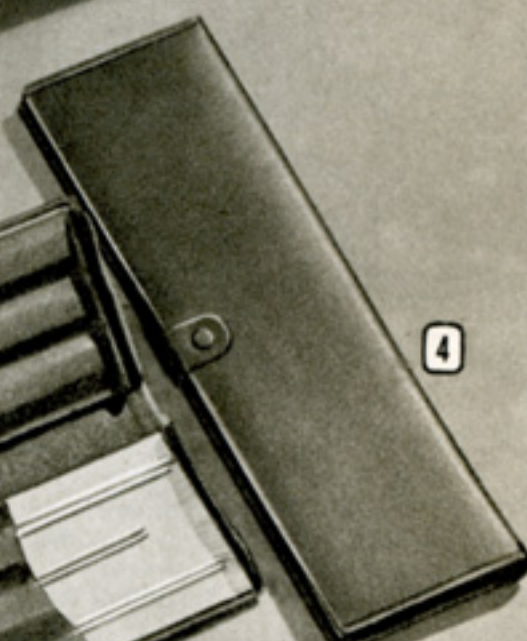
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13

Beautiful gifts that are useful

1 **FITTED VANITY CASE.** Smart glossy alligator-grained simulated leather over strong wood frame. Entire under side of lid is clear mirror. Has glass fittings with rich-looking "old gold" color metal tops... each fits snugly into its own partition; covered section for pins, tweezers, etc. Durable trim coated fabric lining cleans with a damp cloth. Brass color metal handle rings, hinges, lock and key. Ship. wt. 3 lbs. 8 oz. Colors: Black with red lining; Brown with peach lining. Price includes 20% Fed. Excise Tax. 16 T 814—Size: 9½x7x2½ in. State color. 7.58

2 **COTTON TAPESTRY KNITTING BAG.** Comes in attractive designs similar to the one shown. Neatly finished Sateen lining. Unusually wide gussets allow ample expansion for knitting supplies. Smoothly sanded wood handles are curved to fit the hand. Size: 19½ by 14½ inches. Colors: Medium Blue or Medium Wine. 16 T 843—Ship. wt. 1 lb. State color... 1.19

3 **FLORAL DESIGN SEWING BOX WITH DRAWER.** Cotton Twill over wood reinforced cardboard. Top inside has compartments, pin cushion; tab pull lid. Drawer below. Ship. wt. 3 lbs. 6 oz. Background Colors: Med. Green, Med. Blue, Med. Rose — each with white floral design. 16 T 826—Size: 12¼x9½x4¼. State color. 1.89

4 **SUSAN BATES "KNITTING JEWEL" KIT.** Red grained genuine leather case with ivory moire faille lining. Has 2 prs. 14 in., 1 pr. 10 in. knitting needles with 18K gold-plated knobs, 18K gold-plated scissors, two 18K gold-plated point steel crochet hooks, plastic yarn needle, stitch holder, knit count, tape measure and 3 sets of plastic sock needles. Snap clasp. Size: 14½x4½. 16 T 2907—Ship. wt. 1 lb. Boxed... 9.39

5 **SUSAN BATES "SALUTE" KNITTING BOX.** Two pairs 14-in. knob-end needles, 4 sock needles, 1 yarn needle, stitch holder, knit count, all in attractive red, white, 'n blue plastic. 16 T 2902—Box 14½x3 in. Ship. wt. 5 oz. 1.29

6 **BELDING LEATHER SEWING KIT.** Convenient gift for travel and home. In assorted colors. Has 10 spools of Belding-Corticelli sewing thread, 7 spools of darning cotton, each in assorted colors, needle emery, needles, thimble, and scissors. Snap closing. Size: 5x3½x1 in. 16 T 836—Ship. wt. 9 oz. 1.95

7 **FITTED VANITY CASE.** Best workmanship labels it "a distinctive gift." Handsome Black grained simulated leather over rigid wood frame. Entire inside of lid has clear mirror... double hinged to stand upright for primping. Red imitation leather lining cleans with a damp cloth. Glass fittings with red-enameled metal tops are held firmly by adjustable straps. Removable 4-section tray has red velvet lining and cover. Corner bumpers and lock are brass color metal. Price includes 20% Federal Excise Tax. 16 T 817—11½x7x7 in. Ship. wt. 4 lbs... 14.00

8 **HAND MADE SEWING BASKET.** Cleverly woven of harmonizing reed and straw over a sturdy wood frame... the sort of gift that pleases any woman. Nicely finished inside in lustrous Rayon Satin, with fancy scalloped braid. Inside of lid is beautifully button-tufted and padded to use as a pin cushion. Assorted colors. 16 T 697—Size: 12½x9x5. Ship. wt. 3 lbs. 6.98

9 **SEMI-MADE ZIPPER TOP HANDBAG.** Just tack the Rayon lining with attached zipper to complete... takes about 30 minutes. Directions included. Fine quality heavy Rayon and Cotton Bengaline outside. Crystal-clear plastic pull. Size: 18x10 inches. Ship. wt. 1 lb. 4 oz. 16 T 844—Black or Brown. State color. 2.98

10 **BELDING-CORTICELLI SEWING BOX.** Attractive floral printed Sateen in soft assorted shades women love. Large center compartment for sewing needs. Contains 9 spools of various colored mercerized sewing cotton, 2 spools of button-hole twist, 12 spools of assorted darning cotton, needles, thread cutter, bodkin, thimble and needle emery. Size: 13½x7¾x2¾ in. 16 T 2629—Ship. wt. 1 lb. 10 oz. 2.45

11 **FOLDING KNITTING STAND.** Handsome Cotton Tapestry in lovely dark assorted colors. Sateen lined. Well built frame won't tip easily; has maple stain finish. Size: 14x14x10 in. 16 X 5269—Ship. wt. 1 lb. 10 oz. 1.98

12 **SIMULATED LEATHER SEWING BOX.** Wood reinforced for strength. Lined with lovely floral printed Rayon. Inside compartments. Has plastic thimble, 6 spools of sewing thread, needles, bodkin, tape measure. Metal catch on lid. Comes in assorted colors. Size: 11x8x3½ inches. 16 T 838—Ship. wt. 2 lbs. 3 oz. Boxed 3.89

13 **OVERARM FITTED DRESSING BAG.** Newer design for greater ease in carrying... strap adjusts to fit shoulder comfortably. Alligator-grained simulated leather. Harmonizing imitation leather lining is cleanable with damp cloth. Front flap unsnaps. Has glass fittings with "old gold" color metal tops. Inside pockets have a comb and a large clear mirror. Back compartment for cleansing tissues. Has better type lock and key. Colors: Black with red lining; Brown with peach lining. Price incl. 20% Fed. Excise Tax. 16 T 816—Size: 12x7x3½. Ship. wt. 3 lbs. 10.00

14 **FLORAL DESIGN SEWING BOX.** Attractively covered with good quality Cotton Twill over sturdy cardboard. Inside divided into convenient compartments. Smooth glazed paper lined. Tab pull lid. Pin cushion. Ship. wt. 1 lb. 10 oz. Background Colors: Med. Blue, Med. Green, Med. Rose — each with white floral design. 16 T 827—Size: 12¼x9½x2¾ in. State color. 1.15

15 **FINE LEATHER SEWING KIT.** Smart Alligator-grained; smooth rayon lining. Has 14 spools each of sewing and darning cotton in assorted colors; needles, scissors, thimble and safety pins. Snap fastened. Size: 7½ by 4½ by 1½ inches. Med. Brown, Med. Green or Med. Red. 16 T 847—Ship. wt. 1 lb. Please state color. 3.89

16 **BELDING-CORTICELLI SEWING KIT.** Compact and useful... the attractive kind of gift for travelers for it takes up little space in a suitcase. Sturdily made of imitation leather in assorted colors. Durable hinged cover. Contains needles, plastic thimble, 11 small spools of sewing cotton and 8 small spools of darning cotton in assorted colors. Size: 4x3¼x1½ in. 16 X 2626—Ship. wt. 7 oz. Boxed... 1.15

17 **STERLING SILVER THIMBLES.** A practical ageless gift women appreciate. Come in white gift box. Sizes: 8 (small), 10 (medium), 12 (large). Prices include 20% Federal Excise Tax.

Good—Med. weight... smartly engraved. 16 T 848—Ship. wt. 1 oz. State size... 68c

Better—Heavier weight Roman design. 16 T 849—Ship. wt. 1 oz. State size... 1.19

Best—Our heaviest weight. Made deep for comfort. Beautifully engraved garland motif. 16 T 846—Ship. wt. 1 oz. State size... 1.74



Fine quality gift accessories

FLORAL SPRAY PRINT CLOSET ENSEMBLE. Heavy quality Cotton Twill. Garment and Shoe Bags are neatly bound in contrasting color tape. Colors: Med. Blue or Med. Rose ground, each with gay floral print.

- ① LAUNDRY BAG. Handy drawstring top. Size 25½ x 19 inches. 16 T 834C—Ship. wt. 8 oz. Please state color wanted. 1.19
- ② TWELVE-POCKET SHOE BAG. Extra large size, 33½ x 19 in. 16 T 833C—Ship. wt. 10 oz. State color wanted, please. 2.00
- ③ 8-GARMENT BAG. Box shape; snap fastened; 2 metal hooks. 16 T 832C—Size 52x19½x7½ in. Ship. wt. 2 lbs. State color. 3.98

- ④ FIVE-DRAWER LINGERIE CHEST. Large rose design on ivory color paper over fiberboard (not wood). Sturdily wood reinforced; solid wood top and bottom . . . wood drawer pulls. Cleans with damp cloth. 16 T 835M—Mailed set-up. 31½ x 15 x 11 in. Ship. wt. 10 lbs. 4.98

ALL MIRROR BOXES. Aluminum finish steel frames; hinged lids; felt corner bumpers. Inside walls are corrugated cardboard covered with wood-grain effect paper. Dresser and Utility Boxes have picture on cover.

- ⑤ DRESSER. Inside of lid is mirror, too; has 3 sections. 16 T 842—Size 10 x 8 x 3½ inches. Ship. wt. 3 lbs. 4.69
- ⑥ FACIAL TISSUE BOX. Will hold 250 tissues. 16 T 837—Size 11 x 5¾ x 2¾ inches. Ship. wt. 1 lb. 8 oz. 2.19
- ⑦ UTILITY BOX. Inside of lid is mirror, too; for trinkets, etc. 16 T 841—Size, 6 x 5 x 2¾ inches. Ship. wt. 1 lb. 8 oz. 2.39

- ⑧ RAYON SATIN COVERED HANGERS. Hand made. Padded wood hangers; metal hook. Ribbon bow trim. Lt. Blue, Tea Rose or Wine. 16 T 887—Boxed. Ship. wt. pair 6 oz. State color. Pair 1.25

QUILTED RAYON SATIN MATCHING BOXES. Heavy cardboard neatly covered by hand. One or more pieces make a lovely gift that she'll find both useful and decorative. Colors: Choice of three lovely boudoir shades: Copen Blue, Nile Green or Rose.

- ⑨ HOSIERY BOX. Partitioned for 6 pairs. Smooth self Rayon Satin lining. 16 T 5047C—Size 12¾ x 4 x 2 inches. Ship. wt. 8 oz. State color above. 79c
- ⑩ GLOVE BOX. Handy Pull tab; neatly lined with smooth glazed paper. 16 T 5048C—Size 12¼ x 4¾ x 2 inches. Ship. wt. 12 oz. State color above. 79c
- ⑪ HANDKERCHIEF BOX. Pull tab; neatly lined with smooth glazed paper. 16 T 5046C—Size 7¼ x 7¼ x 2 inches. Ship. wt. 8 oz. State color above. 79c

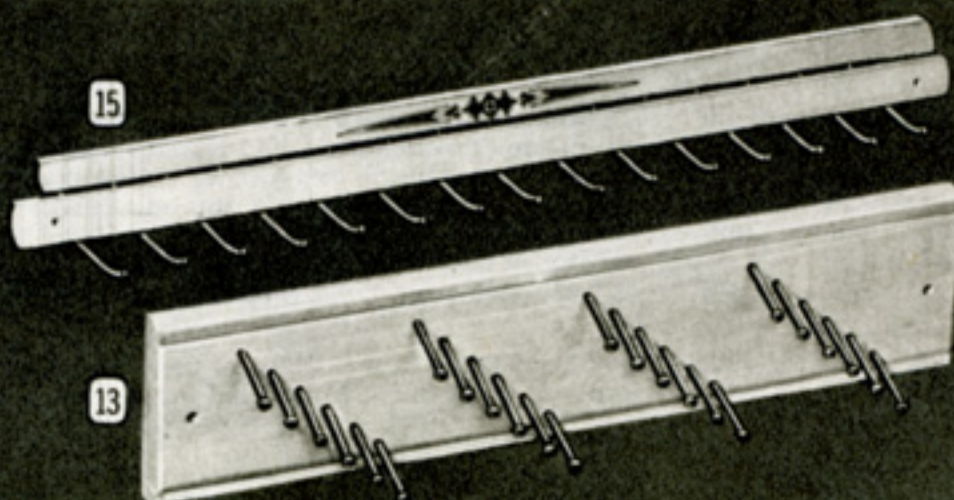
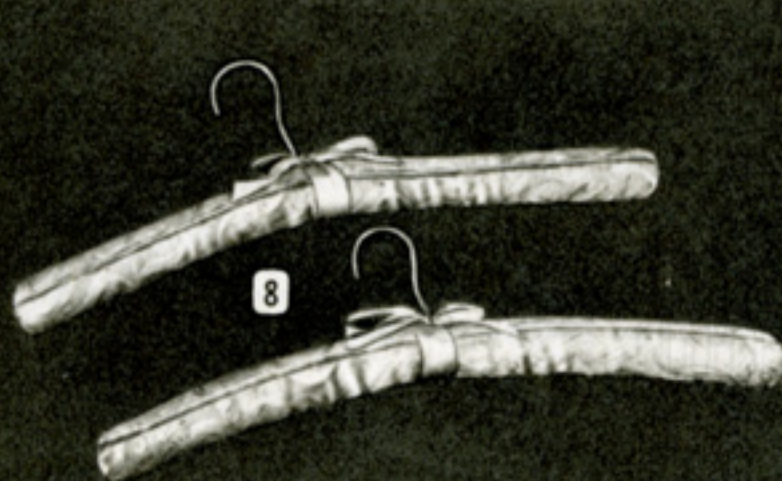
- ⑫ ATTRACTIVE WOOD SEWING BOX with 4 spools of sewing thread on removable dowel wood rod. Has a colorful picture on lid. Entire outside has glossy, protective varnish finish. Stands firmly on four feet. Makes nice gift. 16 T 818—Metal hinges on lid. Size 9½ x 6¼ x 3½ in. Ship. wt. 1 lb. 3 oz. 98c

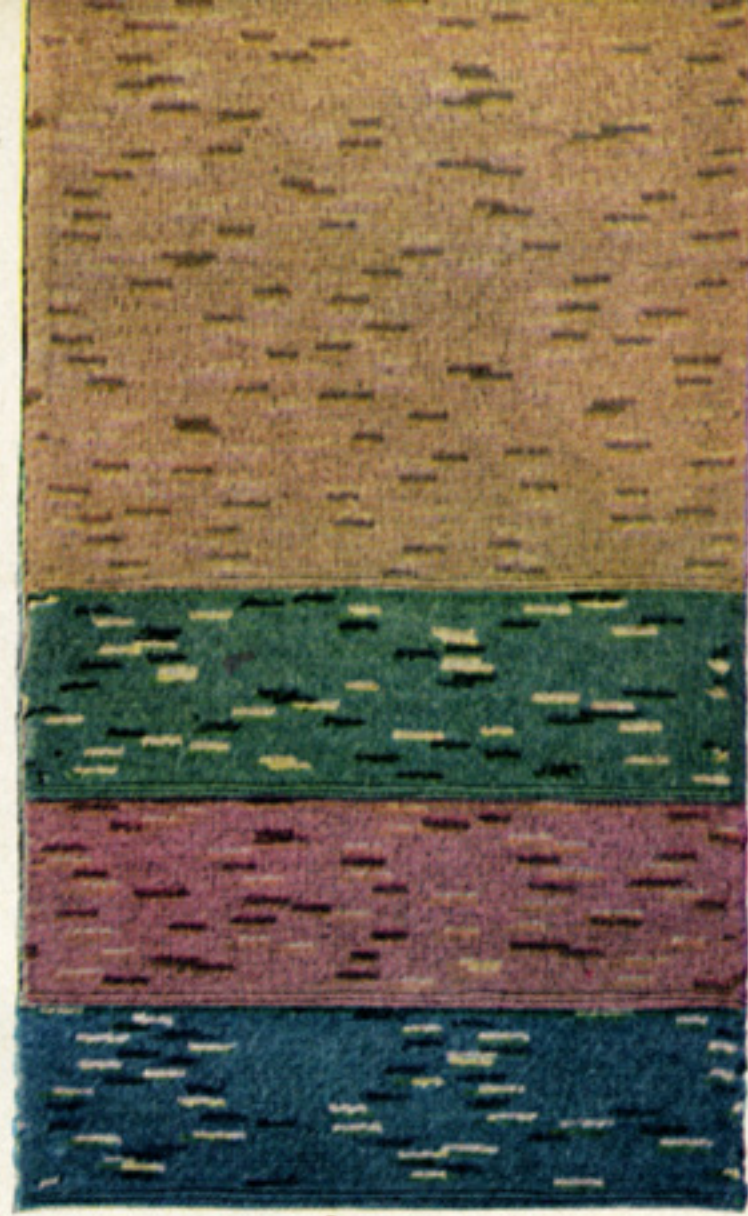
- ⑬ "CRAVATOR" TIE RACK. Natural aromatic cedarwood with 4 rows of knob end steel pegs that hold 2 dozen or more ties and have smooth rolling enamel coated fabric covering that permits you to slide off easily any tie you choose. 16 T 840—Boxed, with wall screws. Size 15 x 3¾ in. Ship. wt. 1 lb. 2 oz. 1.69

- ⑭ "TY-MASTER" REVOLVING TIE RACK. Walnut finish hardwood. Wall support and knob end tie pegs are nicked finish steel. Keeps 36 or more ties neatly and readily accessible. A gift that any man will use and appreciate every day. 16 T 819—Size 6-in. diameter. Boxed, with wall screws. Ship. wt. 12 oz. 1.19

- ⑮ "TY-HOLD" TIE RACK. Smooth, natural color wood; decal decoration. Has 15 metal hooks shaped to keep 30 or more of his ties in place. A flick of his finger opens or closes it tightly . . . when closed hooks overlap to keep ties snugly in place. 16 T 839—Size 17¾ x 1½ inches Boxed, with wall screws. Ship. wt. 6 oz. 1.00

ORDER YOUR GIFTS EARLY . . . USE WARDS TIME PAYMENT PLAN. SEE PAGE 141.





Are you tired of the usual gift suggestions? Do you want something out-of-the ordinary this year? For both an unusual and practical gift we suggest scatter rugs. Or for an important gift to the family, you'll like our room size

chenille rug. Gay colored rugs are a delightful addition to any dwelling whether it be a furnished apartment or a home of your own. Pay for your rugs on the convenient terms of Wards Time Payment Plan—see Page 141.

DIAGONAL LOOP TUFTED RUG. New—different—distinctive! Long and short cotton tufting combined for a smart, rich-looking effect. See room directly below. More decorative than plain shaggy—adds note of originality to living room or bedroom. Effective over room size plain-colored rugs or directly on floor. Unusually clear colors—especially chosen for harmonious decorative effects. Diagonals and border of long looped pile—like a shaggy. Background of rug is closely tufted cut pile. Medium weight cotton duck back. Wash carefully in warm water and shake while drying to fluff pile. Frequent shaking between washings will keep rugs clean longer. Colors: Rose, White, Blue, Yellow. *State color. Mailable.*
 72 T 670C—21x36 in. Ship. wt. 2 lbs. \$3.98
 72 T 671C—27x48 in. Ship. wt. 3 lbs. 4 oz. . . . 6.45
 72 T 672C—30x60 in. Ship. wt. 4 lbs. 8 oz. . . . 8.95

COTTON PILE RUG. An economical, serviceable rug, useful throughout your home, in living room, bedroom, or hall. Especially practical for covering worn areas in a big rug or for adding a touch of color to a room. Cotton yarns woven into a smooth short pile. Jacquard weave—noted for durability. Shaded leaf pattern on mottled background—won't show soil as easily as plain rug. Looped Cotton fringe, firmly attached, goes all around rug. Figured rugs won't show soil as readily as plain rugs. Dry clean. Try Wards Rug Clene Powder. All rugs have creamy white leaf figure. Three color choices for background: Blue, Rose, Green. *State color. Mailable.*

72 T 673—23x43 in. Ship. wt. 1 lb. 8 oz. . . . \$2.98

All colors shown match actual merchandise as closely as high-speed printing methods permit.

TEXTURE EFFECT CHENILLE. In scatter rug sizes and room sizes. An ideal Christmas gift where a room needs inexpensive rejuvenation. Economical, yet has lots of style. See room directly below. Excellent for bedrooms—soft pastel shades harmonize well with bedroom furniture and draperies. Effective for modern living rooms and dining rooms where light colors are used. Rayon, wool, cotton and jute yarns woven together to give a nubby, tweed effect. Reversible. Dry clean. For good results try Wards Rug Clene Powder. Soft, unusual colors: Tan-Beige, Apple Green, Dusty Rose, Victory Blue. *State color. Mailable.*

72 T 2320R—9x10½ ft. Ship. wt. 27 lbs. . . . \$26.95

72 T 2321M—4x6 ft. Ship. wt. 7 lbs. 7.19

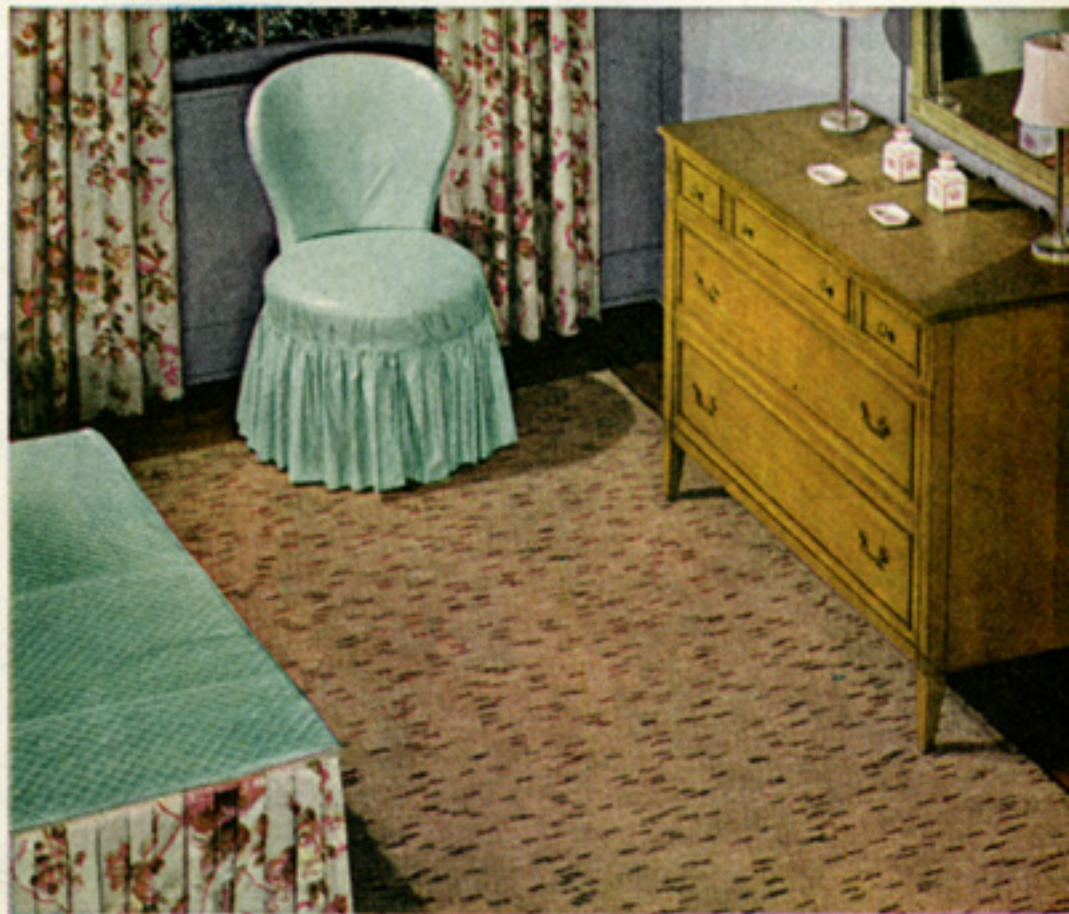
72 T 2322M—6x9 ft. Ship. wt. 17 lbs. 15.95

72 T 410L —27x51 in. Ship. wt. 3 lbs. 4 oz. . . 2.69

72 T 411L —30x60 in. Ship. wt. 4 lbs. 4 oz. . . 3.19

For added comfort and charm in a living room use scatter rugs in doorways where carpets get harder wear, under coffee tables, before davenport or fireplace in colors to contrast or harmonize with the decorative scheme of your room.

This nubby chenille rug is inexpensive, decoratively adaptable—looks well with modern or traditional furniture. Used most effectively where its mellow tones blend with light colored walls and draperies.





Handsome gift blankets in rich pastels

① RAYON BLEND BLANKET. Weight $3\frac{1}{2}$ lbs. Size 72 x 84 inches. You'll be proud to play Santa with one of these colorful, practical Blankets. They're as long-wearing as they're lovely, yet so modestly priced you'll want one for yourself. Will give lots of wear thanks to the firm underweave, and the soft, fluffy nap will retain heat, keep out cold. Expertly woven of 70% Cotton for strength, 25% Rayon for resilience and beauty, 5% springy New Wool for added warmth. Beautifully finished with matching 3-inch Rayon Satin binding. Your choice of 3 lustrous colors that complement any bedroom scheme. Warmth Rating: 6.5. Sq. Yd. Wt. 12.0 oz. Tensile Strength: Warp 28 lbs., Filling 31 lbs. Ship. wt. each 5 lbs.

Solid Pastel Colors: Rose (shown above), Blue, or Cedar (shown below).

18 T 3566—State color.....Each 4.14

② "PEPPERELL" PASTEL RAYON BLEND Blanket. Weight $3\frac{1}{4}$ lbs. Size 72 x 84 inches. Here's a gift that will be remembered and used for many seasons to come. A blanket beauty—light weight but warm. Woven by noted craftsmen of 25% New Wool, 50% Rayon, 25% Cotton... a combination that's hard to rival for snug warmth, endurance and good looks at low cost. Strongly woven, richly napped, and colored in the most wonderful pastels. Its rayon content, blended with wool and cotton, adds warmth, resiliency, gives it the appearance and texture of a fine all wool blanket. 3-inch Rayon Satin binding. Warmth Rating: 6.7. Sq. Yd. Wt. 11.1 oz. Tensile Strength: Warp 30 lbs., Filling 35 lbs. Ship. wt. each 4 lbs. 12 oz.

Colors: Blue (shown above), Green, Rose or Cedar (shown below).

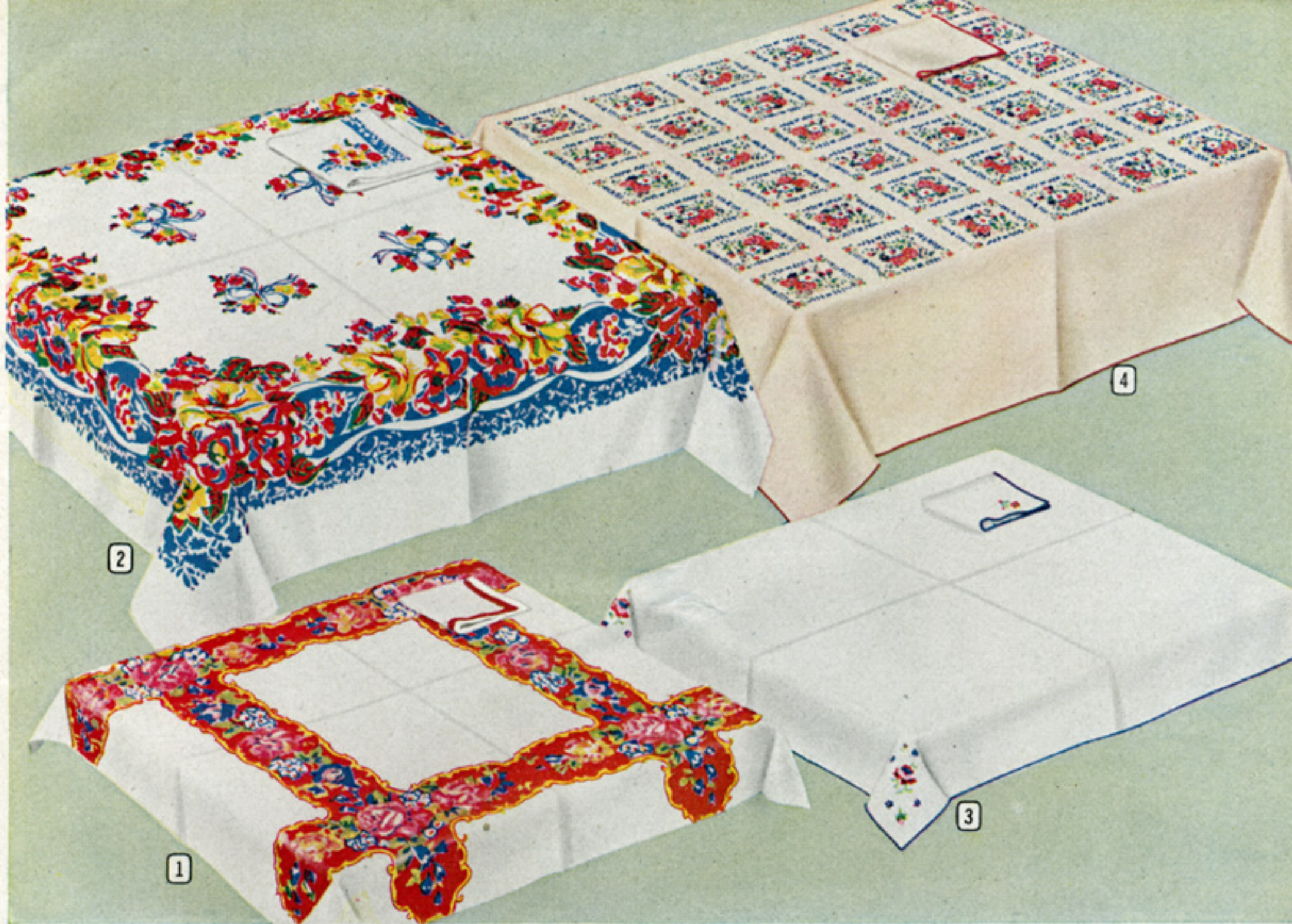
18 X 3570—State color.....Each 4.88

③ HANDSOME ALL NEW WOOL BLANKET. Wt. $3\frac{3}{4}$ lbs. Size 72 x 84 inches. Fine quality, long-fibered, resilient New Wool skillfully woven into a durable, deeply napped Blanket. Unusually lovely, exceptionally warm, and ever so durable. Finished with matching 3-inch Rayon Satin binding. Will make an impressive gift at considerable savings—priced at \$10.95 in department stores throughout the country. Warmth Rating 6.65. Sq. Yd. Wt. 12.8 oz. Tensile Strength: Warp 50 lbs., Filling 25 lbs. Colors: Cedar (shown above), Green, Blue, Rose (below). 18 X 3601—Ship. wt. 5 lbs. 4 oz. State color.....Each 9.65

③ FINEST ALL NEW WOOL BLANKET. Wt. 4 lbs. Size 72 x 84 in. For the woman on your Christmas list who rates something "special" what could be better than this exquisite Blanket. Woven of the finest long staple Imported Wool in a close, tight weave for extra strength. Luxurious felt-finished nap makes it wonderfully warm and fluffy. 3-in. matching Rayon Satin binding. Sells nationally for \$14.95. Warmth Rating 7.5. Sq. Yd. Wt. 13.7 oz. Tensile Strength: Warp 65 lbs., Filling 35 lbs. Colors: Green, Blue, Rose (below), Peach (not illustrated). 18 TZ 3613—Ship. wt. 5 lbs. 4 oz. State color.....Each 12.98

COLORS ON THESE TWO PAGES MATCH THOSE OF ACTUAL MERCHANDISE AS CLOSELY AS MODERN HIGH-SPEED PRINTING METHODS PERMIT





Colorful cloths make charming gifts

① TEA OR LUNCHEON SET in striking screen printed floral pattern on sturdy White Cotton. Washable. Will keep its fresh colors. Napkins bordered in matching color. Colors: Blue, Aqua, Red. Ship. wt. 1 lb. 2 oz.
18 T 6087—Cloth 35 x 35 in., 4 napkins 11 x 11 in. State color. .Set 1.98

② LUNCHEON SET with matching Napkins printed in fresh colors on excellent quality Cotton... a lovely and practical gift. Washable. Designs vary. Colors: Blue, Aqua, Rose. Ship. wts.: 1 lb. 13 oz.; 2 lbs. 2 oz.
18 T 5338—Cloth 51 x 51 in., 4 napkins 15 x 15 in. State color. .Set 5.29
18 T 5339—Cloth 51 x 66 in., 6 napkins 15 x 15 in. State color. .Set 6.98

③ DELIGHTFUL TEA SET with flower clusters in each corner of Cloth. Hand loomed embroidery has a delicate hand-made look. Washable. Excellent grade white Cotton edged in Blue or Rose. Ship. wt. 1 lb. 2 oz.
18 T 6086—Cloth 35x35 in., 4 napkins 11½x11½ in. State color. Set 2.98

④ PRINTED LUNCHEON SET by "Bucilla". Cream Cotton. Embroidered Cloth and napkin edges repeat predominant red of print. Washfast.
18 T 5340—Cloth 49 x 49 in., 4 napkins 14 x 14 in. Wt. 1 lb. 13 oz. Set 4.98
18 T 5341—Cloth 49 x 68 in., 6 napkins 14 x 14 in. Wt. 2 lbs. 2 oz. Set 6.59
18 T 5342—Cloth 49 x 78 in., 8 napkins 14 x 14 in. Wt. 2 lbs. 8 oz. Set 7.95

CHAIR BACK SET, LOVELY GUEST TOWELS, PLACE MATS

⑤ CHAIR BACK SET of sturdy Cotton to protect your upholstery. Charming lace effect adds a decorative note. Ecru color. Chair back 15 x 11 in., 2 arm rests. Wt. 7 oz.
18 T 6080.....Set 1.00

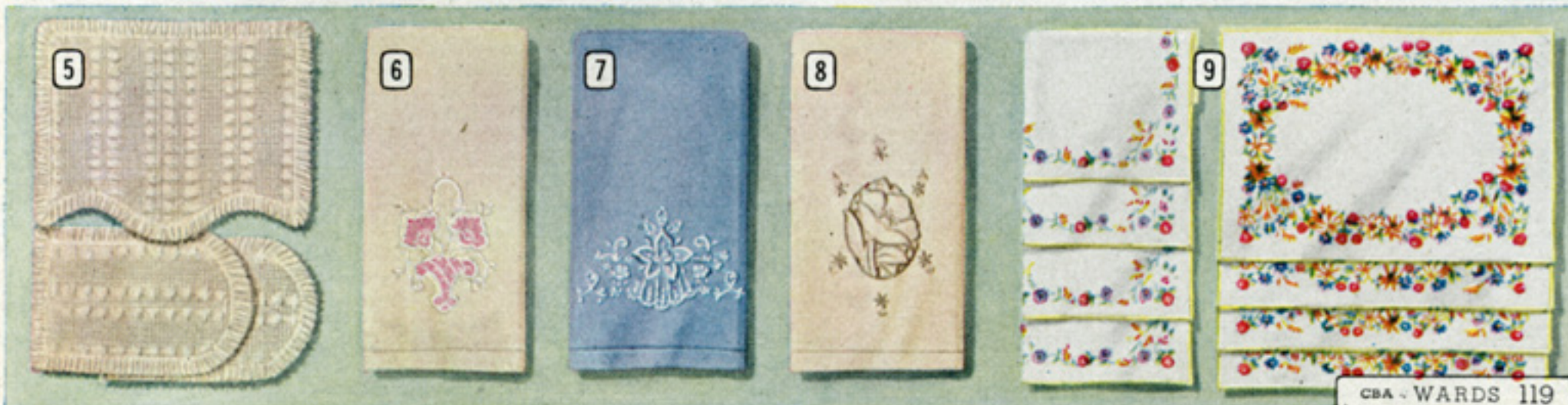
⑥ GUEST TOWEL with dainty pastel applique by "Bucilla". Fine Cotton. 12 x 19 in. Ship. wt. 4 oz. Colors: Ecru ground appliqued in Blue, Aqua, Gold or Rose. State color.
18 T 6084...Each 98¢

⑦ GUEST TOWEL in pastels with white embroidery, made by "Bucilla". Fine quality Cotton. Size 12 x 19 in. Ship. wt. 4 oz. Colors: Rose, Green, Blue, Maize. State color.
18 T 6083...Each 69¢

⑧ GUEST TOWEL with Beige embroidery cut-work resembling hand done Richelieu work. "Bucilla" make. Fine Ecru Cotton. 12x19 in. Patterns vary. Ecru only. Wt. 4 oz.
18 T 6085....Each 1.19

⑨ PLACE MAT SET. Maize stitched edges blend with "Clover" design. 4 mats 11 x 17 in., 4 napkins 11 x 11 in. White Cotton with multicolor. Washfast. Wt. 1 lb. 2 oz.
18 T 7288.....Set 2.89

USE WARDS TIME PAYMENT PLAN; SEE PG. 141 FOR DETAILS. FOR WIDER SELECTIONS OF MERCHANDISE, SEE THE FALL AND WINTER CATALOG.





Christmas Cards in seven colorful assortments

Each assortment contains a variety of designs. Those pictured above are representative of each assortment, although each includes designs not shown. Cards on this page cannot be ordered with your name printed.

This year it's especially important to order your Christmas needs early. You'll be sure of better selections and you will help your post office. No need to pay all at once; open a convenient Time Payment Account. See Page 141.

(A) WARDS FINEST ASSORTMENT. 25 different cards suitable for almost everyone. Most are good old traditional designs of holly, candles, snow scenes, poinsettias, etc. Many have cut-out designs highlighted with sparkling gold, silver or colored foil; all are printed in cheerful colors with brief messages and colored designs inside. Cards are French double-fold style, ranging in size from 4¼ by 5½ to 5¼ by 6½ inches. Envelopes included. Assortment comes to you boxed. 57 T 5389—Ship. wt. 1 lb. 6 oz. Box of 25 cards.....94c

120 WARDS CBSFKD2

(B) RELIGIOUS ASSORTMENT. 24 cards, all different: 18 with religious designs, 6 with traditional Christmas designs. Scenes of quiet beauty are printed in soft colors. Appropriate sentiments inside; many have scripture verses also. Cards are French double-fold style, with outer edge deckled at bottom, colored edge underneath. Size, 5x6 inches with envelopes. Boxed. 57 T 5396—Wt. 1 lb. Box of 24.....79c

(E) VARIETY ASSORTMENT of 21 different designs. Every member of a family can find suitable cards to send from this assortment. Some have familiar designs, some jolly snowmen or cute animals. Several are embossed or die-cut. Printed in colors with appropriate greetings inside. All are French double-fold style, from 4 by 5 inches to 4½ by 5¾ inches. Envelopes included. Boxed. 57 T 5387—Wt. 1 lb. Box of 21.....39c

(C) AN ASSORTMENT OF OUTDOOR SCENES. 24 cards—two each of 12 different designs. Old-fashioned Christmas scenes printed in attractive colors. Greetings and colored design printed inside. All cards are French double-fold style, with outer fold deckled at the bottom, colored edge underneath. Size about 6 by 5 inches. Envelopes included. Boxed. Ship. wt. 1 lb. 57 T 5395—Box of 24.....49c

(F) CLEVER, HUMOROUS CARDS. 2 each of 6 designs—12 cards in all. Amusing drawings printed in bright reds and blues and yellows, with appropriate greetings—just the thing for those friends who appreciate a dash of humor in sentiment. All cards are French double-fold style, about 4¾ by 5¼ inches in size. Each with envelope. Boxed. Ship. wt. 10 oz. 57 T 5397—Box of 12.....38c

(D) TRADITIONAL ASSORTMENT of 25 cards, every one different. Designs symbolizing holiday cheer are printed in gay colors. Several have cut-out designs with bright foil underneath, like more expensive cards. Greetings and colorful design printed inside. All cards are French double-fold style, from 4½ by 5½ up to 5 by 6 inches. With envelopes. Boxed. Ship. wt. 1 lb. 2 oz. 57 T 5388—Box of 25.....48c

(G) ECONOMY ASSORTMENT. 25 cards for 24 cents—less than a cent each. A small cost for so much cheer! Familiar symbols of holiday gaiety printed in colors. No two designs alike. Verses or simple messages printed inside. All cards are French double-fold style, averaging about 4 by 5 inches in size. Envelopes included. Packed in heavy envelope (not boxed). 57 T 5386—Wt. 1 lb. Pka. of 25.....24c



H



J



K



L



M



N



P



R



S



T



V



W



X

Greetings with or without your Name Imprinted

Designs (H) through (W) available with or without name; assortment (X) with name only. Please Print Name Plainly. Same name must be used on all 25 cards (or assortment X). Allow at least 7 days extra for printing.

All cards have messages inside except (P) which is plain so you can write your own. Messages printed, except (J) and (K), engraved. Minimum order of 25 (or assortment X). Envelopes included. Boxed.

H THE SLEIGH—Copy of an old French print. Paneled French-fold, 6x5 in. Wt. 1 lb. 12 oz. (See front cover.)
57 T 5019—Without Name. 25 for...\$2.95
57 T 5020E—With Name. 25 for... 3.45

L COACH AND PINE TREES. "Greetings" printed in red on inside. French-fold, 5x6 in. Ship. wt. 1 lb. 8 oz.
57 T 5015—Without Name. 25 for \$1.85
57 T 5016E—With Name. 25 for... 2.35

P HOLIDAY GREETINGS. Embossed on a white single-fold card. Plain inside so you can write your own message. 4 3/4 x 4 3/8 in. Ship. wt. 1 lb. 6 oz.
57 T 5013—Without Name. 25 for...\$1.39
57 T 5014E—With Name. 25 for... 1.89

T CHRISTMAS TREE. French-fold, 3 1/2 x 6 inches. Message in two colors. Shipping weight 1 lb.
57 T 5001—Without Name. 25 for...98c
57 T 5002E—With Name. 25 for...\$1.48

J RAPHAEL'S MADONNA. Mounted over gold foil on a white French-fold card, 4 3/4 x 5 3/4 in. Engraved message on inside fold. Ship. wt. 1 lb. 10 oz.
57 T 5009—Without Name. 25 for \$2.45
57 T 5010E—With Name. 25 for... 2.95

M DEER AND PINE TREE design. Embossed. Trees sparkle with silver. French-fold, 6x5 in. Ship. wt. 1 lb. 8 oz.
57 T 5017—Without Name. 25 for...\$1.85
57 T 5018E—With Name. 25 for... 2.35

R SEASON'S GREETINGS. Mounted on paneled French-fold card, 6x5 in. Deckled edge. Ship. wt. 1 lb. 8 oz.
57 T 5023—Without Name. 25 for...\$1.29
57 T 5024E—With Name. 25 for... 1.79

V MADONNA. Embossed design on French-fold card 4x5 in. Wt. 1 lb.
57 T 5003—Without Name. 25 for...98c
57 T 5004E—With Name. 25 for...\$1.48

K WREATH DESIGN, embossed in vivid colors—mounted on white French-fold card. Engraved message on inside fold. 4 3/4 x 5 3/4 in. Wt. 1 lb. 10 oz.
57 T 5007—Without Name. 25 for \$2.45
57 T 5008E—With Name. 25 for... 2.95

N MR. AND MRS. SNOWMAN. Message inside printed in red and green. French-fold, 5 3/4 x 4 3/4 in. Wt. 1 lb. 8 oz.
57 T 5005—Without Name. 25 for...\$1.48
57 T 5006E—With Name. 25 for... 1.98

S SNOW SCENE. Mounted on paneled French-fold card 5x6 in. Deckled edge. Ship. wt. 1 lb. 8 oz.
57 T 5021—Without Name. 25 for...\$1.29
57 T 5022E—With Name. 25 for... 1.79

W SINGLE CARD (not folded). Embossed; red border. 4 1/2 x 3 3/8 in. Wt. 12 oz.
57 T 5011—Without Name. 25 for...89c
57 T 5012E—With Name. 25 for...\$1.39

X ECONOMY ASSORTMENT—50 cards with your name for less than two cents each! Four different designs, printed in color. Typical messages read: "With Warmest Greetings" or "Never a Christmas morning, Never the old year ends, But Someone thinks of Someone, Old days, Old times, Old friends." All cards are French double-fold style, about 4 3/4 by 5 1/4 inches, packed in a box with envelopes included. Available only with same name on all 50 cards. Print name plainly. Shipping weight 1 pound 12 ounces.
57 T 5026E—Box of 50...87c



Gay Wrappings for Christmas Packages

1 COLORFUL CHRISTMAS WRAPPING SET. Everything shown in the entire panel above is included in this one set—and all for 98¢! Papers, seals, tags, ribbons, cards, decorative stickers in a wide variety to make it easy for you to wrap every gift a different way—give every package individuality of its own. Instructions included to help you create novel designs. Complete set comes in gift box, 10½ by 8¼ inches. Designs of fancy papers may vary from those shown but all will be bright and attractive.

44 Sheets Paper, 20 by 30 inches
 10 sheets fancy tissue 6 sheets Red tissue
 24 sheets White tissue 4 sheets Blue tissue
 20 enclosure cards 20 enclosure tags
 96 small Gold and Silver star seals (48 of each)
 60 foil seals (30 Red & Silver; 30 Blue & Silver)
 260 feet Cord and Ribbon includes following:
 60 ft. Red Cotton Cord
 30 ft. Red Printed Cellotye Ribbon, ¾-in.
 30 ft. Blue Printed Cellotye Ribbon, ¾-in.
 20 ft. Red & Silver Novelty Ribbon, ¾-in.
 20 ft. Blue & Silver Novelty Ribbon, ¾-in.
 50 ft. Green Cellotye Ribbon, ¼-in.
 50 ft. Amber Cellotye Ribbon, ¼-in.

57 T 5180—Ship. wt. 1 lb. 10 oz.98¢

Place your Christmas order early. Use Wards Time Payment Plan to get all the things you want this Christmas. Any order of \$10 or more can be bought on convenient Terms.

2 TO 6 GIFT WRAPPING PAPER (Shown below left). Good quality tissue—both in solid color and in gaily printed patterns. Standard size, 20 by 30 in. Colorful wrappings will brighten your packages. Solid color tissue, ship. wt. 8 oz.; decorated tissue, ship. wt. 5 oz.

(2) 57 T 5350—Green tissue. 15 sheets.10¢
 (3) 57 X 5352—Red tissue. 15 sheets.10¢
 (4) 57 X 5351—White tissue. 18 sheets.8¢
 (5) 57 T 5347—Blue tissue. 15 sheets.10¢
 (6) 57 T 5348—Decorated—no two designs the same. 5 sheets to a fold.10¢

7 SHADOW PRINT RIBBON. Satin finish Rayon. ¼ inch wide. Green, Red or White. 25-ft. bolt.
 57 T 5126—State color. Ship. wt. 3 oz.10¢

8 NOVELTY RIBBON. Two silver stripes. ⅝ inch wide. Green, Red or Blue. 15-ft. hank.
 57 T 5114—State color. Ship. wt. 2 oz.10¢

9 PRINTED CELLOPHANE RIBBON. Design in White stamped on a Blue, Green or Red background. ½ inch wide. 30-foot roll.
 57 T 5111—State color. Ship. wt. 3 oz.10¢

10 NOVELTY RIBBON. Two silver stripes. ¾ in. wide. Blue, Gold or White. 18-foot roll.
 57 T 5113—State color. Ship. wt. 3 oz.10¢

11 NOVELTY RIBBON. Silver stripe. ⅜ inch wide. Blue, Red or White. 36 ft. on spool.
 57 T 5112—State color. Ship. wt. 3 oz.10¢

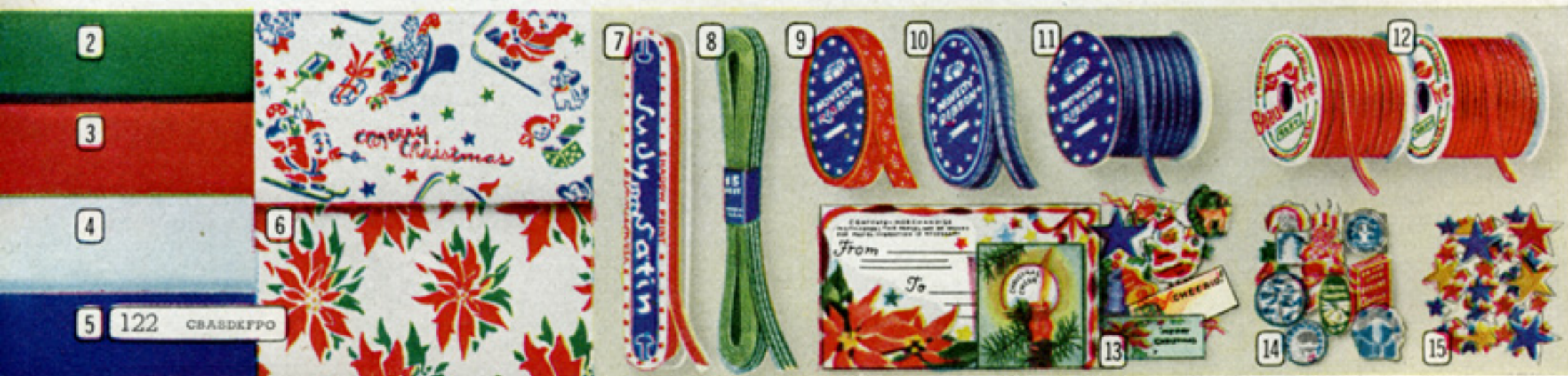
12 BEAU TYE RIBBON. Cotton. 60 feet on a spool. ⅜ inch wide. Plain Green, Plain Red, or Red with a White stripe through center.
 57 T 5125—State color. Ship. wt. 3 oz.10¢

13 ASSORTMENT OF 200 WRAPPING ACCESSORIES. Here are the little things you need to put the finishing touch to your gifts. Includes enclosure cards and tags—some with string; gift folders; gold colored stars; seals; parcel post labels. All are printed in color. Many assorted sizes.
 57 T 5161—In small box. Ship. wt. 6 oz.27¢

ASSORTMENT OF 90 WRAPPING ACCESSORIES (Not shown). Includes enclosure cards, tags and seals—all printed in color. Assorted sizes. In envelope.
 57 T 5160—Ship. wt. 4 oz.10¢

14 EMBOSSED FOIL SEALS. Assortment of 80 foil seals, in different designs and colors, assorted sizes. Gummed back. In envelope.
 57 T 5168—Ship. wt. 2 oz.25¢

15 100 COLORED FOIL STARS. With embossed edges. Red, Blue, Gold and Silver. Assorted sizes—vary from 1 inch to 1½ inches. Gummed back. In envelope.
 57 T 5169—Ship. wt. 2 oz.25¢





Record Albums for Christmas Giving

CHRISTMAS CAROLS—18 best known. Organist Lew White and Chorus. Silent Night; Hark! the Herald Angels Sing; It Came Upon a Midnight Clear; Joy to the World; Oh! Little Town of Bethlehem, etc. (10-in.) 51 X BP-2L—3 Bluebird Rec. \$1.11

HOLIDAY INN—Bing Crosby-Fred Astaire. Songs from the movie of the same name. Irv. Berlin, composer. White Christmas; Easter Parade; Be Careful It's My Heart; Happy Holiday; etc. (10-in.) 51 X A-306L—6 Decca Records \$3.62

CHRISTMAS CAROLS—Lyn Murray Choir. Adeste Fideles; First Nowell; Silent Night; Hark! the Herald Angels Sing; Joy to the World; It Came Upon a Midnight Clear; Little Town of Bethlehem; God Rest Ye Merry Gentlemen. (10-in.) 51 X C-94L—4 Columbia Rec. \$2.58

A CHRISTMAS CAROL—by Charles Dickens. Features Ronald Colman as Scrooge with a fine supporting cast. Music directed by Victor Young. Automatic sequence. (12-in.) 51 X DA-290L—3 Decca Records \$3.65

BENNY GOODMAN SEXTET. 8 popular rhythm selections. Rose Room; Flying Home; Air Mail Special; Grand Slam; Poor Butterfly; Wang, Wang Blues; I Found a New Baby; As Long As I Live. (10-in.) 51 T C-102L—4 Columbia Rec. \$2.58

MERRY WIDOW—Franz Lehár's Operetta. Features Kitty Carlisle, Wilbur Evans, Felix Knight. Merry Widow Waltz; Villia; Girls, Girls, Girls; Maxim's; Love in My Heart; etc. Automatic sequence. (10-in.) 51 T DA-364L—6 Decca Records \$5.24

GIRL CRAZY—Selections from the Judy Garland-Mickey Rooney picture. Embraceable You; Could You Use Me; Treat Me Rough; Bidin' My Time; I Got Rhythm; But Not For Me. All-Gershwin music. (10-in.) 51 T A-362L—3 Decca Records \$2.87

PETER AND THE WOLF—PROKOFIEFF. Basil Rathbone (narrator). L. Stokowski and All-American Orch. Symphonic tale. Instruments identify characters. Automatic sequence 51 X MM-477L—3 Columbia Records. (12-in.) \$3.65

MEXICAN HAYRIDE—Cole Porter tunes. H. Sosnik's Orch. I Love You; Sing to Me Guitar; Carlotta; Girls; There Must Be Someone for Me; Count Your Blessings; Abracadabra; What a Crazy Way to Spend Sunday. (10-in.) 51 T A-372L—4 Decca Records \$3.66

"FATS" WALLER FAVORITES—Your Feet's Too Big; Honeysuckle Rose; Hold Tight; Ain't Misbehavin'; I Can't Give You Anything But Love; The Joint Is Jumpin'; Two Sleepy People; The Minor Drag. (10-in.) 51 T P-151L—4 Victor Records \$2.58

BLUES BY BASIE—Featuring his All-American Rhythm Section. Sugar Blues; Bugle Blues; Royal Garden Blues; How Long Blues; St. Louis Blues; Cafe Society Blues; Farewell Blues; Way Back Blues. (10-in.) 51 T C101L—4 Columbia Rec. \$2.58

CARMEN JONES—Complete musical score from O. Hammerstein's modern interpretation of Bizet's "Carmen." By the original all-colored cast. Automatic sequence. (12-in.) 51 T DA-366L—6 Decca Rec. \$6.80

SNOW WHITE—Lyn Murray Singers. Selections from Disney's delightful movie. Includes Someday My Prince Will Come; Heigh-Ho; Wishing; One Song; With a Smile and a Song; Illustrated booklet included. (10-in.) 51 T A-368L—4 Decca Records \$3.66

ELLINGTONIA Vol. 2—Duke Ellington and his Orchestra. Includes, Tiger Rag in two parts; Creole Rhapsody in two parts; Yellow Dog Blues; Tishomingo Blues; Jazz Convulsions; Awful Sad. (10-in.) 51 T B-1011L—4 Brunswick Records \$3.66

SMOKE RINGS—Famous Orchs. of T. Dorsey, Ellington, Martin, Miller, Clinton, Shaw, Goodman. Includes: Once in Awhile; I Got It Bad; Moon Love; Intermezzo; Old Black Magic; My Reverie; All the Things You Are; Those Foolish Things. (10-in.) 51 T P-147L—4 Victor Records \$2.58

HYMNS—Phil Spitalny's Orch. In the Garden; Holy, Holy, Holy; Now the Day Is Over; Old Rugged Cross; Lead Kindly Light; Abide With Me; Rock of Ages; etc. (10-in.) 51 X C-72L—4 Columbia Rec. \$2.58

ALL ALBUMS SHIPPED PREPAID. FOR ADDITIONAL RECORD ALBUMS, TURN TO PAGE 85; ALSO SEE GENERAL CATALOG.

Prices include Federal Tax: \$1.11—6c; \$2.58—11c; \$2.87—12c; \$3.62—12c; \$3.65—15c; \$3.66—16c; \$5.24—24c; \$6.80—30c.





Gift socks for men



1 FINE QUALITY Cotton Hose, mercerized for greater strength, richer appearance. Yarn-dyed Rayon patterns are clear; knit-in to stay. Ribbed tops fit well. Heel and toe reinforced to wear. Ass'd. patterns. Colors: Maroon, Navy, Brown. 10, 10½, 11, 11½, 12. Ship. wt. pr. 3 oz. State size, color. 39¢ pr. 30 T 681—Regular length. 3 prs. 1.15

5 ALL WOOL ARGYLES made of very fine quality soft New Wool yarns. Clear colors and expertly blended patterns resemble expensive English imports. Ribbed tops fit smoothly; reinforced heel and toe. Colors: Brown, Navy, Maroon, Green. 10½, 11, 11½, 12, 13. Ship. wt. pr. 3 oz. State size and first and second color choice. 1.00 pr. 30 T 692—Regular length. 2 prs. 1.95

SEE TIME PAYMENT DETAILSON PG. 141.
Size Scale in Wards General Catalog.

124 WARDS CBSKDP

2 ALL WOOL 6x3 RIB SOCKS . . . finely knit of extra soft New Australian Wool. A welcome gift always. True rib fits well. 4% cotton reinforces heel, toe. (For Cotton rib hose, see both descriptions below.) Colors: Brown, Oxford Gray, Navy. 10½, 11, 11½, 12, 13. Ship. wt. pr. 3 oz. State size, color. 1.00 pr. 30 X 569—Regular lgth.. 2 prs. 1.95

6 TRUE 6x3 RIB SOCKS with attractive embroidered clocks in distinctive patterns. Fine mercerized Cotton is smart and durable. (See below for plain rib socks without clocks.) Reinforced heel, toe. Snug ribbed tops. Ship. wt. pair 3 oz. Colors: Navy, Maroon, Black, Brown. Sizes: 10, 10½, 11, 11½, 12. State size and color. 59¢ pr. 30 T 686—Regular length. 3 prs. 1.75

TRUE 6 x 3 RIB SOCKS . . . without clocks. Knit of exceptionally fine quality Mercerized Cotton. Reinforced foot; snug ribbed tops. Ship. wt. 3 oz. Navy, Maroon, Black, Brown (same colors as shown in "6" above). 44¢ pr. 30 X 666—Sizes: 10, 10½, 11, 11½, 12. State size and color. . . . 3 prs. 1.27

3 GUARANTEED RAYON SOCKS . . . 3 prs. are guaranteed to wear you 3 months or we will replace them postpaid. Slack length style of fine quality Rayon. Extra strong triple reinforced heel, toe. Ass'd. patterns. Maroon, Navy, Brown. 10, 10½, 11, 11½, 12. Ship. wt. pr. 3 oz. State size, color. 39¢ pr. 30 X 588—Slack length. 3 prs. 1.15

7 FINEST RAYON SOCKS. Top quality yarns mean excellent wear and appearance. Distinctive knit-in patterns in clear colors. Ribbed tops. Reinforced double seamless soles. Assorted patterns. A fine gift style for every man. Ship. wt. pair 3 oz. Colors: Maroon, Navy or Brown. 10, 10½, 11, 11½, 12. State size and color. 49¢ pr. 30 X 679—Regular lgth. 3 prs. 1.42

4 BEST SENECA SPORT SOCK . . . All New Wool with 3% Cotton for reinforcement in toe, heel. Ideal for sports; fine for work, too. Thick spongy knit. More wool makes them more absorbent, warmer than socks below. Snug ribbed tops fit well. Sizes: 10, 11, 12. White. Ship. wt. pr. 4 oz. 69¢ pr. 30 X 550—State size. . . . 3 prs. 2.00

4 BETTER SENECA SPORT SOCK . . . 38% soft New Wool, 52% sturdy Cotton, 10% Rayon. Thicker, warmer than sock below. Fine for sports wear or work. Snug ribbed tops. Sizes: 10, 11, 12. White. Ship. wt. pr. 3 oz. 39¢ pr. 30 X 530—State size. . . . 3 prs. 1.10

4 GOOD SENECA Sport Sock . . . 10% warm New Wool plus equal parts of sturdy Cotton and Rayon for strength. Ribbed tops fit well. Sizes: 10, 11, 12. White. Ship. wt. pr. 3 oz. 29¢ pr. 30 X 520—State size. . . . 3 prs. 85¢



Ties that solve your gift problem

[1] to [6] CHENEY'S GAME BIRD TIES. The famous series that is nationally known and shown in Esquire magazine. The designs were copied from the beautiful plumage of American Game Birds—the color blends are inspired by nature's own. These Ties are always in excellent taste and have the distinctive character men look for. The rich patterns are enhanced by the twill weave Rayon Moire fabric. It has plenty of body, yet is supple enough to knot smoothly. Wool interlined for added wrinkle-resistance. Cheney's Game Bird Ties are gifts you can give proudly. Boxed.

Colors: Blue, Brown or Maroon predominating. State article number and color. Postpaid.

- 1. 35 T 1800—Mallard Duck Pattern.
- 2. 35 T 1801—Ruffed Grouse Pattern.
- 3. 35 T 1802—Pheasant Pattern.

- 4. 35 T 1803—Bob White Pattern.

- 5. 35 T 1804—Canada Goose Pattern.

- 6. 35 T 1805—Egret Pattern.....Each 1.50

[8] and [9] BURRO WEAVERS TIES. Hand loomed in Old Santa Fe, New Mexico, of 50% New Wool and 50% Rayon. Perfect for casual wear—fabric has a rich "tweedy" texture. Unusually crush-resistant. Self fringed. Boxed. Colors: Blue, Brown or Maroon grounds.

- 8. ARGYLE PLAID
35 T 1840—State color. Postpaid... 1.00

- 9. CLUB STRIPE
35 T 1841—State color. Postpaid... 1.00

[10] and [11] BOTANY WOOL TIES. Made by the nationally known Botany Mills. Fabric is 100% Virgin Wool Challis in a firm, close weave. Knots smoothly—resists wrinkles. Fully lined with wool. A handsome gift. Boxed. Colors: Blue, Brown or Maroon predominating.

- 10. ALLOVER PATTERN
35 T 1842—State color. Postpaid... 1.00

- 11. CLUB STRIPE
35 T 1843—State color. Postpaid... 1.00

[7] PURE SILK FOULARD. Exclusive fabric preferred by discriminating men for year 'round wear. Closely woven, with a smart, dull finish. Knots smoothly and resists wrinkles extremely well. Fully lined with Nylon Twill for extra body, and interlined with Wool. Cut full throughout. Unusual bold leaf pattern in harmonizing shades on darker grounds. Boxed.

Colors: Blue, Brown, Maroon grounds.

- 35 T 1738—State color. Postpaid...Each 2.50

[12] and [13] RAYON SATIN TIES. These luxurious Satin Ties knot smoothly and have a fine luster that brings out all the beauty of color and patterns. The smart designs are woven, not printed, for extra depth and richness. Boxed. Colors: Blue, Brown or Maroon.

- 12. SCROLL PATTERN
35 T 1844—State color. Postpaid... 1.00

- 13. ALLOVER PATTERN
35 T 1845—State color. Postpaid... 1.00

BUY YOUR CHRISTMAS GIFTS on Wards Time Payment Plan, pay later out of income. See Page 141 for details.

COLORS shown on this page match the merchandise as closely as possible with modern high-speed printing methods.



Men's mufflers and flannel shirts

1 ALL NEW WOOL PLAID SHIRT. A splendid gift that can be used for sports and leisure wear. This fine fabric is of firmly woven 100% New Wool Flannel in rich, deep-toned plaid design. Full length tail, convertible collar. Two flap pockets and one-button cuffs. Fine quality pearl buttons. Double sewn main seams. Wash separately. Boxed.

Colors: Blue plaid or Red plaid.

Sizes: 14½, 15, 15½, 16, 16½, 17-in. neck. See How to Measure below before ordering. Ship. wt. 2 lbs.

35 T 3581—State neck-size and color.....Each 6.98

3 JACQUARD WEAVE. A handsome gift Muffler. Fine Rayon Crepe in Jacquard weave with distinctive medallion pattern. Soft and lustrous. Has a rich, silk-like texture. Tied fringe. Boxed. Colors: Maroon or Navy. Size: 19 x 52. Ship. wt. 8 oz. State color.

35 T 2254—Each.. 4.98

7 INITIALED MUFFLER. Fine White Rayon Crepe with an embroidered initial that adds a welcome personalized touch. Tied fringe. Boxed. All initials except I, O, Q, U, V, X, Y, Z. White only. Size: 12 x 52. Ship. wt. 8 oz. Be sure to print the initial you desire.

35 T 2255—Each.. 1.98

11 PURE SILK FOULARD. The finest of Muffler fabrics in authentic Paisley design. Extra wide, folds without bulkiness. A gift he'll prize for its fine texture, rich colors. Tied fringe. Boxed. Colors: Maroon, Navy. Size: 17 x 52. Ship. wt. 8 oz. State color desired.

35 T 2250—Each.. 7.50

4 MULTICOLOR DOT PRINT. A bold circular design in subdued colors. Distinctive Jacquard weave adds richness to the fine Rayon. An attractive scarf he'll really like. Tied fringe. Boxed.

Colors: Navy, Brown, Maroon. Size: 12x52. Ship. wt. 8 oz. State color.

35 T 2253—Each.. 2.95

8 SOLID COLOR MUFFLER. The type Muffler that goes so well with all outfits. Made extra wide of fine quality, Jacquard weave Rayon. Neatly finished with self fringe. Boxed.

Colors: White, Blue, Maroon. Size: 15 x 54. Ship. wt. 8 oz. State color.

35 T 2286—Each.. 2.50

12 PAISLEY PRINT MUFFLER. Fine quality Rayon Crepe in popular Paisley design. A good-looking gift that's certain to please. Practical weight for all-season wear. Tied fringe. Boxed. Colors: Navy, Maroon, Brown. Size: 13x49. Ship. wt. 8 oz. State color.

35 T 2284—Each.. 1.98

2 EXTRA HEAVY WEIGHT WOOL BUFFALO PLAID SHIRT. Ideal for work or sports in coldest weather because fabric actually weighs 20 ounces per yard—the warmest Wool shirt we have. 38% New, 62% Reused Wool. Colors of the firmly woven Buffalo plaid are brilliant... only finer, more expensive yarns are used. Full length tails, sport type collar, one-button cuffs. Double sewn main seams. Wash separately.

Color: Red and Black plaid. Sizes: 15, 16, 17, 18-in. neck. See How to Measure below before ordering. Ship. wt. 2 lbs.

35 T 3434—State neck-size.....Each 5.98

5 BOX PLAID MUFFLER. 100% Virgin Wool in a handsome box plaid. Soft, subdued colors he can wear with anything. Warm and comfortable. A rich-looking gift. Self fringe. Boxed.

Colors: Maroon, Navy plaid. Size: 12½ x 52. Ship. wt. 8 oz. State color.

35 T 2285—Each.. 2.39

9 SOLID COLOR WOOL MUFFLER. Novelty checkerboard weave of 100% Virgin Wool. Looks handsome with tweeds or sport clothes. Self fringed. Boxed.

Colors: Maroon, White, Corn, Navy Blue, Camel Tan. Size: 12 x 50. Ship. wt. 8 oz. State color.

35 T 2282—Each.. 2.39

13 TARTAN PLAID MUFFLER. 100% New Wool in authentic Clan plaids. Soft and warm. Self fringe. Boxed. Colors: Dress Stuart plaid (white ground), Macbeth plaid (blue), Hunting Stuart plaid (red). Size: 12 x 50. Ship. wt. 8 oz. State ground color.

35 X 2263—Each.. 2.95

6 MULTICOLOR PLAID. A handsome yet very inexpensive gift. Woven of 100% New Wool. Not as heavy or soft as muffler at left. Self fringe. Boxed.

Colors: Navy Blue, Maroon, Brown predominating. Size: 11 x 46. Ship. wt. 8 oz. State color.

35 T 2266—Each.. 98c

10 IMPORTED SOLID COLORS. Woven in Scotland of luxuriously soft 100% Virgin Wool. A Muffler any man would appreciate. Warm, comfortable, does not feel bulky. Self fringe. Boxed. Colors: Camel Tan, Corn, Maroon. Size: 12 x 50. Ship. wt. 8 oz. State color.

35 T 2287—Each.. 3.50

14 LARGE BOX PLAID MUFFLER. Preferred by the more conservative man. Of 100% Virgin Wool, soft and warm with a comfortable texture. Self fringe. Boxed. Colors: Maroon Plaid, Navy Blue Plaid, Brown Plaid. Size: 12 x 50. Ship. wt. 8 oz. State color.

35 T 2291—Each.. 1.98

TO MEASURE FOR FLANNEL SHIRTS. Measure from center of collar button to far end of buttonhole on a shirt that fits. Number of inches is correct size. Be sure that shirt you order comes in your size. Sleeve lengths are in proportion to neck-sizes.

BUY YOUR GIFTS on Wards Time Payment Plan. See Page 141 for details. For wider selection see Wards General Catalog.

THE COLORS shown on this page match the actual merchandise as closely as modern high-speed printing methods permit.

15 HOUNDSTOOTH CHECK. A favorite with all men. Fabric is 40% Aralac and 60% Rayon. Folds nicely, resists wrinkles. Boxed. Colors: Blue with white check, Tan with brown check, Maroon-black-and-gray. Size: 12 x 48. Ship. wt. 8 oz. State color.

35 T 2190—Each.. 2.25

16 TIE AND HANDKERCHIEF SET. Fine Rayon with a neat, conservative pattern. Tie is wool lined. Handkerchief is 18 in. square with machine rolled hems, hand sewn corners. Boxed. Colors: Blue, Brown, Maroon. Ship. wt. 6 oz. State color.

35 T 1862—Set... 1.98

17 PAISLEY PRINT GIFT SET. Rich Rayon Foulard Tie and Handkerchief set in ever-popular Paisley design. Well made tie, rayon faced, wool interlined. Handkerchief 18 in. square. Boxed. Colors: Blue, Brown, Maroon. Ship. wt. 6 oz. State color.

35 T 1861-2-pc. Set 2.89

18 GLOVE AND MUFFLER SET. Of 100% New Wool in novelty stitch. Looks like hand work. Woven Muffler. Knit Gloves. Boxed.

Colors: Navy, Camel Tan, Maroon, Corn. Muffler size: 12 x 48. Glove sizes: Small, Med., Large. Ship. wt. 10 oz. State glove size, color.

35 T 2288-2-pc. Set. 2.98





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3



5

Practical gifts for men

1 CORDOVAN BROWN CAPE SURCOAT. A year 'round gift for all round wear. Handsomely styled smooth grained Cape Leather. Body and sleeves are lined with fine Rayon. Soft drape surcoat style, zipper front. Front yoke has chest pocket on left side. Has yoke back with center placket and half belt. 2 lower pockets have button-through flaps. About 29 inches long. Ship. wt. 3 lbs. Even Sizes: 36 to 46-in. chest. To measure see below.
42 X 9343—State size 15.95

2 BROWN SUEDE SACK COAT. Our finest leather garment . . . a distinguished gift. Coat is highly styled of softest glove tanned split Suede. Excellent for spectator sports and leisure dress. Rayon lining in body and sleeves. 3 leather button front, convertible collar. 2 saddle effect pockets have flaps. Has neat yoke back. Leather button cuff trim. Abt. 30 in. long. Ship. wt. 2 lbs. 10 oz. Even Sizes: 36 to 46-in. chest. To measure see below.
42 X 9354—State size 29.95

3 BROWN SHEEPSKIN LEATHER VEST. Made of entire sheep pelt. Outside of vest is leather side of pelt . . . Achrylac treated to resist rain. Inside of vest is thick, warm fleece side. Zipper front, strong leather welted seams. About 22 inches long. Ship. wt. 1 lb. 8 oz. Sizes: Small (34-36-in. chest); Med. (38 to 40); Large (42 to 44).
42 X 6951—State size 6.98



4 BUCCANEER BROWN CAPE JACKET. A welcome, all-purpose gift. Made of smooth, soft-draping New Zealand Cape Leather. Body and sleeves lined with sturdy Rayon. Has full zipper front, convenient double welted chest pocket. Plain back, sewn-on half belt. Elastic side inserts for snug fit. Adjustable straps on cuffs. Ship. wt. 2 lbs. 8 oz. Even Sizes: 36 to 46-in. chest. About 25 in. long. To measure see below.
42 T 9329—State size 11.98

5 SHEEP LINED CAPEKIN VEST. A practical durable gift that gives warmth without bulk. Neatly made of pliable, water-resistant Shelter Capeskin. Extra warm, thick Sheepskin lining. Full length zipper, welted pockets. About 22 inches long. Even Sizes: 36 to 48-in. chest. Ship. wt. 2 lbs. 8 oz.
42 X 6921—Black Capeskin. State chest size 15.95



TO MEASURE FOR JACKETS, COATS, VESTS: Measure chest over vest. Order even size. Buy these fine gifts on Wards convenient Time Payment Plan. See Pg. 141.

WE EXPECT to deliver Garments with zippers as shown. However, should there be an unusual Gov't demand for zippers, button fronts may have to be furnished.



6



7

Sweaters to keep him warm

6 100% VIRGIN WOOL WORSTED COAT in regular and stout sizes. Fine gauge rib knit. Heavier weight for longer service, greater warmth. Double elbows. Two pockets. Covered neck seams. Colors: Brown Heather, Oxford Gray, Navy Blue.
REGULAR SIZES: 36, 38, 40, 42, 44, 46-in. chest. To Measure, see below.
35 X 5055—Regular. Ship. wt. 1 lb. 9 oz. State size, color.....4.49
STOUT SIZES: 48, 50, 52-in. chest. To Measure, see below.
35 X 5057—Stout. Ship. wt. 1 lb. 11 oz. State size, color.....5.49

7 ZEPHYR AND MOHAIR PULLOVER in fine gauge shaker knit. A rich blend of 65% New Zephyr Wool and 35% Mohair gives this rich-looking Sweater a soft texture and exceptional warmth. Slightly brushed surface. Snug ribbed bottom and cuffs keep out the cold. Ribbon covered back of neck, shoulder seams. Surprise him with this luxurious gift at Christmas. Colors: Light Blue or Camel Tan.
Sizes: 36, 38, 40, 42, 44-in. chest. To Measure, see below.
Ship. wt. 14 oz.
35 X 5161—State size, color.....4.79

8 PART WOOL KNIT VEST is ideal for extra back warmth where it is needed most. Extra warm, yet light in weight, this all knit Vest is just the thing to wear under a coat, at work, or around the house when cold weather sets in. Blend of 45% Reprocessed Wool, 25% Reused Wool, and 30% Rayon give warmth and long wear. Knit in a tight stitch that looks like a woven fabric. Rib knit trim on convenient six-button front, with four roomy patch pockets. Bound seams. He will welcome this warm, useful gift sweater at Christmas.
Colors: Heather tones in Blue, Brown, Oxford Gray.
Sizes: 36, 38, 40, 42, 44, 46-in. chest. To Measure, see below.
Ship. wt. 8 oz.
35 X 5539—State size, color.....2.89

9 Good—100% VIRGIN WOOL WORSTED sleeveless Pullover. English rib knit. Ribbed bottom. Reinforced seams. Colors: Navy, Royal Blue, Camel Tan or Canary Yellow.
Sizes: Small (34 to 36-in. chest); Medium (38 to 40); Large (42 to 44). Measure, below. Ship. wt. 6 oz.
35 X 5255—State size, color.....1.95

Better—ZEPHYR AND MOHAIR SLEEVELESS. 65% New Zephyr Wool and 35% Mohair. Exactly like Pullover 7 above, but without sleeves. Ribbed trim. Lt. Blue, Camel Tan, Canary Yellow.
Sizes: Small (34 to 36-in. chest); Medium (38 to 40); Large (42 to 44). Ship. wt. 13 oz.
35 X 5158—State size, color.....2.98



8



9

HOW TO MEASURE FOR MEN'S SWEATERS. Measure chest over shirt holding tape close up under arms, and over shoulder blades. Distance in inches is your size. If chest measures between sizes, then order the nearest size. Do not make any extra allowances. Be sure sweater you want is listed in the size you want.

FOR A LARGER ASSORTMENT OF MEN'S SWEATERS, see Wards Winter Catalog. Use both books in completing your Christmas lists—buy on Wards Time Payment Plan.



4



1



2



3

For a man's leisure

DRESS AND UTILITY ROBES

① PART WOOL HERRINGBONE TWEED. A skillful blend of 15% Virgin Wool, 26% Reprocessed Wool, bal. Aralac and Rayon, woven into a sturdy, long wearing fabric. Self shawl collar and sash. Patch pocket. Unlined. Boxed. Colors: Heather tones of Brown, Blue or Oatmeal (lt. tan).

Sizes: Small, Medium, Large. See How to Measure below before ordering. Ship. wt. 4 lbs.

35 T 3959—State size, color 9.98

③ WOOL AND RAYON GABARDINE. Blend of 11% Virgin Wool and 89% Rayon woven into a soft, smooth fabric that shakes off wrinkles. Contrasting color shawl collar, non-slip sash. Roomy patch pocket. Unlined. Boxed. Colors: Medium Blue with maroon trim, or Maroon with blue trim.

Sizes: Small, Medium, Large. See How to Measure below before ordering. Ship. wt. 4 lbs.

35 T 3927—State size, color 7.98

② RAYON BROCADE SCREEN PRINT. Luxurious fabric in fine Jacquard pattern, printed to produce rich, unusual colorings. Rayon Satin shawl collar and sash. Set-in pocket. Fully lined, the smooth fabric drapes in rich folds. Finely tailored. Boxed.

Colors: Medium Blue or Maroon.

Sizes: Small, Medium, Large. See How to Measure below before ordering. Ship. wt. 4 lbs.

35 T 3966—State size, color 18.95

④ ALL VIRGIN WOOL FLANNEL. Classic Robe in warm, medium weight All Wool Flannel. Drapes smoothly, won't cling. Contrasting color shawl collar and non-slip sash. Roomy patch pocket. Unlined. Boxed.

Colors: Dark Blue with maroon trim or Maroon with blue trim.

Sizes: Small, Medium, Large. See How to Measure below before ordering. Ship. wt. 4 lbs.

35 X 3981—State size, color 14.48

HOW TO MEASURE FOR MEN'S ROBES: Measure chest over underwear. Place tape around chest, close up under arms. Don't pull too tight. Order Robe nearest your actual measurement. Small (fits 33 to 37-in. chest); Medium (38 to 41-inch chest); Large (42 to 46-inch chest). Robe lengths are in proportion to chest size.



hours at home

100% VIRGIN WOOL ROBES

5 **WOOL PLAID.** He'll welcome this practical, smartly styled Robe for Christmas. Warm and good-looking, the smooth fabric is soft to touch. Finely tailored with interlined shawl collar and self sash. Set-in pocket. Unlined yet smooth draping. Boxed.

Predominating Colors: Medium Blue, Maroon, Brown. *Sizes:* Small, Medium, Large. See How to Measure at bottom of facing page. Ship. wt. 4 lbs.

35 T 3967—State size, color. 23.95

7 **WOOL HERRINGBONE STRIPE.** An unusual striped Robe distinctive in appearance. Diagonal Herringbone weave has wide harmonizing stripes with dark solid color shawl collar. Self sash. Slash pocket. Unlined. Boxed.

Colors: Blue-with-Gray, Black-with-Gray, Maroon-with-Gray, Brown-with-Tan. *Sizes:* Small, Medium, Large. See How to Measure at bottom of facing page. Ship. wt. 4 lbs.

35 T 3970T—State size, color. 28.50

6 **VIRGIN WOOL SUEDE CLOTH.** One of Wards finest Robes. Soft, smooth fabric is expensively tailored in classic wrap-around style. Interlined notched collar with tailored lapels. Roomy set-in pocket. Self sash. Unlined, yet drapes smoothly. Boxed.

Colors: Medium Blue or Maroon. *Sizes:* Small, Medium, Large. See How to Measure at bottom of facing page. Ship. wt. 4 lbs.

35 T 3969—State size, color. 25.95

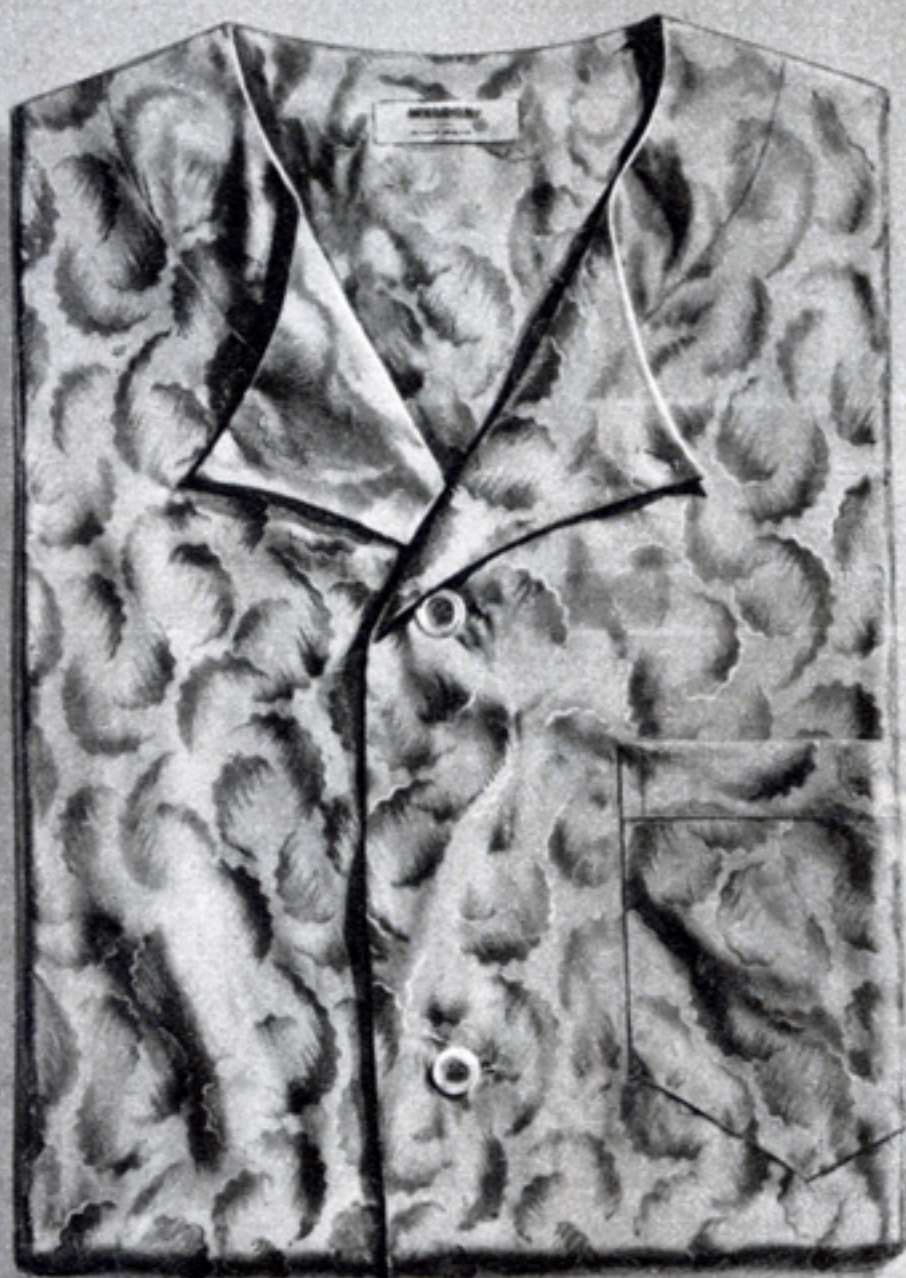
8 **WOOL FLANNEL ROBE.** An exceptionally soft and warm fabric that drapes beautifully. He will enjoy wearing this rich looking Robe the year 'round. Expensively tailored. Interlined shawl collar. Patch pocket. Self sash. Unlined. Boxed.

Colors: Navy Blue or Maroon. *Sizes:* Small, Medium, Large. To Measure, see bottom of facing page. Ship. wt. 4 lbs.

35 T 3956—State size, color. 28.50



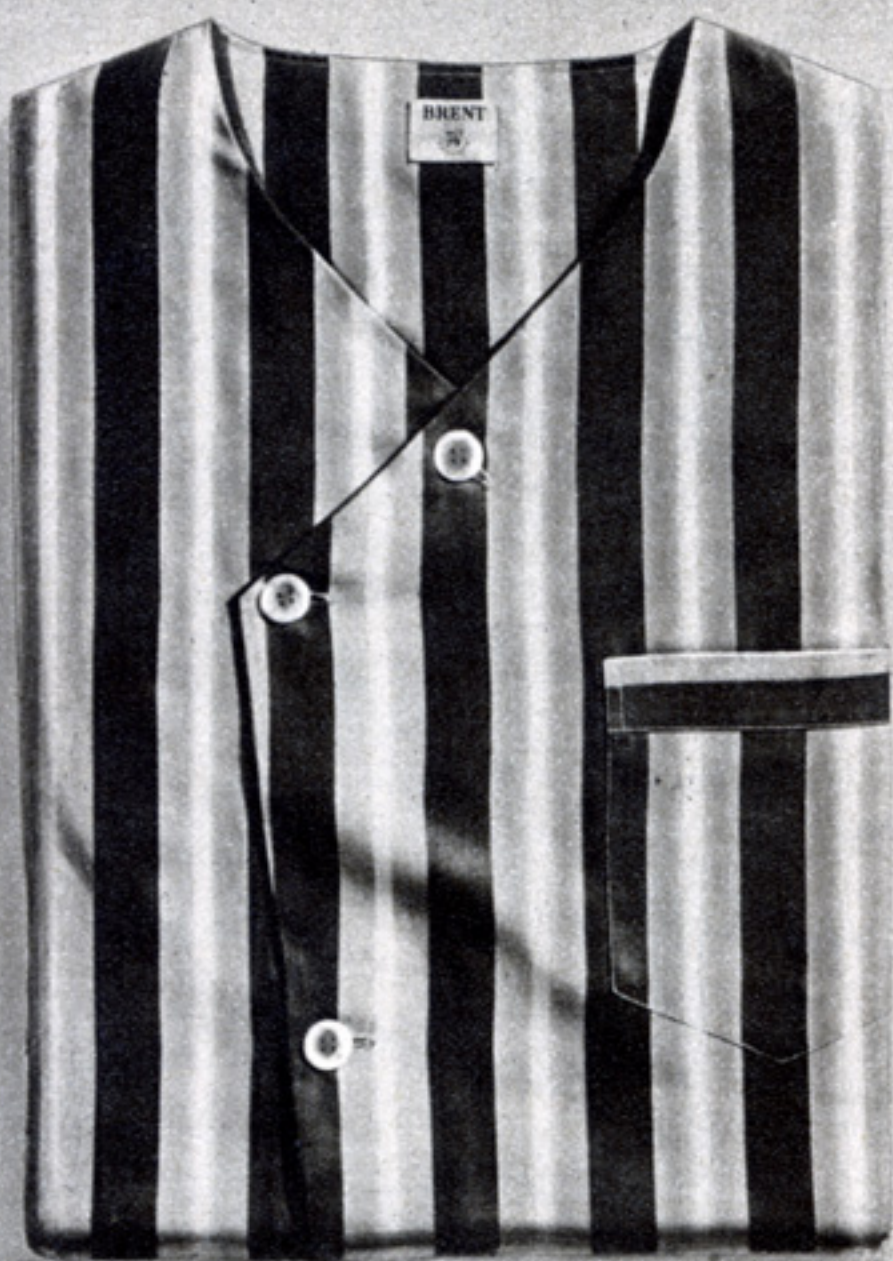
ARE YOU USING OUR ADD-ON PLAN? If you now have an established credit with Wards, you can add other items to your account, usually without down payment. You can just write on your order, "Add these to my present account." See Page 141. For a larger assortment of Men's Robes, refer to our Fall and Winter Catalog.



3



2



6



5

Men's pajamas



1

- ① STRIPED KNIT TOP WITH POPLIN TROUSERS. Designed for maximum comfort. Cotton knit pull-over Top gives with every movement of the body. Cotton Poplin Trousers harmonizes with coat. Pleated front and elastic back waistband. Wash separately. Colors: Maroon top with Dark Blue pants, Blue top with Lt. Blue pants, Brown top with Tan pants. Sizes: A, B, C and D. To Measure, see below. Ship. wt. each pair 1 lb. 6 oz.

35 T 3685—State letter-size and color. Pair 3.98

- ② RAYON JACQUARD PAJAMAS. Decorative floral design skillfully woven into the smooth lustrous fabric. This Victory model coat has a four-button front and fresh water pearl buttons. Trousers have adjustable drawstring. Washable. Expensively tailored to make a fine Christmas gift.

Colors: Medium Blue or Maroon.

Sizes: A, B, C and D. To Measure, see below. Ship. wt. each pair, 1 lb. 6 oz.

35 T 3706—State letter-size and color. Pair 4.89

- ③ DA-N-ITE RAYON JACQUARD. An Asco fabric. Wards finest. Closely woven, smooth, supple Crown Tested Viscose Rayon. Won't shrink more than 3%, vat-dyed colors won't fade. Can be machine laundered. Made by one of America's best makers. Drawstring waistband on Trousers. Pearl buttons.

Colors: Medium Blue, Tan or Light Wine.

Sizes: A, B, C and D. To Measure, see below. Ship. wt. each pair, 1 lb. 6 oz.

35 T 3707—State letter-size and color. Pair 7.95

- ④ HEAVY WEIGHT COTTON FLANNELETTE in assorted striped patterns. In two styles: Middy or Coat style. Full cut to allow for shrinkage. Drawstring Trousers. Plastic buttons. Wash separately.

Colors: Blue-and-Maroon or Green-and-Tan stripes.

Sizes: A, B, C and D. To Measure, see below. Ship. wt. each pair, 1 lb. 5 oz. Please be sure to state letter-size and color in your order.

35 T 3888—Middy Style

35 T 3887—V-neck Coat Style Pair 2.25

- ⑤ TELOZORBANT FINISHED COTTON TWILL PAJAMAS. In a warm, suede finished, softly brushed Cotton fabric. Absorbs and dries three times as fast as untreated fabrics. Full cut. Victory Model Plaid Coat with solid color Trousers. Drawstring waistband. Ocean pearl buttons. Washable.

Colors: All Light Blue, or Lt. Wine with Gray pants.

Sizes: A, B, C and D. To Measure, see below. Ship. wt. each pair, 1 lb. 6 oz.

35 TZ 3822—State letter-size and color. Pair 3.98

- ⑥ TELOZORBANT FINISHED STRIPED COTTON TWILL Pajamas in a Springs-made Cotton fabric. Absorbs and dries three times as fast as untreated fabrics. Full cut to allow for shrinkage. Surplice coat with securely sewn plastic buttons. Drawstring waistband. Washable. An ideal gift.

Colors: Medium Blue or Tan.

Sizes: A, B, C and D. To Measure, see below. Ship. wt. 1 lb. 6 oz.

35 T 3629—State letter-size and color. . . . 3.64

HOW TO MEASURE FOR MEN'S PAJAMAS: Measure chest over underwear, close up under arms. Order letter-size nearest your actual chest measurement. Sizes: A (32 to 36-in. chest); B (37 to 40-in. chest); C (41 to 44-in. chest); D (45 to 49-in. chest.)

BUY THE BEST for him at Christmas and pay for it on Time. Use Wards Time Payment Plan. See Pg. 141.



4

INDEX

OF GIFT ITEMS IN THIS BOOK

Bibles, Globes.....	146
Billfolds.....	138, 139
Blankets, Linens.....	118, 119
Books.....	64, 65, 96, 146, 147
Boys' Apparel.....	50, 51, 135-137
Christmas Cards, Wrappings.....	120-122
Christmas Ornaments.....	148-150
Cigarette Lighters, Compacts.....	14, 15, 137
Closet, Gift Accessories.....	116
Dishes.....	79, 80
Dolls and Cribs.....	66-78
Dresser Sets and Accessories.....	20, 21
Fountain Pen Sets.....	145
Fruit Cake.....	152
Fur Coats.....	25
Games, Puzzles.....	98-105
Glaced Fruits, Nuts, Puddings.....	151
Gloves, Mittens.....	49, 51
Guest Towels, Place Mats.....	119
Hand Bags.....	22-24, 51
Handkerchiefs.....	51
Hobby Horses, Toys.....	60, 87-91
Hosiery, Socks.....	49, 124
Housewares.....	112
Jewelry, Watches.....	2-7, 140
Knitting, Sewing Accessories.....	114
Lingerie, Gowns.....	38-41
Majorette Boots.....	49
Manicure Sets.....	14, 15
Men's Apparel.....	124-133
Neckwear, Women's.....	26, 27, 48
Paint and Coloring Sets.....	97
Pre-School Toys.....	58, 59
Records and Albums.....	63, 123
Robes, Housecoats.....	28-30, 38, 50, 130, 131, 137
Room Accessories.....	8-13
Scatter Rugs.....	117
Slippers, Playshoes.....	31-37
Smoking Needs.....	144
Sporting Goods.....	110, 111
Stationery.....	145
Table and Chairs.....	80, 81
Toiletries.....	14-19, 142, 143
Toys.....	52-63, 66-97, 106-109
Uniforms and Playsuits.....	108, 109
Women's Apparel.....	22-33, 38-49



Use Both Catalogs

FOR WARDS COMPLETE SELECTION OF GIFTS

In Addition to all the gift ideas in this Christmas Book, you'll find thousands more in our Fall and Winter General Catalog—especially such practical gifts as Furniture and Housewares and complete assortments of Clothing and Shoes. Also additional selections in Jewelry, Cosmetics, Books and other holiday lines. If you do not have our latest General Catalog, write to Wards nearest Mail Order House. Or visit our nearest Catalog Office or Retail Store where copies are always on hand for your use. Include selections from both books in your orders. If more convenient, buy on Wards Time Payment Plan and pay by the month.

WARDS GUARANTEE—If for any reason you are not entirely satisfied with any purchase made at Wards, you may return the merchandise. We will promptly refund all you paid—including any transportation charges paid by you. Or, if for you prefer, we will exchange it for something that does satisfy you.

HOW TO ORDER BY MAIL

Make a list of the articles wanted, using the enclosed order blank or any plain piece of paper. State the Article Number, Name of article, Quantity wanted and Price of each item. If there is a selection of Sizes or Colors, be sure to state your choice. Also give any other information requested, so that we can fill your order without delay.

Mail direct to our Mail Order House, and unless ordering on time payments, enclose full amount for merchandise and postage (see Parcel Post Table at right). Allow enough for postage. We will return every penny not used. Do not include transportation charges on freight or express shipments if there is an agent at your station. Pay him when goods arrive.

The best ways to send money are by Bank Money Orders, Bank Drafts or Cashier's Checks, or your own Personal Check. American Express Money Orders now cost less than Postal Money Orders and may be purchased at Express offices, some drug stores and other places.

GIFTS FOR SERVICE MEN

It is too late now to mail gifts overseas if you want them to arrive by Christmas. For servicemen or women in this country, allow plenty of time for packages to reach them. If you intend to make up your gift package at home, we suggest placing orders now for items from our catalogs to be included in your package.

ABOUT C.O.D. ORDERS

Under the new Federal Revenue Bill the Post-office is now compelled to charge double the amount previously asked for C.O.D. collection fees. Save money by avoiding this service except where necessary. We do not accept orders for less than \$2 to be shipped C.O.D. (except orders for repair parts). We must also refuse to accept C.O.D. orders for merchandise cut or made to order, for items engraved, monogrammed or gold stamped, or for articles listed in the catalog as shipped from factory.

OTHER WAYS TO SHOP AT WARDS

Besides the convenience of ordering by mail, Wards offer these other easy ways to shop:

PHONE ORDERS—Just call up our nearest Mail Order House or Catalog Office or the Catalog Dept. in any of our Retail Stores. Have catalog items sent directly to your home, or call for them when ready and save part of the shipping cost.

CATALOG OFFICES—Get personal service on orders and inquiries. Save letter postage and money order fees. Reduce transportation charges by calling for goods at the office or have them shipped direct, as you prefer.

RETAIL STORES—Buy from wide assortments of holiday items and other merchandise on display in our stores, ready for immediate selection. Get complete retail service at typical Ward savings. Order any items from the catalog in the convenient Catalog Department.

HOW TO GET OUR GENERAL CATALOG REGULARLY

We publish enough General Catalogs each season to provide copies for all customers who order regularly direct by mail, or in person or by phone through our Catalog Offices, or the Catalog Department in any of our stores.

Orders placed at this time from either our Christmas Book or our current General Catalog will be counted in determining distribution of our new Spring and Summer General Catalog which will be ready for mailing about February 15th.

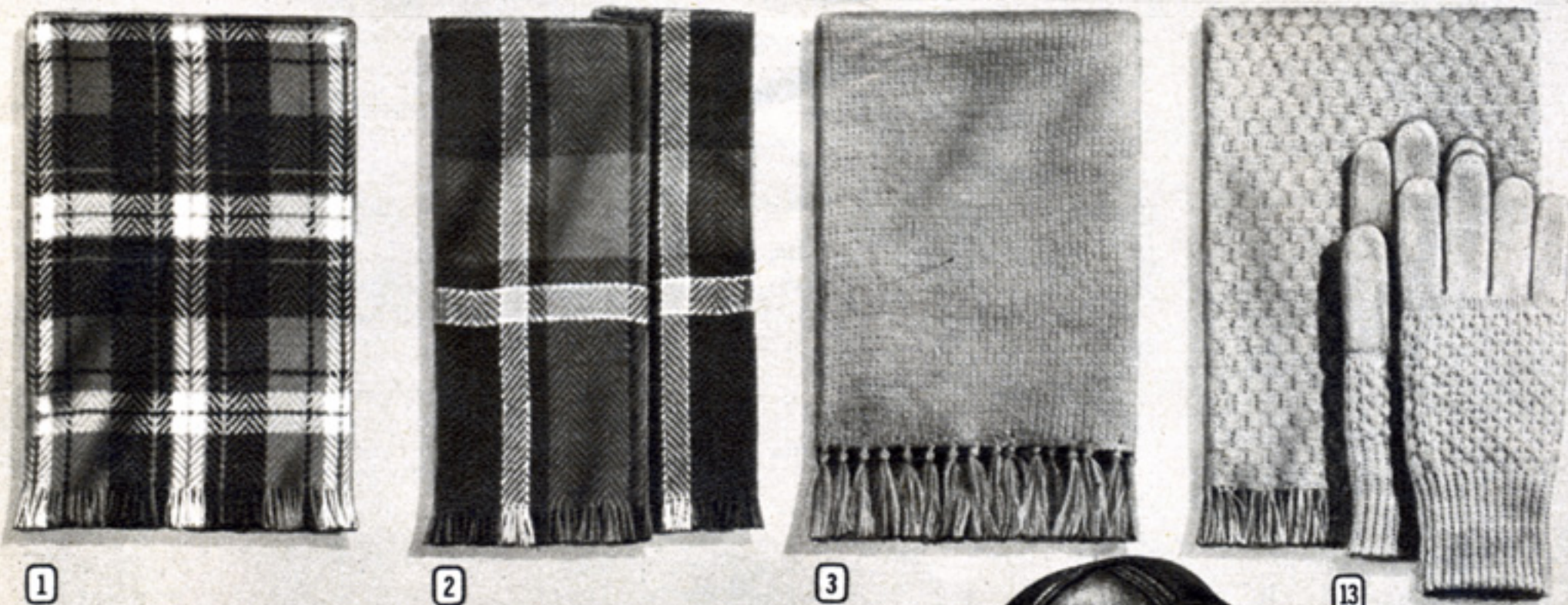
Be sure to place all orders under the same name, so as to help us keep our records correct.

IMPORTANT: The prices in this catalog are subject to change, but only in such manner and to such extent as may be consistent with law and any applicable price ceiling regulations then in effect. Prices listed in this catalog are subject to an additional charge to cover any applicable state sales, use or retailers' occupation taxes.

PARCEL POST CHARGES

To figure how much to allow for postage, first total the shipping weights of all items ordered. For packages of 8 oz. or less, allow 1½¢ for each 2 oz. or fraction thereof. If over 8 oz. — allow the Zone Rate as shown below. If you are not sure which zone you live in, ask your mailman or look on the label of any parcel post package you receive from our mail order house.

Shipping Weight	ZONES				
	LOCAL ZONE (Within City)	1-2 Not Over 150 Miles	3 151 to 300 Miles	4 301 to 600 Miles	5 601 to 1000 Miles
9 oz. to 1 lb.	8c	9c	10c	11c	12c
1 lb. 1 oz. to 2 lbs.	9c	11c	12c	15c	18c
2 lbs. 1 oz. to 3 lbs.	9c	12c	14c	18c	23c
3 lbs. 1 oz. to 4 lbs.	10c	13c	16c	22c	28c
4 lbs. 1 oz. to 5 lbs.	10c	14c	18c	25c	34c
5 lbs. 1 oz. to 6 lbs.	11c	15c	20c	29c	39c
6 lbs. 1 oz. to 7 lbs.	11c	16c	22c	32c	44c
7 lbs. 1 oz. to 8 lbs.	12c	17c	24c	36c	50c
8 lbs. 1 oz. to 9 lbs.	12c	18c	26c	39c	56c
9 lbs. 1 oz. to 10 lbs.	13c	19c	28c	43c	61c
10 lbs. 1 oz. to 11 lbs.	13c	20c	30c	46c	66c
11 lbs. 1 oz. to 12 lbs.	14c	22c	32c	50c	72c
12 lbs. 1 oz. to 13 lbs.	14c	23c	34c	54c	77c
13 lbs. 1 oz. to 14 lbs.	15c	24c	36c	58c	82c
14 lbs. 1 oz. to 15 lbs.	15c	25c	38c	61c	89c
15 lbs. 1 oz. to 16 lbs.	16c	26c	40c	65c	94c
16 lbs. 1 oz. to 17 lbs.	16c	27c	42c	68c	99c
17 lbs. 1 oz. to 18 lbs.	17c	28c	44c	72c	\$1.05
18 lbs. 1 oz. to 19 lbs.	17c	29c	46c	75c	1.10
19 lbs. 1 oz. to 20 lbs.	18c	30c	48c	79c	1.15
25 lbs.	20c	36c	59c	97c	1.43
30 lbs.	23c	41c	69c	\$1.15	1.70
35 lbs.	25c	47c	79c	1.33	1.98
40 lbs.	28c	53c	90c	1.51	2.25
50 lbs.	33c	64c	\$1.10	1.87	2.79
60 lbs.	38c	75c	1.31	2.24	3.34
70 lbs.	43c	87c	1.51	2.60	3.88



Boys' Accessories



1 GOOD QUALITY NEW WOOL MUFFLER. Bright, cheerfully colored plaids, woven in warm all New Wool. Makes an inexpensive, yet useful gift for any boy. Size 9½ by 43 inches. Finished with self fringe. Individually boxed.

Colors: Blue, Brown, Red plaids. Ship. wt. 5 oz. State color.

35 X 4307 79c

2 BETTER QUALITY NEW WOOL MUFFLER. Heavier, warmer weight than Good Muffler at left. 100% soft Virgin Wool in handsome multicolor woven plaids. Size 11 by 46 inches. Finished with self fringe. Individually boxed.

Colors: Blue, Brown or Maroon plaids. Ship. wt. 5 oz. State color.

35 X 4302 1.00

3 BEST QUALITY KNIT MUFFLER. Shetland type all Virgin Wool knitted for warmth. Nap is slightly brushed for a soft textured finish. Comfortable and rich looking. A handsome, durable gift. Size 9 by 45 inches. Knit fringe. Gift boxed.

Colors: Camel Tan, Red, Canary Yellow. Ship. wt. 6 oz. State color.

35 X 4303 1.98

4 MILITARY AVIATOR HELMET. Brown Sheephide. Water resistant outer surface of capisheep's innerhide. Thick, warm Wool Pelt forms inside. Cowhide taped seams, strap.

Sizes: Small (6¾-6¾); Med. (6¾-6¾); Large (7-7¼); Extra Large (7¼). Ship. wt. 13 oz. State size.

35 X 9406L 2.29

5 to 7 JR. BOYS' READY-TIED TIES. Fine Rayon fabrics. Wool lined. Metal fasteners. Gift boxed. Ship. wt. 3 oz. State color.

5. 35 T 4200—WESTERN DESIGNS. Brown, Maize, Red. 54c

6. 35 T 4201—MOGADOR STRIPES. Blue, Brown, Maroon. 54c

7. 35 T 4202—FOULARD TYPE. Blue, Brown, Maroon. 54c

8 to 10 BOYS' FOUR-IN-HAND TIES. Fine fabrics. Wool lined. Resilient construction. Gift boxed. Ship. wt. 3 oz. State color.

8. 35 T 4203—RAYON, LEAF PATTERN. Blue, Brown, Maroon. 1.00

9. 35 T 4204—RAYON, CIRCLE PAT. Blue, Brown, Green, Maroon. 1.00

10. 35 T 4205—NEW WOOL PLAID. Blue, Brown, Red. 1.00

11 TIE AND HANDKERCHIEF SET. Solid color Rayon with bright airplane design on Tie. Matching solid color Handkerchief. Ready-tied tie is firmly lined. Metal fasteners—adjustable neckband fits all sizes. Gift boxed.

Colors: Blue, Brown or Red. Ship. wt. 8 oz.

35 T 4206—State color. 1.00

12 PLAID CORDUROY TIE-TOP. Strong, warm Thickset Corduroy. Cotton Suede lining. Cotton fleece lined earlaps extend to forehead for extra warmth. Side lapels tie under chin. Colors: Blue, Green, Red. Sizes: 6¾ to 7¼. Wt. 7 oz.

35 X 9512—State size, color. 84c

13 PREP SIZE GLOVE AND MUFFLER SET. A good looking, practical set your boy will like. Firmly knit of 100% New Wool. Muffler Size: 12 by 48 inches. Corn Yellow, Camel Tan. Glove Sizes: Small (fits boys 12 to 14); Med. (fits boys 15 to 18). Wt. 10 oz.

35 T 4310—State size, color. 2.89

TO MEASURE FOR CAPS. Measure around head. Order size matching head measure on chart. Be sure your boy's size is listed.

If Head Is:	20	20¾	20¾	21¼	21¾	22	22¾
Order Size:	6¾	6½	6¾	6¾	6¾	7	7¼



Boys' warm coats, jackets

1 SHEEP LINED GABARDINE COAT. Unusually warm, popular. Tightly woven, water resistant Cotton Gabardine with thick Sheepskin body lining. Sleeves lined with quilted Sateen. Lamb skin collar, lapels. 2 muff, 2 flap pockets. Knit inner wristlets; leather buttons; all-around belt. Ship. wt. 4 lbs.
Even Sizes: 8 to 20. See Scale below.
42 X 3700—Natural Tan. State size. 14.89



2 100% VIRGIN WOOL REVERSIBLE. Two gifts in one. Fingertip model. Soft, warm Virgin Wool reverses to fine quality Tan Cotton Gabardine . . . Impregnable treated to resist rain. Wool side has button fly front, 2 flap pockets, change pocket. Gabardine side has button-through front, 2 slash pockets. Both sides have convertible collar.
Even Sizes: 10 to 20. Scale, see below. Wt. 2 lbs. 4 oz.
42 X 3122—Tan. State size. 11.98

3 ALL WOOL PLAID JACKET. Bright Shadow Plaid is 12½% New, 87½% Reused Wool. Zipper front, convertible collar. 2 slash pockets; adjustable side tabs; 1-button cuff trim.
Even Sizes: 8 to 18. See Scale below. Ship. wt. 2 lbs. 12 oz.
42 X 3301—Blue Plaid. State size. . . 3.59 42 X 3302—Maroon Plaid. State size. . . 3.59

We expect to deliver Garments with zippers as pictured. However, should there be an unusual demand for zippers for our Armed Forces it may be necessary to furnish them with button fronts.

4 LEATHER AVIATOR JACKET. A gift your boy will admire. Pliable Capeskin styled like regular Aviator's jacket. Zipper fly front. Cotton lining throughout, metal hook and snaps on collar, knitted cuffs and bottom add warmth. 2 patch pockets have flaps, metal snaps; leather epaulets. Wt. 2 lbs. 8 oz.
Even Sizes: 6 to 16. See Scale below.
42 T 3517—Aviation Tan. State size. 9.49

5 PLAID WOOL MACKINAW. Practical for warmth and wear. 23% New Wool, 77% Reused Wool. Bright Cotton Plaid body lining. Sturdy Cotton lined sleeves. 2 muff, 2 flap pockets. Convertible collar. Sewn-down half belt in back.
Even Sizes: 8 to 18. See Scale. Wt. 4 lbs. 4 oz.
42 T 3126—Blue Plaid. State size.
42 T 3127—Brown Plaid. State size.
42 T 3128—Maroon Plaid. State size. . . 7.49

TO MEASURE COATS, JACKETS FOR BOYS: Measure height without shoes, chest over sweater.

If Height is:	to 44	45 to 49	50 to 53	54 to 57	58 to 61	62 to 65	65½ to 68	69 to 70
If Chest is:	22½ to 24½	24 to 26	25½ to 27½	27 to 29	28½ to 30½	30 to 32	32 to 34	34 to 36
Order Size:	6	8	10	12	14	16	18	20



6



7



8

Gift robes for boys

6 STRIPED BEACON CLOTH ROBE. A favorite gift for a boy because it's warm, long-wearing and practical. Made of Cotton Beacon Cloth, it has a soft, thickly napped weave like a fine blanket. Has exceptional warmth-retaining qualities. Neat braided Rayon cord trim, convenient cord girdle. Double shawl collar. Firmly stitched to stand up under plenty of hard wear.

Colors: Blue or Maroon predominating.

Sizes: 6, 8, 10, 12, 14, 16. Before ordering be sure to see How to Measure at bottom of this page. Ship. wt. 2 lbs. 4 oz.

35 T 4990—State size and color.

4.75

7 PLAID ROBE. A gift any boy would appreciate. The husky, handsome fabric is unusual in a boy's robe. It's 50% New Wool and 50% Rayon woven in a rich Hound's tooth plaid. Looks like the material used in smart sport jackets. Especially nice for boys away at school. Well cut and strongly made. Keeps its appearance through long wear. One pocket.

Color: Medium Brown.

Sizes: 6, 8, 10, 12, 14, 16. Before ordering be sure to see How to Measure at bottom of this page. Ship. wt. 2 lbs. 4 oz.

35 T 4999—State size.....

7.50

8 ALL WOOL FLANNEL ROBE. Our finest Robe for boys. One of the best gifts he could possibly find under his Christmas tree. The light-weight fabric is warm and comfortable. All New Wool Flannel that shakes off wrinkles exceptionally well. Packs easily. Smartly trimmed with braided Rayon cord. Heavy braided cord sash with fringe. Shawl collar. One pocket.

Color: Camel Tan.

Sizes: 8, 10, 12, 14, 16, 18. Be sure to see How to Measure at bottom of this page. Ship. wt. 2 lbs. 4 oz. Shipped from Chicago.

35 T 4995T—State size.....

13.98

9 PIN WALE CORDUROY. An all-season Robe he'll wear all the year 'round. The tightly woven pin-wale corduroy is handsome and longwearing. Full cut and well tailored for a comfortable fit. Popular military type that's a favorite with all boys, with gold-color Air Corps insignia on chest and Lieutenant Junior Grade stripes on sleeve. Shawl collar, self sash, one pocket.

Color: Navy Blue.

Sizes: 8, 10, 12, 14, 16, 18. Before ordering be sure to see How to Measure at bottom of this page. Ship. wt. 2 lbs. 4 oz.

35 T 4975—State size.....

7.50



9

TO MEASURE FOR BOYS' ROBES. Place tape around chest close up under arms. Don't pull too tight. Compare measurement with chart below. Be sure robe you want comes in his size.

If Chest Is:	24½	26	27½	29	30½	32	34 in.
Order Size:	6	8	10	12	14	16	18

BUY YOUR BOY A FINE ROBE ON WARDS TIME PAYMENT PLAN. SEE PAGE 141 FOR DETAILS.



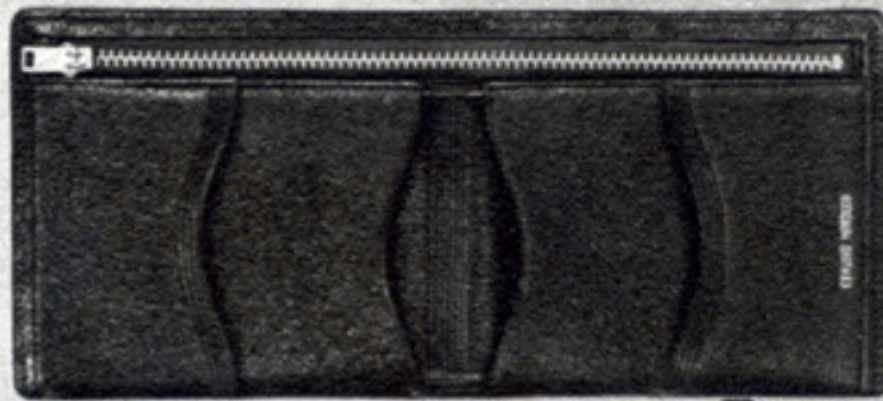
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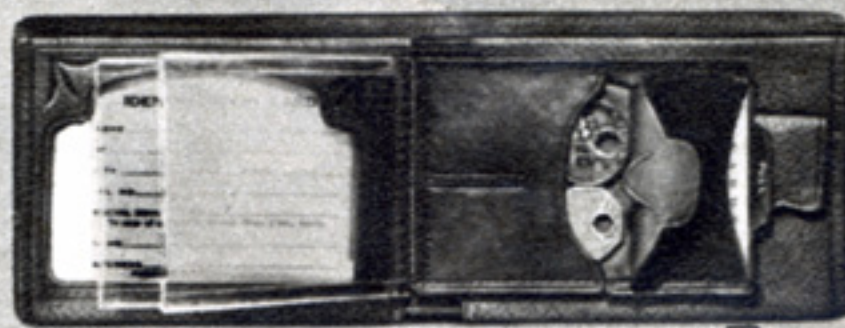
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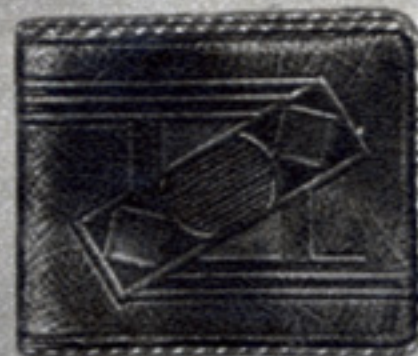
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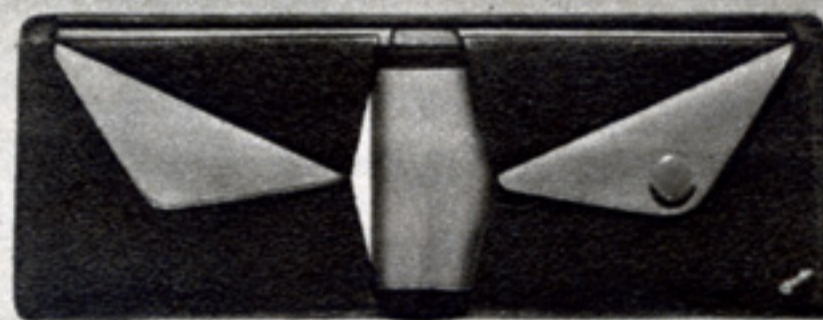
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11



12



13



14



PRICES OF ALL BILLFOLDS ON THESE

Each shown 2 ways; open; and

12 PRINCE GARDNER "REGISTRAR." Fine Goatskin. Patented Concealed Stitch. Non-buckling 1-piece construction. Covered pass section with 4 transparent wings; shows 8 cards; is detachable; leaves a fine thin billfold with 2 card pockets. Bill pocket has divider and flap that form a secret pocket. Size closed, $4\frac{1}{2}$ by $3\frac{1}{2}$ in. *Postpaid. Print stamping wanted and State Color.*

(1) 60 X 7876E—Bering Grained Goat. Black or Brown\$9.00
(2) 60 X 7886E—Hand Boarded Goat. Black or Brown\$6.00

34 SECRET POCKET DESIGN. Made of select quality Black Morocco Leather. One-piece pattern with secret pocket hidden in double stay. Two roomy bill pockets—one with slide fastener for added safety. Two large and 2 small card pockets; visual inserts for tickets, stamps. Closed, $4\frac{1}{4}$ by $3\frac{7}{8}$ in. Ship. wt. 5 oz. *Print stamping wanted.*

60 T 7706E—Black Morocco only\$4.98

56 8-FEATURE BILLFOLD. (1) Pass section, when you pull tab 3 sections appear, showing 4 passes; (2) Key Pocket; (3) Secret Bill Pocket; (4) Open Bill Pocket; (5) Coin Pocket; (6) Windowed Card Pocket; (7) Card Pocket; (8) Stamp Pocket. One-piece construction. Turned top edge. Size closed, $4\frac{1}{2}$ by $3\frac{1}{2}$ in. Shipping weight 5 oz. *Print stamping wanted.*

60 X 7735E—Brown Steer Grained Sheepskin—embossed star design.....\$1.29

60 X 7738E—Plain Tan Pigskin (not pictured). No embossed design.....\$2.50

78 BRAIDED-EDGE BILLFOLD. Embossed design on British Brown Smooth Saddle Sheepskin. Non-buckling stay type—folds flat. Double bill pocket; gusseted coin pocket; open window pocket; card pocket. Closed, $4\frac{1}{2}$ by $3\frac{1}{2}$ in. Ship. wt. 5 oz. *Print stamping wanted.*

60 X 7729E—Brown only.....\$1.79

910 "TEXAS RANGER" DESIGN. Embossed Tan Smooth Saddle Sheepskin. Removable center divider forms 3 open bill pockets—reversed, it forms 2 regular bill pockets plus a secret pocket. Removed, divider forms a separate thin wallet. Coin purse, windowed card pocket, regular card pocket. Turned top edge. Size closed, 4 by $3\frac{1}{4}$ in. *Print stamping wanted.*

60 X 7743E—Tan only. Wt. 5 oz.\$1.45

Billfolds stamped with name or initials in Gold Leaf at no extra charge (except Nos. 7820 and 7754). Army, Navy, Marine or Air Corps Insignia on Men's instead, if desired. *Print stamping wanted on order.*



1112 "LADY BUXTON." Morocco Grained Sheepskin. Removable "magic pocket" coin purse, and these same "3-Way" features as nationally known Buxton Men's billfolds—center divider forms 3 bill pockets; or 2 open and 1 secret pocket; or, the divider can be removed to become a 1-section thin wallet. Size closed, 4 by 3 in. Colors: All Red or Navy with Light Blue inside trim. *Postpaid.*

60 X 7727E—State color and stamping.\$4.20

1314 SHEEPSKIN. Deep grained. Large coin pocket with snap fastener. Flap at bill pocket top conceals bills. One open window. Two card pockets. Size closed, 4 by 3 in. All Black or Brown with Tan trim. (No stamping.) Ship. wt. 5 oz.

60 X 7820—State color.....\$1.18

for Men

PAGES INCLUDE 20% FEDERAL TAX

folded as it goes into pocket or purse.

(15) (16) PRINCE GARDNER "PAYMASTER." One-piece patented Concealed Stitch construction. Non-buckling stay. Center divider provides 2 open bill pockets. Gusseted style coin pocket; 1 windowed pocket; 1 pocket for passes. Size closed, $4\frac{1}{4}$ by $3\frac{1}{2}$ in. *Print stamping wanted and State Color.*

(15) 60 X 7884E—Norwegian-Grained Goat. Black or Brown. *Postpaid*.....\$4.80

(16) 60 X 7885E—Hand Boarded Goat. Black or Brown. *Postpaid*.....\$6.00

60 X 7877E—Wormwood-Grained Goat (not shown). Black or Brown. *Postpaid*....\$3.60

(17) (18) NON-BUCKLING STAY BILLFOLD. Smooth Aniline Dyed Goatskin. Sliding stay permits flat folding. Has 2 pockets—one with slide fastener closing. Roomy gusseted coin pocket has snap fastener for safety. Two large card pockets, one with open window for passes, etc. Size closed, $4\frac{1}{4}$ by $3\frac{3}{8}$ in. Ship. wt. 5 oz. *Print stamping wanted.*

60 T 7705E—British Brown only\$2.98

(19) (20) CONCEALED PASS CASE TYPE. Flat-folding, non-buckling stay construction. Pass case section has 3 transparent leaves for showing 6 cards—flap has identification pocket on under side. One large, 1 small card pocket. Bill pocket has turned top edge. Size closed, $4\frac{1}{2}$ by $3\frac{3}{8}$ in. *Print stamping wanted.*

(19) 60 X 7795E—British Brown Smooth Saddle Sheepskin. Ship. wt. 5 oz.\$2.29

(20) 60 X 7794E—Brown Steer Grained Sheepskin. Ship. wt. 5 oz.\$2.29

(21) (22) WESTERN DESIGN. Embossed smooth Aniline Dyed Sheepskin. One-piece stitched construction. Turned top edge. Two bill pockets—one with slide fastener. Large coin purse has snap closing. One window for identification card or photo; one card pocket. Size closed, $4\frac{3}{8}$ by $3\frac{1}{2}$ in. *Print stamping wanted.*

60 T 7753E—Tan only. Ship. wt. 5 oz. .\$.1.89

(23) (24) 2-WING BILLFOLD. One-piece construction with turned top edge. Two wings show 4 passes or cards. Three pockets—for coins, cards and identification. Embossed design on Brown Steergrained Sheepskin. Size closed, $4\frac{1}{2}$ by $3\frac{3}{8}$ in. (No stamping.) Ship. wt. 5 oz.

60 T 7754—Brown only98c

Billfolds stamped with name or initials in Gold Leaf at no extra charge (except Nos. 7820 and 7754). Army, Navy, Marine or Air Corps Insignia on Men's instead, if desired. *Print stamping wanted on order.*

Billfolds

(25) (26) PRINCESS GARDNER "REGISTRAR." Select Saffian Grained Goatskin—lustrous, flexible, long-wearing. Space for 5 cards or photos under flap. Full length card pocket. Large gusseted coin pocket. Non-buckling. Turned top edge. Size closed, $4\frac{1}{4}$ by 3 in. Colors: All Brown, All Red or Black with Red Inside trim. *Postpaid.*

60 X 7889E—State color and stamping. \$4.20

(27) (28) PRINCESS GARDNER THIN "CASHMATE." Morocco Grained Sheepskin. One-piece Princess Gardner Concealed Stitch construction. Large gusseted coin pocket. Billfold supplied may differ somewhat from picture—may have card window. Closed, 4 by 3 in. Colors: All Brown, All Red, Black with Red trim. *Postpaid.*

60 X 7895E—State color and stamping. \$2.40



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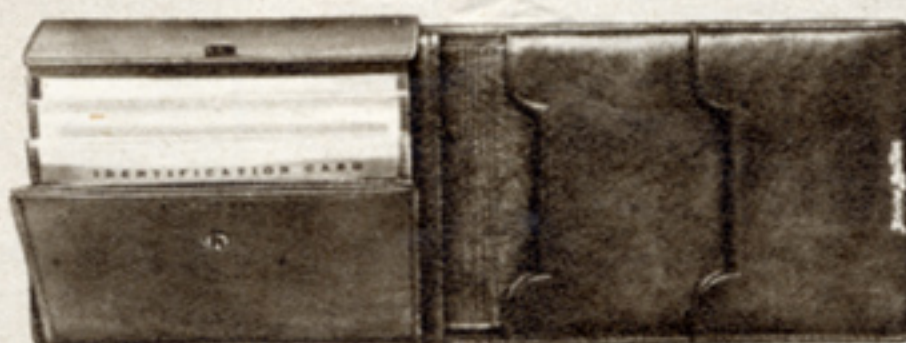
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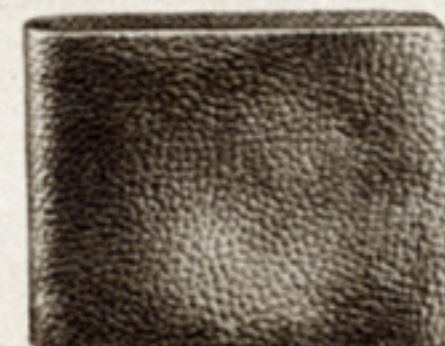
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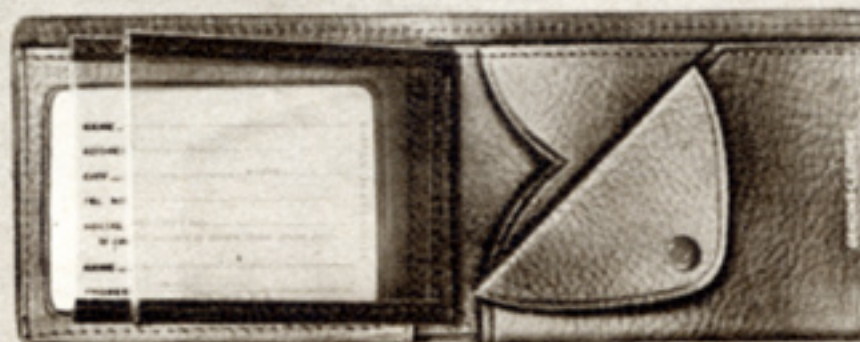
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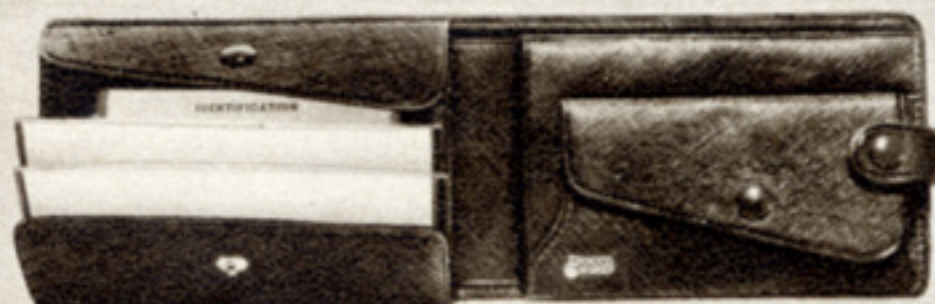
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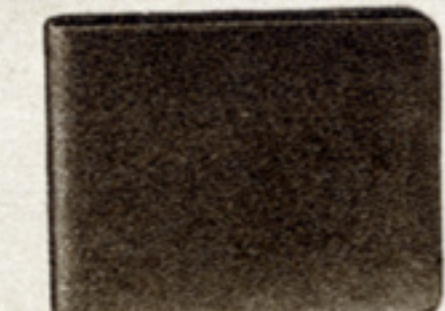
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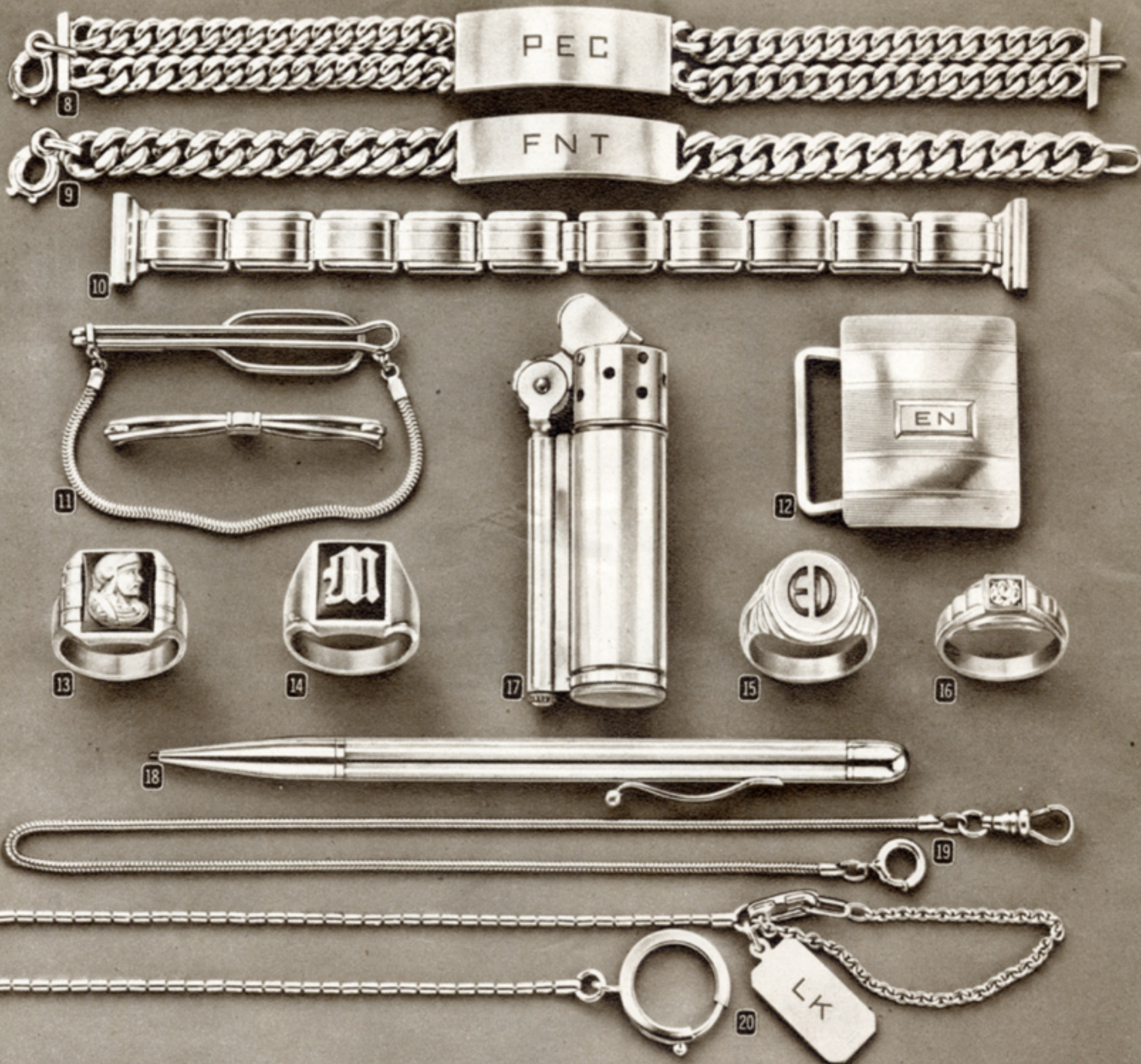
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Gold and Silver Gifts for Men

Men's gifts shown actual size. All attractively packed in gift boxes. Finest quality brings the greatest, most enduring satisfaction. Select the best for him and pay by the month. For full details of Wards convenient Time Payment

Plan, see Pg. 141. For a larger selection of men's gifts and other helpful Christmas suggestions, refer to Wards General Catalog. Mailed from Chicago; you pay postage only from Wards Mail Order House nearest you.

[8] STERLING SILVER IDENTIFICATION BRACELET, Double chain style. Space for 1, 2 or 3 hand engraved initials. Safety clasp. Ship. wt. 6 oz. 45 T 7176ET—Bracelet. Print initials. . . . \$11.50

[9] STERLING SILVER IDENTIFICATION BRACELET, Single chain style. Space for 1, 2 or 3 hand engraved initials. Safety clasp. Ship. wt. 6 oz. 45 X 7555ET—Bracelet. Print initials. . . . \$8.50

[10] GOLD EXPANSION WATCH BRACELET of 1/10 10K yellow gold filled on Inconel base. Inconel base, an alloyed nickel, will wear longer than sterling silver base. Slips over hand easily and expands to proper wristsize. End width, 3/8 in. 45 T 7175T—Watch Bracelet. Ship. wt. 4 oz. \$10.50

[11] TIE CHAIN AND COLLAR BAR in yellow gold plate. Squared snake chain. Slide grips. 45 X 7540T—Tie Chain Set. Ship. wt. 6 oz. . . \$3.15

[12] STERLING SILVER BUCKLE for 1 3/8-inch belt. Slide type. Space for 2 initials. Ship. wt. 8 oz. 45 X 7434ET—Belt Buckle. Print initials. . . \$6.00

STONE SET, INITIAL, SIGNET RINGS. Solid 10K and 14K yellow gold mountings. Sizes 8 to 12. For measuring chart, see General Catalog. Postpaid.

[13] WARRIOR HEAD RING. Genuine black onyx top with solid 10K yellow gold head and ring mounting. Head raised to give cameo effect. 45 T 6663T—Ring. Postpaid. State size. . . \$25.95

[14] INITIAL RING. Genuine black onyx top with solid 10K yellow gold mounting and raised initial in old English, cut-out style. 45 T 6692T—Postpaid. State size; initial. . . \$22.50

[15] SIGNET RING in heavyweight, solid 10K yellow gold mounting. Space for 1, 2 or 3 hand engraved initials in handsome plain block style. 45 T 6690ET—Postpaid. State size; initials. . \$17.50

[16] ZIRCON RING in solid 14K yellow gold mounting. Faceted white zircon in white gold bead setting. Resembles diamond in brilliance. See "Which Ring Shall I Buy" in General Catalog. 45 T 6691T—Ring. Postpaid. State size. . . \$21.50

[17] DUNHILL CIGARETTE LIGHTER shown on cover. Sterling silver. Wind protector top. Uses any fluid, wick or flint. Extra wick and extra flints. 45 T 7174T—Silver Lighter. Ship. wt. 4 oz. . . \$7.50
45 T 7173T—Metal Lighter, same as above, but metal enameled in black, brown, navy or gray. Sorry, no color choice. No tax. Ship. wt. 4 oz. \$2.00

[18] GOLD PENCIL shown on cover. Solid heavy 14K yellow gold, except for working parts. Mechanically propels and repels lead. Lead reserve, eraser compartment. Use a fine lead. 45 T 7177T—Gold Pencil. Ship. wt. 8 oz. . . \$30.00

[19] WATCH CHAIN of 1/20 12K yellow gold filled. Snake chain, swivel snap and spring ring. 45 X 7548T—Watch Chain. Ship. wt. 4 oz. . . \$4.95

[20] KEY CHAIN of 1/20 12K yellow gold filled. Loop end for keys. Pomono link chain. Initial plaque. Ship. wt. 4 oz. Print 1 or 2 initials. 45 T 7550ET—Yellow Gold Filled Key Chain. \$7.25
45 T 7549ET—Same Chain in Sterling Silver. 4.75

Wards Time Payment Plan

Do your Christmas Shopping the easy way—from Wards Catalogs. Pay the convenient way—a little each month.

Christmas shopping is a pleasure when you use Wards Time Payment Plan. Make selections from any of the gifts in this Christmas Book, or the thousands of additional items in our General Catalog. If convenient, you can order them all at once, on one Time Payment Order and your Christmas shopping is done.

No need to forget anyone this year, because you can buy as much as \$55 worth for only \$5 a month. Think of all the presents \$55 will buy! Include toys, games, books, jewelry, wearing apparel—anything Wards sell—and pay conveniently, by the month.

ONLY 10% DOWN REQUIRED ON TOYS

Only 10% down is required on all Games, Dolls, Paint Outfits, Animated Books, Hobby Toys, Airplane Kits, Train Accessories, and other Toys of all kinds—regardless of price. The same low terms (10% down regardless of price) apply to Christmas Tree Lights, Tree Ornaments, Gift Wrappings, Cosmetics, Playing Cards, Books, Stationery, Fountain Pens and Pencils (Except Gold or Silver), Brush and Comb Sets, Soaps, Candies, Nuts.

Don't confuse Wards Time Payment Plan with ordinary "installment" buying. Our prices are the same for credit as for cash, with a reasonable carrying charge added. You know exactly what you pay for credit at Wards. Any person of legal age with a steady income and in good standing in his community can open an account with Wards. No security is asked. No co-signers are required. We depend on your integrity and ability to pay. Include in your Time Payment orders anything Wards sell—clothing, shoes, furniture, jewelry, drugs, hardware—anything at all.

TAKE ADVANTAGE OF WARDS ADD-ON PLAN

If you already have a Time Payment account at any Ward Store, Catalog Office, or Mail Order House you can select your Christmas needs from this catalog or your Big Ward General Catalog and have them added to your present account. Add-on orders must be for \$5 or more. No down payment is required except on items of Clothing, Shoes, Jewelry, Sporting Goods and a few others selling for more than \$10.

TABLE OF TERMS

If Unpaid Balance is	Carrying Charges are	Monthly Payment is
Up to \$ 11.00	\$.50	
\$11.01— 13.00	.75	
13.01— 16.00	1.00	
16.01— 18.00	1.25	
18.01— 20.00	1.75	
20.01— 22.00	2.00	
22.01— 24.00	2.20	
24.01— 26.00	2.40	
26.01— 28.00	2.60	
28.01— 30.00	2.80	
30.01— 33.00	3.00	
33.01— 36.00	3.25	
36.01— 40.00	3.60	
40.01— 45.00	4.00	
45.01— 50.00	4.50	
50.01— 55.00	5.00	
55.01— 60.00	5.50	6.00
60.01— 66.00	6.00	
66.01— 71.00	6.60	7.00
71.01— 77.00	7.00	
77.01— 82.00	7.70	8.00
82.01— 88.00	8.00	
88.01— 92.00	8.70	9.00
92.01— 99.00	9.00	
99.01— 104.00	9.80	10.00
104.01— 110.00	10.00	
110.01— 115.00	11.00	11.00
115.01— 120.50	11.50	
120.51— 126.00	12.00	12.00
126.01— 131.50	12.50	
131.51— 137.00	13.00	13.00
137.01— 142.50	13.50	
142.51— 148.00	14.00	14.00
148.01— 153.50	14.50	

The Down Payment is figured on the Total Price (Cash price plus Tax and Prepaid Shipping Charges if any). The Unpaid Balance is Total Price less Down Payment. The terms shown here will be in effect for the life of this catalog unless changes are required by Amended Federal Regulations.

HOW TO OPEN AN ACCOUNT: Simply write your order in the usual way and then turn the order blank over and fill in and sign the application form on the opposite side. Enclose the required down payment and mail. Orders must be \$10 or more.

HOW TO FIGURE DOWN PAYMENT: Any Toys, Games or any other items priced at \$10 or less (including tax if any, and transportation charges paid by us) require only 10% (one-tenth) down on new orders. The amount of down payment on most items over \$10 is fixed by law and is the same wherever you buy:

TOYS, GAMES, ETC. (REGARDLESS OF PRICE).....	10% Down*
ALL ITEMS priced under \$10.....	10% Down*
BUILDING MATERIALS AND FARM IMPLEMENTS at any price . . .	10% Down*
FURNITURE ITEMS OVER \$10.....	20% Down
ALL OTHER ITEMS OVER \$10.....	33⅓% Down

*No down payment required if added to existing account.

If your order includes some items requiring 10% down (or no down Payment) and others 20% down or 33⅓% down simply figure the down payment on each one separately and add the amounts together.

TO FIND AMOUNT TO PAY MONTHLY: Refer to the table at left for carrying charges and monthly terms. The unpaid balance is the amount remaining after the down payment has been deducted. Note that the monthly payment is no more on the unpaid balance of \$55 than it is on an unpaid balance of \$11. Therefore without increasing the monthly payments one cent, you can add enough items to bring the unpaid balance up to \$55.

IF YOU NOW HAVE AN ACCOUNT AT WARDS—and you are not already using our "add-on" plan—you are depriving yourself of a great convenience, especially at Christmas time. You can obtain needed things at any time by simply writing "Charge it to my account" on your orders. You can add any gifts you choose to bring the unpaid balance up to \$55 without increasing your monthly payments. If you order any of the Toys etc. in above list or any other items priced at \$10 or less, you need send no down payment at all. For items over \$10, include down payment as explained above.

WHERE ORDERS MAY BE PLACED: If more convenient, you can open an account or add items to your present mail order account if you have one, by calling at any of our Catalog Offices or Retail Stores. The manager will explain terms and arrange details of your application. Monthly payments may also be made there if desired.

ORDER EARLY: To insure delivery of your Time Payment Order in time for Christmas, orders should be mailed so as to reach us by not later than these dates: December 15th if you are just opening an account; December 20th if you already have an account with us.



Shaving Sets, Lotions, Colognes, Razor Blades

1 LAND AND LAKE GIFT SET. 4 ounces each of After Shave Lotion, Hair Dressing. Decorative Bottles. Gift Box. 53 T 5540—Ship. wt. 1 lb. \$69c

5 SPORTSMAN SHAVING BOWLER. Black pottery shaving bowl and cover in the shape of bowling ball. Contains generous supply of easy-lathering shaving soap, mildly scented. 53 T 2320—Gift Box. Postpaid. . . \$1.50

10 OLD SPICE SHAVING MUG. Filled with generous quantity of long-lasting, free-lathering shave soap—in bracing Old Spice scent. Handsome pottery mug is decorated with early American trading ship. In Gift Box. 53 T 1835—Postpaid. \$1.00

14 OLD SPICE SHAVING SET. Quick-lathering shave soap, refreshing After Shave Lotion, soothing Talc—Old Spice scent. All in sturdy pottery containers. Decorated gift box. 53 T 1815—Postpaid. \$3.10

2 DURO-EDGE RAZOR BLADES. 100 blades—double-edged, thin, blued surgical steel .006 in. thick. Fit all Gillette type razors. Ship. wt. 8 oz. 53 X 5098—4 Pkgs. (25 Blades ea.) 89c

6 L'ORLE ESSENTIAL KIT FOR MEN. 4 Men's Grooming Aids in masculine scent: 4 oz. ea. of After Shave Lotion, Hair Dress, Body Essential (for rub-down), Foot Rub. In smartly styled folding kit which packs easily. 53 X 1924—Postpaid. \$5.40

11 YARDLEY WOOD SHAVING BOWL with cover. Lavender scented soap gives abundant, fine-textured lather. 53 X 2297—Postpaid. \$1.00

15 WILLIAMS SHAVING SET. 2 pkgs. (5 blades ea.) double-edged razor blades; 1 cake of Williams Lanolin Soap. 5-oz. bottle of Aqua Velva After Shave Lotion; 3-oz. Shaker of Talc; attractive wood shave bowl with soap. 53 T 4085—Postpaid. \$1.91

3 PERSONNA RAZOR BLADES. Precision double-edged blades. Made of finest Swedish steel; hollow ground, closely inspected. Postpaid. 53 T 5017—Box of 50 Blades . . . \$5.00 53 T 5015—Pkg. of 10 Blades . . 1.00

7 L'ORLE TOUCHWOOD AFTER SHAVE LOTION. Has a bracing scent. 53 X 1921—8 ounces. Postpaid \$3.00

12 CHAMPREL SHAVE SET. Shaving essentials every man will appreciate: Pottery Shave Mug with generous quantity of shaving soap; 4 oz. each of After Shave Lotion and After Shave Talc. Shipping weight 3 lbs. 53 T 1294—In Gift Box. \$1.69

16 HOUSE OF CROYDON SHAVE SET. Includes china mug filled with shave soap and 4 ounces of After Shave Lotion. Shipping weight 2 lbs. 53 T 2216—2-Pc Set. Gift Box. . . \$98c 53 T 2219—Mug only. Wt. 1 lb. . . 69c 53 T 2221—Lotion. Wt. 12 oz. . . \$59c

4 PERSONNA SERVICE MEN'S MAILER. Convenient mailing folder holds 10 razor blades, has letter space inside. Seals like an envelope—easy to mail. 53 T 5016—Postpaid. \$1.00

8 L'ORLE WALNUT COLOGNE PLUS. Mild Cologne especially suited to masculine taste. In unique wood-topped bottle. Also has attractive wood gift box. 53 X 1923—4 oz. Postpaid. . . . \$3.30

9 L'ORLE AFTER SHAVE LOTION. Special blend of soothing ingredients that leaves face smooth, refreshed. Also relieves irritation. Mild, pleasant scent. 53 X 1920—4 oz. Postpaid. . . . \$1.20

13 CHAMPREL SHAVE SET. 4.5-oz. Tube Lather Shave Cream; 4 oz. ea. of After Shave Lotion; After Shave Talc. Ship. wt. 2 lbs. 6 oz. 53 T 1297—Gift Box. \$1.49



Military Brush Sets, Fitted Kits and Soaps

17 THREE-PIECE BRUSH SET. Includes 2 military brushes, $4\frac{1}{2}$ by $2\frac{1}{2}$ inches, and a 7-inch Black fine-and-coarse tooth comb. Brush backs are made of dark Natural Ebony finish wood. White tufts are firmly set. 53 T 3815—Ship. wt. 1 lb.\$1.00

22 FOUR-PIECE PLASTIC BRUSH SET. Comb and brush backs are made of Tan Plastic which resembles Satinwood. Sturdy white tufts strongly set in brush backs. Set includes 2 military brushes $4\frac{1}{2}$ by $2\frac{1}{2}$ in.; clothes brush $5\frac{1}{2}$ by $1\frac{3}{8}$ in.; and 7-inch matching comb. 53 X 3829—Ship. wt. 1 lb. 8 oz. \$3.49

26 THREE-PIECE PLASTIC BRUSH SET. Comb, brush back of Tan Plastic like set (22) above. Two military brushes, $4\frac{1}{2}$ by $2\frac{1}{2}$ in., with strong white tufts. Matching 7-in. fine-and-coarse tooth comb. 53 T 3828—Ship. wt. 1 lb. 4 oz. \$2.49

18 HANDY-ANDY SET. Useful combination. Brush $4\frac{1}{2}$ by $2\frac{1}{2}$ in., Dark finished wood back, dark tufts. 5-in. comb fits into slot in back of brush. 53 T 4003—Ship. wt. 8 oz.49c

23 FOUR-PIECE BRUSH SET. Brush backs are dark Natural Ebony finished wood. Strong white tufts firmly set. 2 military brushes $4\frac{1}{2}$ by $2\frac{1}{2}$ in.; 1 clothes brush $5\frac{1}{4}$ by $1\frac{3}{8}$ in.; 7-in. Black plastic fine-and-coarse tooth comb. 53 T 3816—Ship. wt. 1 lb. 4 oz. \$1.59

27 DOPP-KIT. Practical, pleasing gift. Made of genuine shark-grained Leather. Opens easily and wide—stays open for convenient packing. Waterproof lining. Size: abt. $10\frac{1}{4}$ by $6\frac{1}{4}$ by 3 in. Contains Comb, Ward Tooth Brush, Tooth Paste, Brushless Shave Cream, package of 25 Duro-Edge Double-Edge Razor Blades. Colors: Dark Brown or Black leather. Ship. wt. 2 lbs. 8 oz. 53 X 1195—State Color.\$4.69

19 TWO-PIECE BRUSH SET. Military brush, $4\frac{1}{2}$ by 2 in., with back of dark Natural Ebony finish wood. Durable white tufts firmly set. 5-in. Black plastic fine-and-coarse tooth comb. 53 X 3834—Ship. wt. 8 oz.69c

24 RUF-CUT SOAP. Men's soap in heavy, square-cut bars. Mild eau de cologne scent suited to masculine taste. Cut wt. per cake: 9 oz. 53 T 4303—Postpaid.\$2.00

28 FITTED ZIPPER KIT. Made of genuine Shark-grained Leather. Has top zipper closure and strong carrying loop. Attractively colored waterproof lining. Size: $9 \times 5\frac{1}{4} \times 6$ inches. Contains Comb, Ward Tooth Brush, Tooth Paste, Brushless Shave Cream; Package of 25 Duro-Edge Double-Edge Razor Blades. Choice of colors: Dark Brown or Black leather. Shipping weight 2 pounds 8 ounces. 53 X 1180—State Color.\$5.69

20 SHOWER BAR SOAP. 4 man-sized cakes of quick-lathering pine soap. Especially shaped for an easy grip. Cut weight per cake $8\frac{1}{2}$ ounces. 53 X 4300—Ship. wt. 2 lbs. 12 oz. .98c

21 SPRUCE UP SOAP. Unusually generous bar on cotton shower cord. Lasts for weeks—lathers quickly in any water. Mild, it contains Lanolin. Handy to use, and to hang up between uses—the cord fits wrist or shower fixture. Cut weight 14 oz. 53 T 4301—Postpaid.59c

25 HOLE-IN-ONE SOAP. Pure castile Soap molded to look like golf balls. Cut weight per cake $1\frac{1}{2}$ ounces. 53 T 4211—Postpaid.59c

SOLVE YOUR CHRISTMAS SHOPPING PROBLEM by using Wards convenient Time Payment Plan to get all the things you need. See details, Page-141.



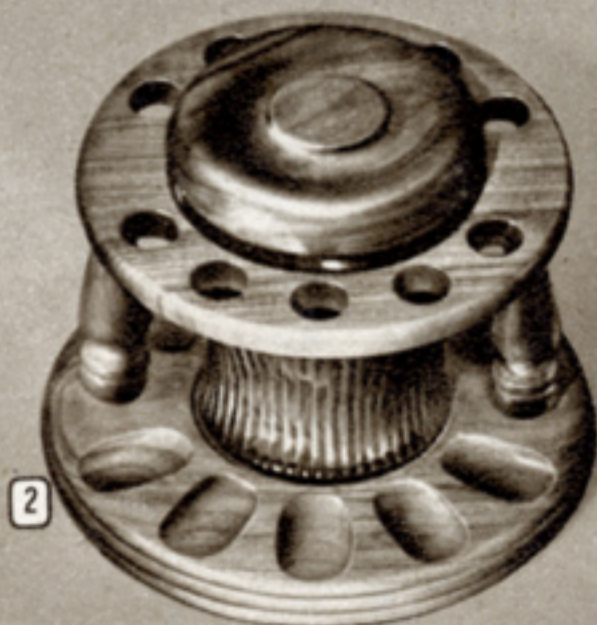
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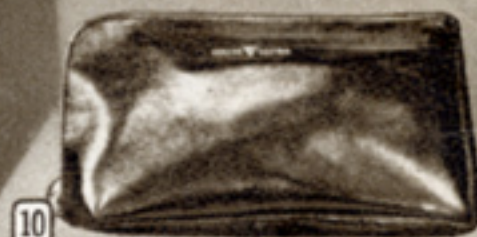
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Gifts for the Pipe Smoker

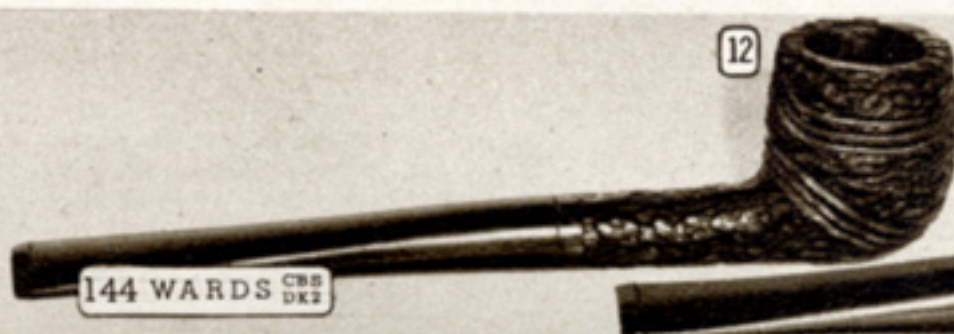


ALL PIPES BELOW COME IN THESE 3 SHAPES

- 1 WALNUT HUMIDOR. Round humidor, hand-turned from genuine Walnut blocks. Hand finished inside. Clay moistener in top keeps tobacco fresh. Holds about 1/2 lb. Has a felt covered bottom.
53 X 7952—Ship. wt. 4 lbs.\$3.29
- 2 JAR STYLE HUMIDOR AND PIPE RACK. Walnut rack, glass jar. Clay moistener keeps tobacco fresh. Holds 10 pipes, abt. 1/2 lb. tobacco. Felt bottom.
53 X 7953—Ship. wt. 5 lbs.\$1.98
- 3 WALNUT HUMIDOR AND PIPE RACK. Beautifully grained solid Walnut humidor and pipe stand. Clay moistener keeps tobacco fresh. Stand holds 4 pipes, humidor about 1/2 lb. tobacco. Felt bottom.
53 X 7951—Ship. wt. 6 lbs.\$3.98
- 4 MIDDLETON VARIETY KIT. "A Blend for Every Taste." 1-oz. packages of 5 tobaccos—Regimental, Perique, Latakia, Walnut, Virginia, Selbur, Shredded Plug. With oiled silk pouch, measuring jigger and booklet, "The Secret of Blending Pipe Tobacco." Total 19 1/2 ounces of tobacco.
53 X 7947—Postpaid\$1.00
- 5 MIDDLETON TOBACCO BLENDING CHEST. Handsome tooled leatherette. Jars of 7 tobaccos—Regimental, Perique, Latakia, Walnut, Virginia, Selbur, Shredded Plug. With oiled silk pouch, measuring jigger and booklet, "The Secret of Blending Pipe Tobacco." Total 19 1/2 ounces of tobacco.
53 T 7949—Postpaid\$6.50

- 6 ACME BLENDING KIT. The six tobaccos include White and Kentucky Burley for bases, Virginia Flake as a semi-base, Latakia and Perique for flavoring. Also contains a package of Gay 90's. Blending formulas and a jigger included. Total 7 oz. tobacco.
53 X 7988—Postpaid\$1.25
- 7 CAMBRIDGE TOBACCO BAR. Gaily packaged bar of 5 mixtures—Jameson's Irish Mixture, Bowl of Roses, Patterson's Rum and Honey, Cambridge Arms, Patterson's Pipe Mixture. Total 5 1/2 oz.
53 X 8038—Postpaid98c
- 8 FILLS-EASY POUCH. Leather. Flap-type top opening for easy refill. Moisture-retaining lining.
53 T 7866—Abt. 6 in. long. Postpaid\$1.50
- 9 LEATHER TOBACCO POUCH. Has zipper closure. Moisture retaining lining. About 4 1/2 by 5 3/4 in.
53 X 7864—Ship. wt. 6 oz.\$1.00
- 10 LEATHER COMBINATION POUCH. Zipper closure. Has a separate special pipe compartment. Moisture retaining lining in tobacco section. Abt. 3 1/4 by 6 1/2 in.
53 X 7863—Ship. wt. 6 oz.\$2.79
- 11 MIDDLETON WALNUT BLEND TOBACCO. Mild, flavorful—a natural aromatic blend of 7 select tobaccos. Inner container protects freshness.
53 T 7942—16-oz. package. Ship. wt. 2 lbs.\$2.08

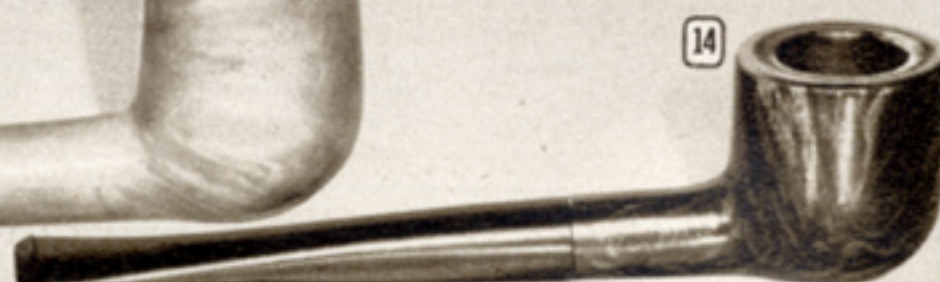
- 12 MASTERCRAFT DeLuxe. Made of imported curly-grained Algerian briar. Has a genuine hard rubber bit.
53 T 7982—State shape shown above. Postpaid\$5.00
- 13 MASTERCRAFT POPULAR. Made of Carolina briar with a Synthetic rubber bit. Has a longer shank and a larger bowl than the Super-Master below.
53 T 7981—State shape shown above. Postpaid\$2.50
- 14 SUPER-MASTER PIPE. Made of Carolina briar. Synthetic rubber bit.
53 T 7980—State shape shown above. Postpaid\$1.50
- For Wards Time Payment Plan, See Pg. 141.
For Additional Pipe Selections and Tobaccos See Wards 1944 Fall General Catalog.



12



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14



Boxed Stationery and Diaries for Gifts

- [15]** FOLDED STYLE Letter and Note sheets. Good Quality, Vellum finish. 24 folded sheets of White paper with Deep Blue border, 5x8 in.; 24 folded sheets of Blue with White border, 5x8 in.; 24 folded notes of Gray with Blue border, 4x5 in. 72 envelopes. 57 T 6496—Shipping weight 2 lbs. 8 oz.\$1.39
- [16]** FOLDED STYLE STATIONERY. Better Quality. Whiting's "Royal Deckle," medium weight paper of 50% rag content. White vellum finish paper; hand torn deckle edge. 48 folded sheets, 5 $\frac{3}{4}$ by 7 $\frac{5}{8}$ inches. 48 matching envelopes. 57 T 6500—Shipping weight 2 lbs.\$1.95
- [17]** FOLDED STYLE Letter and Note sheets. Good Quality. Medium weight, vellum finish paper—with faint shadow stripes. 24 folded sheets 4 $\frac{3}{4}$ x8 in.; 24 folded notes, 4 $\frac{3}{4}$ x4 in.; 48 matching envelopes. Shipping weight 1 lb. 8 oz.
57 T 6497—Blue Shadow Stripe\$1.00
57 T 6498—Pink Shadow Stripe 1.00
- [18]** FOLDED STYLE Letter sheets. Good Quality, medium weight paper. White vellum finish paper with deckle edge. 48 folded sheets, 5 by 8 inches; 48 plain edge envelopes. 57 T 6494—Ship. wt. 1 lb. 12 oz.87c
- [19]** FOLDED STYLE Letter sheets. Good Quality. Vellum finish paper in light gray, 36 folded sheets, 4 $\frac{3}{4}$ x8 inches. 36 matching envelopes. 57 T 6493—Shipping weight 1 lb. 8 oz.65c

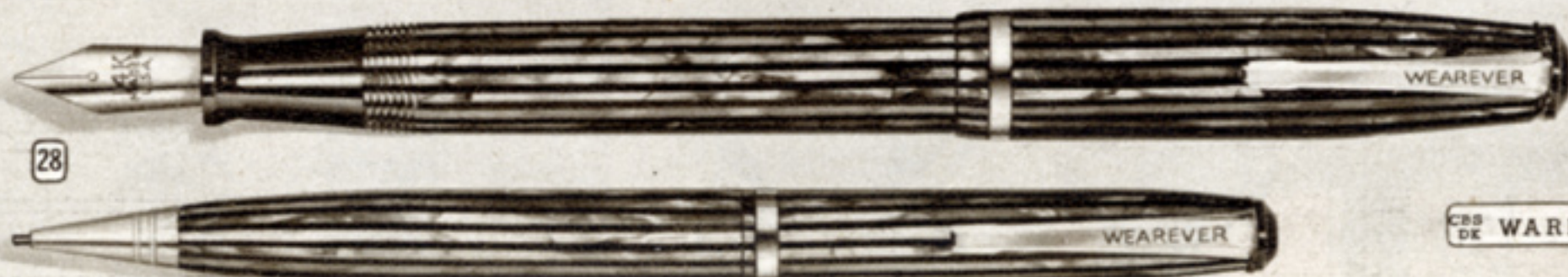
- [20]** CLUB STYLE SINGLE SHEETS. Best Quality Whiting's "Angora" Stationery. An exceptionally fine smooth paper. 100% rag content. Pure White vellum finish. 48 flat sheets, 7 $\frac{1}{4}$ by 10 $\frac{1}{2}$ inches. 48 matching envelopes. 57 T 6499—Shipping weight 2 lbs. 8 oz.\$2.75
- [21]** CLUB STYLE SINGLE SHEETS. Better Quality. 50% rag content. White laid finish paper. Flat sheets 7 $\frac{1}{4}$ x10 $\frac{1}{2}$ in., envelopes with pointed flaps. 57 T 6503—100 shts. 80 envel. Wt. 2 lbs. 8 oz.\$1.85
57 T 6502— 48 shts. 36 envel. Wt. 1 lb. 8 oz.95c
- [22]** CLUB STYLE SINGLE SHEETS. Good Quality. Medium weight, White vellum finish paper. 72 flat sheets, 7 $\frac{1}{4}$ x10 $\frac{1}{2}$ in. 72 envelopes with pointed flaps. 57 T 6495—Shipping weight 2 lbs. 8 oz.\$1.25
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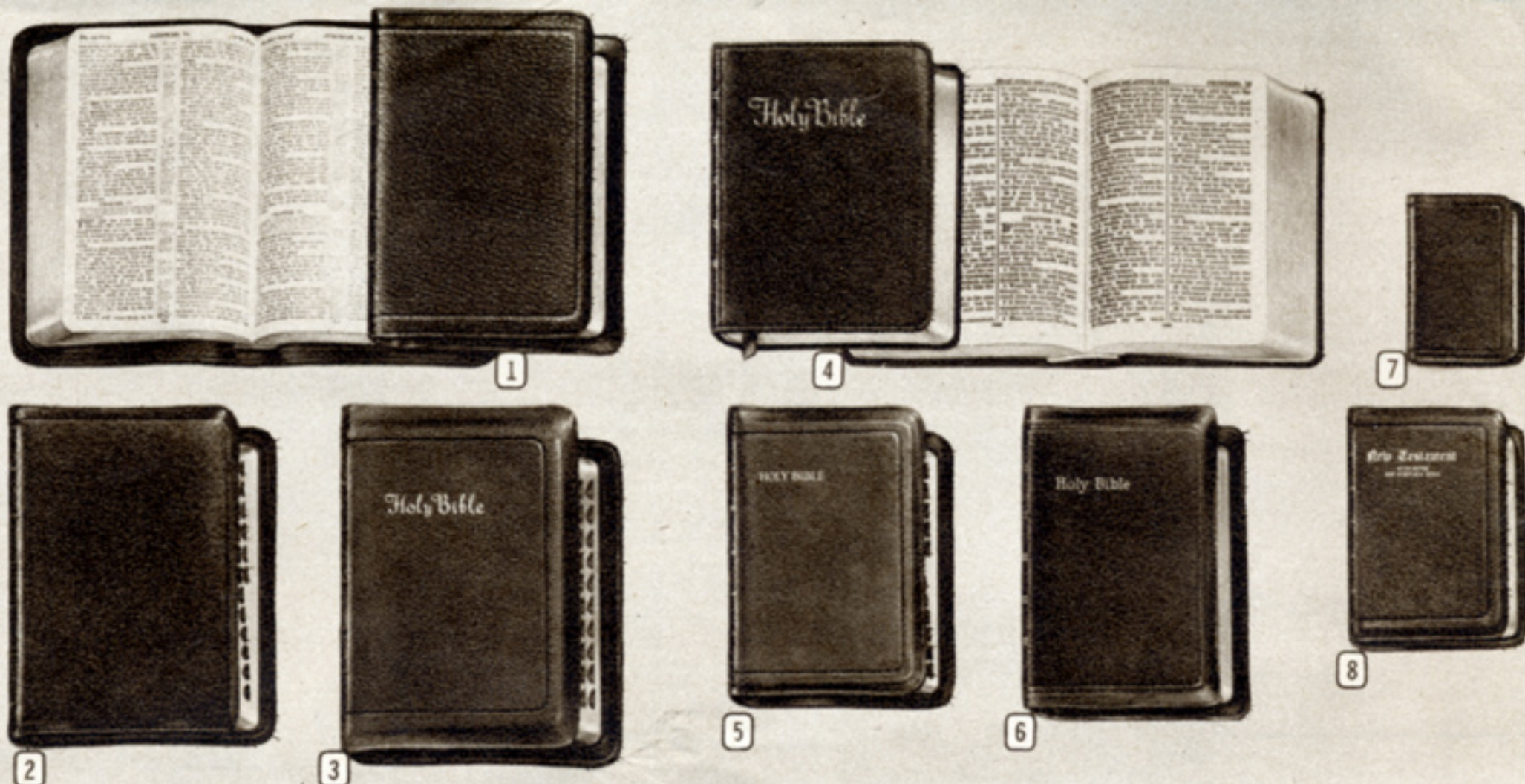
WHICH STATIONERY SHALL I BUY?

WHAT STYLE? Single sheets are preferred by most men and many women. Folded sheets are popular for women's social letters.

WHAT QUALITY? Finest papers have highest rag content. If no rag content is mentioned paper is made of first quality sulphite (chemically treated wood pulp).

- [24]** 5-YEAR DIARY, alligator grained lambskin. Gold edges. 6-yr. calendar, lists of holidays, etc. 391 pgs. State: Black or Brown. 57 X 6892—4 $\frac{1}{4}$ x5 $\frac{5}{8}$ in. Wt. 1 lb. 4 oz.\$1.45
- [25]** 5-YEAR DIARY, sheepskin leather, fancy grained with gold edges. Assorted dark colors (no choice). 4 $\frac{1}{4}$ x5 $\frac{5}{8}$ inches. 57 X 6891—391 pgs. Wt. 1 lb. 4 oz.\$1.00
- [26]** AUTOGRAPH ALBUM. Padded leather covers. Gold edges. 100 colored pgs. Wt. 1 lb. 57 X 6894—Black or Brown (no choice) . .98c
- [27]** LEATHER PORTFOLIO with Stationery, Black Leather covers with fancy graining. Dark Rayon lining. 3 inside pockets. 24 sheets of White vellum finish paper, 24 envelopes. 2 blotters. Size open: 15x11 $\frac{1}{2}$ inches. 57 X 6492—Ship. wt. 2 lbs.\$3.98
- [28]** WEAREVER PEN AND PENCIL SET of inlaid pearl-effect plastic. 14K gold pen point, iridium tipped. (Med. point.) Transparent ink feed, pump filler. 10K gold filled band and clip. Pencil has concealed eraser and supply of leads. Shown actual size. Postpaid.
57 T 5663—Pen only\$2.75
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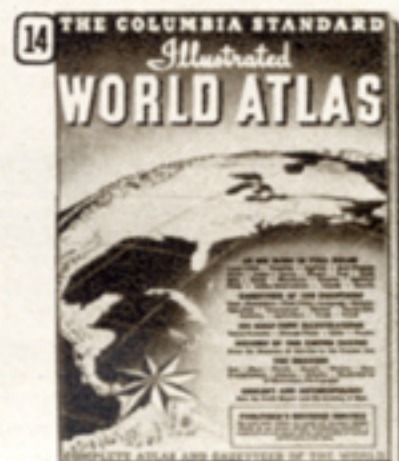
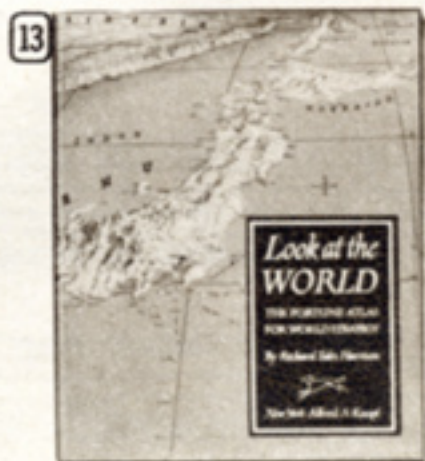
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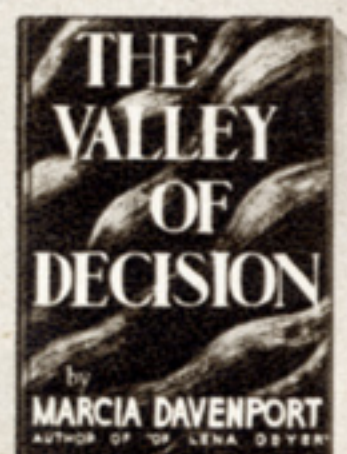
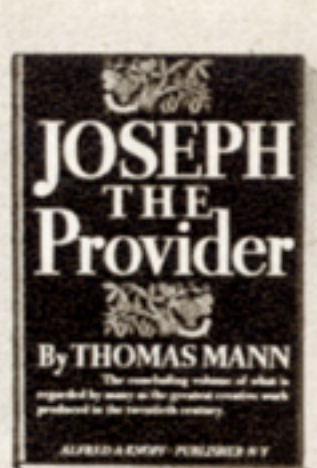
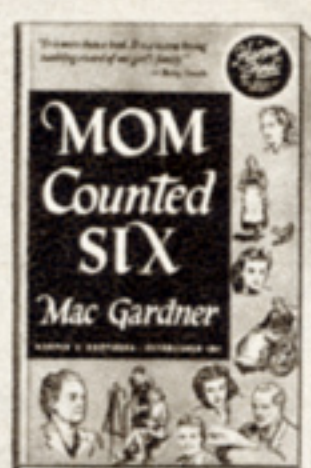
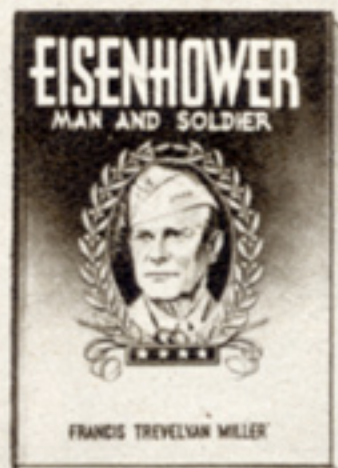
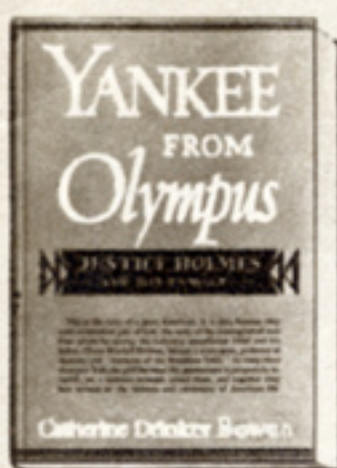
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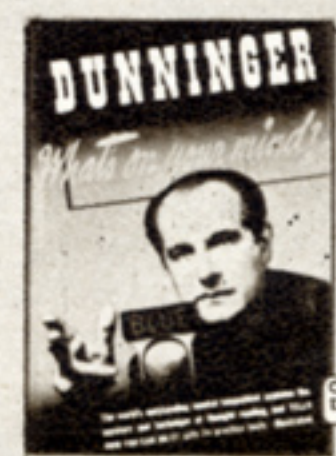
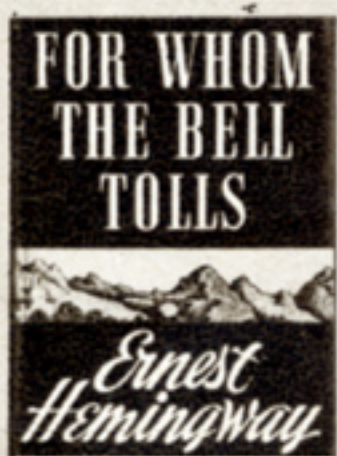
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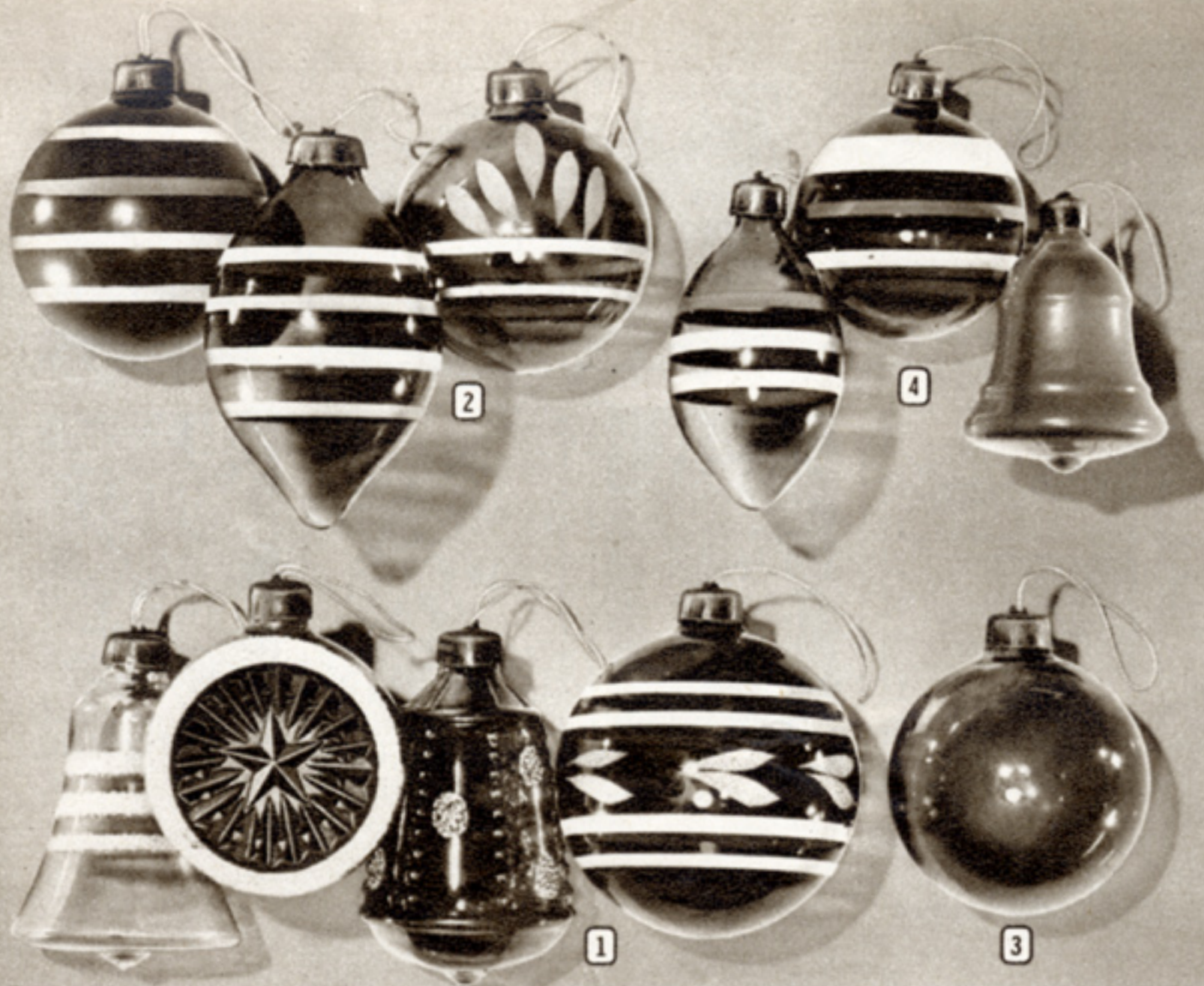
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UNUSUAL
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① UNUSUAL DESIGNS. Large glass Christmas tree ornaments in red, blue, green, purple, fuchsia. Ball, bell and pear shapes. Some transparent; others striped or frosted. Average 2½ to 3 inches long. Cords attached for hanging. Made in U.S.A. Ship. wt. per box 1 lb. 48 T 1408—Box of 12. 89c; 2 for \$1.69



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⑤ 8-PIECE VILLAGE SET. A little village of eight colorful houses to arrange beneath your Christmas tree or use as mantel decoration. Can be used as centerpiece for Christmas party tables . . . or fill with candy for party favors. Children like to use them as make-believe towns for toy railroads. Houses are made of cardboard in attractive designs and finished in bright colors. Set up, ready to put under tree. Average size of houses: 5½ by 3 by 4½ inches tall. Eight houses in all. Can be used year after year. Made in America.

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⑥ PINE CONE MEMORIAL WREATH. Lustrous green lycopodium and natural shellacked pine cone memorial wreath, trimmed with cluster of frosted red pine cones, white goldenrod and red ribbon bow. Diameter 15 in. Wire easel included; holds wreath upright. Boxed. 48 T 1335—Ship. wt. 2 lbs. 8 oz. \$1.89

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Icicles, Garlands and Snow for Your Tree

[10] WHITE CELLOPHANE ICICLES. Sparkling cellophane icicles to catch rays of light from your Christmas tree, and transform it into a vision of beauty. Gives a gay, holiday appearance . . . use it in dozens of other ways when decorating your church and hall for the Christmas season. Strands about 30 inches long. About 300 strands to each package. Ship. wt. per package 6 oz. 48 T 29—One Package29c; 3 for 79c

[11] ANGEL HAIR. Your Christmas tree takes on new beauty with this glamorous shimmering web that accents the loveliness of its glowing lights. Fireproof spun glass. Made in America. Two boxes trim average size tree. 48 T 1540—2 Boxes. Shipping weight 7 oz. . . .23c

[12] TO [16] SPARKLING CRYSTAL GARLANDS. Made of fiber glass and cord. Ship. wt. ea. 6 oz.
 (12) 48 T 1285—Red. $\frac{7}{8}$ in. thick. About 18 ft.25c
 (13) 48 T 1284—Blue. $\frac{7}{8}$ in. thick. About 18 ft.25c
 (14) 48 T 1283—White. $\frac{5}{8}$ in. thick. About 24 ft.25c
 (15) 48 T 1282—White. $\frac{7}{8}$ in. thick. About 18 ft.25c
 (16) 48 T 1281—White. $1\frac{1}{2}$ in. thick. About 10 ft.25c

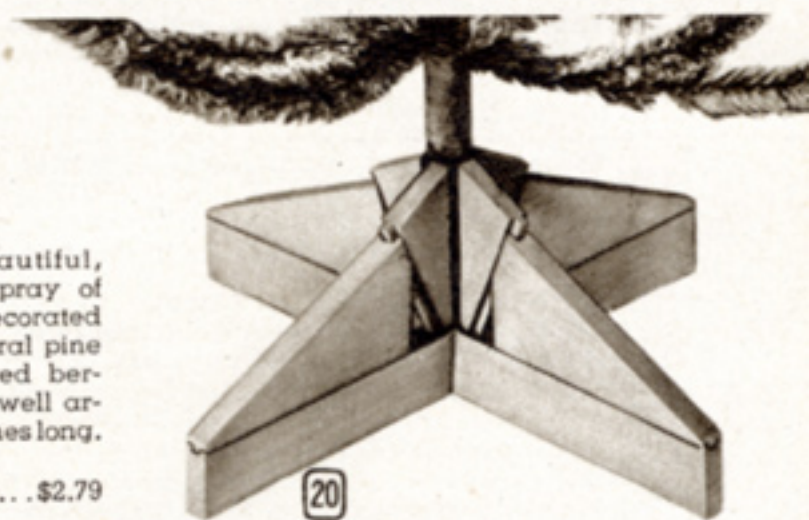
[17] CELLOPHANE ROPING. Highly lustrous. $\frac{3}{4}$ in. thick. About 30 ft. long. Ship. wt. ea. 8 oz.
 48 T 1542—Red Cellophane Roping29c
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[18] ARTIFICIAL SNOW. Glittering mica flake snow to sprinkle over tree. Fireproof. Made in U.S.A. 48 T 1522—3 Boxes. Ship. wt. 1 lb. 4 oz.19c

[19] CHRISTMAS TREE CANDLES. $3\frac{3}{4}$ -in. wax candles. Assorted colors. Odorless, almost dripless. Use on tree, in party favors, etc. 48 candles to box. 48 T 1578—Ship. wt. 1 lb.22c

CHRISTMAS TREE STAND (Shown Below)

[20] WOOD TREE STAND. Sturdily built wood tree stand that adjusts easily to hold tree trunk $\frac{7}{8}$ in. to $2\frac{3}{4}$ inches in diameter. Can be used year after year. Made of clear selected pine, kiln dried, with green varnish stain. Instructions for assembling and adjusting included. 48 T 1575—Ship. wt. 2 lbs.89c



EASEL STANDS . . . AND LARGE SIZE MEMORIAL SPRAY

[21] GREEN LYCOPodium MEMORIAL WREATH. Lustrous dark green lycopodium wreath beautifully arranged with a semi-circular cluster of frosted red pine cones, white golden-rod, and red berries. 17 in. in diameter. Wire easel included; holds wreath upright. Boxed. 48 T 1339M—Ship. wt. 3 lbs. . . \$2.79

[22] LARGEST MEMORIAL WREATH. Wards largest and best memorial wreath. Lustrous green lycopodium, trimmed all around with pine cones, red berries, green and silver oak leaves and red ribbon bow. 19 in. in diam. Wire easel included; holds wreath upright. Boxed. 48 T 1340M—Ship. wt. 3 lbs. 8 oz. \$3.89

[23] MEMORIAL SPRAY. Beautiful, large size, memorial spray of green lycopodium . . . decorated with attractive frosted natural pine cones, white cottonpods, red berries and white goldenrod, well arranged across spray. 27 inches long. Packed in box (no easel). 48 T 1341M—Ship. wt. 3 lbs. . . \$2.79





3



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Holiday Decorations... Artificial Christmas Trees

1 3-CANDLE CENTERPIECE. Traditional Birch Yule Log 15 in. long, with pine cones, berries, green pine, Red rayon satin bow. 3 Red wax candles in graduated sizes: 8 in., 10 in., 12 in. 48 T 1366—Ship. wt. 1 lb. 8 oz.\$2.25

2 CHRISTMAS BASKET. Arrangement of princess pine, cones, berries, poinsettias, long pine needles. Basket of wood branches. Red bow. 48 T 1364—Basket 9x4 in. Ship. wt. 1 lb. 4 oz.\$2.49

3 DOOR OR WINDOW WREATH. Beautiful, densely filled; rich green pine wreath decorated with 6 frosted pine cones. Diameter 16 inches. 48 T 1367—Ship. wt. 1 lb. 8 oz.\$1.29

8 FLAME-RESISTANT COTTON BATTING. For holiday decorations. Chemically treated. If used when fresh and according to instructions is safer than ordinary cotton batting. Size 30x40 in. White. Shipping weight each 6 ounces. 18 T 4627—Each.14c; 2 for 27c

4 ARTIFICIAL CHRISTMAS TREES. Finest American-made trees. Many branches, thick with dark green needles of straw-like viscose. Fold for storing. Sturdy Lock-tite wood tree stand. Mailable. Ship. wts. 8 lbs.; 6 lbs.; 4 lbs.; 2 lbs. 8 oz. 48 T 1382M—Height 72 in. 145 branches... \$8.75 48 T 1381M—Height 60 in. 121 branches... 7.45 48 T 1380M—Height 50 in. 94 branches... 5.95 48 T 1379M—Height 42 in. 73 branches... 4.79

5 CONE CLUSTER... with painted "snow tipped" effect arranged with red berries and green pine. All strung on brilliant Red rayon satin ribbon and tied at top in bow. Length 20 inches. 48 T 1365—Ship. wt. 1 lb. 8 oz.95c

9 15-PC. ROOM DECORATION SET. (Some pieces not shown.) Gives festive air to home, church or school. Red and Green honeycomb tissue paper: Four 10½-ft. garlands; one 9-in. and six 6-in. red bells; two 9-in. wreaths; 2 greeting signs. 48 T 1521—Set folds flat. Ship. wt. 1 lb.59c

6 3-PC. CENTERPIECE. 9½-in. Pine covered log and Two Birch end pieces decorated with red berries, cones and bright Red bow. One 10-in., and two 8-in. Red wax candles. 48 T 1363—Ship. wt. 2 lbs.\$1.69

7 ARTIFICIAL CHRISTMAS TREES. Branches covered with dark green needles of straw-like viscose. Fold for storing... branches stay fresh looking year after year. Wood base. Mailable. Ship. wts.: 5 lbs.; 4 lbs.; 2 lbs. 6 oz.; 1 lb. 2 oz. 48 T 1374M—Height 60 in. 62 branches... \$2.49 48 T 1373M—Height 54 in. 49 branches... 1.79 48 T 1372M—Height 40 in. 36 branches... 89c 48 T 1371—Height 30 in. 24 branches... 42c

10 HONEYCOMB PAPER TREE AND CANDLE SET. Green tree and two Red candles of honeycomb tissue paper. Set makes attractive holiday decoration for mantel or table. Folds flat... easy to store away. Height 14½ inches. 48 T 1295—Shipping weight 8 oz.27c



8



9



10



Glaced Fruits... Nuts and Puddings

10 2 POUNDS GLACED FRUITS. An attractive, colorful selection of the finest fruits—pineapple, cherries, prunes and kumquats. Date rolls and assorted fruit jellies. A pleasing variation in your holiday fare.
53 T 9251—In Gift Box. Shipping weight 2 lbs. 12 oz.\$1.69

11 3 POUNDS GLACED FRUIT. Center arrangement of candied pineapple and cherry surrounded by glazed fruits—prunes, figs, kumquats and melon. Delicious date balls and assorted fruit jellies. Made of the finest quality pure fruits. A satisfying sweet treat for the holiday season. For your own table or as a gift selection, these fruits are a wise choice.
53 T 9252—In Gift Basket. Shipping weight 3 lbs. 12 oz.\$2.39

12 1 POUND GLACED FRUIT. Glaced pineapple, cherries, kumquats, prunes and figs. Date balls and fruit jellies. Same fine quality as above.
53 T 9070—In Gift Box. Shipping weight 1 lb. 12 oz.89c

13 GIFT PACK. 3-pound Box of assorted cookies, hard candies, candy-coated peanuts, walnut mibs candy. Fruit jellies and glazed fruits—cherries, prunes, kumquats. 1 jar each of olives and maraschino cherries. With its varied contents this Snack Pack is an ideal gift choice. In mailing container.
53 T 9072—Shipping weight 4 pounds.\$1.95

14 2-LB. SURPRISE TRAY. In round gift basket. Has a center of hard candies. Assorted glazed fruits including dates, prunes, apricots and cherries. Fruit jellies and cookies. An appealing snack treat. In mailing container.
53 T 9073—Shipping weight 2 lbs. 12 oz.\$1.75

15 Good Quality MIXED SALTED NUTS. Crisp, fresh whole nut meats of peanuts, almonds, pecans, cashews Brazils and filberts.
53 T 9117—1 pound in Cellophane Bag. Ship. wt. 1 lb. 6 oz.89c

16 Better Quality MIXED SALTED NUTS. Selection contains fewer peanuts than nut meats above—more almonds, pecans, cashews, filberts, Brazils.
53 T 9120—1 pound in Cellophane Bag. Ship. wt. 1 lb. 6 oz.\$1.09

17 PLUM PUDDING WITH HARD SAUCE. Rich batter with raisins, currants, citron, lemon peel, fruits, nuts, spices, wine. The brandy hard sauce gives additional tang and spiciness to this Christmas dessert.
53 T 9075—2-lb. Pudding with 6-oz. Hard Sauce. Ship. wt. 3 lbs.\$1.67
53 T 9077—1-lb. Pudding with 6-oz. Hard Sauce Ship. wt. 1 lb. 12 oz. 1.07

18 FIG AND DATE PUDDING. Rich batter forms the base of this tasty pudding made with figs, dates, glazed fruits, nuts, spices and wine.
53 T 9079—1-pound Pudding. Ship. wt. 1 lb. 12 oz.69c





Delicious Fruit Cakes for the Holidays

① **BEST QUALITY—MARY WALLACE RUM-FLAVORED FRUIT CAKE.** A dark cake. The liberal amount of glazed fruits, including pineapple, cherries, citron, lemon, orange is well-soaked in rum before baking. Dark raisins and nuts—pecans, black walnuts, almonds—used in abundance. Batter of purest, fresh ingredients is made extra rich and moist by addition of tangy spices to honey, shortening and fresh eggs—just enough flour used for a proper base. To insure utmost richness and flavor cake is aged at least 8 months in imported rum. Ship. wt. 3 lbs.
53 T 9078—2-pound cake.....\$1.95
Wards Time Payment Plan on Page 141.

All three cakes listed below are medium dark. Batters are all made of pure fresh ingredients—true fruit cake batters. Quality of each depends on amount and variety of fruits and nuts used.

② **GOOD FRUIT CAKE.** Made with enough choice fruits—cherries, California raisins, also pecans to insure a delicious cake.
53 T 9092—5-pound Cake. Ship. wt. 6 lbs.....\$1.59

③ **BETTER FRUIT CAKE.** More fruits, nuts—pineapple, cherries, citron, orange peel, California raisins, pecans—than in Good.
53 T 9089—5-pound Cake. Ship. wt. 6 lbs.....\$2.59

④ **BEST FRUIT CAKE.** Very choice. Extra rich in fine fruits—large cherries, candied pineapple, citron, orange peel, California raisins, pecans. A truly superb, flavorful cake.
53 T 9086—5-pound Cake. Ship. wt. 6 lbs.....\$3.59

NOTICE: No More Than 2 Fruit Cakes Sold to any Customer.

⑤ **BEST QUALITY—GRACE RUSH CAKE WITH HARD SAUCE.** An extra dark cake. An unusually rich blending of 10 varieties of fresh and glazed fruits including pineapple, cherries, citron, lemon, dates and currants. Muscat raisins and 4 varieties of nuts are used. All are baked slowly in a rich, creamy batter of rare spices, brandy, wine, molasses, sugar, butter and eggs. Very little flour is used. Cake is aged from 12 to 18 months in brandy and California sherry wine for flavor and richness. 4 oz. of hard sauce made of powdered sugar, brandy and butter is included. Ship. wt. 4 lbs. 6 oz.
53 T 9094—3-lb. Cake and Sauce..\$3.69